

The integrative process of reading emotional expressions from a crowd of faces

Hee Yeon Im¹

Daniel Albohn²

Reginald Adams²

Kestas Kveraga¹

1. Department of Radiology, Harvard Medical School / Massachusetts General Hospital

2. Department of Psychology, The Penn State University

Reading the overall emotion of crowds



Social behaviors towards/against emotional crowds

Happy / Approach



Angry / Avoidance



How do we extract crowd emotion?

[1] What factors affect perception of crowd emotion?

- Facial identity



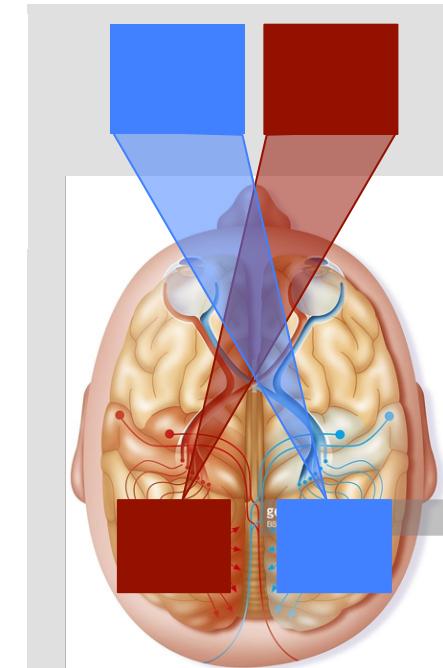
- Gender of a crowd



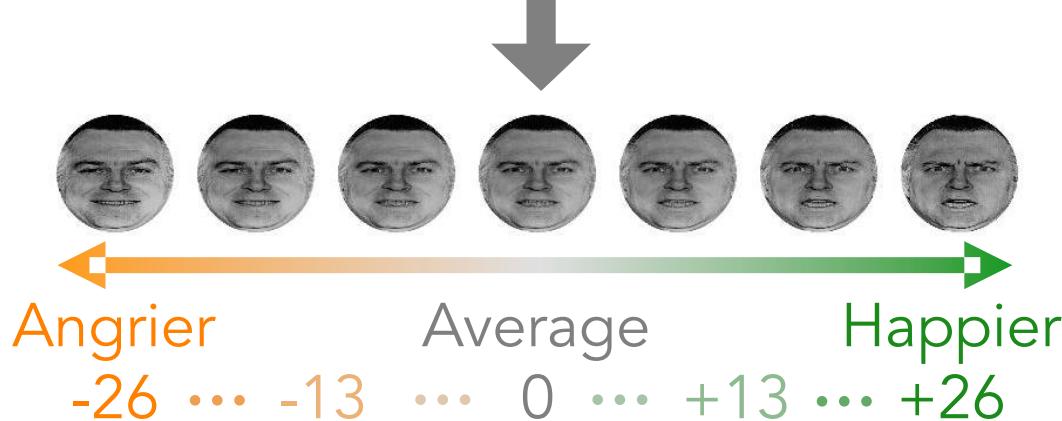
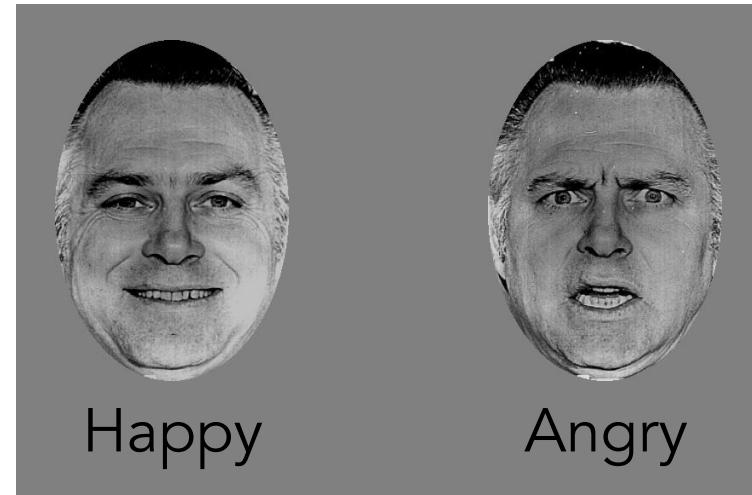
- Viewers' anxiety level
- Viewers' goals and intent

[2] How do brains process crowd emotion?

