



## **Project Overview**

Doppelmaker is a home replicator you can use to copy yourself. Don't feel like going to work today? Not enthusiastic about that date tonight? Use Doppelmaker to create an ingenious copy of yourself good for 10 hours (colors and memory fade and your body double will completely vanish in 10 hours). Sign up now for our pre-launch beta! We need a pre-launch landing page that allows people to sign up to invest in Doppelmaker. Anyone signing up receives our newsletter and a small gift.

## **User profile**

- Always on the go
- Technically savvy, willing to take some risks and experiment
- Regularly invests small amounts in startup ideas

## **Constraints**

- Mobile-first, responsive browser-based site
- Must work in top 3 most commonly used browsers: Chrome, Safari, Firefox
- Must be accessible: [a11y checklist](#)
- Do not worry about OS

