

# heidiliang

merchandising management

## contact

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## languages

cantonese  
mandarin chinese  
javascript

## skills

Adobe Illustrator  
Adobe Photoshop  
MS Excel  
MS Publisher  
MS PowerPoint  
MS Word

## education

2010–2014 **B.S. in Merchandising Management**  
Oregon State University (3.51 GPA)

Minor in Business and Entrepreneurship

## experience

Sum. 2014 **Merchandising Intern** Walt Disney World  
*Disney College Program*  
Manage Disney merchandise and deliver magical guest service at the Swan & Dolphin Hotels.

- Converse with and assist guests as they browse store merchandise.
- Perform sales checkouts, storefront upkeep, and restocking.

Sum. 2013 **College Recruiter Intern** China  
*INTO University Partnerships*  
Travelled to 13 cities all over China recruiting international Chinese students to study abroad in the United States.

- Worked with the Sales and Marketing Team to plan recruiting strategies.
- Created tailor-made promotional materials for education seminars.

2012–2014 **Lab Assistant, English Conversant, Proctor** Oregon State University  
*INTO Learning Center*  
Assisted international students by providing service and fielding questions at a multi-use facility for those studying English.

- Led and guided English conversation with groups of up to six students.
- Oversaw and proctored official TOEFL examinations.

2012–2014 **Lead Desk Assistant** Oregon State University  
*Writing Center*  
Organized the scheduling appointment system between college students and writing tutors in a fast-paced environment.

- Took phone calls and responded to emails from students needing time-sensitive writing assistance on their essays.
- Trained onboarding workers in handling the scheduling system.

## awards

2013–2014 **Harold W. Parker Scholarship** School of Design and Human Environment, OSU  
Awarded to one out of four hundred students for excelling in academics, leadership, mentoring, community service, and campus involvement.

## organizations and activities

Feb. 2014 **Career Symposium Budget Committee** School of Design and Human Environment, OSU  
Organized and budgeted a career fair for DHE students and retailing companies.

2013–2014 **Director of Human Resources** INTO OSU Student Success Association  
Facilitate activities to foster INTO OSU students into OSU communities.

2011–2012 **International Student Orientation Leader** INTO OSU  
Assisted in onboarding students from countries all over the world into OSU.