- Eye movement
- Hemispheric lateralization



Making emotional crowds by linear morphing

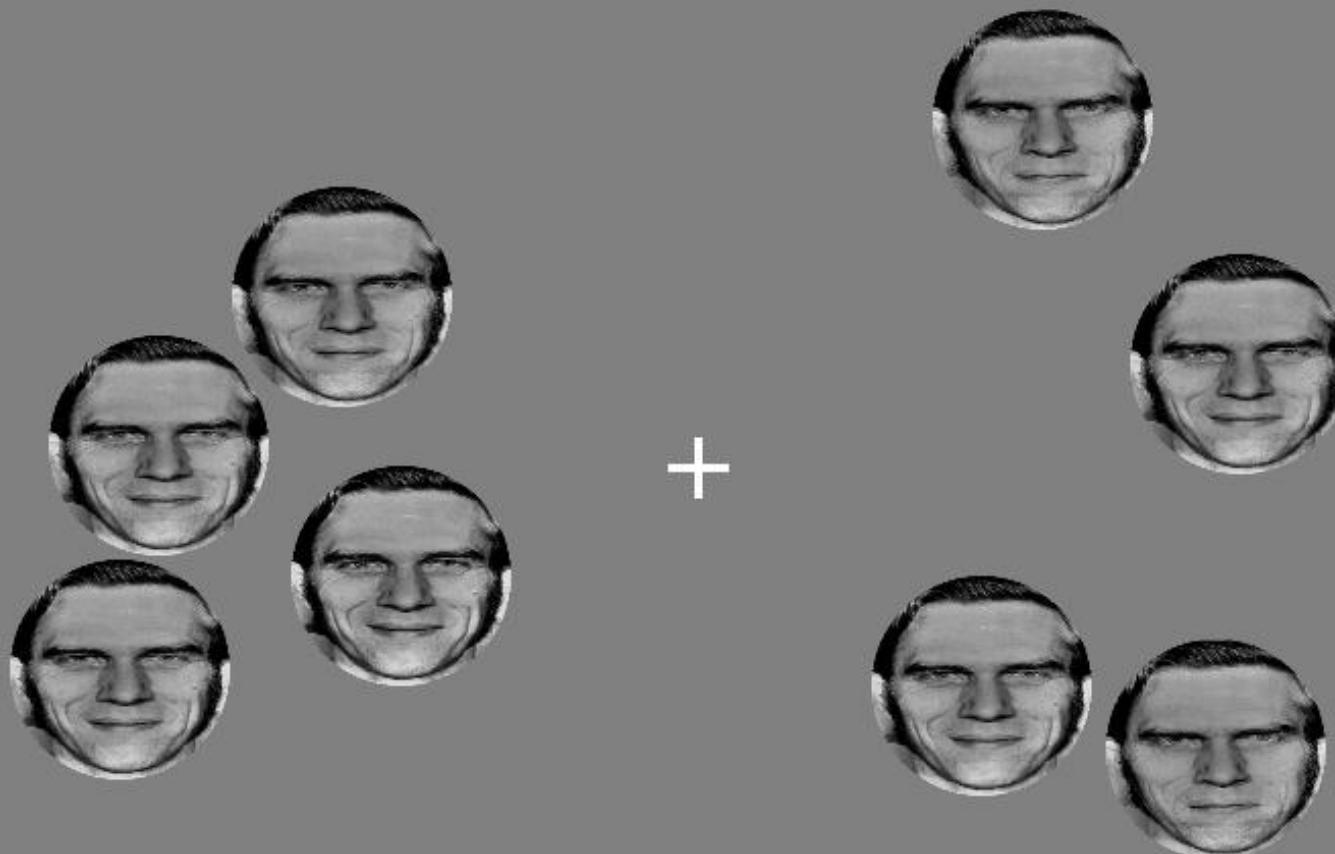


- Happier (+5, +9) and Angrier (-5, -9) vs. Average
- 6 Identities (3 Females and 3 Males)

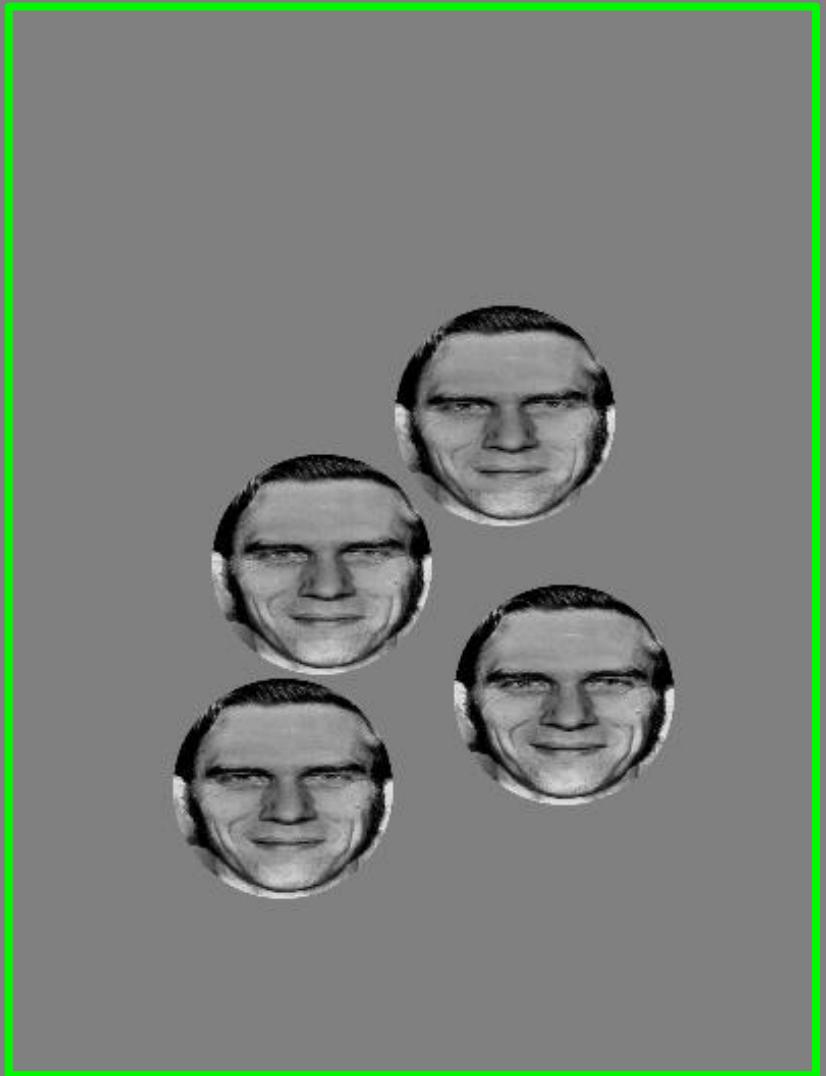
Demo: Which crowd would you rather approach?

Get ready!

Demo: Which crowd would you rather approach?



Demo: Which crowd would you rather approach?



