

HEESU SHIN

A product designer with shin-ing eyes of curiosity
Design portfolio -> heesushin-ing.github.io

EDUCATION

Ravensbourne University | London, United Kingdom

Design Products (Exchange Program) 2015
▪ Exchange student with full scholarship from Asem-duo

Handong Global University | Pohang, South Korea

Product Design & Business Management 2011 - 2016
▪ Bachelor with 4 year full scholarship from Korea Scholarship Foundation

EXPERIENCE

Societe Generale CIB | UX Designer | London, United Kingdom

Corporate Investment Banking (Finance) Sep 2017 - Present
▪ Develop and design sophisticated interface with a lot of financial data
▪ Design responsive websites or web apps based on SG design system
▪ Design new financial services based on UX research in cooperation with business professionals and IT developers

Freelancer | Interpreter and UX designer | Seoul, South Korea

Sep 2016 - Sep 2017
▪ Designed and developed iOS application, C-Day and AVEO
▪ Supported foreign leads from Mercedes Benz to Hyundai Motors
▪ Interpreted Korean into English for BRITA Hongkong, Inc.

LIVE PROJECTS

SG Markets (info.sgmarkets.com)

As a full-time designer in Societe Generale CIB Sep 2017 - Now
▪ Designed a No.1 Org Chart app for the whole SG employees with avg 9,000 daily visits
▪ Designed and collaborated with various profiles across 5 locations globally
▪ Worked on +10 global projects under the digital transformation strategy

GVC (london-gvc.web.app)

As a volunteer of God's Vision Church Mar 2020 - Now
▪ Designed a mobile-first web application with Material-UI framework
▪ Worked with a React developer

ARTICLES

Coffee, Excel and InVision—Inside the Everyday of a Financial UX Designer

Published on August 23, 2018 in Medium: + 1.5K views

A series of articles about UX design in Korean

Published since 2017 in Brunch: + 800 subscribers and total 20K views

CONTACT

+44 7852284524
heesushin-ing@gmail.com

LANGUAGES

Korean	Native
English	Professional
Chinese	Intermediate
French	Basic

SKILLS

Interaction Design
Sketching / Wireframing
Design System
UX Convergence Study
User Research
Front-end Dev (HTML/CSS)

PROGRAMS

Figma
Sketch
Principle
Adobe Creative Suites
Blender | Keyshot

INTERESTS

Accessibility
Human Centered Design
User Research
Automotive Design
Design System

