# On Web-based Plagiarism Analysis

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Web-based Information Systems

## What is Plagiarism?

"Plagiarism refers to the use of another's ideas, information, language, or writing, when done without proper acknowledgment of the original source"

[Wikipedia]

## Introduction

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Plagiarism analysis:

Task.

Given. A suspicious document.

Find potentially copied parts, and provide references to original sources.

## What is Plagiarism?

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[Wikipedia]

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Task.

Plagiarism analysis:

Given. A suspicious document.

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Fact: About 50% of the students admit to plagiarize from Internet documents (study on 18,000 students).

[McCabe 2005]

## **Current Research on Plagiarism Analysis**

Current research is corpus-oriented.

Given. A suspicious document and a corpus of original documents.

Task. Find potentially copied parts in the corpus, and provide references to original sources.

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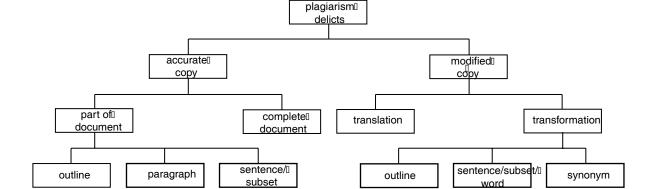
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#### Research questions:

- □ How can a corpus of potentially original documents be constructed from the Web?
- □ Can plagiarized parts be detected *without* a corpus?

### **Plagiarism Forms**

Plagiarism may happen in manyfold variants:



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### Plagiarism Analysis against a Corpus (1)

suspicious document

#### Intuition:

- □ Partition each document in meaningful units ("chunks").
- $\Box$  Compare them with a similarity function  $\varphi$  (pairwise).

Combined Plagarian Analysis

Assertion Plagarian Christoph Leases (), then Mayor as Essent Alexander Plagarian Christoph Leases (), then Mayor as Essent Alexander Plagarian Christoph Leases (), then Mayor as Essent Alexander Plagarian Christoph Leases (), the Mayor as Essent Alexander Plagarian Christoph Leases (), the Mayor as Essent Alexander Plagarian Christoph Leases (), the Mayor Assertion Plagarian Christ

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corpus documents

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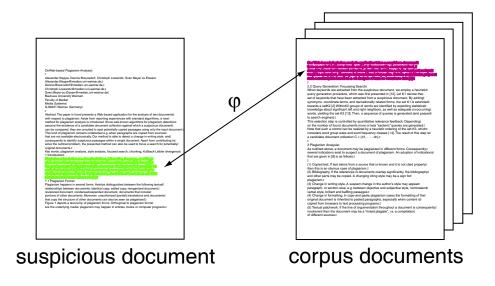
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#### Complexity:

n documents in corpus, c chunks per document on average

 $\rightarrow O(n \cdot c^2)$  comparisons

### Plagiarism Analysis against a Corpus (2)

Text comparison with digital fingerprints:

- □ Partition each document in meaningful units ("chunks").
- $\Box$  Compute fingerprints of the chunks using a hash function h.
- □ Put all hashes into a hashtable. A collision indicates matching chunks.

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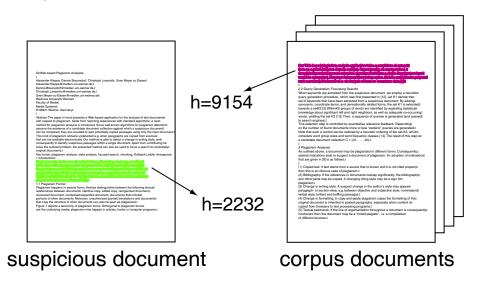
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#### Complexity:

- n documents in corpus, c chunks per document on average
- $\rightarrow$   $O(n \cdot c)$  operations (fingerprint generation, hashtable operations).

## Plagiarism Analysis against a Corpus (3)

#### Discussion:

□ Hashing is fast, but sensitive to (even small) changes:

$$h(c_1) = h(c_2) \Rightarrow c_1 = c_2$$
 (with very high probability).

- $\hfill \square$  Pairwise comparisons based on similarity-function  $\varphi$  are too expensive.
- → Past research focussed on chunking strategies.

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## Plagiarism Analysis against a Corpus (3)

#### Discussion:

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#### Current research:

 $\Box$  Focus on *fuzzy* hash functions  $h_F$ :

$$h_F(c_1) = h_F(c_2) \Rightarrow \varphi(c_1, c_2) \ge 1 - \varepsilon$$

□ Fuzzy hash functions allow for big chunk sizes (speed-up) and are not sensitive to changes.

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[Stein 2005]

## **Indications for Plagiarism**

Text similarity is not the only indication for plagiarism.

Indications include:

- Changes in formatting.
- □ Changes in writing style.
- □ Broken argumentation.
- □ Inconsistent spelling.
- Outmoded diction.

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These indications can be detected (by humans) without corpora.

→ How can we operationalize the detection of these indications?

Q: How can writing style changes be measured?

A: Not directly, but divergences of word class distributions give hints.