+

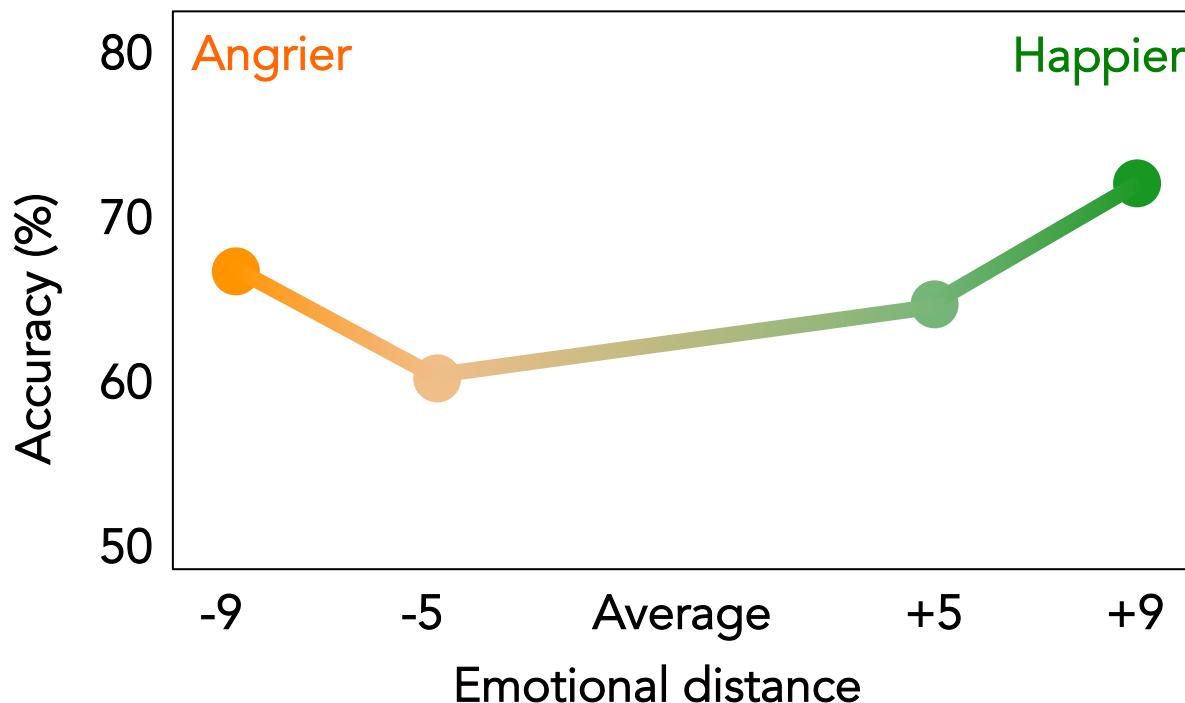


The effect of emotional distance between crowds

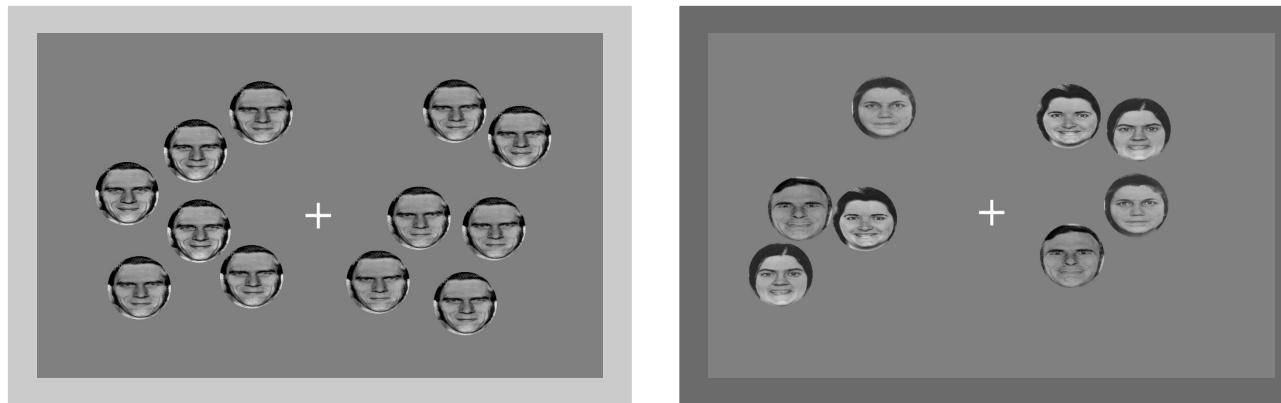
Happy (+5, +9) vs. Average

Angry (-5, -9) vs. Average

