

APEX SOFTWARE HOUSE



PERFORMANCE MARKETING PROPOSAL PLAN-13

Created By:
APEX SOFTWARE HOUSE

Created For:
K D Hospital

INTRODUCTION:

This Digital Marketing proposal's goal is to provide you with information about Apex Software House, the Digital Marketing services we provide, as well as details and costs for a tailored digital marketing solution that meets your requirements.

I believe we are a good fit for one another based on our past conversation.

I've spoken with my team, and they are eager to start working to support you in achieving your marketing objectives.

A list of services and costs for your personalized digital marketing solution is mentioned in the document below.

Please take a look, and then we'll take things from there.

ABOUT US:



In today's digital business world, you need a partner who can help you take advantage of Digital Marketing opportunities across a variety of channels in real-time

Apex Software House is a full-service Digital Marketing agency headquartered in Bhavnagar, Gujarat, and has branch offices in Ahmedabad and Surat. We combine a data-driven approach with knowledge gained from years in digital marketing to deliver outstanding results to our clients.

OUR SERVICES



Social Media Management

- Managing FB Company Official Page
- Managing Instagram Company Official Page
- Managing Twitter Company Official Handle
- Managing LinkedIn Company Official Account

WORK SCHEDULE



- **Preparation of Work Schedule Month Wise**
- **Confirmation from Company Admin on Schedule**
- **10-12 Creatives Scheduled in the month**
- **2 Videos Scheduled in the Month**
- **Sponsor Activities in the Month**
- **Work Report at the end of the month**

FOCUS AREA



- Increasing Reach of the Company Product & Services
- Awareness about the Company and its products
- More Followers on Company Official Pages
- Creating a Community of K D Hspital
- Ad Campaigns
- Sales Funnel

