

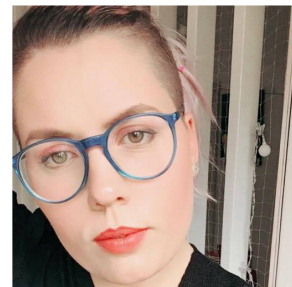


Anna M Carlsson

Digital Designer

Portfolio: <http://www.hejanna.com>

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74130 Knivsta

Education

Digital Content Designer (400 YH Points), Medieinstitutet, Stockholm Sweden

Aug 2015 – Apr 2017

I am comfortable working with different digital platforms and channels. This degree gave me confidence and ability to design content, interactions from user experience, and to design for companies needs.

Literature A (30 Hp), Uppsala University, Uppsala Sweden

Jan 2011 – Jun 2011

This is a basic course in literature through centuries, from the ancient world to our modern days, with texts in Swedish, Norwegian, Danish and English. I have learned basic theories within literature studies, to put fictions into contexts, new intermedia's importance, etcetera, and to study literature in a scientific proceeding.

Swedish 2 (30 Hp), Uppsala University, Uppsala Sweden

Sep 2010 – Jan 2011

Literature studies is a part of the course, languages in practical use, and the neighbouring languages in the Nordic countries. The course has given me insights in the Swedish language, such as how to use tonality, and how the language can work as a unifying tool.

Praktik och anställningar

Internship with Snövit Hedstierna, Stockholm Sweden

Sep 2016 – Apr 2017

My role included art direction, meetings with clients, design and layout, both self-dependent and in a design team. My mentor gave me lots of trust during my internship, which helped me develop and grow as a designer.

Project with Snövit Hedstierna, Stockholm Sweden

Okt 2016 – Jan 2017

I worked at a project that needed web design, art direction, practical solutions and design. I worked both self-dependently and in team.

Internship at Raring design, Stockholm Sweden

Mar 2016 – Jun 2016

During my time at Raring, I was working as an assistant and designer, and also working with social media. I worked self-dependently especially, but also in team.

Employment at Securitas Sverige AB, Märsta Sweden

Mar 2012 – Feb 2017

I was working as a security guard at Arlanda Airport, and held several commissions of trust, such as extra authorizations to search luggage and spaces after explosives, and more.

Other merits

Webmaster, Nordic Selkirk Rex

Apr 2015 – ongoing

During the last couple of years I have been elected into the non-profit society Nordic Selkirk Rex as webmaster. My work has included updates of the web, design for the web via WordPress and developing of concepts.

Skills and Expertize

Software skills (selection)

Very good skills in Adobe CC: InDesign, Illustrator, Photoshop, Experience Design, and Acrobat.

Very good skills in Microsoft Office packaget: Word, and PowerPoint, etcetera.

Basic skills in Adobe CC: Premiere, After Effects, Media Encoder, and Lightroom.

Basic skills in HTML, CSS, WordPress, Squarespace, Cargo Collective, Persona, andWix.

Good skills in Keynote, Pages, and Mag+.