Emotional distance between crowds

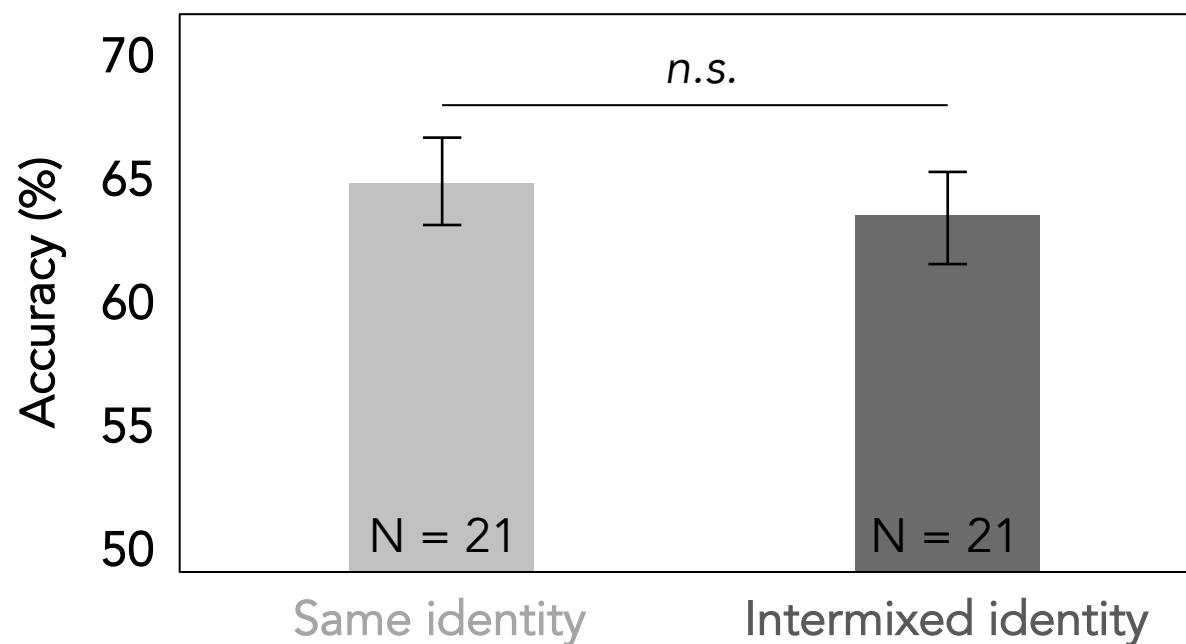


No interference of facial identity

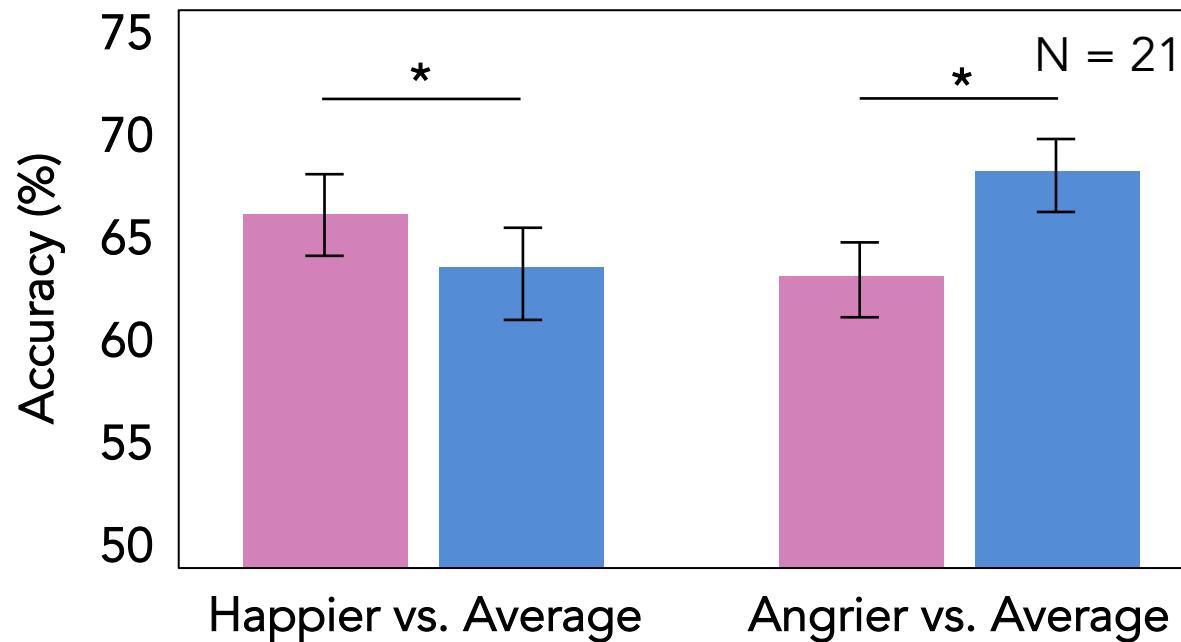
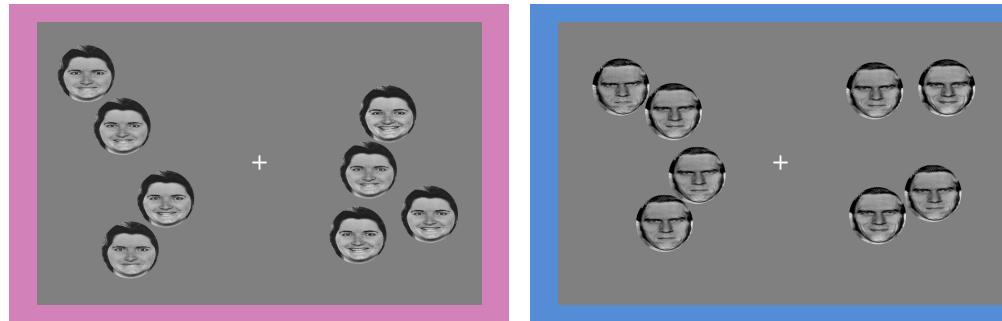


