

BERNHARD DOTZLER

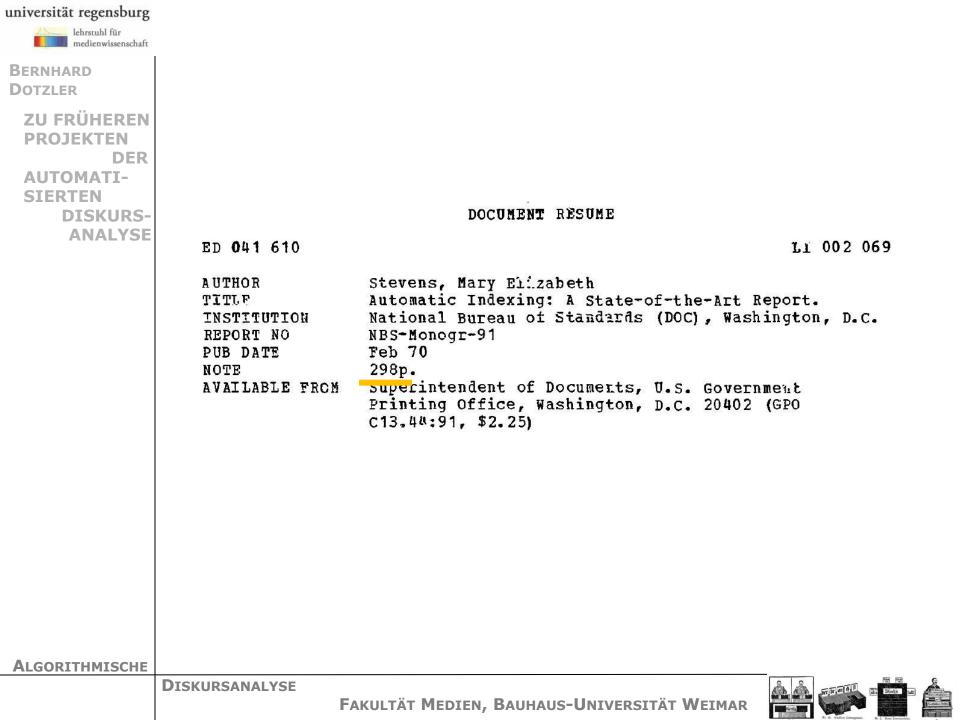
> ZU FRÜHEREN PROJEKTEN DER AUTOMATI-SIERTEN DISKURS-ANALYSE

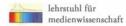
»Reveal ∆_x«! Zu früheren Projekten der automatisierten Diskursanalyse

Bernhard Dotzler

Eine Hypothese ist nur unter der Bedingung tauglich, daß sie das beabsichtigte Ziel verfehlt, um ein anderes, unbekanntes zu erreichen. Siegfried Kracauer, Ginster

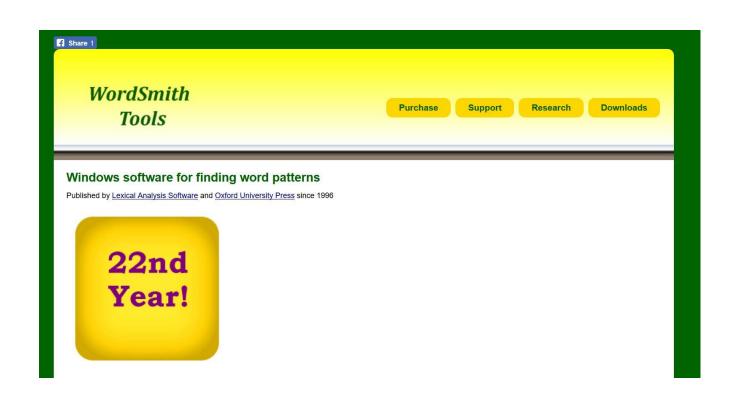
Weimar, 25.10.2018





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ALGORITHMISCHE

DISKURSANALYSE









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Concord

... for finding all instances of a word or phrase.

KeyWords

... helps find salient words in a text or set of texts.

