

# Feedback Analyzer



The Feedback Analyzer turns unstructured feedback from your customers, into actionable insights to drive your KPIs.

- 🔍 Analyzes an entire corpus of feedback, extracts the top categories, and provides executive summaries for each.
- 🚀 Connects your customer's feedback directly to your KPIs, by providing actionable insights as well as sentiment analysis.
- 🗨 Utilizes generative AI, with a simple UX that allows to see feedback, regardless of the language, and sliced & dice it by parameters like brand, region and timeframe.

## Use Case 1: Customer Feedback

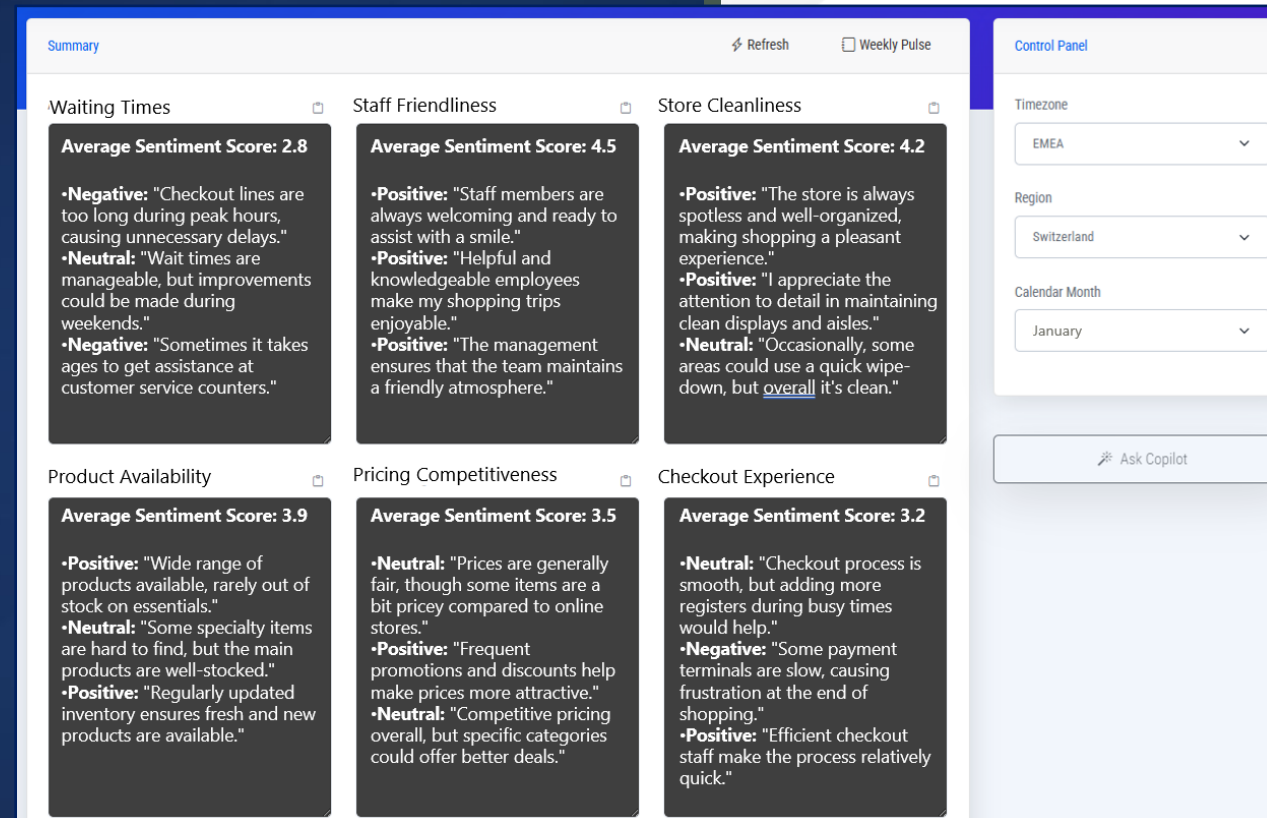
- Analyze and group customer feedback to your KPIs
- Receive actionable summaries to improve your KPIs
- Understand differences between locations and over time, and showcase trends

## Use Case 2: Field Sales Pulse

- Measure the pulse of your sales teams to drive revenue
- Receive actionable and timely info on your go-to-market and product strategies
- Make rapid adjustments to changing market demands

## Use Case 3: Track Sentiment

- Slice and dice feedback by brand, region, and timeframe.
- Track the development of sentiment against your KPIs over time.



Reach out to AI GBBs:  
Manuel Zorn & Evgeny Minkevich