



## Protect Brand Reputation—

Assess,
Onboard
and Maintain
Responsible
Suppliers

The basic ideas and motivations of modern corporate social responsibility have been around for decades. However, in recent years, common business practices have evolved from "doing responsible things" to "doing things responsibly." The task of building and managing approved supplier lists is by no means easy, but has proven to be a very worthwhile and necessary practice. It's true that responsible sourcing has a profound impact on everything from brand reputation and customer satisfaction to labor compliance and regulatory risk.

### Creating an effective responsible sourcing assessment solution

Developing consistent responsible sourcing guidelines for your organization is one thing. However, creating an effective responsible sourcing auditing system that can accurately measure and track performance across your entire supply chain can seem like an overwhelmingly difficult and expensive task. So what's the best, most cost-effective way to implement the evaluation capabilities you need to meet your responsible sourcing standards, continually improve your performance, and drive business value?



## BRINGING A COMPLETE, INTEGRATED, AND OPEN **RESPONSIBLE SOURCING ASSESSMENT SOLUTION** TO YOUR ORGANIZATION



#### **Gather Better**

Accurately Measure, Analyze, and Document Your Responsible Sourcing Performance

Use your assessment solution to ensure that:

- Factories are updated and operate in good condition
- · Labor laws are followed
- Product specifications are available and accurate
- Documents are uploaded and available



#### See Earlier

Identify Responsible Sourcing Issues and Problems Quickly



#### **Act Faster**

Address Responsible
Sourcing Actionable
Evaluation Results Before
They Become Costly Issues



## Continuously Improve

Pinpoint Areas for Improvement, Compare to Benchmarks and Competition



# YOUR RESPONSIBLE SOURCING ASSESSMENT SOLUTION

- A powerful mobile app
- An advanced, cloud-based management console
- Built-in business intelligence
- Automated corrective action
- Advanced form and survey building capabilities
- A sophisticated rules engine
- Automated communication tools
   ...with the security and API integration capabilities your operation demands.

Take brand protection to a whole new level—conduct internal evaluations, enable self-assessments and sync with 3rd party audit results to ensure responsible sourcing guidelines are followed throughout your supply chain.

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