



NQF Level 4 | Services SETA

New Venture Creation

Launch your entrepreneurial journey with comprehensive training in business planning, startup operations, and venture management. This qualification provides essential skills for creating and managing new business ventures.

149

Credits

12

Months

NQF 4

Level



Qualification Overview

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This New Venture Creation qualification provides comprehensive training in entrepreneurship, business planning, and startup management. The programme combines theoretical business knowledge with practical skills needed to conceptualize, launch, and manage successful new ventures across various industries and business contexts.

Learning Outcomes

Upon completion of this qualification, learners will be able to:

-  Develop comprehensive business plans and strategies
-  Conduct market research and feasibility studies
-  Manage startup operations and business processes
-  Secure funding and manage financial resources
-  Implement marketing and sales strategies
-  Navigate legal and regulatory requirements

Core Modules

Module 1: Work Orientation

- Apply basic business ethics in a work environment
- Behave in a professional manner in a business environment
- Demonstrate knowledge and understanding of HIV/AIDS in a workplace, and its effects on a business sub-sector, own organisation, and a specific workplace

Module 2: Communication

- Access and use information from texts
- Maintain and adapt oral communication
- Use language and communication in occupational learning programmes

- Write for a defined context

Module 3: Mathematical Literacy

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- Apply basic knowledge of statistics and probability to influence the use of data and procedures in order to investigate life-related problems
- Demonstrate understanding of rational and irrational numbers and number systems
- Identify, describe, compare, classify, and explore shape and motion in 2D and 3D contexts
- Use mathematics to investigate and monitor the financial aspects of personal and community life
- Work with a range of patterns and functions and solve problems

Module 4: Management of a New Venture

- Manage business operations
- Administer contracts for a selected new venture

Module 5: Finances of a New Venture

- Determine financial requirements of a new venture
- Identify the composition of a selected new venture's industry/sector procurement systems
- Manage finances for a new venture
- Produce a business plan for a new venture

Qualification Details

SETA

Services SETA

NQF Level

Level 4

Credits

149 Credits

Duration

12 Months

SAQA ID

66249

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Career Opportunities

-  Entrepreneur
-  Business Founder
-  Startup Manager
-  Small Business Owner
-  Business Development Specialist
-  Innovation Manager

Need Help?

Contact our qualification specialists for guidance.

help@speccon.co.za

Related Qualifications

Explore other Services SETA qualifications



NQF Level 3

Management



NQF Level 5

Project Manager

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NQF Level 5

Office Supervision



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