Help

Short Creative Project

HISTART 392

Johnson He (hejohns)

2021-03-08

A B

About

- Made using beamer (and a lot of hyperlinks and a little TikZ)
- That said, this is NOT a slide show
- See Usage/Help
- Sources at the very end

Usage

- Use a suitable PDF viewer in presentation mode
  - Buttons may not work in all PDF viewers
  - Tested works with: Evince
  - Tested doesn't work with: Chromium
  - (buttons can be quite slow– try not to spam them)
- There is an A side and B side (like a vinyl)
- Navigate by clicking the buttons

sailor uniform
masks
traditional clothing
horimiya
street wear
月刊Gファンタジー
ホリミヤ
TVアニメ絶賛放送中！
HORI SAN TO MIYAMURA KUN
特製ダイカットステッカー
特製B3ポスター

Help

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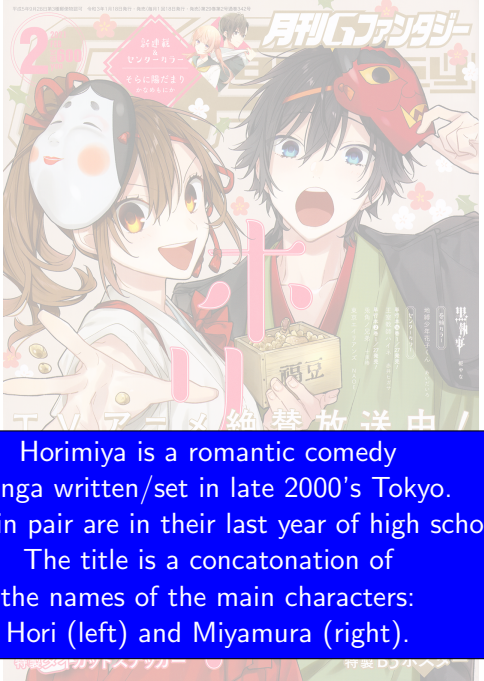

Horimiya is a romantic comedy
manga written/set in late 2000's Tokyo.
The main pair are in their last year of high school.
The title is a concatonation of
the names of the main characters:
Hori (left) and Miyamura (right).

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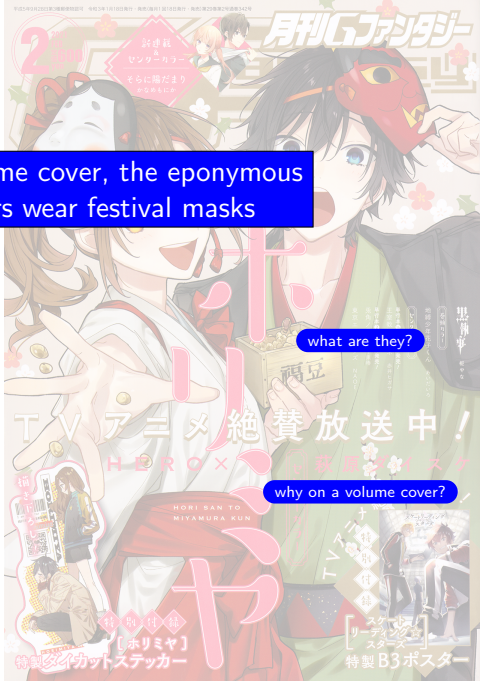

On this volume cover, the eponymous characters wear festival masks

what are they?

why on a volume cover?

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These masks are often worn during festivals and shrine events ([5]). They come from folklore or Noh theater.

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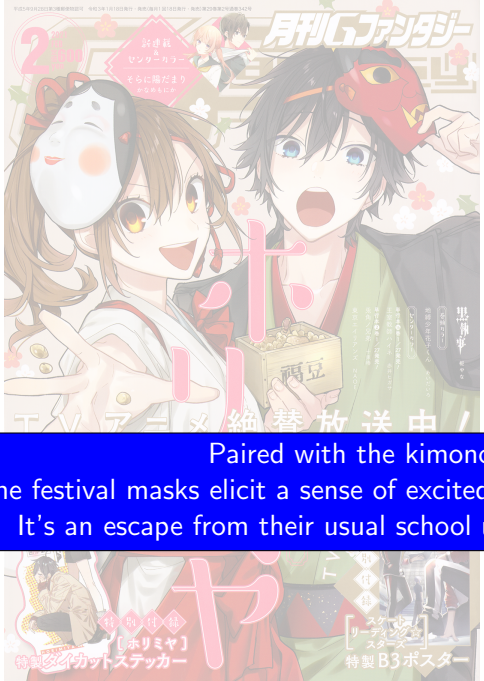

Paired with the kimonos,
the festival masks elicit a sense of excitedness and enjoyment.
It's an escape from their usual school uniform-clad days.