Same identity

Intermixed identity

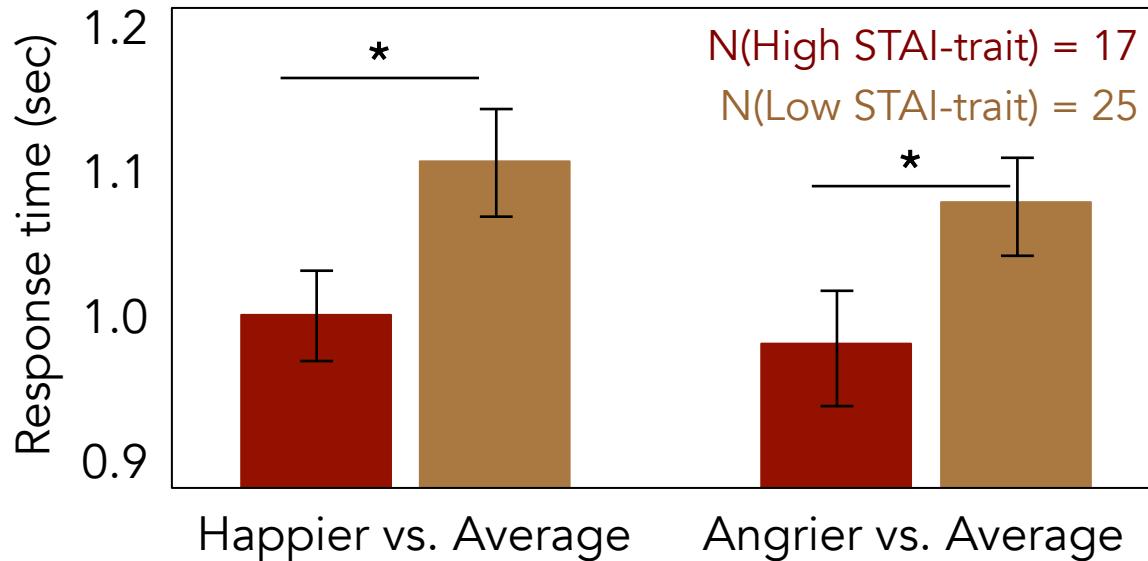


The effect of gender of a crowd

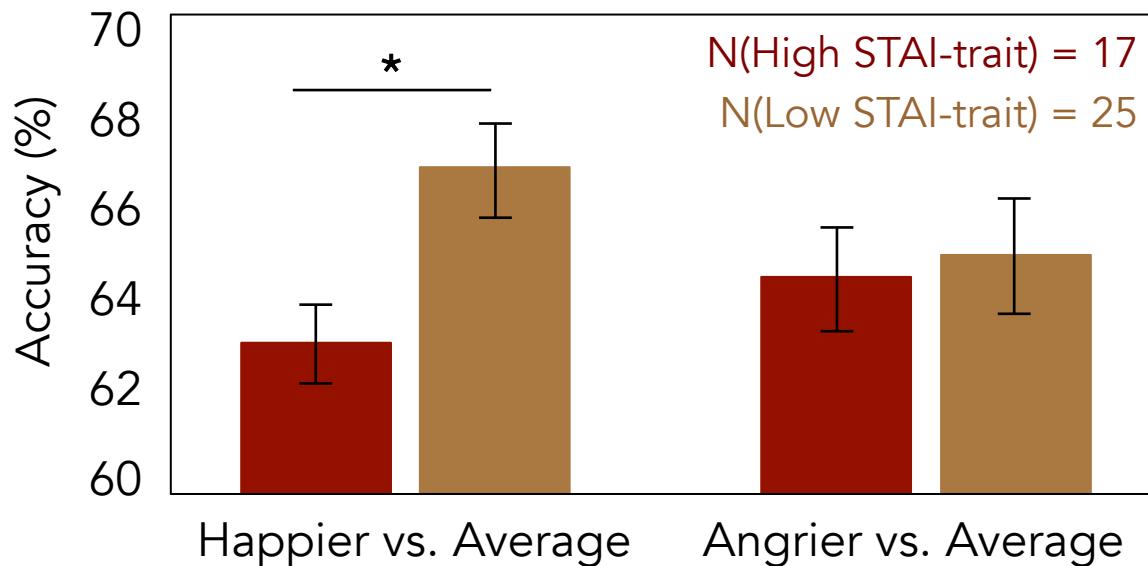


Happy female crowds and **angry male** crowds were identified more accurately.

High-anxiety people vs. low-anxiety people

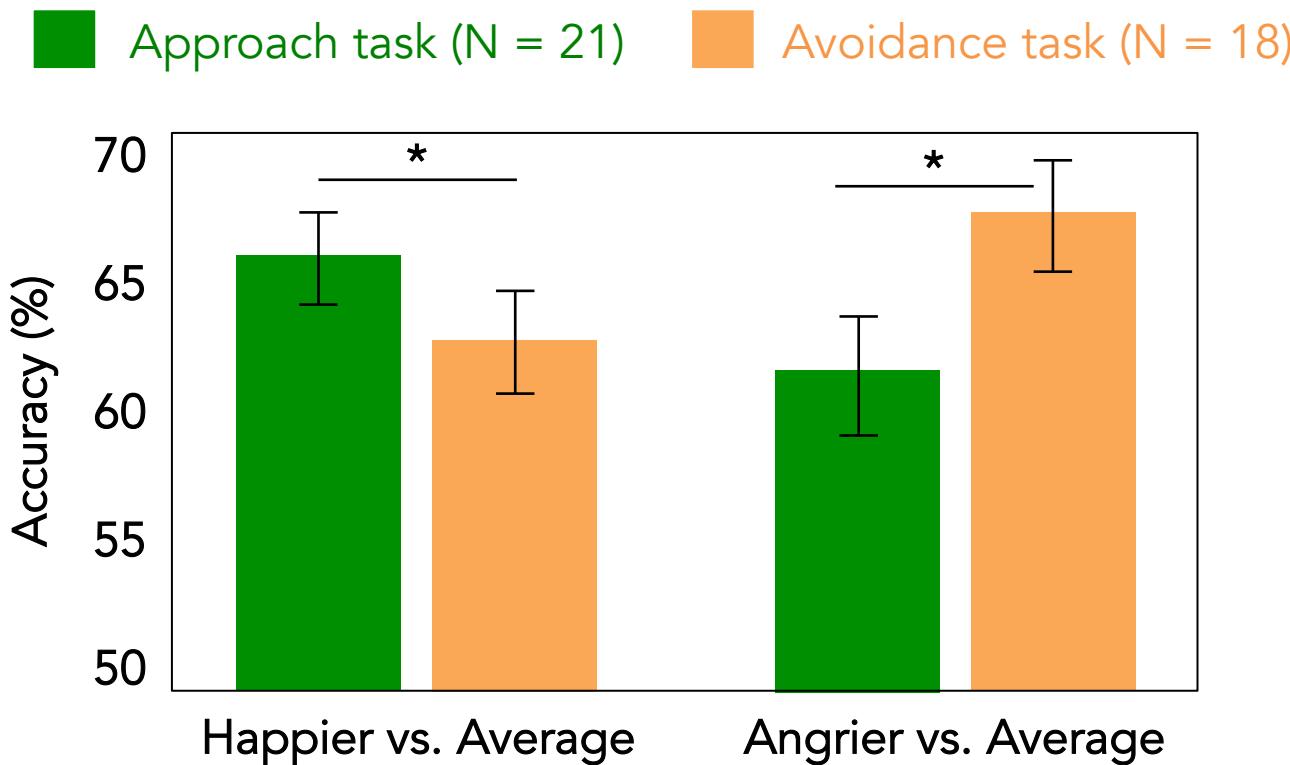


[1] High-anxiety people responded faster than low-anxiety people.



[2] High-anxiety people made more errors for happier crowd (but not for angrier crowd)

