



**Heirloom** is committed to deliver fresh premium-quality fruits and vegetables from Egypt to worldwide markets with the needed quality and market preferences for each market and according to the different markets legislations and protocols.

So, **we are up to date** with the market requirements and dynamics, plus controlling the documentation processes professionally.

**We care about** our every single detail in our process starting from the farm, packing, logistics till reach our customers in the best conditions as if they were just picked, and of course **we are committed** to the international standards.

Month Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Citrus												
Grapes												
Pomegranate												
Strawberry												





Heirloom

A product from Egypt to all over the world



# Citrus

Heirloom Egypt Fresh citrus is available starting from **October till May.**

Packaging	Telescopic Type	Open-Top Type
Carton Net Weight	15 Kg	15 Kg
Carton Gross Weight	16 Kg	16 Kg
Carton/Pallet	80 Cartons	65 Cartons
Pallets/Container	20 Pallets	20 Pallets
Carton/Container	1600 Cartons	1300 Cartons
Container Capacity	24 Tons	19.5 Tons
Available Sizes	113 - 100 - 88 - 80 - 72 - 64 - 56 - 48 - 42 - 40 - 36 (Electronic Computing Sizing)	



Brand  
&  
Labeling

- Heirloom brand
- Client customized brand
- Colored printed label
- Generic

## Varieties Range

### (A) Navel Oranges

Are one of the most popular, fresh-eating and earliest maturing varieties. Sweet and easy to peel, they may be segmented and used as a salad ingredient or in baked goods.

**Availability:** From November until the end of February.

**Grade:** Class I & Class II and Industrial quality.

**Acid levels:** 0.9 Brix levels: between 12.5 - 14.5.

**Treatment:** Washed and Waxed and treated with O.P.P.



### (B) Grapefruit (Star Ruby)

Is a tangy fruit that looks like an orange or sweet lime in its appearance. It's a citrus fruit with a little hint of sweetness. It is named grapefruit due to the way it grows – in bunches like grapes.

**Grade:** Class I & Class II.

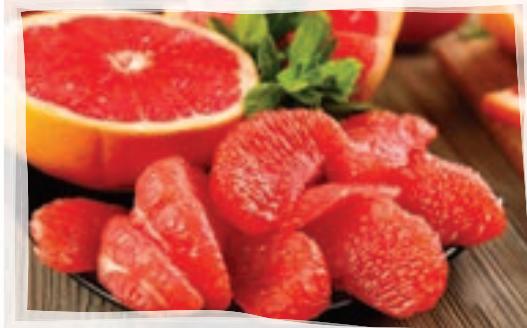
**Sizes:** 30,36,40,42,48,56,64,72.

#### **Package:**

15 Kg – Net Weight – Open Top Carton.

10 Kg plastic box.

**Availability:** from November until January.



### (C) Valencia Oranges

It considered to be the most required Orange type all over the world for eat & juice purposes this variety characterized by its smooth and pebbled surface and a semi thick fragrant peel that clings loosely to its segmented and barely seeded flesh.

Its flesh, when ripe, is supremely sweet, juicy and tender. Though Valencia oranges' primary usage is for juicing, they are also used for fresh eating as well Valencia oranges are a good source of vitamin C and fibers. They also a very good source of antioxidants that help boost immunity.

**Availability:** From the first of January till May.

**Grade:** Class I & Class II and Industrial quality.

**Treatment:** Washed and Waxed and treated with O.P.P.





# Grapes

Heirloom Egypt Grapes is available starting from **May till Mid August.**

Packaging	5 KG Carton	4.5 Kg Carton	9 Kg Naked or Bags
Units	10 Punnet X 500gr	7 - 8 Bags x Carton	15 - 17 Bags x Carton
Cartons per Pallet	120 Cartons	170 Cartons	85 Cartons
Cartons per Container	2400 Cartons	3400 Cartons	1700 Cartons

Variety	Week 19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
Early Sweet																				
Prime Seedless																				
Sugraone																				
Red Globe																				
Autumn Royal																				
Crimson																				
Flame																				



Brand  
&  
Labeling

- Heirloom brand
- Client customized brand
- Colored printed label
- Generic



Variety	Specs
<p><b>Early Sweet Grapes Seedless</b></p> <p>Is a large seedless berry with a creamy white color. The very high sugar level gives this grape a sweet flavor with a hint of muscat and an extremely high juice level. The early sweet also has a very good shelf life. Starting from week number 19 till week number 20.</p>	 <p><b>Min Brix: 16° Min Size: 16 mm</b></p>
<p><b>Prime Seedless</b></p> <p>Is an early white seedless grape. The bunches are well filled out and the berries are round medium sized, sweet neutral and crunchy in which available only on week number 20.</p>	 <p><b>Min Brix: 16° Min Size: 18 mm</b></p>
<p><b>Sugraone</b></p> <p>(SUPERIOR SEEDLESS®) has bright green, elongated berries, and a subtle sweet muscato flavour with a distinctive crunch. The loose bunches; excellent eating quality and good shelf life have made this one of the world's most popular cultivars.</p>	 <p><b>Min Brix: 16° Min Size: 18 mm</b></p>
<p><b>Red Flame Seedless</b></p> <p>Is sweet and red, with round berries, a distinctive mild sweet/tart flavor, crisp skin and firm juicy pulp. Starting from week number 22 till week number 24.</p>	 <p><b>Min Brix: 16° Min Size: 17 mm</b></p>

