



# Website Design

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### Topic Development: Prompt

"Develop a website for a Bed and Breakfast in your community. The B&B, Willow Lake, offers honeymoon and anniversary packages, extended stay packages, and general one-or-two-night accommodations for travelers. The business also hosts afternoon tea parties for special occasions such as birthdays and wedding/shower parties. The French-inspired breakfast menu includes fruit and cheese crepes, various croissants, as well as gluten-free options. The "Tea Party" service includes high-end custom teas and finger sandwiches with an assortment of finger-food dessert options. The B&B resides in a refurbished home constructed in the 1800s. It features a fire place in each room, authentically-furnished living and dining rooms, and an outdoor patio with formal gardens perfect for entertaining. Highlight (and provide links to) home pages of local attractions that would entice individuals to stay on the property. Also highlight local restaurants for other meal functions. All information may be based upon your local community or fictitious information."





Willow Lake

honeymoon and anniversary packages

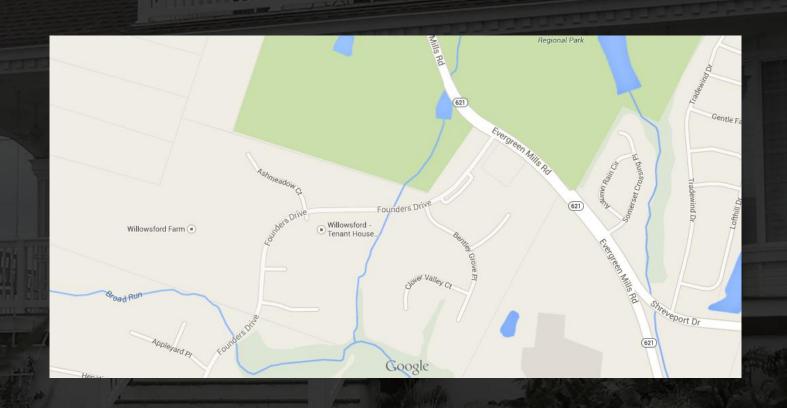
hosts afternoon tea parties for special occasions French-inspired breakfast

local attractions

restaurants



### Topic Development: Location





### Topic Development: Local

Xelbs



1. Ford's Fish Shack



\$\$ - Seafood



Mali Thai Cuisine



**\$\$** - Thai

Online Ordering



1. La Cucina Italiano

🖈 🖈 🖈 🖈 149 reviews

\$\$ - Italian



### Process: Research











#### Process: Wireframes



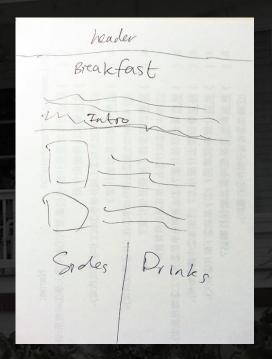
Special Packages

Package

Tea Partres

Tea Partres

Tea Menus





#### Process: Wireframes

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	Willie BED & I	nw Lake REAKFAST	2.2	ном	E ROOMS & RATES	SPECIAL PACKAGES	BREAKFAST	ACITIVITIES	LOCATION		
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					[rates]	1					
					Make Reservation						
			-		[nice picture]	Package					
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					Make Reservation						
	-			Tea	Parties						
	Rooms at	d Rates			Menu						
	[footer stuff]										
	SAE!	1				[footer stuff]					

OME ROOMS & RATE:	BED & BRE			LOGITION		
OME ROOMS & RATE:	SPECIAL PACKAGES	BREAKFAST	ACITIVITIES	LOCATION		
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	Some s	pecialty				
Some specialty						
Some specialty		_				
Some specialty		_				
Other offerings		_				
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Other offerings Food Food Sides	•		verages			



### Process: Aesthetic Appeal

- Warm colors
- Cozy atmosphere
- Wood background







### Media Elements: Images

- Multiple images to enhance content
- Stylistic dividers

















- Placement of important site elements
  - Navigation
  - Contact information

#### B&B

Rooms & Rates
Special Packages
Breakfast
Activities

Check Availability

#### ABOUT

Copyright Information FBLA Chapter Site

#### CONNECT







#### CONTACT

Willow Lake Bed & Breakfast 23510 Founders Drive Ashburn, VA

(571) 555-2586

hello@willowlakebnb.hhsfbla.com

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### Design: Room Previews









#### The Lafayette

- Large Antique Fireplace
- Queen Size Bed
- Large Mahogany Cabinet
- Fine China Tea Set
- Victorian Sofa
- Vicotrian Drapes
- Plasma Screen T.V.



#### The Alexandria

- Large Antique Fireplace
- Two Queen Beds
- · Pillow Topped Mattress
- Leather Sofa
  - Walk In Closet
  - Large Jacuzzi
  - Plasma Screen T.V.



