

Credit Card Customer Report

Total Revenue

57M

Total Interest

8.0M

Total Income

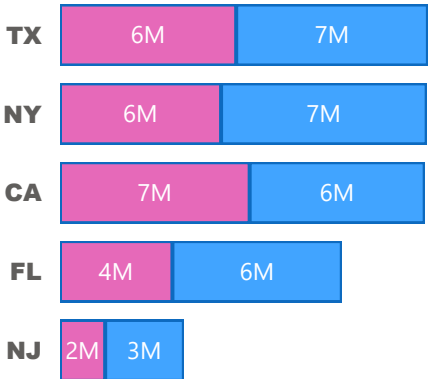
588M

CSS

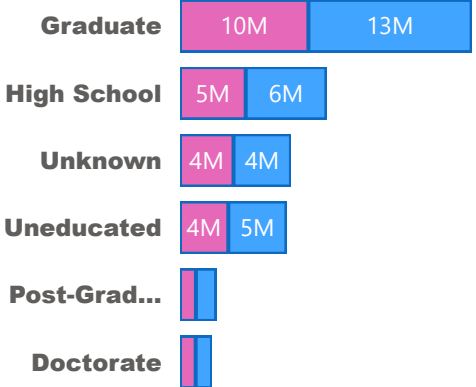
3.19

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Blue-collar	7040606	5602930	73516911
Businessman	17697472	14538883	190350431
Govt	8335534	6701573	90834727
Retirees	4617448	3689646	49619308
Selfemployeed	8542826	6640301	77659931
White-collar	10283124	8359688	105618475
Total	56517011	45533021	587599783