Variety	Specs
<p><b>Crimson Seedless</b></p> <p>Is a mid to late season red seedless cultivar. Crimson has a sweet neutral juicy flavour and elongated berries that are light red in color.</p> <p>Particularly impressive is the crisp, firm texture of the berries and the cultivar has exceptional shelf-life. Starting from week number 28 till week number 35.</p>	 <p><b>Min Brix: 16° Min Size: 16 mm</b></p>
<p><b>Autumn Royal Seeded</b></p> <p>Is a midseason black seedless cultivar. The firm and generally seedless Autumn Royal berries are oval-shaped and about an inch long. Their black or purple-black skin has a whitish cast or bloom. Inside, the flesh is an attractive, translucent yellow-green. The berries are crunchy and eat very well. Starting from week number 26 till week number 30.</p>	 <p><b>Min Brix: 16° Min Size: 18 mm</b></p>
<p><b>Red Globe</b></p> <p>Red Globes are famous for their large berry size and excellent shelf life.</p> <p>Sweet and crunchy, great for fresh eating and also in salads. Red Globe Grapes is the largest round red berries of all the red grapes grown.</p>	 <p><b>Min Brix: 17° Min Size: 22 mm</b></p>





# Pomegranate

Heirloom Egypt Fresh pomegranates is available starting from **September till December.**

Pomegranate fruit is a rich source of natural antioxidants, it has wide applications in food and pharmaceutical industry. Pomegranate fruit has wide applications such as in flavouring and colouring, healthcare and cosmetic products.

The peel and kernels are the main by-products of pomegranate juice processing and molasses, also it can be used as a garnish for salads and desserts.

**Grade:** Class I.

**Sizes:** Medium Sizes 8~7 pieces per 1 KG.

**Varieties:** Wonderful, Manfaluti, Baladi, Early 116.



Packaging	Carton	
Carton Weight	4.5kg	5kg
Carton/Palet	180	180
Carton/Container	3600	3600
Container Net Weight	16.5 Tons	18 Tons
Count	46-7-8-9-10-11-12-13-14	



Brand  
&  
Labeling

- Heirloom brand
- Client customized brand
- Colored printed label
- Generic



# Strawberry

Heirloom Egypt Fresh Strawberry is available starting from **Mid November till February.**

## Varieties Range

### Festival Variety

This variety is considered to be an early fruit onset. Festival strawberry; got an excellent flavor and high productivity. This variety very successful marketing-wise; thanks to its excellent shelf life and transportability.

### Fortuna Variety

This variety characterized by; highly productivity and excellent taste. It has a very good uniform well shaped together with bright red & glossy quality attribute.

**Grade:** Class I

Packing	High Punnet
4.50 Kg N.W Carton	20 Punnet X 225 Gr.
4.80 Kg N.W Carton	12 Punnet X 400 Gr.

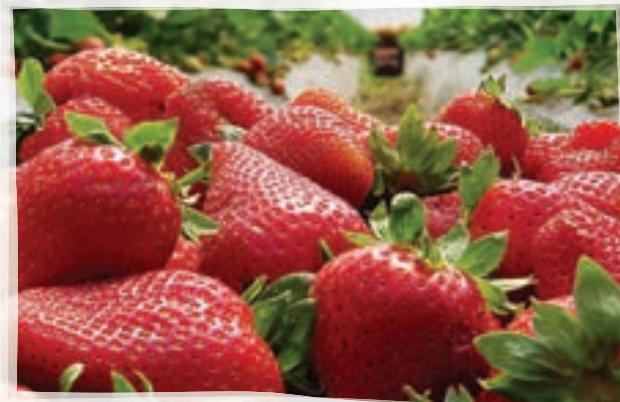
**Shipping:**

Air Shipment.

**MOQ:**

1 Ton

Packing	Flat Punnet
2.50 Kg N.W Carton	10 Punnet X 250 Gr.
2 Kg N.W Carton	8 Punnet X 250 Gr.



Brand  
&  
Labeling

- Heirloom brand
- Client customized brand
- Colored printed label
- Generic



70 Joseph Tito St., New Nozha, Heliopolis, Cairo, Egypt  
[info@heirloomeg.com](mailto:info@heirloomeg.com) +20 109 383 8899  
[khalid@heirloomeg.com](mailto:khalid@heirloomeg.com) +20 102 856 7000  
[www.heirloomeg.com](http://www.heirloomeg.com)