WordList

... lists the words in your text(s) in alphabetical and frequency order.

and a number of further Utility tools

ou could play on words keep using ssential focus on words and the wor given five sets of words, and asked he beginnings of words, and the, the about the kind of words you use. No assage or set of words is assigned big dictionary of words and synonyr

ggins's choice of words in defeat. H Now what kind of words do you think primarily men of words." To put it n olicitor a form of words to cover you

JI WOIGS TO THAT EHEC

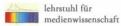
or words to ditto ditto or words spoken dire

fragment of concordance









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ZU FRÜHEREN PROJEKTEN DER AUTOMATI-SIERTEN DISKURS-ANALYSE The style of a discourse is the message carried by frequency-distributions and transitional probabilities of its linguistic features, especially as they differ from those of the same features in the language as a whole.

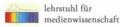
B. Bloch, Linguistic structure and linguistic analysis (1953),

zit. n. Werner Müller, Textklassifikation und Stilanalyse.

Gedanken zur automatischen Beschreibung eines
Produktes und seines Produktionsprozesses (1972)







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> ZU FRÜHEREN DER AUTOMATT-STERTEN **DISKURS-ANALYSE**

Darling Sweetheart, You are my fellow feeling. My affection curiously clings to your passionate wish. My liking yearns to your heart. You are my wistful sympathy: my tender linking.

> Yours beautifully, M.U.C.

M.U.C. = Manchester University Computer

universität regensburg lehrstuhl für medienwissenschaft BERNHARD **DOTZLER ZU FRÜHEREN PROJEKTEN**

AUTOMATI-SIERTEN

DER

DISKURS-ANALYSE

KEIN KUSS IST STILL ODER DIE LIEBE IST STILL ODER KEINE SEELE IST REIN UND NICHT JEDER KUSS IST GRUEN UND EIN JUENGLING IST HEFTIG

> Rul Gunzenhäuser & programmgesteuerte Ziffernrechenanlage













BERNHARD **DOTZLER**

> **ZU FRÜHEREN PROJEKTEN** DER **AUTOMATI-SIERTEN DISKURS-ANALYSE**

The Analysis of **Communication Content**

Developments in Scientific Theories and Computer Techniques

Edited by GEORGE GERBNER OLE R. HOLSTI KLAUS KRIPPENDORFF WILLIAM J. PAISLEY PHILIP J. STONE

JOHN WILEY & SONS, INC. New York · London · Sydney · Toronto

1969









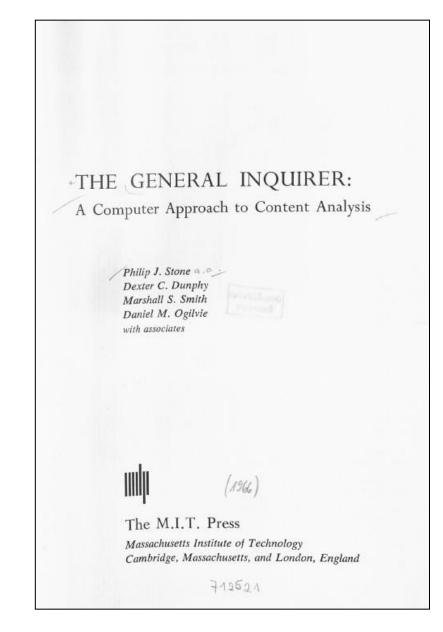




medienwissenschaft

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1966











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THE GENERAL INQUIRER:

A Computer Approach to Content Analysis

Philip J. Stone Dexter C. Dunphy
Marshall S. Smith
Daniel M. Ogilvie
with associates

Welcome to the General Inquirer Home Page.

We mourn the loss of Philip Stone who died on January 31st, 2006, and we dedicate the continuation of this site to his memory. Established as the home website for the General Inquirer, a computer-assisted approach for content analyses of textual data, the site is designed to be a resource for learning about the Inquirer as well as a reference in using the Inquirer.