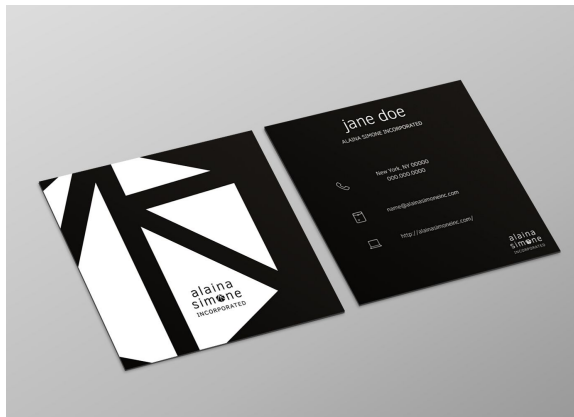
Languages

Swedish: Native language

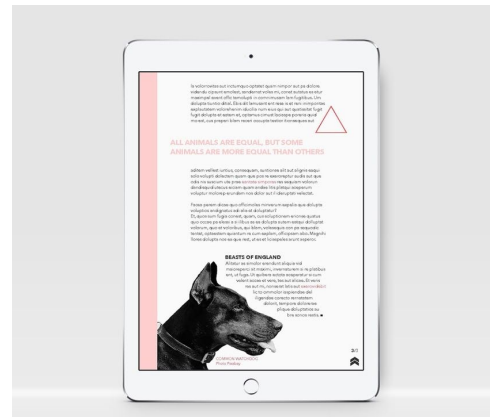
English: Fluent speaker and writer

Portfolio

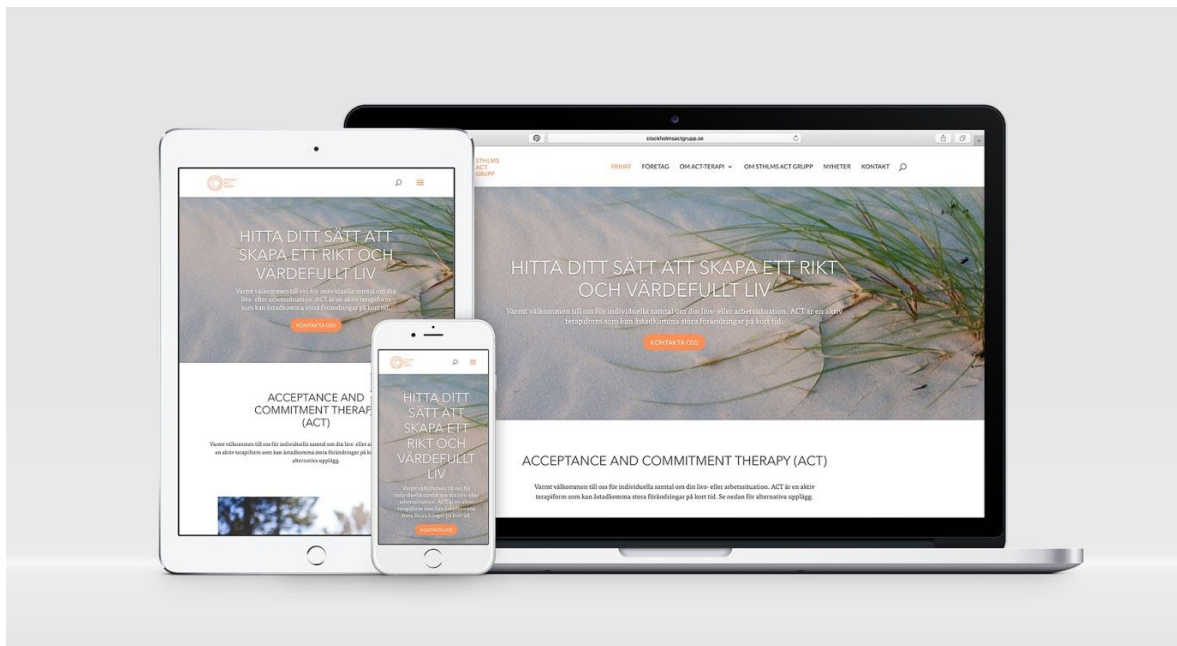
These are samples from my portfolio, see more at www.hejanna.com



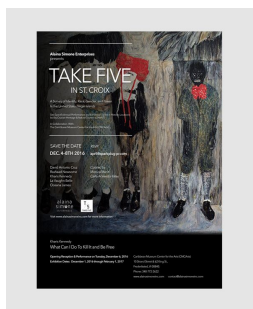
Business card design & logotype design



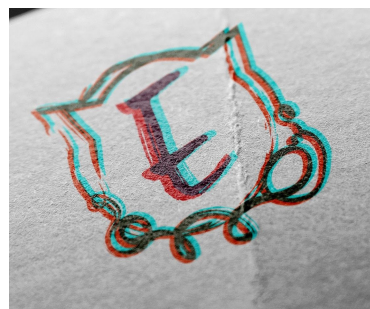
Digital publication



Responsive webdesign in WordPress



Layout flyer



Logotype design



Fashion photoshoot