

Week over week % changes in Revenue

week_num2	Sum of Revenue	previous_week_revenue	current_week_revenue	wow_revenue_change
1	10,53,504.32		1053504	
2	10,71,737.81	1053504	1071738	1.73%
3	11,67,355.80	1071738	1167356	8.92%
4	10,90,735.27	1167356	1090735	-6.56%
5	10,83,149.97	1090735	1083150	-0.70%
6	11,40,031.13	1083150	1140031	5.25%
7	11,18,723.39	1140031	1118723	-1.87%
8	10,90,008.29	1118723	1090008	-2.57%
9	11,12,348.86	1090008	1112349	2.05%
10	10,06,741.46	1112349	1006741	-9.49%
11	11,49,632.79	1006741	1149633	14.19%
12	11,25,240.92	1149633	1125241	-2.12%
13	9,97,498.76	1125241	997499	-11.35%
14	10,21,975.69	997499	1021976	2.45%
15	10,74,774.86	1021976	1074775	5.17%
16	11,01,372.69	1074775	1101373	2.47%
17	9,97,667.30	1101373	997667	-9.42%
18	10,81,866.83	997667	1081867	8.44%
19	10,63,383.36	1081867	1063383	-1.71%
20	10,54,966.99	1063383	1054967	-0.79%
21	11,67,295.75	1054967	1167296	10.65%
22	10,38,325.29	1167296	1038325	-11.05%
23	10,88,438.70	1038325	1088439	4.83%
24	11,17,522.02	1088439	1117522	2.67%
25	11,34,431.02	1117522	1134431	1.51%
26	11,22,435.22	1134431	1122435	-1.06%
27	12,54,753.67	1122435	1254754	11.79%
28	11,72,089.56	1254754	1172090	-6.59%
29	10,61,111.77	1172090	1061112	-9.47%

# CREDIT CARD TRANSACTIONS REPORT

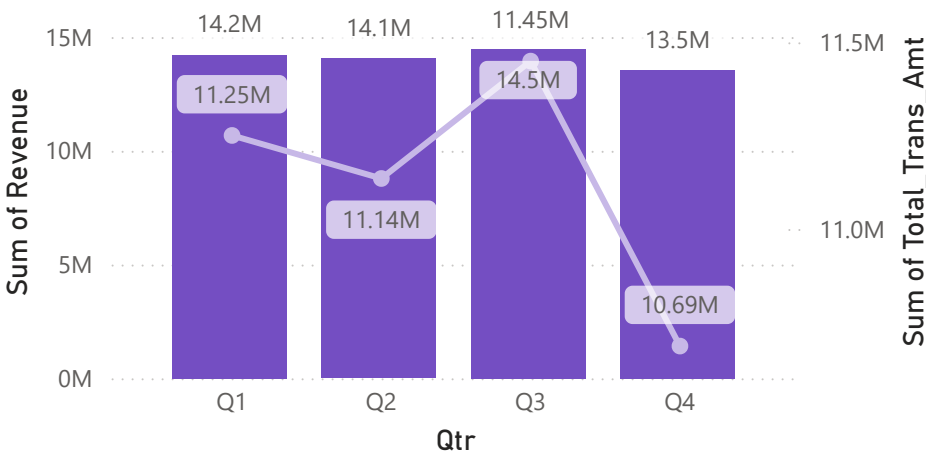
Date Range

01-01-2023

24-12-2023

Quarter Revenue and Total Transactions amt

● Sum of Revenue ● Sum of Total\_Trans\_Amt



Card_Category	Total_Trans_Amt	Total Revenue	Total Interest_Earned
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Blue	36957875	4,70,27,370.74	64,95,887.74
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Gold	2024078	24,71,614.16	3,73,784.16
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Platinum	953314	11,42,178.05	1,61,629.05
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Silver	4586746	56,47,183.28	8,12,081.28
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Total	44522013	5,62,88,346.23	78,43,382.23
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Gender

F

M

Total Revenue

56.29M

Interest

7.84M

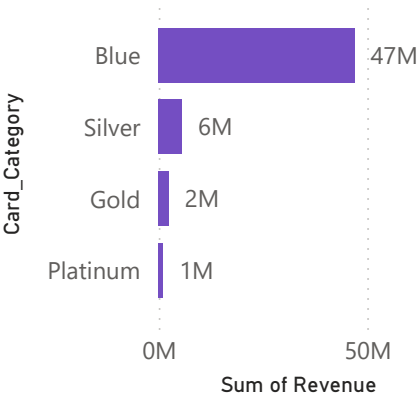
Transaction amt

45M

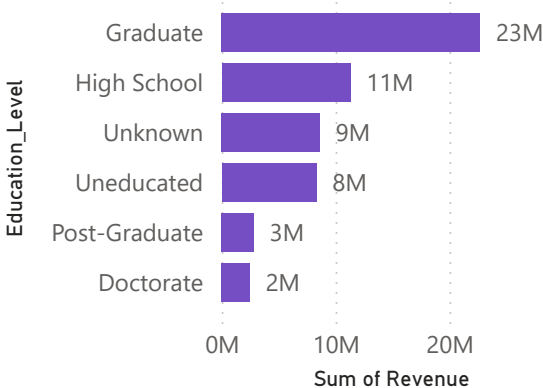
Transaction count

656K

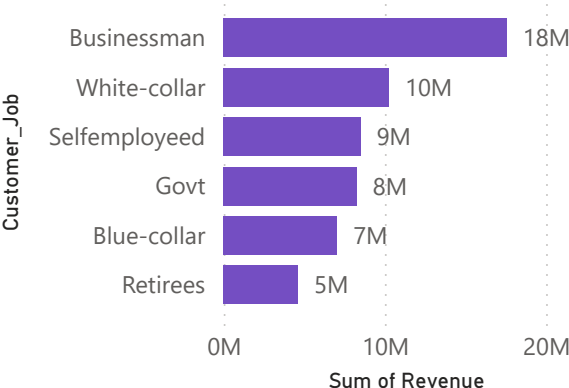
Revenue by Card\_Category



Revenue by Education\_Level



Revenue by Customer\_Job



Revenue by Expenditure\_Type

