

Heesoo Jeong

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EDUCATION

School of Visual Art (SVA) - New York, NY

- BFA in Design, specializing in Interaction Design, Graduated May 2025
- GPA 3.99/4.00 & High Term Honors, Design Department, SVA 2022-2025

Fashion Institute of Technology, State University of New York (FIT)

- AAS in Fashion Design, Graduated Dec 2021
- GPA 3.9/4.00 & Winner, Critic's Project: Design Interpretation & Presentation

SUMMARY

Interaction Designer specializing in AI-powered productivity and cross-platform UX. Skilled in design systems, user research, and equity-focused inclusive design, with a strong focus on creating intuitive, accessible, and scalable experiences.

EXPERIENCE

Ink AI - Interaction Designer

Apr.2025 - Present

Skills : Cross-platform UX / AI Product Design / Design Systems / Prototyping / User Research

- Defined core UX architecture and designed cross-platform UI for an AI-powered productivity platform across Android and iOS.
- Built and scaled a robust design system to ensure visual consistency and accelerate collaboration with engineering teams.
- Designed and delivered high-impact AI features — real-time transcription, context-aware summaries, and intelligent note cleanup — from concept through QA and developer handoff.
- Partnered with PMs and engineers in an agile environment to align design with technical feasibility and product goals.

Raisin - UX & Visual Designer

Jul.2024 - Oct.2025

Skills : UX Design / UX Research / Visual Design / Design Systems / Fintech Experience

- Contributed to user-centered visual designs aligned with the rebranding strategy across multiple platforms.
- Maintained and improved the design system, strengthening UX consistency and design efficiency.
- Supported user research and usability testing, translating insights into actionable design improvements.

Podscribe - UX & UI Designer

Apr 2024 - Jun 2024

Skills : UX Design / UI Design / Data Visualization / Design Systems / Prototyping

- Led the redesign of the core product across web and mobile, improving usability and streamlining user flows.
- Designed and established a new design system and UI guidelines to ensure long-term platform consistency.
- Collaborated directly with founders and engineers to align design execution with product requirements and user needs.

Incheon St. Mary's Hospital - Patient Navigator

2021

Skills : Communication / Empathy / Cultural Competence / Problem-Solving

- Provided personalized patient guidance and support throughout medical processes.
- Coordinated with medical staff to improve workflows and reduce patient wait times.

- **Tools:** Figma, Sketch, Adobe Creative Suite, Framer, Editor X, HTML, CSS, Javascript
- **Collaboration:** Miro, FigJam, Jira, Confluence, Agile/Scrum (Scrum Fundamentals Certified)
- **Methods & Mindset:** UX/UI, AI Product Design, Design Systems, Prototyping, User Research, Accessibility, Fintech