

# HEESU SHIN

A product designer with shin-ing eyes of curiosity  
Design portfolio -> [heesushin-ing.github.io](https://heesushin-ing.github.io)

## EDUCATION

### Ravensbourne University | London, United Kingdom

Design Products (Exchange Program) 2015  
▪ Exchange student with full scholarship from Asem-duo

### Handong Global University | Pohang, South Korea

Product Design & Business Management 2011 - 2016  
▪ Bachelor with 4 year full scholarship from Korea Scholarship Foundation

## EXPERIENCE

### Societe Generale CIB | UX Designer | London, United Kingdom

Corporate Investment Banking (Finance) Sep 2017 - Present  
▪ Develop and design sophisticated interface with a lot of financial data  
▪ Design responsive websites or web apps based on SG design system  
▪ Design new financial services based on UX research in cooperation with business professionals and IT developers

### Freelancer | Interpreter and UX designer | Seoul, South Korea

Sep 2016 - Sep 2017  
▪ Designed and developed iOS application, C-Day and AVEO  
▪ Supported foreign leads from Mercedes Benz to Hyundai Motors  
▪ Interpreted Korean into English for BRITA Hongkong, Inc.

## LIVE PROJECTS

### SG Markets ([info.sgmarkets.com](http://info.sgmarkets.com))

As a full-time designer in Societe Generale CIB Sep 2017 - Now  
▪ Designed a No.1 Org Chart app for the whole SG employees with avg 9,000 daily visits  
▪ Designed and collaborated with various profiles across 5 locations globally  
▪ Worked on +10 global projects under the digital transformation strategy

### GVC ([london-gvc.web.app](http://london-gvc.web.app))

As a volunteer of God's Vision Church Mar 2020 - Now  
▪ Designed a mobile-first web application with Material-UI framework  
▪ Worked with a React developer

## ARTICLES

### Coffee, Excel and InVision—Inside the Everyday of a Financial UX Designer

Published on August 23, 2018 in Medium: + 1.5K views

### A series of articles about UX design in Korean

Published since 2017 in Brunch: + 800 subscribers and total 20K views

## CONTACT

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## LANGUAGES

Korean	Native
English	Professional
Chinese	Intermediate
French	Basic

## SKILLS

Interaction Design  
Sketching / Wireframing  
Design System  
UX Convergence Study  
User Research  
Front-end Dev (HTML/CSS)

## PROGRAMS

Figma  
Sketch  
Principle  
Adobe Creative Suites  
Blender | Keyshot

## INTERESTS

Accessibility  
Human Centered Design  
User Research  
Automotive Design  
Design System

