

# Luminary Alliance Gym App

Gym Aggregation Solution: Revolutionizing  
Fitness Access

## Team Members:

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# Problem Statement

- Problem: Limited access to affordable and convenient gym options in Nigeria.
- Global Challenge Global Opportunities (GCGO): Healthcare
- Why it matters: The lack of affordable and accessible gyms hinders individuals from adopting an active lifestyle, leading to poor exercise habits and preventable health conditions.



# Affected Person or Group

- Most Affected: Individuals from lower to middle-income backgrounds, including students, young professionals, and those with limited financial resources.
- Also impacts: Individuals residing in areas with limited fitness facilities, such as rural or underserved communities.



## Data - Affordability

- Data: Average monthly gym membership fees in Nigeria range from ₦10,000 to ₦50,000 or more.
- Source: Research studies and surveys conducted on gym memberships in Nigeria.





## Data - Limited Gym Access

- Data: Gym availability is concentrated in major cities, leaving individuals in rural or underserved areas with limited access to fitness centers.
- Source: Analysis of gym locations and coverage across Nigeria.



# Data - Sedentary Lifestyle

- Data: Sedentary lifestyle contributes to higher incidences of obesity, cardiovascular diseases, diabetes and low life expectancy of Nigeria.
- Source: World Health Organization (WHO) reports on physical inactivity and associated health risks.

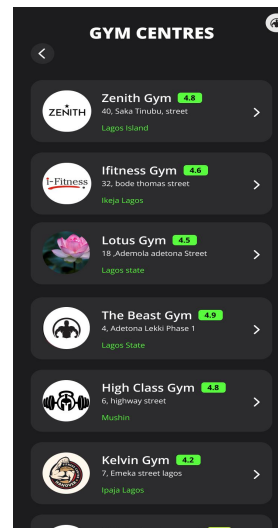
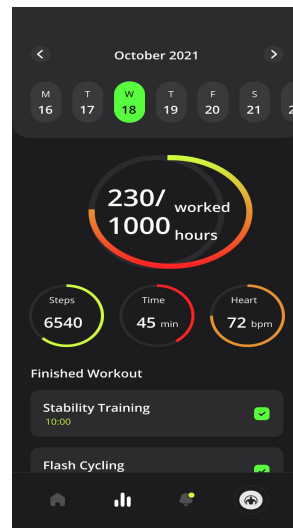
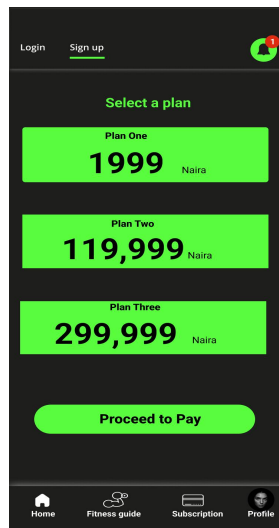
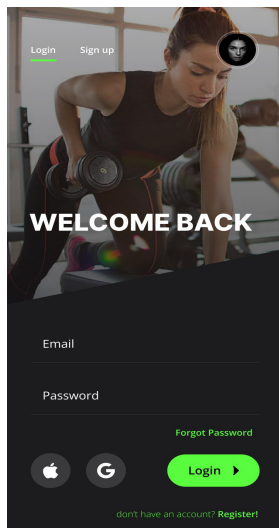
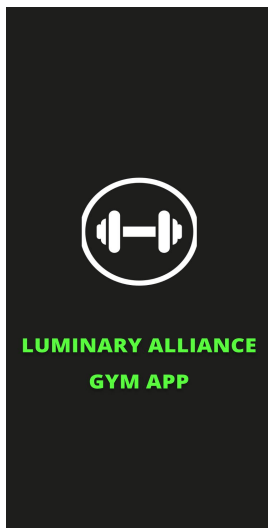


# Solution

- Solution: Gym Aggregation App providing affordable and flexible access to multiple gyms within a specific price range.
- Why this solution: Addresses affordability and limited access barriers, promoting inclusivity and convenience for users.
- Effectiveness: Provides cost-effective gym options, increased access, flexibility in gym selection, and simplified management.



# Images







# Pain Points

Pain Points:

1. High gym membership costs restrict access for many.
2. Limited gym options in rural or underserved areas.
3. Lack of flexibility in gym selection and classes.
4. Administrative hassles with multiple gym memberships.
5. Lack of motivation and engagement with single gym routines.
6. Time constraints and difficulty in managing schedules.



# Recommendations or Changes

Recommendations:

1. Implement user feedback and ratings system for gyms.
2. Enhance gym selection criteria for quality control.
3. Offer customization and personalization features.
4. Integrate virtual fitness options.
5. Establish a loyalty and rewards program.
6. Foster community engagement through social networking.



# What Next?

If given funding we would:

1. Allocate funds for product development and enhancements.
2. Strengthen technology infrastructure and security measures.
3. Expand partnerships with a wider range of gyms.
4. Invest in marketing and user acquisition efforts.
5. Establish dedicated user support and engagement teams.
6. Monitor and evaluate app performance and user feedback.
7. Plan for scaling and expansion into new regions.



# Why?

Why it makes a difference:

1. Increases access and affordability of fitness facilities.
2. Promotes a healthier lifestyle and reduces preventable health conditions.
3. Drives economic impact through increased productivity.
4. Fosters social engagement and community building.
5. Showcases tech innovation and digital transformation potential in Nigeria.