



Protect Brand Reputation— Assess, Monitor, and Communicate Compliance to Quality Standards

Ensuring compliance to brand standards, technology requirements, merchandising and other operational guidelines is critical to your business success. Yet, ensuring compliance and consistency can become challenging as your business grows. The task of building and managing retail store quality programs is by no means easy, but has proven to be a very worthwhile and necessary practice. It's true that quality programs have a profound impact on everything from brand reputation and customer satisfaction to safety compliance and revenue preservation.

Creating an effective retail store quality assessment solution

Developing retail store quality guidelines that keep all of your locations consistent is one thing. However, creating an effective quality evaluation system that can accurately measure and track every location's performance can seem like an overwhelmingly difficult and expensive task. So what's the best, most cost-effective way to implement the assessment capabilities you need to meet your store quality standards, continually improve your performance, and drive business value?



BRINGING AN EFFECTIVE **RETAIL STORE QUALITY ASSESSMENT SOLUTION** TO YOUR ORGANIZATION



Gather Better

Accurately Measure, Analyze, and Document Store Quality Performance

Use your assessment solution to ensure that:

- Store operations, design, cleanliness and condition standards are met
- Technology requirements are fulfilled and resources are utilized
- Signage and seasonal initiatives are correct
- Merchandise is hung, folded and placed according to guidelines
- Employees follow sales processes and demonstrate product knowledge



See Earlier

Identify Store Quality Issues and Problems Quickly



Act Faster

Address Store Quality Actionable Audit Results Before They Impact Customer Experience



Continuously Improve

Pinpoint Areas for Improvement, Compare to Benchmarks and Competition



INTRODUCING RIZEPOINT—YOUR RETAIL STORE QUALITY ASSESSMENT SOLUTION

- A powerful mobile app
- An advanced, cloud-based management console
- Built-in business intelligence
- Automated corrective action
- Advanced form and survey building capabilities
- A sophisticated rules engine
- Automated communication tools
...with the security and API integration your operation demands.

Take brand protection to a whole new level—conduct internal evaluations, enable self-assessments and sync with 3rd party data to ensure quality, safety and guest experience guidelines are followed in every location.