Advantages of Apex

(1) Google Ads

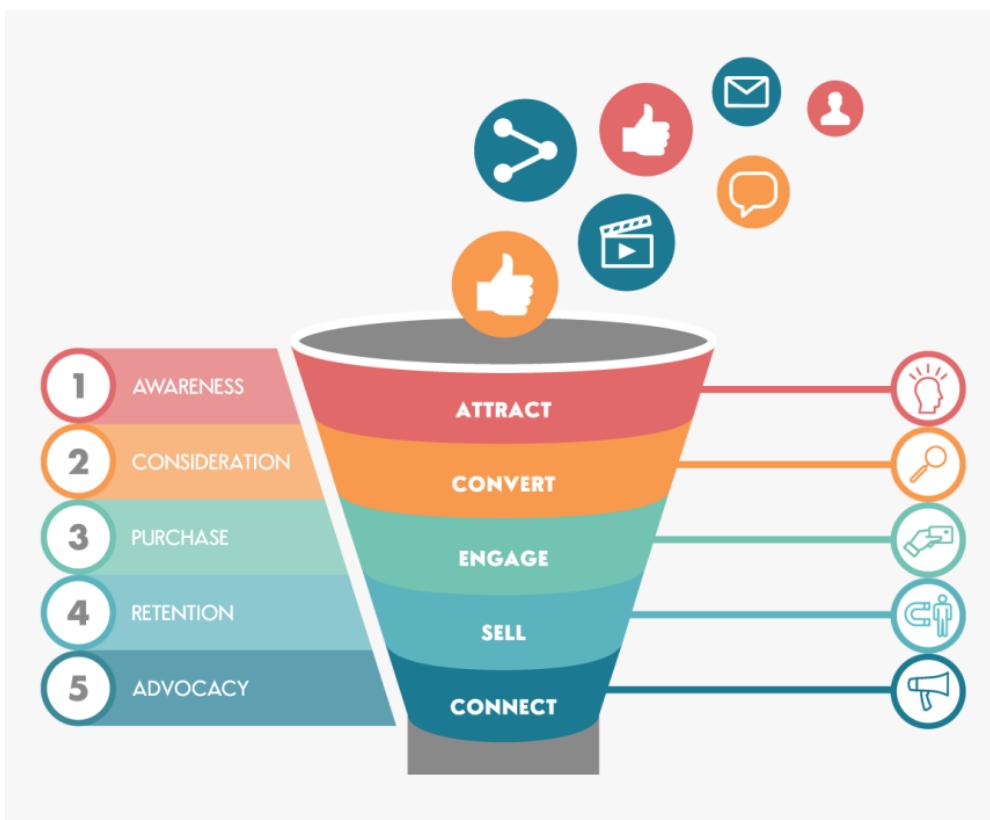


(2) You Tube Sponsored

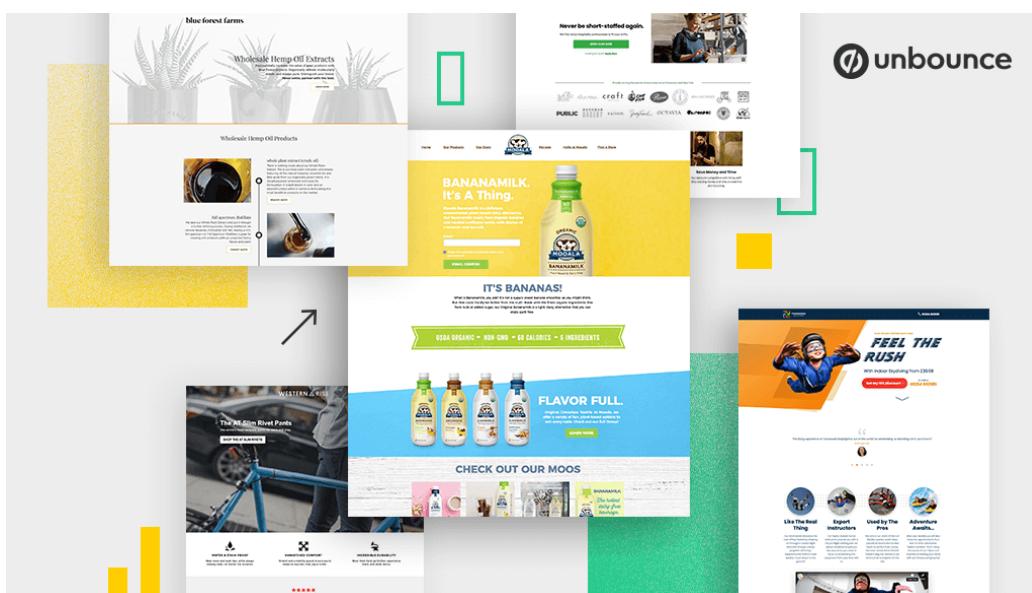


Advantages of Apex

(3) Sales Funnel



(4) Landing Page



Advantages of Apex

(5) Brand Awareness



(6) Native Ads

In-Feed Native Ads



Advantages of Apex

(7) Social Media Posting Per Month 10 to 12
[Facebook | Twitter | Instagram | Twitter | LinkedIn]

