

Content Creator – Marketing Team

We're looking for a creative and driven Content Creator to join our Marketing Team at SpecCon Academy. If you have a passion for visual storytelling, thrive on creating engaging content, and have the technical skills to bring ideas to life, we'd love to hear from you.

What you'll do

- Plan, shoot, and edit video content for marketing campaigns, social media, and internal projects.
- Design eye-catching graphics and visual assets to support our brand and communication needs.
- Collaborate with our marketing team to develop creative concepts that connect with our audiences.
- Maintain a consistent brand look and feel across all platforms.
- Contribute fresh, innovative ideas to elevate our content and campaigns.

What we're looking for

- Minimum of 2 years' experience in content creation (video and design).
- Proven track record with shooting and editing video content.
- Strong graphic design skills with a portfolio to showcase your work.
- Proficiency in design and editing software (e.g. Adobe Creative Suite, Canva, or similar).
- Creative eye for detail, storytelling, and brand alignment.
- Ability to work both independently and as part of a collaborative team.

How To Apply

Send your CV and design portfolio to hr@speccon.co.za If you are not contacted within two weeks, please consider your application unsuccessful.