#### The Royal Rest

- Grand Antique Fireplace
- King Size Bed
- · King Pillow Topped Mattress
- · Victorian Sofa
- · Reclining Leather Chairs
- · Mahogany Dresser with Large Mirror
- · Chandelier Lights
- Plasma Screen T.V.

Book Room

\$ 175. 99 Per Night

Book Room

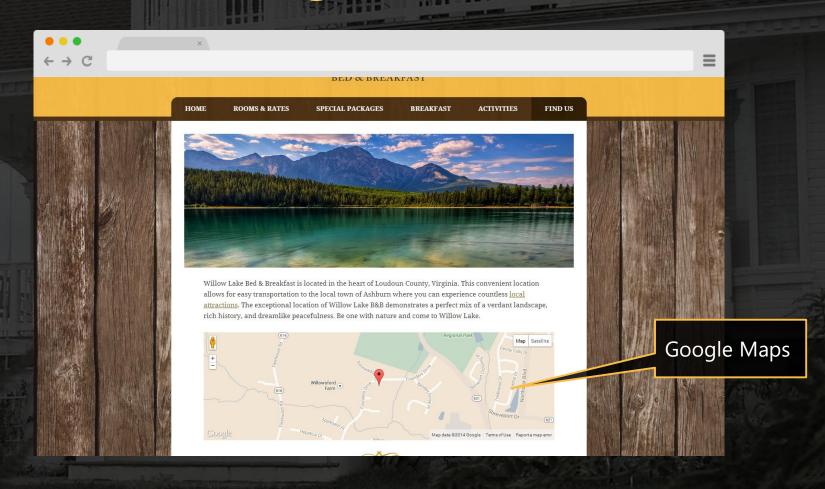
\$ 200. 99 Per Night

Book Room

\$ 215. <sup>99</sup>
Per Night

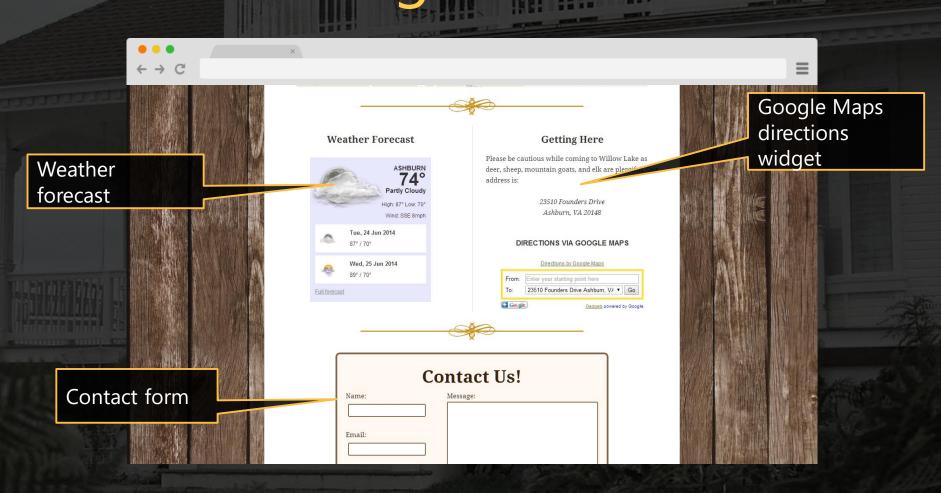


## Design: Find Us





### Design: Find Us





### Design: Reservation



**ROOMS & RATES** 

SPECIAL PACKAGES

ACTIVITIES

FIND US

#### **Room Reservation**

To FBLA Judges: As this site is for demonstration purposes only, please just enter a valid email address and checkin/check-out dates to submit the form. Thank you!

#### SUMMARY

Alexandria Room: Check-in date:

Check-out date:

Number of nights: 0

Number of guests:

\$200.99/night

\$0.00 Subtotal: \$0.00

Tax: TOTAL: \$0.00 50% Deposit due: \$0.00

Full name:

Additional guest name(s):

Email:

Phone number:

Any special needs or notes:

#### **GUEST INFORMATION**

Specify a late check-in time (regular is 3:00 p.m. to 6:00 p.m.), dietary needs, etc.





### Confirmation Email

Willow Lake Bed & Breakfast Reservation Confirmation (#31415)



Inbox



Willow Lake Bed & Breakfast hello@willowlakebnb.hhsfbla.com via gator4029.hostgator.com to me ▼

Thank you for making your reservation at Willow Lake Bed & Breakfast!