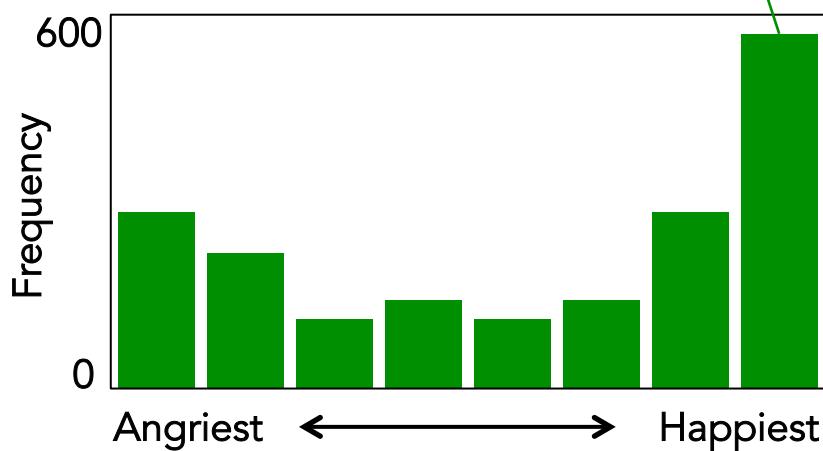
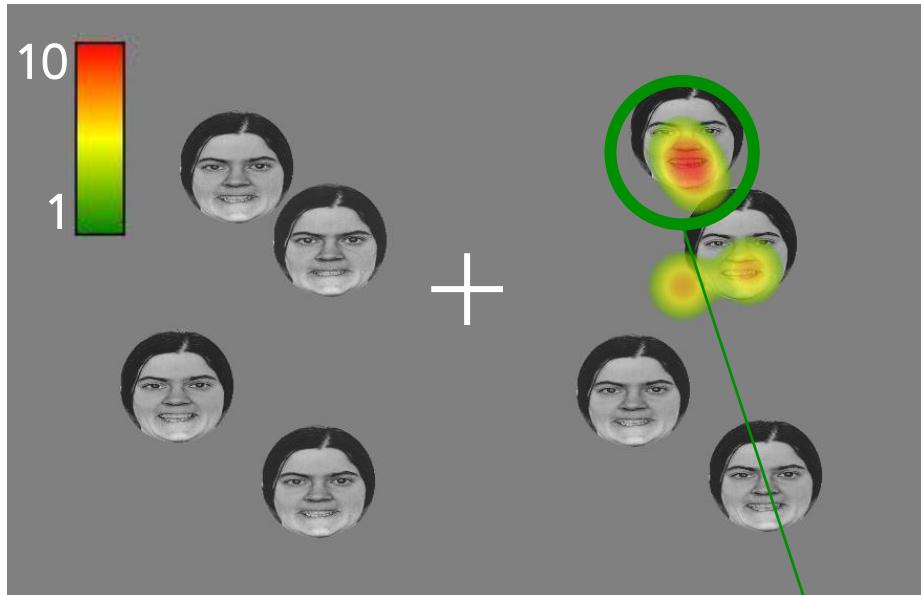
The effect of the task goal - accuracy



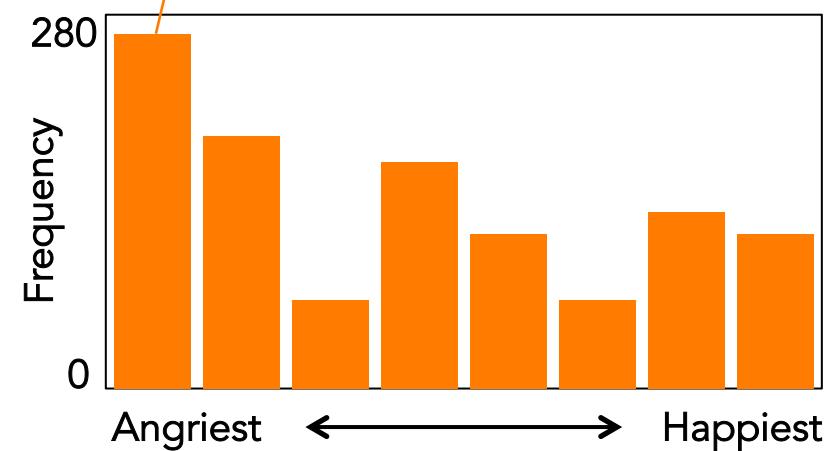
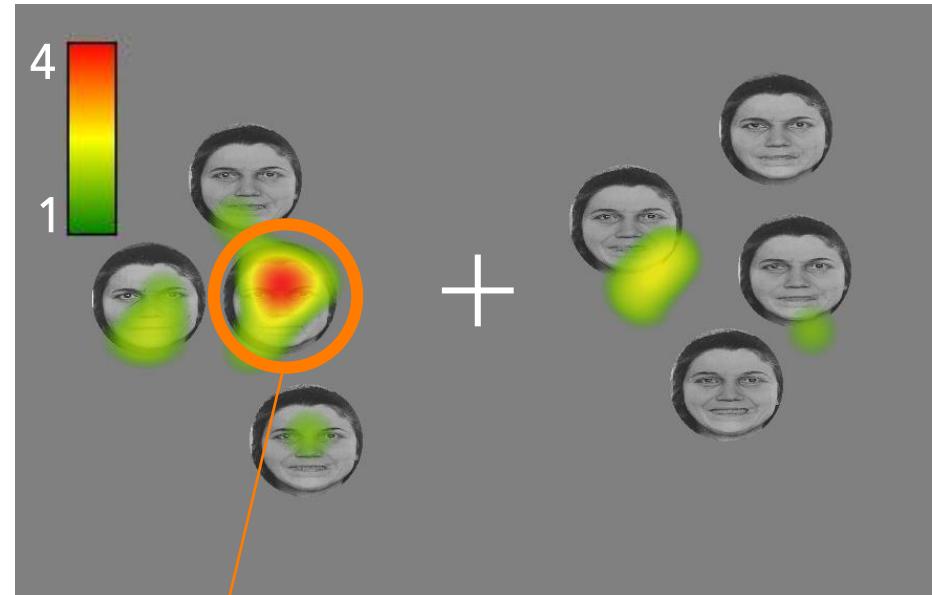
- When the task was **approach**, subjects were more accurate for **Happier** vs. Average.
- When the task was **avoidance**, subjects were more accurate for **Angrier** vs. Average.

The effect of the task goal – initial eye gaze

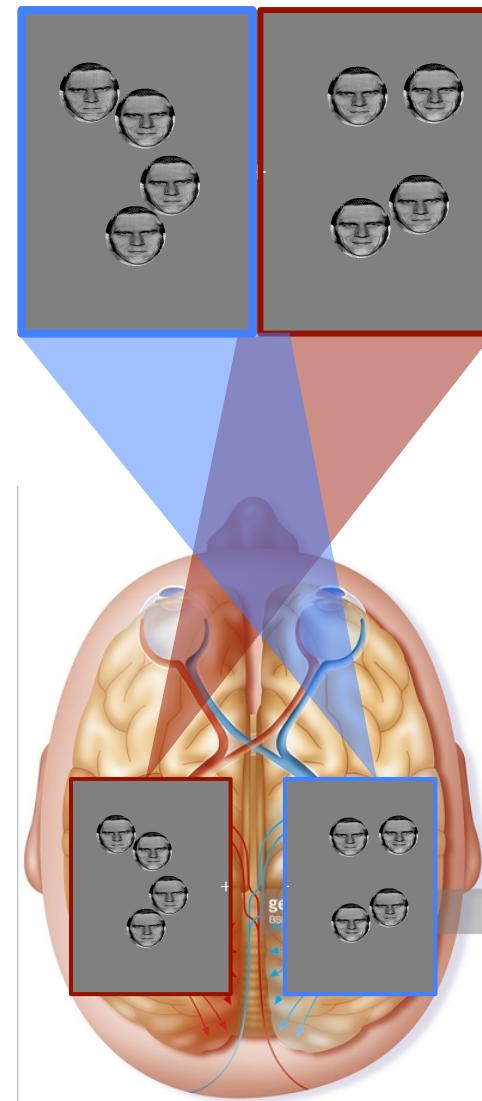
Approach task (N = 18)