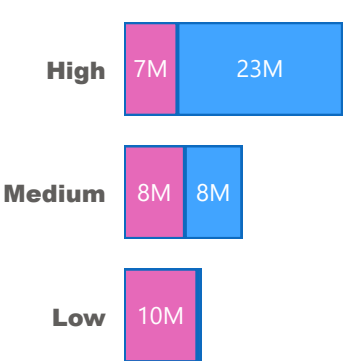
Top 5 States



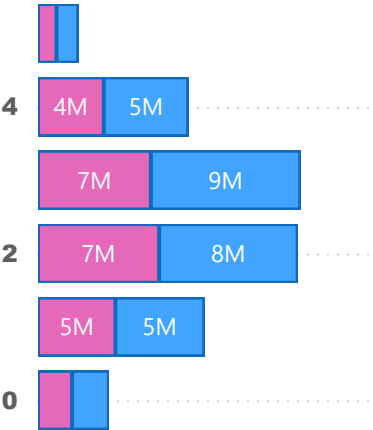
Education Level



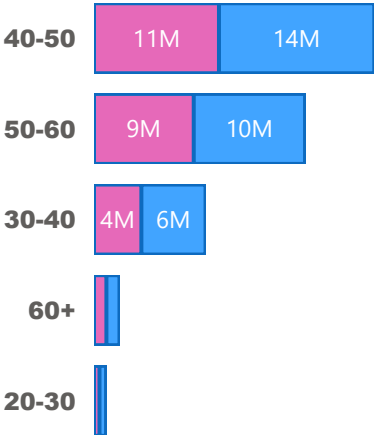
Salay Group



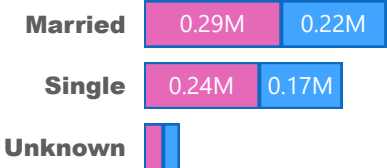
Dependent Count



Age Group



Marital Status



Qtr 4

Qtr 3

Qtr 2

Qtr 1

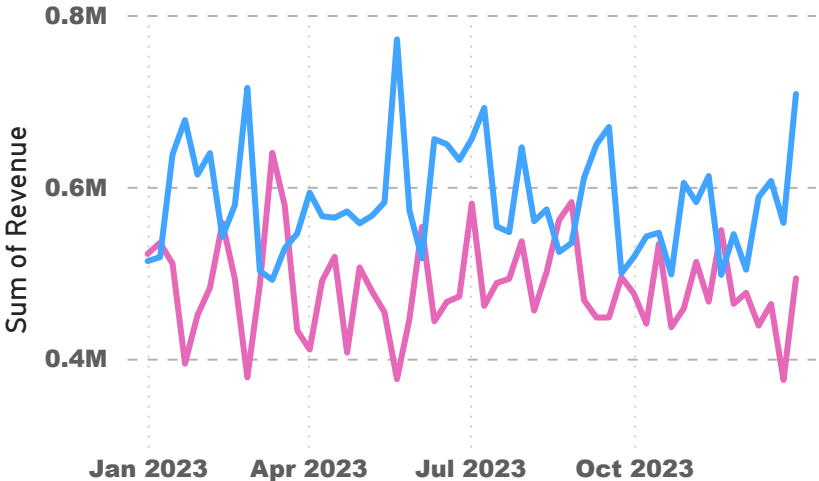
Blue

Silver

Gold

Platinum

Revenue v/s Gender



week_start_date

All

M

F

31M

26M

Low

Medium

High

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	6614172.6	2733690
Gold	2533682	384755.2	57565
Platinum	1135608	161629.1	20665
Silver	5659109	821923.0	189590
Total	56517011	7982479.8	3001510

Qtr 4

Qtr 3

Qtr 2

Qtr 1

week_start_date

All

F

M

Low

Medium

High

Blue

Silver

Gold

Plati...

Sum of Revenue by use_chip

Swipe

36M

Chip

17M

Online

4M

Customer Acq Cost

Blue

0.90M

Silver

0.06M

Gold

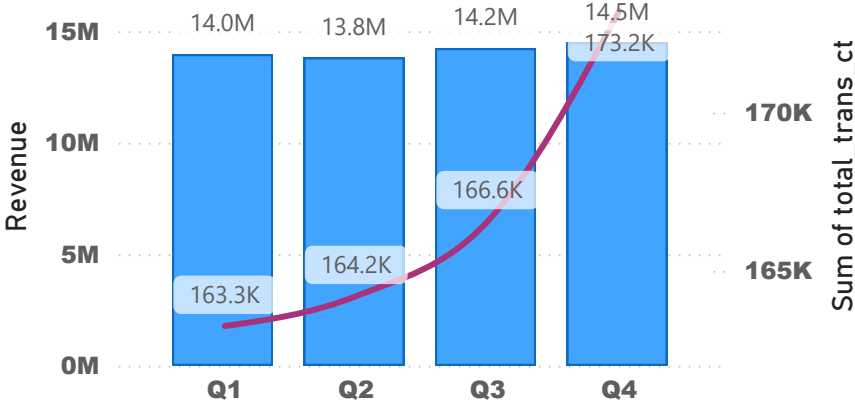
0.02M

Plati...

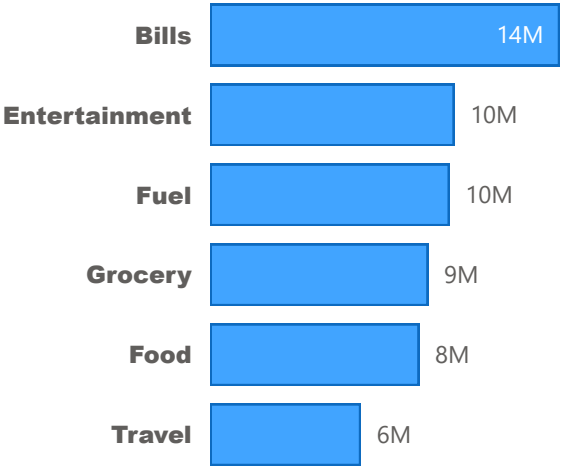
0.01M

Qtr Revenue & Transaction Count

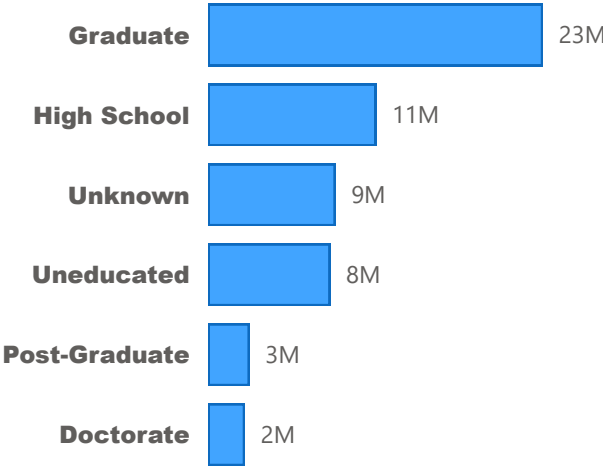
Sum of Revenue Sum of total_trans_ct



Revenue Expenditure Type



Revenue by Education



Revenue by Customer Job