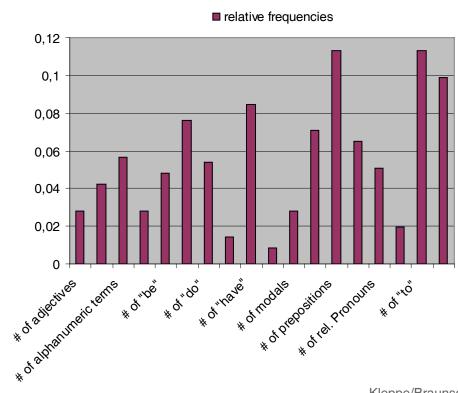
Word class use in a document:

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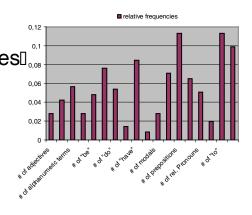
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Idea: Compare the word class distribution of each paragraph to the distribution of the entire document.

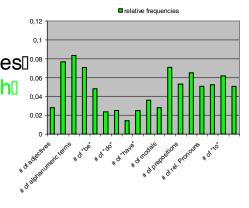
word-class frequencies 0,08 for the document 0,08 (global distribution)



word-class frequencies

for a single paragraph

(local distribution)



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The divergence can be measured by means of the Kullback-Leibler divergence.

Let W denote the set of word classes, let  $w \in W$ , let p(w) denote local word class frequencies, let q(w) denote the global word class frequencies.

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**Analysis** 

divergence.

The divergence can be measured by means of the Kullback-Leibler

let p(w) denote local word class frequencies,

let q(w) denote the global word class frequencies.

 $KL_W(p,q) = \sum_{\mathbf{q}, w} p(w) \log \frac{p(w)}{q(w)} = H(p,q) - H(p) \in \mathbf{R}_0^+$ 

The Kullback-Leibler divergence measure is defined as

If  $KL_W(p,q)$  is significant then the paragraph that is associated with p may be copied.

We found  $KL_W$  to work very well when single paragraphs are copied from one document to another.

## **Web-based Plagiarism Analysis**

Given. A suspicious document, and the Web as corpus of original documents.

Task. Generate a candidate document base from the Web, find potentially copied parts in the base documents, and provide references to original sources.

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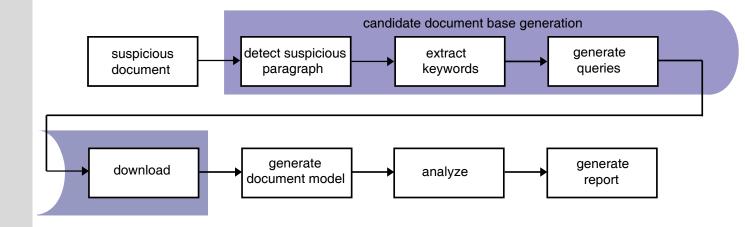
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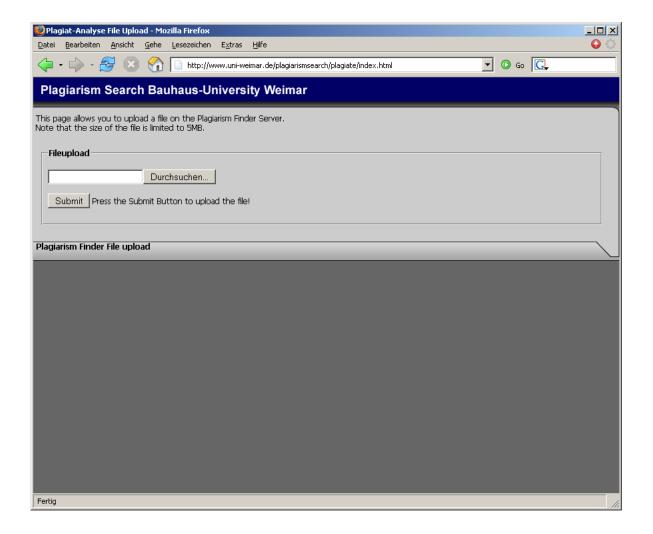
### **Prototypic Implementation**

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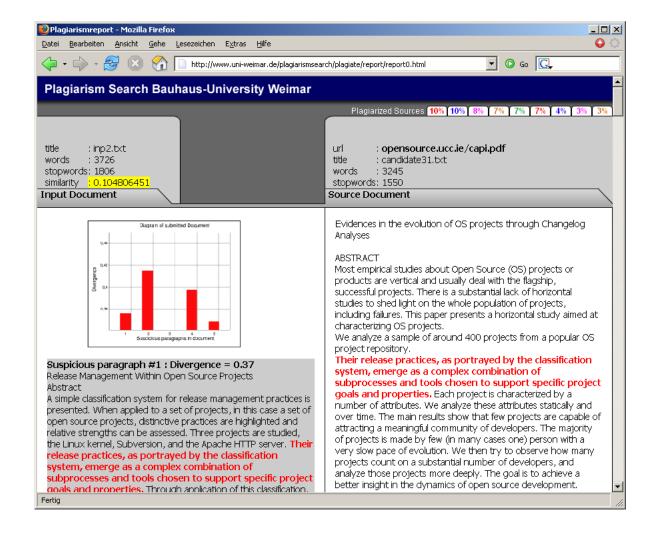
#### **Prototypic Implementation**

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## Thank You!

Questions?

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