http://www.wjh.harvard.edu/~inquirer/Home.html

ALGORITHMISCHE

DISKURSANALYSE







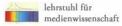




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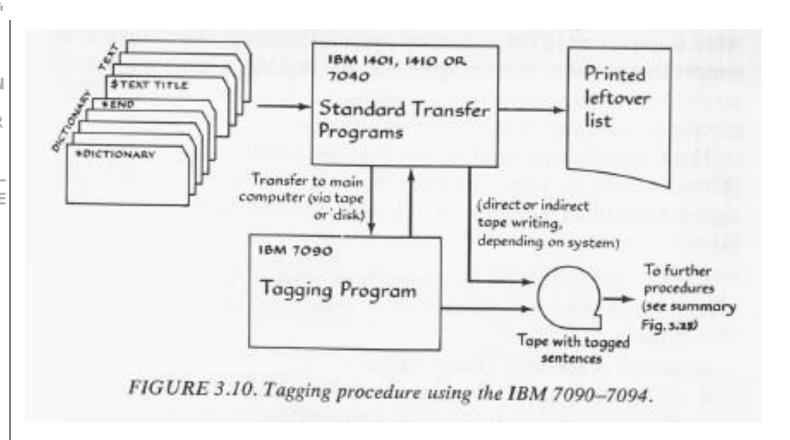
> ZU FRÜHEREN PROJEKTEN DER AUTOMATI-SIERTEN DISKURS-ANALYSE

... set of computer programs to (a) identify systematically, within texts, instances of words and phrases that belong to categories specified by the investigator; (b) count occurrences and specified co-occurrences of these categories; (c) print and graph tabulations; (d) perform statistical tests; and (e) sort and regroup sentences according to whether they contain instances of a particular category or combination of categories.



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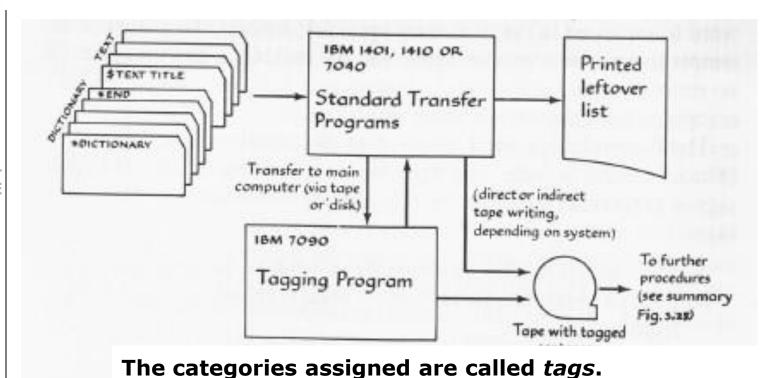






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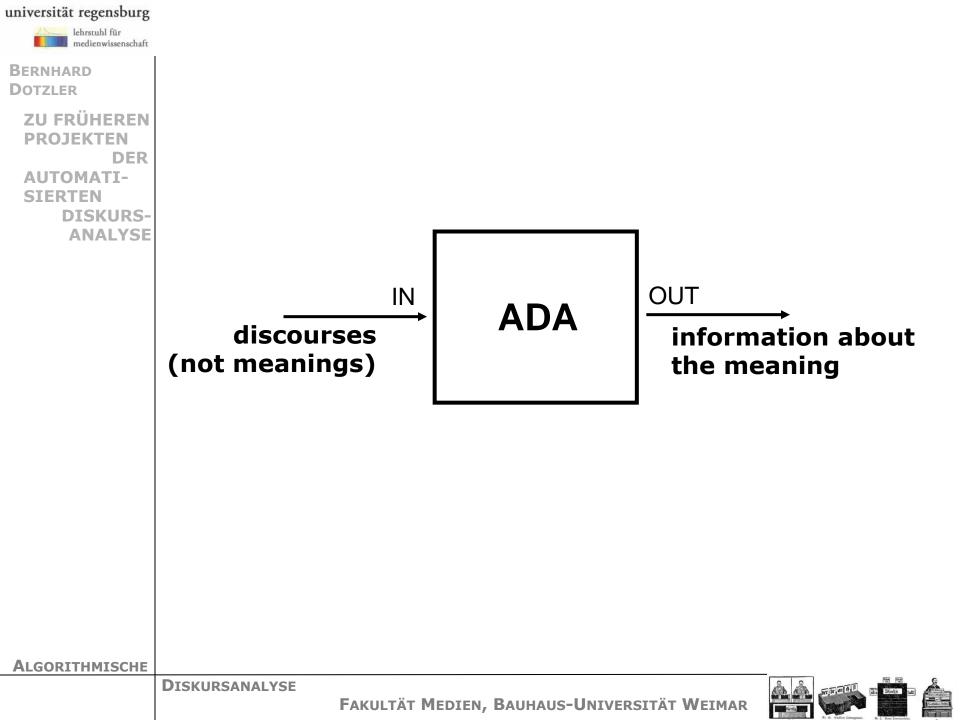
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A computer scans the text from beginning to end.

