

HEESU SHIN

A USER EXPERIENCE DESIGNER WHO RETHINKS COMPLEXITY

🔗 Design portfolio → heesushin-ing.github.io

🎓 EDUCATION

Ravensbourne University | London, United Kingdom

Design Products (Exchange Program) 2015

- Exchange student with full scholarship from Asem-duo

Handong Global University | Pohang, South Korea

Product Design & Business Management 2011 - 2016

- Bachelor with 4 year full scholarship from Korea Scholarship Foundation
- GPA 3.5

👉 EXPERIENCE

Societe Generale CIB | UX Designer | London, United Kingdom

Corporate Investment Banking (Finance) Sep 2017 - Present

- Develop and design sophisticated interface with a lot of financial data
- Design responsive websites or web apps based on SG design system
- Design new financial services based on UX research in cooperation with business professionals and IT developers

Freelancer | Interpreter and UX designer | Seoul, South Korea

Sep 2016 - Sep 2017

- Designed and developed iOS application, C-Day and AVEO
- Supported foreign leads from Mercedes Benz to Hyundai Motors
- Interpreted Korean into English for BRITA Hongkong, Inc.

📌 LIVE PROJECTS

SG Markets (info.sgmarkets.com)

As a full-time designer in Societe Generale CIB Sep 2017 - Now

- Designed a No.1 Org Chart app for the whole SG employees with avg 9,000 daily visits
- Designed and collaborated with various profiles across 5 locations globally
- Worked on +10 global projects under the digital transformation strategy

GVC (london-gvc.web.app)

As a volunteer of God’s Vision Church Mar 2020 - Now

- Designed a mobile-first web application with Material-UI framework
- Worked with React developer

📝 ARTICLES

Coffee, Excel and InVision—Inside the Everyday of a Financial UX Designer

Published on August 23, 2018 in Medium - 1.1K views

A series of articles about UX design in Korean

Published since 2017 in Brunch - 520 subscribers and total 18K views

👍 CONTACT

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🌐 LANGUAGES

Korean	Native
English	Professional
Chinese	Intermediate
French	Basic

📋 SKILLS

Interaction Design
Sketching / Wireframing
Prototyping
User Journey
User Research
Front-end Dev (HTML/CSS)

🖥️ PROGRAMS

Figma
Sketch
Principle
Adobe Creative Suites
Blender | Keyshot

👏 INTERESTS

Accessibility
Human Centered Design
User Research
Automotive Design
Design System