

Causes

- Students rush between classes and forget to put items back.
- Dorm rooms and study areas are cluttered.
- No consistent spot for small belongings.

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- Backpacks have too many pockets and hide items.
- Students multitask and get distracted while packing up.

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Product Ideas

- Combine physical and digital: physical organizer + app + reminder system.
- Create video content on the best ways to stop losing small items
- Smart tray with sensor.
- QR Code inventory system
- Bluetooth tracker with app.

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Challenges

- Students may forget to use the product.
- Limited space in dorm rooms.
- Students have small budgets.
- Bluetooth tags require batteries.
- Apps need Wi-Fi or permissions.
- Some solutions may not fit all item types.

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Sources

- Walmart
- Target
- Dollar Tree
- Amazon (cheap Bluetooth tags).
- Friends (what organization method they use)

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Platform(Tech Side)

Mobile App

- Convenient and portable
- Can send push notifications and reminders.

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Website

- Accessible from laptops, tablets, or desktops.
- Good for data visualization

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Essentials

- Affordable design
- Fits small dorm spaces
- Durable
- Easy and convenient to use

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