

Prasuk Jain

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WORK EXPERIENCE

PHONEPE | SOFTWARE ENGINEER

Pune, India | Jul 2022 – Present

- Led end-to-end delivery of key features in the Recharges and Digital Goods POD, from solution design to development and production deployment, ensuring seamless integration and functionality.
- **Enhanced user retention by 40%** through the successful implementation of the Recharge Reminders Improvement feature, ensuring accurate reminder delivery across all accounts for users approaching recharge expiry.
- **Boosted annual revenue by 44%** by implementing the Devotion via BBPS feature, which involved onboarding new billers and meeting compliance standards to support PII data encryption.
- **Increased TPV by 72%** through the implementation of a feature to raise transaction limits for CLP brands, driving greater user engagement and financial throughput.
- Orchestrated the Caratlane integration for Digigold, overseeing development from inception to completion, resulting in a **75 Cr monthly TPV increase** through expanded user base engagement and commission growth.

PHONEPE | SWE INTERN

Pune, India | Jan 2022 – Jul 2022

- **Engineered the end-to-end development** of the Gold Transfer feature using Dropwizard, Java, and RabbitMQ, enabling the operations team to efficiently resolve customer queries and support gifting purposes, **improving customer satisfaction by 30%**.
- Developed dashboards using **React, CSS and TypeScript** for data science team for visually enriched experience to work for developing better tools using the data.

GROWW | SDE INTERN

Bengaluru, India | Jul 2021 – Jan 2022

- **Led end-to-end creation** of Fixed Deposits screens, streamlining the order and redemption process for approximately 1 million daily active users.
- **Developed a systematic framework for Financial Calculators** using React, Redux, CSS and TypeScript, **enhancing the user experience** in investment interactions and driving customer retention on the platform.

SKILLS

Languages : C++, Java, JavaScript, TypeScript
Frontend : HTML, CSS, React, Redux, Next.js

Backend : Spring Boot, Dropwizard, Node.js, MongoDB, MySQL
Tools : RabbitMQ, Aerospike, Git

EDUCATION

B.Tech. in Electronics and Communications

Indore, India | Aug 2018 – May 2022

SHRI G.S. INSTITUTE OF TECHNOLOGY AND SCIENCE

Grade : 7.4 CGPA

PROJECTS

QUIZIFY

REACT, EXPRESS, MONGODB, FIREBASE, BOOTSTRAP, CSS

Quiz Management Responsive Website for both teachers and students with speech recognition for blind students with firebase authentication.

GRAPH VISUALIZER

REACT, VIS-REACT, CSS, BOOTSTRAP, TYPESCRIPT

Website which helps you to visualize graphs according to user's customizable input for various graphs to understand concepts at ease.

CODE.IO

REACT, REDUX, BOOTSTRAP, CSS, JAVASCRIPT

With this online code editor, you can edit ReadMe or HTML, CSS and JavaScript code, and live preview of site instantly.

CODEHOUR

REACT NATIVE, CSS, EXPRESS, NODE.JS

Full-Stack Mobile application for Programming contests schedule with Token-Based Authentication and notifications.