



# Hannah Ferrell

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## Graphic Designer & Illustrator

### EXPERIENCE:

#### **JobFinderUSA**

Graphic Designer

Cary, NC

March 2018 – March 2020

- Develop artwork and layout for print ads and digital banners
- Serve as a creative guide for all key projects
- Create all images for social media
- Handle multiple projects with tight deadlines
- %58 rise in sales for top sales person in first 3 weeks

#### **Strawbridge Studios**

Production Specialist

Durham, NC

January 2017 – March 2018

- Use Photoshop to alter school photography
- Work quickly and efficiently avoiding errors
- Create photo overlays in InDesign

#### **FMI Corporation**

Graphic Design/Marketing Analyst

Raleigh, NC

June 2016 – Jan 4, 2017

- Use HTML/CSS and Photoshop to create email campaigns and social ads to increase engagement
- Create visually exciting Power Point presentations and print materials for the sales team

### KEY SKILLS

#### **Hard Skills:**

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Procreate
- Microsoft Office
- WordPress
- HTML/CSS

#### **Soft Skills:**

- Communication
- Creativity
- Problem Solving
- Active Listening
- Collaboration
- Creative Story Telling

### EDUCATION:

#### **Art Institute of Pittsburgh**

Dec 2014 – Oct 2015

Online Division

Digital Design Diploma

#### **UNC-Wilmington**

Wilmington, NC

2005 – 2010

BA in Anthropology

Minor in Studio Art