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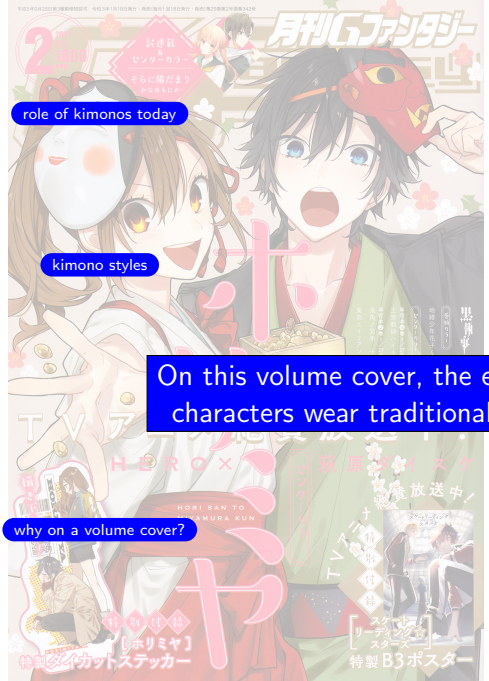

role of kimonos today

kimono styles

On this volume cover, the eponymous characters wear traditional kimonos

why on a volume cover?

A B

Traditionally, *kimono* encompassed both
everyday wear and more special attires,
but the modern kimono solely comes from
the decorative festive wear of the
premodern elite ([2] p.353).
Nowadays, kimono are worn primarily for formal special occasions.
Modern kimono have come not just to be a
symbol of Japaneseness, but also of feminine etiquette,
socialization, and conformance for women ([2] p.362).
For the annual coming-of-age ceremony,
twenty year old women are expected to wear elaborate kimonos,
while men are expected to wear a Western suit ([2] p.352).

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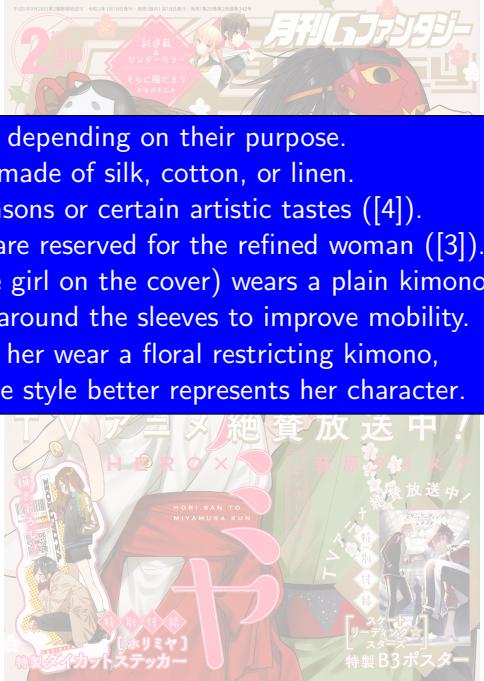

Kimono vary depending on their purpose.
They can be made of silk, cotton, or linen.
Patterns invoke seasons or certain artistic tastes ([4]).
Notably, floral patterns are reserved for the refined woman ([3]).
Interestingly, Kyoko (the girl on the cover) wears a plain kimono
with tasuki, cloth tied around the sleeves to improve mobility.
Compared to having her wear a floral restricting kimono,
this simpler more active style better represents her character.

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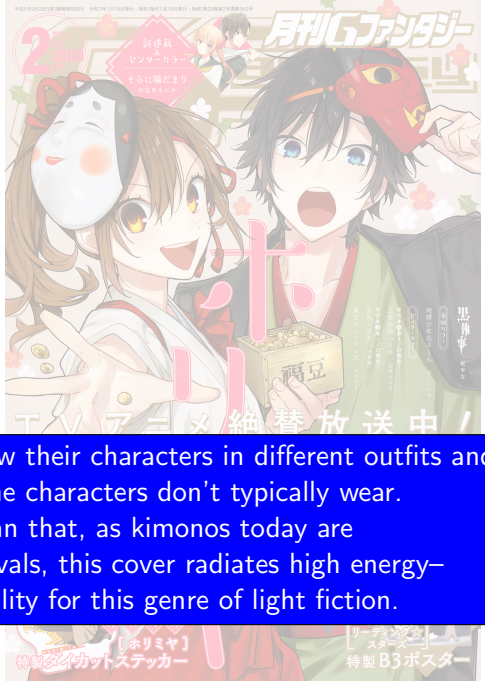

Manga artists like to draw their characters in different outfits and especially ones the characters don't typically wear.
But more than that, as kimonos today are associated with festivals, this cover radiates high energy–
an attractive quality for this genre of light fiction.

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page.100!
ページ
ずっと一緒で、
もっと近くで。
school uniforms
overwork
What will I do
without you guys!!
HORIMIYA
ホリミヤ
原作 HERO
作画 萩原ダイスケ
©HERO·002

Help

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page.100!
もっと近くで。
ずっと一緒で、
What will I do
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ホリミヤ
原作 HERO
作画 萩原ダイスケ

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Sources

- Horimiya manga
  - A: Volume 16, Chapter 120, Page 1 (Volume Cover)
  - B: Volume 13, Chapter 100, Page 2
- Ofra Goldstein-Gidoni. *Kimono and the Construction of Gendered and Cultural Identities*. Ethnology, Autumn, 1999, Vol. 38, No. 4 (Autumn, 1999), pp. 351-370
- Cynthia Green, https://daily.jstor.org/the-surprising-history-of-the-kimono
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- Alicia Joy, https://theculturetrip.com/asia/japan/articles/traditional-japanese-masks-and-what-theyre-used-for