

CONTACT

heeyeonhwang95@gmail.com
heeyeonhwang.com
(818) 515-6898

EDUCATION

Certification of UX Design CareerFoundry.com

- May 2020

A 10-month online course
mentored by UX industry
leaders.

Bachelor of Science Degree in Psychology

University of California,
San Diego - June 2017

SKILLS

A/B & Preference Testing
Affinity Diagrams
Behavioral Coding
Card Sorting
Competitive Analysis
Data Analysis
Design Language
Design Thinking
Information Architecture
Flowcharts & Journey Maps
Front-end Development
Personas
Usability Testing
User-Centered Design
User Flows
User/Job Stories
Wireframing & Prototyping

TOOLS

Adobe XD
Figma
HTML/CSS
Javascript
Qualtrics
R Programming
SPSS



HEE YEON HWANG

UX Designer & Researcher

UX Designer with a background in psychology research, committed to creating user-centered designs that evoke emotion and action.

UX PROJECTS

[Ink Tank - Tattoo design and artist finder mobile app](#)

Ink Tank provides users a filtering feature through categories such as specialties, prices, and reviews, feature to comparing artists and ability booking sessions easily.

- **Process:** Competitive analysis, user research, personas, journey maps, wireframes, prototypes, and user testing
- **Tools:** Design Thinking, Material Design, Figma, Adobe XD

[FLASH - Vocabulary learning app](#)

Flash was created to focuses on users' needs to study words in multiple methods with visual aids and examples in order to balance their multifaceted lives.

- **Process:** Competitive analysis, user interviews, wireframing, prototyping, usability research
- **Tools:** Design Thinking, Prottts

EXPERIENCE

Freelance UX Researcher

2020 - present

AudioDub.app

- Conducted UX research for an audio translation software by creating research questions, recruiting participants, and conducting surveys and interviews.

Sales Associate

2018 - present

UNIQLO - Los Cerritos, CA

- Translated user feedback into a better customer better experience, resulting in a customer service award.

Lab Manager

2017 - 2018

Emotion and Mental Health Lab - Washington University in St. Louis

- Recruited and conducted research on over 200 participants for a study on people's everyday emotions and how it impacts their decisions.
- Analyzed quantitative data through SPSS, Microsoft Excel, and R programming.
- Led weekly lab meetings with team and collaborators to discuss any problems or feedback from participants for any opportunity for improvements.
- Problem-solved logistical, technical, and participant issues promptly.
- Organized and filed large quantities of physical and digital data.

Senior Research Assistant

2016 - 2017

Emotion Lab - University of California, San Diego

- Recruited and conducted 200 dyadic research participants to examine the physical and psychological effect of gratitude on stress.
- Analyzed qualitative data by behavioral coding participant interaction videos.