Reservation details: Name: Heidi Dong

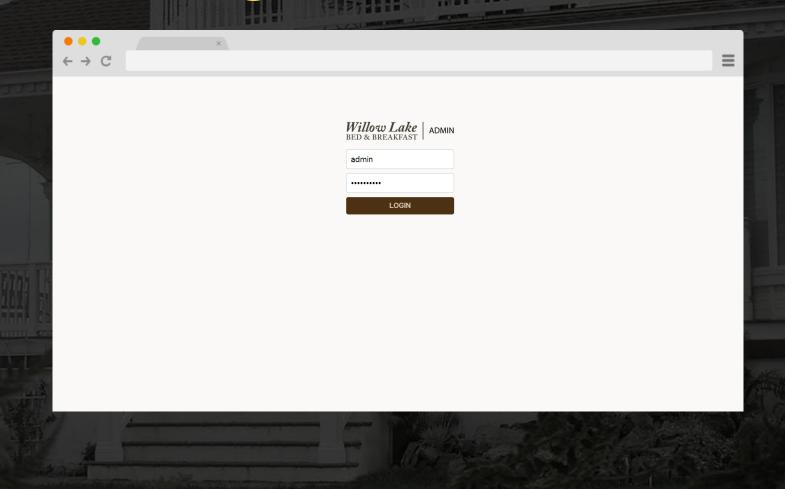
Check-in: 03/24/2014 from 3:00 to 6:00 p.m.

Nights: 2

Room: Lafayette Total: 373.10 Deposit: 186.55

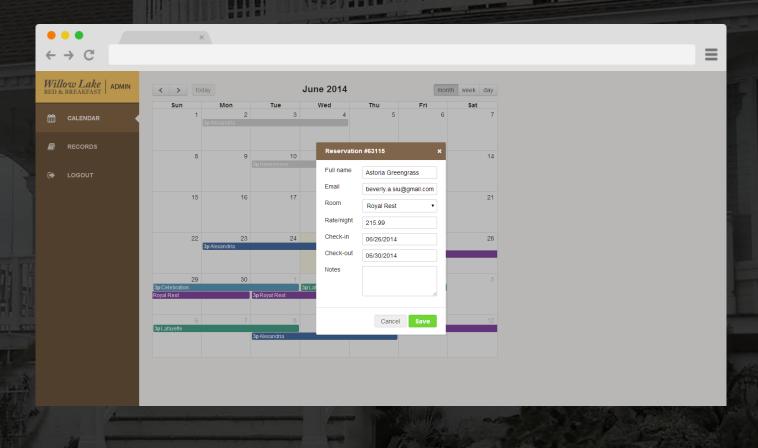


### Design: Admin System











### Design: Admin System



CALENDA

■ RECORD

[♦ LOGOUT

#	FULL NAME	EMAIL	ROOM	CHECK-IN	CHECK- OUT	NIGHTS	RATE/NIGHT (\$)	TOTAL (\$)	NOTES	
29193	Heidi Dong	dong.heidi@gmail.com	Lafayette	04/17/2014	04/18/2014	1	175.99	373.10		<b>2</b>
52952	Heidi Dong	dong.heidi@gmail.com	Alexandria	04/23/2014	04/25/2014	2	200.99	636.00	make this room special	<b>3</b>
69551	Heidi Dong	dong.heidi@gmail.com	Royal Rest	04/30/2014	05/01/2014	1	215.99	457.90		8
56109	Heidi Dong	dong.heidi@gmail.com	Alexandria	05/14/2014	05/16/2014	2	200.99	426.10	asdf	ß
46730	Heidi Dong	dong.heidi@gmail.com	Alexandria	05/20/2014	05/22/2014	2	200.99	426.10	asdf	<b>2</b>
82773	Heidi Dong	dong.heidi@gmail.com	Lafayette	05/13/2014	05/15/2014	2	175.99	373.10		<b>2</b>
56211	Heidi Dong	dong.heidi@gmail.com	Lafayette	05/16/2014	05/18/2014	2	175.99	373.10		<b>3</b>
17025	Heidi Dong	dong.heidi@gmail.com	Lafayette	05/19/2014	05/21/2014	2	175.99	373.10		<b>B</b>
47625	Heidi Dong	dong.heidi@gmail.com	Alexandria	05/25/2014	05/27/2014	2	175.99	373.10		<b>2</b>
60567	Heidi Dong	dong.heidi@gmail.com	Royal Rest	05/19/2014	05/21/2014	2	175.99	373.10		<b>3</b>
29877	Heidi Dong	dong.heidi@gmail.com	Lafayette	05/27/2014	05/29/2014	2	175.99	373.10		<b>3</b>
62004	Harry Potter	dong.heidi@gmail.com	Alexandria	05/28/2014	05/30/2014	2	200.99	426.10		<b>3</b>
40289		dong.heidi@gmail.com	Alexandria	05/12/2014	05/14/2014	2	200.99	426.10		œ



#### Process: Mobile

**■** 97 53°



Welcome to Willow Lake Bed & Breakfast in Ashburn, Virginia! Situated near the shores of Willow Lake, scenic, peaceful vacation awaits. Couples, families, and travellers alike can enjoy the relaxing atmosphere of the B&B.



