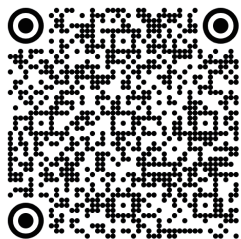


BEN KIM

benkimvc@gmail.com
778-873-9706
33 smithe st, Vancouver



Portfolio

SUMMARY

Dedicated fashion designer with over 2 years of experience specializing in apparel and logo design. Experienced in managing my own fashion brand, with a strong understanding of the clothing production process.

AWARDS

2021 Korea Footwear Design Contest *Busan, Korea*
2021

Special selection of Contest (Top 30)

2021 Korea Fashion Planning Contest *Seoul, Korea*
2021

Selection of Contest

Fashion WIKI LEFAS *Seoul, Korea*
2020 - 2021

Running Facebook page about fashion that had about 100K 'Likes

Musinsa scholarship holder *Seoul, Korea*
2022

Selected in a contest to select 1 person per school in Seoul by submitting a business plan.

EDUCATION

Hansung University

FASHION BA, GPA 3.67 / 4.5
Seoul, Korea, 2016 -2022

WORK EXPERIENCE

Tego

Streetwear brand , Customized items
Seoul, Korea, 2023-2024

Director & Tutor

I operated my own fashion brand, overseeing the entire process from design to production. My responsibilities included communicating with factories, selecting materials, and managing production to ensure high-quality results. I also sewed and dyed custom ball caps myself, gaining hands-on experience in craftsmanship. Additionally, I was involved in marketing, customer service, and 3D sample creation to enhance brand development. I also provided tutoring in Adobe Illustrator and guided aspiring designers in preparing for their own fashion brand launches.

Hojeon LTD

Fashion vendor company
Seoul, Korea, 2021- 2023

Design Team member

I worked as a designer in the design team at Hojeon LTD. I was responsible for the entire process of logo creation from design to communication with the factory in Indonesia. Additionally, I managed technical sketches using ERP system, created work instructions, and handled styling for seasonal advertising campaigns. I also designed and produced garments specifically for ad shoots. My role included selecting materials and regularly meeting with distributors to secure orders."

Dos_means

Streetwear brand
Seoul, Korea, 2019 - 2020

Director

I launched and operated a brand with the goal of crowdfunding. I was responsible for design, material selection, production management, offline sales, and fundraising. Throughout the process, I oversaw every aspect of the brand's development, ensuring smooth operations from concept to customer delivery. The crowdfunding campaign successfully exceeded 200% of its funding goal.

SKILLS

Adobe illustrator

Adobe Photoshop

Clo 3D

MOS MASTER

Communication