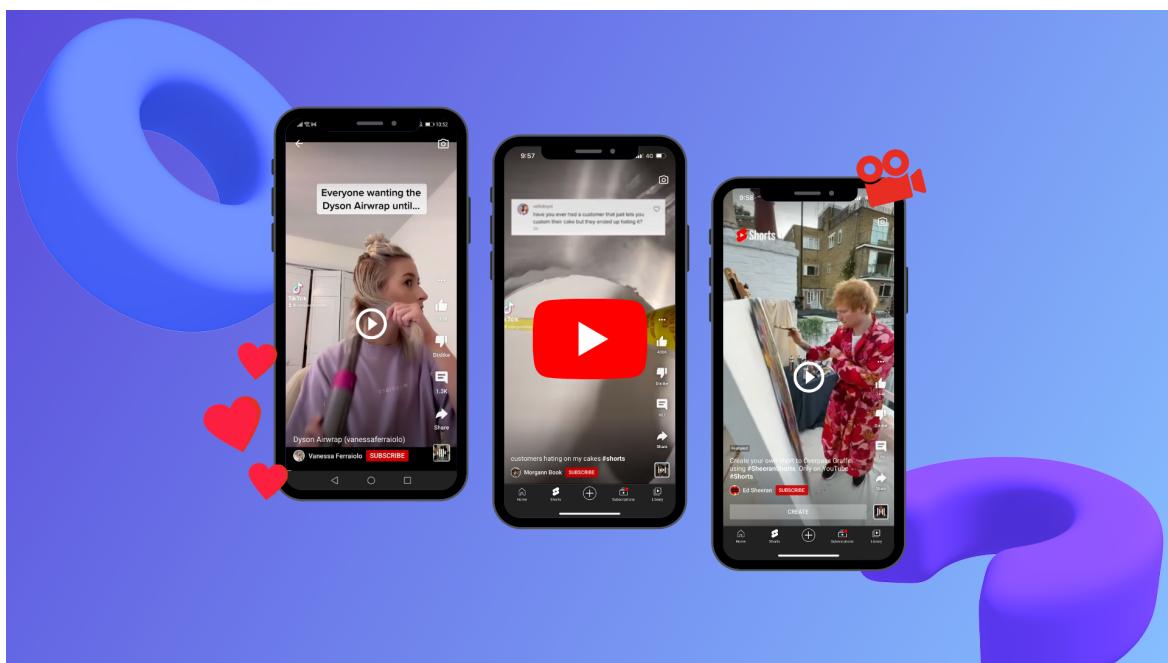


(8) Like | Comment | Share | Post | Tweet | Join]



Advantages of Apex

(9) Youtube Video | Reels | Shorts [2 Video Per Month]

