

Moe Myint Htet @Louis

A Marketing Enthusiast | DOB: Dec 31st 1999

Yangon, Sanchaung
skywall.mmh@gmail.com
(+95) 9954979544



MY PROFILE



I hold a Business Management Degree from the Administration of Business Executives, a UK Business School with 1 year and 9 months in the Educational field. Highly experienced in Marketing and Service at Global Technology Group and Wall Street English, achieving success through strong communication. I am currently a Marketing Supervisor at GlobalNet, driving strategic growth and innovation. I offer diverse insights, aiming for excellence and impactful results.

MY WORK EXPERIENCE



2023 - Present

Marketing Supervisor

Global Technology Group | Nov 2023 - Present

- **Strategic Planning:** Develop and execute comprehensive marketing plans aligned with business objectives, encompassing product launches, promotional campaigns, and market expansion strategies.
- **Team Leadership:** Lead and mentor a team of marketing professionals, fostering a collaborative and innovative environment that ensures the team's effectiveness and professional growth.
- **Campaign Management:** Conceptualize, plan, and execute impactful marketing campaigns across diverse channels, including digital, social media, events, and traditional media, to enhance brand awareness and customer engagement.
- **Collaboration:** Work closely with product management, sales, and other departments to ensure cohesive messaging and alignment of marketing efforts with overall business goals.
- **Brand Development:** Contribute to the development and evolution of the company's brand identity, ensuring consistency across all marketing touch points.
- **Stakeholder Communication:** Communicate marketing strategies and progress to internal stakeholders and senior management, fostering alignment and support for initiatives.

Nov 2023

MY SKILLS



LANGUAGES SKILLS

Burmese

English

COMPUTER SKILLS

Microsoft Office

Google Workspace

Presentation Making

Data Entry and Analysis:

Digital Marketing

INTERPERSONAL SKILLS

Work under Pressure

Analytical Skills

Communication/Leadership

Multi-tasking

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MY WORK EXPERIENCE



FEATURES



2021

Marketing & Executive Assistant

Inyaland Co., Ltd | Jan 2020 - Jan 2021

- Mail checking for company emails and the CEO's
- Government official letter writings.
- Organizing & writing meeting notes.
- Planning & Setting up meetings for the CEO.
- Sales training for Microsoft 365.
- Reforming & organizing the new Marketing team.
- Reporting of weekly/monthly goals & plans.
- Proofreading & checking of both online and offline marketing contents.
- In charge of Shopify project.
- In charge of building websites for customers.
- Graphic designs planning & checking.

2020
-
2019

Marketing Planning Coordinator

Wall Street English Myanmar | Nov 2018 - Aug 2019

- Drawing & executing of the Marketing framework.
- Drawing & executing of the Marketing SOP of both internal & external.
- Planned & worked on multiple campaigns to boost sales for the school.
- In Charge of designs for campaigns & social medias.
- Market Research & proposal for expanding the school to a new environment (Mandalay).
- Making sure all news sales promos and information are spread to all departments (Service, Sales, and Marketing)
- Planning & execution of events that would bring in more potential leads into the school.
- Narrowing down and categorizing lead types and channels to fix the school's old CRM.
- Handling of some service documentation works from the Service Manager.
- In charge of bringing in higher quality marketing giveaway items with lower cost.
- Market analysis of the competitors.
- Creating assets for each department (Sales, Marketing, Service and Finance) to use.

2018

1. I made it possible so that 5BB won the Best Broadband Telecom Company in Asia Telecom Awards 2023.
2. I made the Market research data for the CEO to open another Wall Street English branch in Mandalay.

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MY WORK EXPERIENCE



- 2018
-
- Marketing Intern**
Wall Street English Myanmar | Sep 2018 - Nov 2018
 - Basic content writing in English for the social media.
 - Graphic Designs planning and editing with the designer.
 - Helping out with some of the mini-campaigns.
-
- Service Intern**
Wall Street English Myanmar
JSQ, SJ, MMPLZ | Feb 2018 - Sep 2018
 - Scheduling for the teachers & coaches for both centers.
 - Planning out social classes topics and assigning roles to respective teachers.
 - Helping with the decoration of both centers.
 - Help out with some event related procurements.
- 2018 - 2017
-
- Event Creation Intern**
Wall Street English Myanmar | Nov 2017 - Feb 2018
 - Scheduling for the teachers & coaches for both centers.
 - Planning out social classes topics and assigning roles to respective teachers.
 - Helping with the decoration of both centers.
 - Help out with some event related procurements.
- 2018
-

FEATURES



1. I made it possible so that 5BB won the Best Broadband Telecom Company in Asia Telecom Awards 2023.
2. I made the Market research data for the CEO to open another Wall Street English branch in Mandalay.

Other Courses



June 2023 - July 2023

**UN (United Nation)
Certificate Owner**

Leading With Integrity
training

Feb 2023 - May 2023

AI Art Prompt Training

Midjourney AI

HOBBIES



Photography



Shopping



Travelling



Listening to
Music

EDUCATION SUMMARY



- The UK ASSOCIATION of
BUSINESS EXECUTIVES
Business School | Business Management Degree
- PS Business School, Yangon
Business School | Business Management Diploma
- ILBC Highschool, Yangon
IGCSE School | Highschool Diploma

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Thank you, for your time.



“ I would like to extend my gratitude for reviewing my CV. The opportunity to potentially collaborate with a dynamic marketing team like yours is truly exciting. Thank you for your time and consideration. ” - Louis

REFERENCES



Mrs. Soe Yadanar Oo
Global Technology Group
Assistant General Manager
(+95) 95061156
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Mr. George Aung Aung
Wall Street English Myanmar
Marketing Director
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Mrs. Cho Cho Khine
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Thank you.

The End.