Dear Ambassadors,

We would like to thank everyone that participated in today’s first WiP session which included the Ambassador kickoff. We hope that you were able to gain a better understanding of your role and expectations over the next few months.

As mentioned on the call we have attached a few resources for yourself and teams,  as well as require some next steps. Specifically, please provide your feedback on the new CRM functionality and the user experience by completing this [online form](https://pwc.qualtrics.com/jfe/form/SV_1GM6JSqcrB2LRnT) no later than **Friday April 8, 2016 at 10:00 AM EST**.

Resources:

1.       [Link to today’s presentation materials](http://spops/spd/epmo/DocCenter/AP/SFcom/Training%20%20Test%20Doclib/Business%20Readiness/WiPs/WiP%201/MFS_WiP_1__Ambassador_Kick-off_April%206%202016.pdf)

2.       Video link to the [CRM Ambassador kickoff presentation](http://bosmediasrv1/mfs-media/epmo/CRM_Ambassador_Kickoff_-_April_6_2016.wmv)

3.       Video link to the [new CRM demonstration](http://bosmediasrv1/mfs-media/epmo/WiP_Session_1_-_Organization_Contact_Management2.wmv) of Organization and Contact

Next Steps:

1.       Please share and discuss the materials with your teams, as appropriate

2.       Please complete the [online feedback form](https://pwc.qualtrics.com/jfe/form/SV_1GM6JSqcrB2LRnT) by April 8, 2016 at 10:00 AM EST

3.    Copy the CRM Ambassador goals into Workday

* Play an integral role in tailoring the new CRM to meet the business needs of MFS by actively participating in all 8 WiP sessions and providing timely feedback to the project team, while communicating openly and often (monthly) with my team to drive adoption.
* Validate the new CRM works as designed during the User Acceptance Testing stage and/or co-facilitate up to 3 training sessions to build understanding and educate.

If you have any additional questions, please reach out to Tom McKinnon. Thanks.