

The image I chose was a small white house with a red roof located in the mountains. The style of the illustration and typeface is to be based off of natural everyday shapes and colors. Everything is supposed to appear natural with a slight pop of color in the only thing that is not “natural”.

The white and red colors of the house really stand out because the colors really contrast to nature's natural colors. Everything in the photo has natural shapes: a rectangle, a triangle, a circle. For the mountains in the background, it all follows the shape of triangles. Even for the snow on top of the mountains, it still has a triangular shape. For the house, it also has triangles, but it also has some rectangles and a circle too. Besides the shapes, the colors have also been manipulated for the colors. All of the mountains and snow have some sort of gradient applied to it. Near the edges/sides of the mountains, the colors were lighter while the center parts were darker to demonstrate shadows. Also, the further the mountain, the shades of green also got darker. This adds depth to the illustration.

The feedback I received was the snow was confusing. They did not know what it was at first, and when they learned what it was, they thought it could have been other things such as the sky. The triangular shape and the shade of blue threw them off. I could have added more detail to the snow to make it more clear what it was. Some details I could have added in addition to the gradation was added some more triangular shapes to illustrate shadows, so it will look less like the sky. I also could have added snow on some of the other mountains so the snow appears less random.





House