Avoidance task (N = 9)



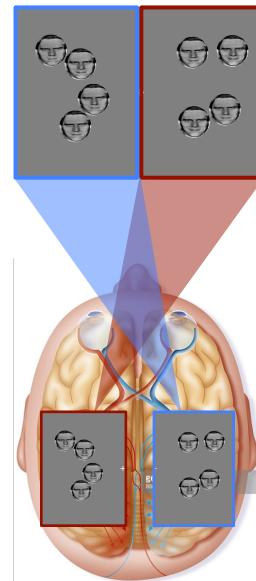
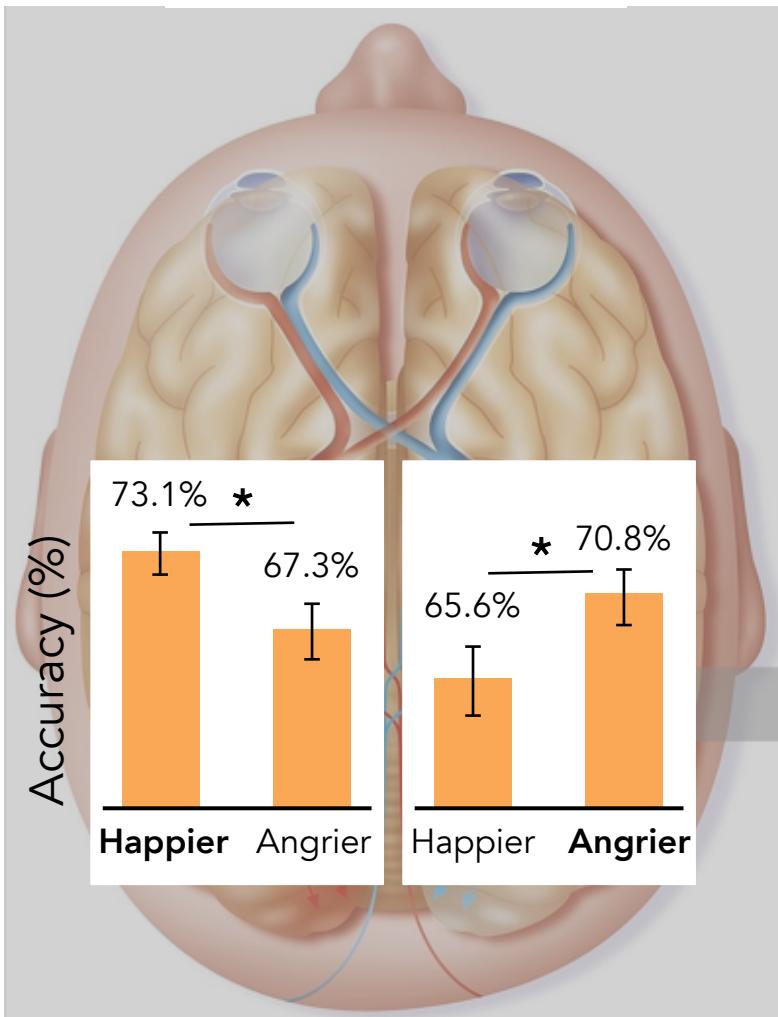
Hemispheric lateralization for threat perception



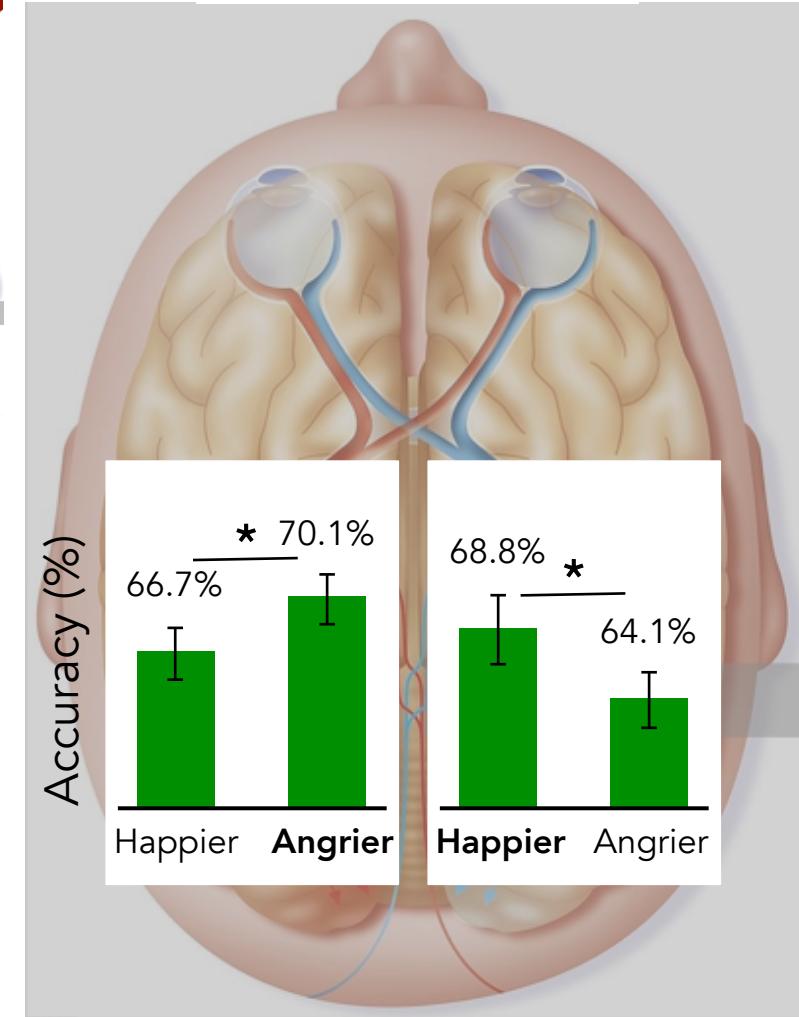
Right hemisphere
dominance for threat
perception