#### **Serving Time**

Breakfast is served in the Dining Hall or delivered to your door from 8 to 9 a.m. each morning. If you need to leave early, we can prepare a boxed breakfast.

ൽ 🖥 📶 10:45 AM





#### THE CAJUN OMELETTE\*

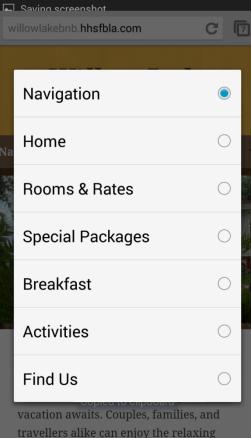
Our specialty omelette is deliciously savory and eccentric at the same time. It consists of



### Process: Mobile



Welcome to Willow Lake Bed & Breakfast in Ashburn, Virginia! Situated near the shores of Willow Lake, scenic, peaceful vacation awaits. Couples, families, and travellers alike can enjoy the relaxing atmosphere of the B&B.



atmosphere of the B&B.





Willow Lake BED & BREAKFAST

#### Process: Technologies

- HTML/CSS: basic structure and styles
- JavaScript: dynamic, interactive content
- PHP: room reservations
- Coded from scratch for maximum

HTML









# Social Media

- Promotional offers
- Newest updates
- Communication
- Marketing

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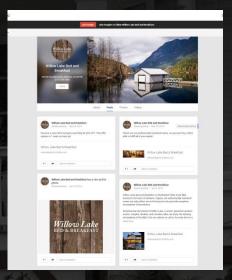
g+



# Social Media facebook. twitter Google+









- Original content
- Copyright and fair use
  - Cited image sources

am Members: Raymond Zhuang, James Zhuang, Heidi Dong

School: Homestead High School - Cupertino, CA 95014
All written content is fictitious, original, and uniquely created for the FBLA Website Development Competition. PHP, HTML,

and CSS code within the website were hand-coded and are original. The visual design of the website is an original work created by the FBLA Team. Code, scripts, and images that are not original works have been cited below.

Notepad++ - Free HTML and PHP editor FileZilla - FTP clien. Scripts Used

Google Maps API - Developed by Google Inc.

Unslider - Open-source iOuery slider

Slimbox 2 - jQuery lightbox

zWeatherFeed - iOuery weather feed

Images Used

http://www.washingtonian.com/blogs/bestbites/images/FORDSFISH2\_1.jpg

http://whereoutsideisin.files.wordpress.com/2012/09/rtc\_298.jpg http://blogs.we

http://s3-media2.ak.yelpcdn.com/bphoto/vGaTf2gqPl3ytf2DbGfWdQl.jpg http://www.pcworld.idg.com.au/article/456911/panatonic\_bets\_big\_smart-talking\_tvs\_2013/

http://mosteleganthomes.com/wp-content/uploads/2013/02/Lavish-Victorian-Living-Room-Ideas.jpg http://www.culut.com/victorian-dining-room-wallpaper-broyhill-sharp-villa-living-interior-design-neo-retroa

http://www.proprofs.com/apic/keditor\_images/4(39).jpg http://mosteleganthomes.com/wp-content/uploads/2013/03/Hegant-Victorian-Interior-Decorating.jpg http://homenews/scor.com/wp-content/uploads/2013/03/Victorian-Bedroom-Interior-Decor-

http://www.broadwayfurniture.net/wp-content/uploads/2012/10/Victorian-Living-Room-Furniture-Set-606.ipg

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and-parties-850x480.jpg http://2.bp.blogspot.com/-IJOSD1\_Pr0Y/TcnaNPDDs\_I/AAAAAAAAYM/GDUiLOJ3irY/s1600/blogs2.jj http://www.migis.com/assets/images/inside\_pages/weddingdock.jpg

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www.clearlakebedandbreakfast.com/images/1575.jpg http://666a658c624a3c03a6b2 25crla059d975d2f318c03e90bcf17c40.e92.cf1.rackcdn.com/unvolash.524010c76b52a.1.IPG

http://www.nuggetmarket.com/media/images/ca/un\_omelette2./pg http://2.bp.blogspot.com/-Zo45rn8GGV8/UNtv9Cr ht/AAAAAAAAAUw/XHSPtzXng4Y/s1600[MG\_9582\_2.JPG http://www.acozykitchen.com/wp-

content/uploads/2010/02/CroqueMadame\_2.jpg http://21nogluten.files.wordpress.com/2012/01/ban/ http://st.houzz.com/simgs/68e1aefc0caec243\_4-6907/traditional-kitchen.jpg

http://www.buzzat.com/images/full/2013/12/17/cozy-living-room-interior-design-djpg.jpg

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