App Specification

Please refer to [our blog](#) to help you fill in this document…

Your Details

Please include your name, email address and contact number

Background

Tell us about you/your business…

Audience

Who is your app aimed at? It's good to get specific here…

Aims

What problems are you trying to solve with your app? What goals are you trying to achieve?

Function

What do you want your app to do?

Platforms

Which devices would you like your app to work on?

Budget

Do you have a set budget for this project? Are you applying for funding? etc.

Timelines

When does the app need to be completed? Include any key dates we should know about...

Features and Funtionality

What features would you like your app to have? Think about all the things you can do on your phone (take pictures, find your location, scan barcodes etc.) does your app use any of these? Please list them below

Does your app link with any API's? If so, please list which API's. If you're not sure what an API is, just leave this blank

Graphic Design

Will you be providing your own graphic design or would you like us to do it? Please send us your brand guidelines...

Extra Information

If there is anything else you would like to add, please do so...

What next?

Send your finished specification to hello@calvium.com