Task goal modulates the laterality effect

Avoidance task

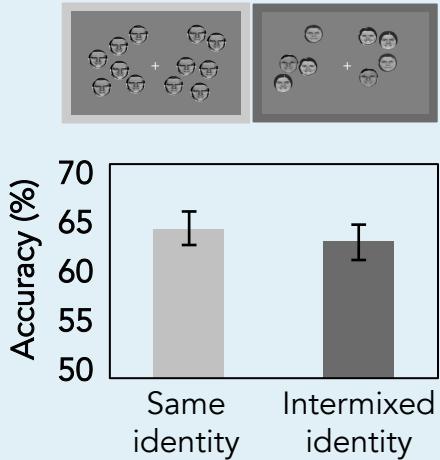


Approach task

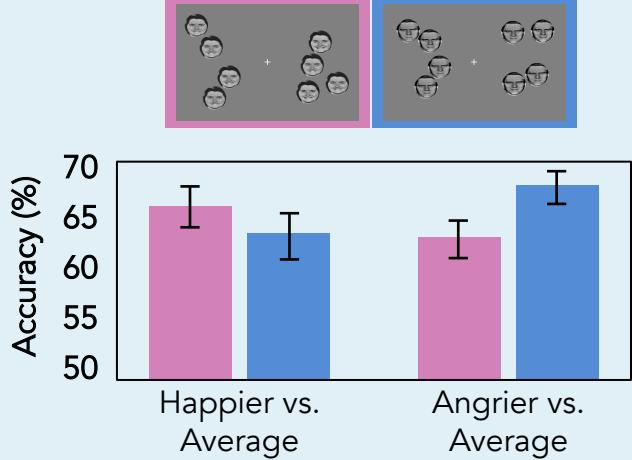


Summary

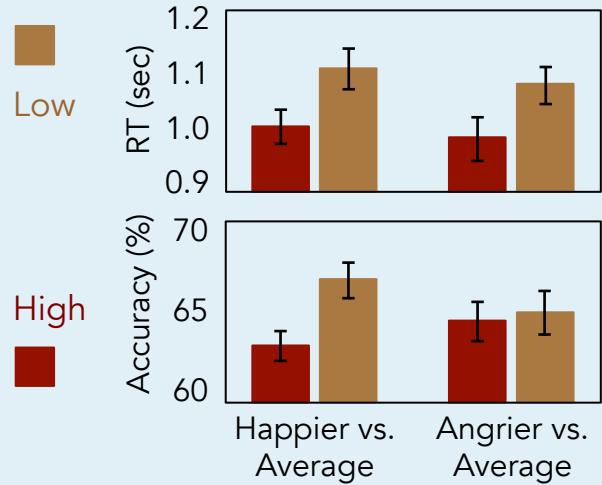
[1] Facial identity



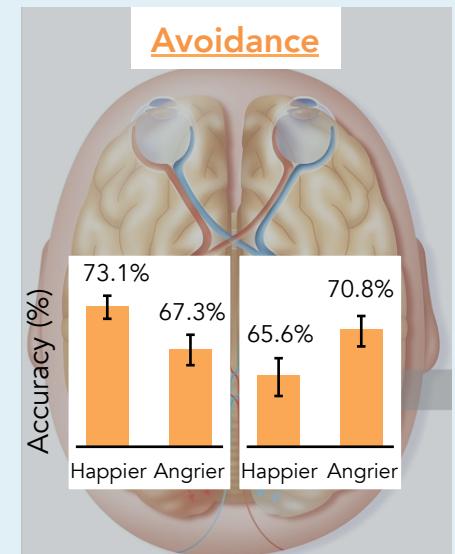
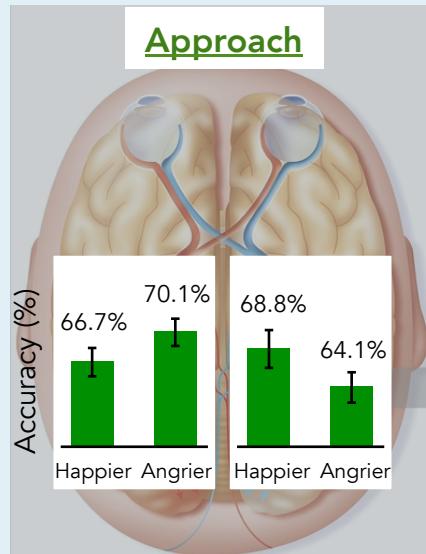
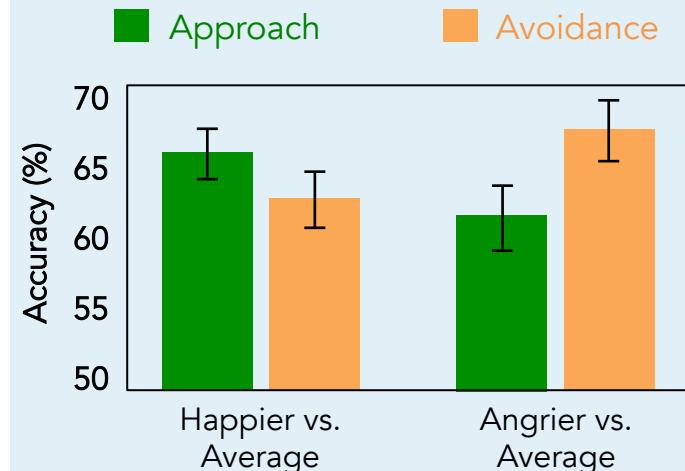
[2] Gender of a crowd



[3] Viewers' anxiety level



[4] Effect of the task goals



Thank you

MGH/HST Athinoula A. Martinos
Center for Biomedical Imaging



Funding: NIH 5R01MH101194-02



Kestas Kveraga

Reginald Adams

Dan Albohn

Troy Steiner

Jasmine Boshyan

Noreen Ward

Cody Cushing

Nouchine Hadjikhani

Eri Ichijo