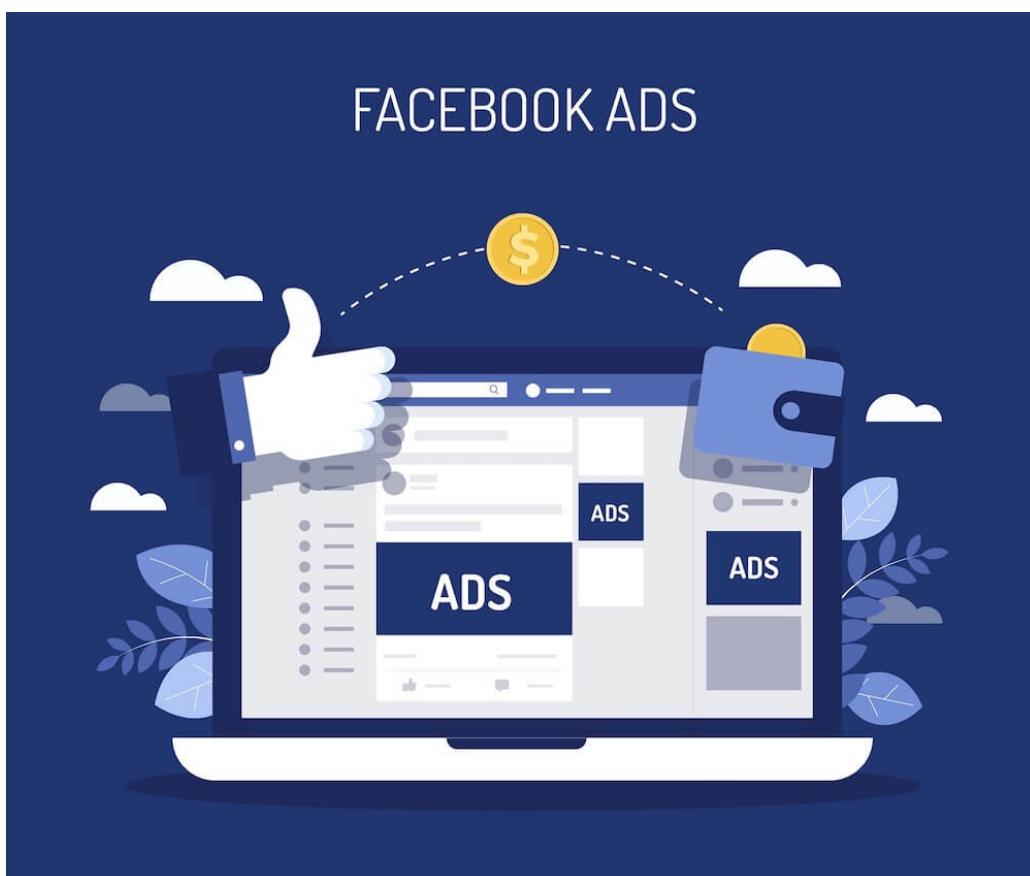


(10) Blogging | Keyword [Per Month]

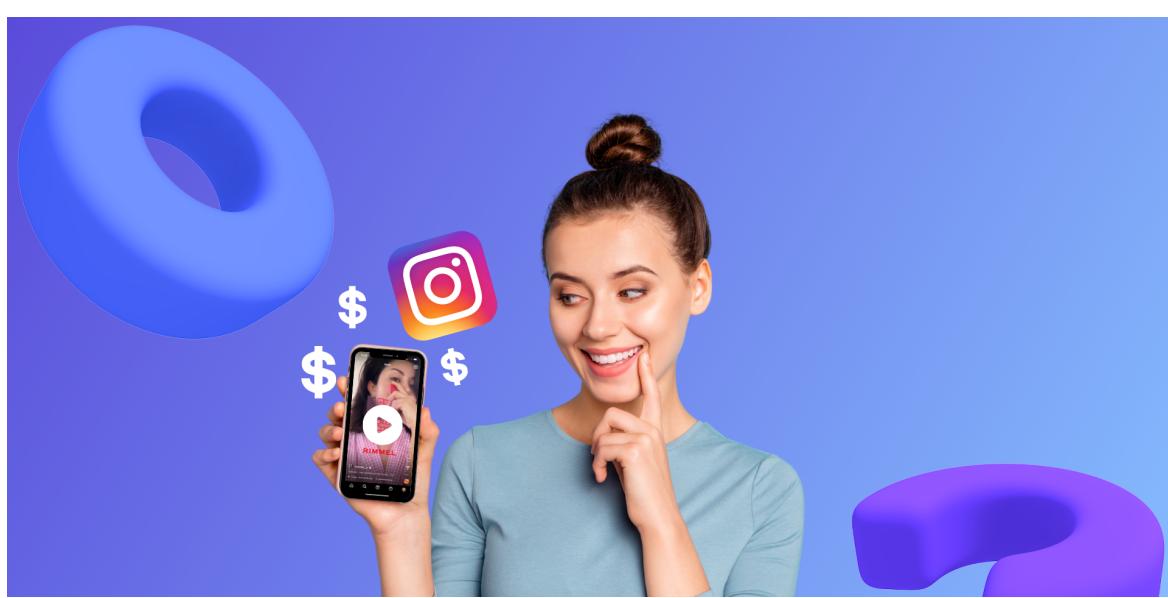


Advantages of Apex

(11) Facebook Sponsored [Per Month]



(12) Instagram Sponsored [Per Month]



Digital Marketing Rates

Rs.15000/- Per Month

*GST Applicable



CONTACT US:

**M:9099531811
8733898936**

- **Bahubali Complex, Bhavnagar- Gujarat(India).**
- **Ashtvinayak -6, Opp. Patel Park, Subhashnagar, Bhavnagar.**
- **B 312, Vishvkarma Arcade, Near Vishvkarma Temple, Majura gate, Ring Road, Surat-395001.**

Notes:

1. Kindly provide required raw- material, documents, graphics, content, Logo and other important files to initiate work.
2. Provide files in both hard as well as soft copy.
3. All Payments are Non-Refundable as our business is of Service in nature.
4. Give Confirmation of Design, Development & Final release in maximum one week of work Submission.
5. Apex Software House is not responsible for any loss of tangible, Intangible items and/or Data in the course of Development & Maintenance.