## **APEX SOFTWARE HOUSE**





# DIGITAL MARKETING PROPOSAL

PROPOSED BY
KILON MEHTA

Website:http://www.apexsoftwarehouse.com/



#### Advantages of Apex

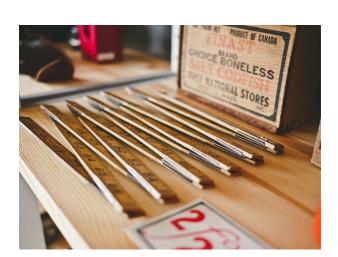
- (1)Search Engine
  Optimization
- (2) Content Editing
- (3) Social Marketing
- (4) Blog Management
- (5) Video Uploads
- (6) Top Rank in Search
- (7) Keywords Identification
- (8) Organic Ranking of Site
- (9) Email Marketing
- (10) SMS Marketing (On Request Extra Charges)
- (11) Social Chat Marketing
- (12) Press Release
- (13) Pay Per Click (On Request Extra Charges)
- (14) Google Ad Words (On Request Extra Charges)
- (15) Facebook Sponsored Links
- (16) Google Ad Sense (On Request Extra Charges)





#### Digital Marketing Rates

1 Month
3 Months
6 Months
12 Months
4500/- per month
4166/- per month
4000/- per month
3750/- per month



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