Each successive text word is looked up in the content analysis dictionary provided by the investigator. The tags assigned by each successfully matched entry word [...] are stored in sequence on a list.





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ANALYSE

the process of production of discourse:

$$\Gamma^n_x \circ L \to \Delta^n_x$$

In order to reveal Δ_x we will attempt to define both the points at which it







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> > **DISKURS-ANALYSE**

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Diskurs: D_x

Produktionsbedingungen: Γ_x

Produktions*prozeß*: Δ_x

Äußerungen (utterances): U₁, U₂...U_n





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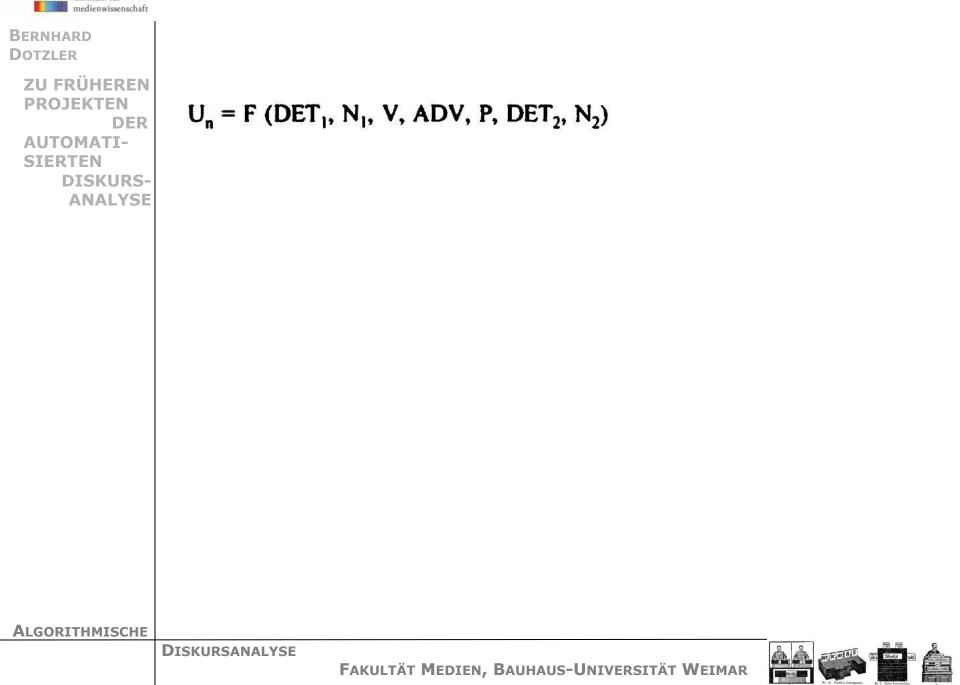
Diskurs: D_x

Produktions beding ungen: Γ_x

Produktions prozeB: Δ_x

Äußerungen (utterances): U₁, U₂...U_n

DISKURSANALYSE



lehrstuhl für

> ZU FRÜHEREN **PROJEKTEN AUTOMATT-**SIERTEN

> > **DISKURS-ANALYSE**

 $U_n = F (DET_1, N_1, V, ADV, P, DET_2, N_2)$

We now associate a number with the (U_i, U_j) pair in each morpho-syntactic category, adopting the convention that two identical terms within the same morpho-syntactic class are represented by the number 1, and different terms by the number 0. Here, for example, we obtain

$$(U_i, U_i) = 111110100$$





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ANALYSE

 $U_n = F (DET_1, N_1, V, ADV, P, DET_2, N_2)$

$$U_i = \begin{cases} F & DET_1 & N_1 & V & ADV & P & DET_2 & N_2 \\ U_i = & a & b & c & d & e & f & g & h \\ U_j = & a & b & c & d & j & f & k & m \end{cases}$$

We now associate a number with the (U_i, U_j) pair in each morpho-syntactic category, adopting the convention that two identical terms within the same morpho-syntactic class are represented by the number 1, and different terms by the number 0. Here, for example, we obtain

$$(U_i, U_i) = 11110100$$

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$$(U_i, U_j) = 11110100$$
 = Maß der paradigmatic proximity zur Bestimmung von semantic domains



