User Stories (Required)

1. **General**

   1.1. As a user, I am interested in signing up to receive communication from the business

   1.2. As a user, I want to know that the sign-up experience is a legitimate and seamless part of this business. I don't want to feel like I'm giving away my information to a third-party site.

   1.3. As a user, I want to explore other areas of the site to learn more about the business.

2. **Personal Information**

   2.1. As a user, I want to feel like I am getting something of value in exchange for my personal information

   2.2. As a user, I don't want to get email spam

   2.3. As a user, I am concerned about the privacy of my personal information

   2.4. As a user, I want to enter my personal information as quickly and easily as possible

   2.5. As the business, I want the user to provide their first and last name

      2.5.1. A first and last name is required

      2.5.2. A name cannot contain a number

      2.5.3. A name cannot contain a special character

      2.5.4. A name must be at least two letters

   2.6. As the business, I want the user to provide their email address

      2.6.1. An email address is required

      2.6.2. An email address must contain exactly one @

      2.6.3. An email must contain exactly one period (.)

3. **Integration**

   3.1. As the business, I want the form to be integrated with MailChimp

3.2.   As the business, I want to see the new sign-ups in my MailChimp account dashboard

4.   Confirmation

4.1.   As a user, I want confirmation from the client that I am now on the list to receive notifications via email from the business