



# HEE YEON HWANG

## UX Designer

UX Designer with a background in psychology research, committed to creating user-centered designs that evoke emotion and action.

### CONTACT

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(818) 515-6898

### SKILLS

A/B & Preference Testing

Affinity Diagrams

Card Sorting

Competitive Analysis

Data Analysis

Design Documentation

Design Thinking

Information Architecture

Flowcharts & Journey Maps

Front-end Development

Presentations

Usability Testing

User-Centered Design

User Flows

User/Job Stories

Wireframing & Prototyping

### TOOLS

Adobe XD & Illustrator

Photoshop & After Effects

Figma

HTML/CSS/Javascript

Qualtrics

SPSS & R Programming



### UX PROJECTS

#### Ink Tank - Tattoo design and artist finder mobile app

Ink Tank provides users a filtering feature through categories such as specialties, prices, and reviews, feature to comparing artists and ability booking sessions easily.

- **Process:** Competitive analysis, user research, personas, journey maps, wireframes, prototypes, design documentation, and user testing
- **Tools:** Design Thinking, Material Design, Figma, Adobe XD

#### Front-End Portfolio Development

The portfolio website presents responsive design through a fixed navigation bar on mobile screens and prioritizes my design skills through lightbox overlays for images.

- **Process:** Mobile-first design, responsive design, front-end development, usability research
- **Tools:** HTML, CSS, JavaScript



### EXPERIENCE

#### **UX Designer & Researcher**

2020 - present

Freelancer

- Conducted usability study for an audio translation software by creating research questions, recruiting participants, and conducting surveys and interviews.

#### **Sales Associate**

2018 - 2020

UNIQLO - Los Cerritos, CA

- Translated user feedback into a better customer experience, resulting in a customer service award.

#### **Lab Manager**

2017 - 2018

Emotion and Mental Health Lab - Washington University in St. Louis

- Recruited, screened, and conducted research on over 200 participants for a study on people's everyday emotions and how it impacts their decisions.
- Analyzed quantitative data through SPSS, Microsoft Excel, and R programming.
- Led weekly lab meetings with team and collaborators to discuss any problems or feedback from participants for any opportunity for improvements.
- Problem-solved logistical, technical, and participant issues promptly.
- Organized and filed large quantities of physical and digital data.



### EDUCATION

#### **Certification of UX Design - CareerFoundry.com**

2020

A 10-month online course mentored by UX industry leaders.

#### **Bachelor of Science Degree in Psychology - University of California, San Diego** 2017