

	(A) gamemode			(B) motivation						Emotion?					(C) simplicity			(D) other			
	1) one-level/infinity	2) level	3) story	1) rewards	1.b) "currency"	2) goals	3) come back motivations	4) confrontation with highscore	5) Progress bar	faces	Sound-FX	Emot. Music	Humor	Fun Death	fast proceeding	fast start	simple menu	relation to reality	patterns	4) social	5) competitive
FIFA			X	X	X	X	X				X	X						X		X	
Pineapple Pen	X			X	X		X	X		X	X	X	X		X	X	X				X
Block! Hexa Puzzle		X		X		X	X				X	X			X	X			X		
Piano Tiles 2	X	X		X	X	X		X			X	X			X	X		X			
Rolling Sky		X		X		X	X		X		X	X			X	X	X				X
Subway Surfers	X			X	X	X	X	X			X	X	X	X	X	X					X
Clash of Clans			X	X	X	X	X		X		X	X				X			X		X
Flippy Bottle Extreme	X	X		X	X			X			X				X	X	X	X			X
Color Switch	X			X	X	X	X	X			X	X			X	X	X				X
Roll the Ball		X				X	X	X			X	X			X	X			X		X
Temple Run	X			X	X	X	X		X		X	X	X	X		X					X
Pou			X	X	X	X	X			X	X		X			X	X	X		X	
Hill Climbing Racing	X	X		X	X	X		X			X	X	X	X	X			X		X	
Candy Crush		X		X	X	X	X	X	X		X	X				X	X		X	X	X
Angry Birds		X		X		X		X		X	X		X		X		X				
Fruit Ninja	X	X		X	X	X	X	X			X				X						X
Geometry Dash		X		X		X			X	X	X	X			X	X					
Cut the rope		X		X		X				X	X	X	X	X	X	X	X				X
2048	X					X		X			X				X	X	X		X	X	X
Doodle Jump	X			X	X	X		X		X	X		X	X	X	X	X				X
Plants vs. Zombies		X		X	X	X	X		X	X	X	X	X	X	X						X
Jetpack Joyride	X			X	X	X		X			X	X	X	X		X					X
Stack	X			X	X			X			X				X	X	X		x		X
Dumb ways to die	X			X				X		X	X	X	X	X	X	X	X				
Flappy Bird	X			X				X		X	X				X	X	X				X
Minesweeper	X							X			X				X	X	X		X		
Tetris	X							X			X				X	X	X		X		