

Hayden Kim

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EDUCATION

New York University Tandon School of Engineering

B.S. in Integrated Design Media, Minor in Digital Art and Design

New York, NY

Expected May 2026

GPA: 3.4/4.0 | **Relevant Coursework:** Ideation & Prototyping, Interactive Narrative, Creative Coding, 2D Fundamentals I

Activities: Design For America, Korean Student Society (KSA), Soon Movement

PROFESSIONAL EXPERIENCE

YNK Design

Design & Social Media Intern

Remote

July 2024 - Present

- Manage the studio's social media posts, highlighting project work across Instagram and LinkedIn platforms
- Supported the design development and production for the rebranding of a nature reserve in Upstate New York
- Created graphics and guidelines across projects using the Adobe Creative Cloud Suite including Adobe Illustrator and InDesign

Finex

South-East Asia Sales Intern

Hong Kong, HK

June 2024 - July 2024

- Supported an 11 person sales team, created factsheets, and LP (Limited Partners) systems for reach-outs
- Presented and pitched the company to existing and new LPs

HOK

Interior Design Intern

Hong Kong, HK

June 2021 - July 2021

- Supported the interior design team with pitch presentations, early-stage designs, and producing interior mockups using AutoCAD, Sketchup, and Illustrator
- Managed and creating systems for the material library and communicated with manufacturers for material specifications

NGI

Graphic Design Volunteer

Remote

Jan 2021 - Feb 2021

- Worked with a group of 5 people who rebranded the NGO, focusing on social media campaigns and marketing materials

Handel Architects

Intern

Hong Kong, HK

Apr 2020 - Mar 2020

- Supported a design team of 10 by creating detailed specifications and building layouts using AutoCAD
- Designed interiors for two of their projects, which included a hotel and a sports stadium

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Soon Movement

Secretary & Graphics Chair

New York, NY

Jan 2023 - Present

- Work with a team of 5 creating weekly social media graphics and advertisements for upcoming events, as well as, documenting and uploading content
- Organize, host and lead weekly events for this Christian fellowship with a weekly attendance of 75+ students

NYU Design For America

UI/UX & Graphics

New York, NY

Jan 2023 - Present

- Work with undergraduate and graduate students to tackle real world problems with creative and innovative solutions
- Collaborate with teams across the design process, creating mock-up illustrations and designs for their social media

Kode with Klossy

Student Scholar

Remote

Aug 2019 - June 2022

- Completed the Kode with Klossy Summer scholarship coding program, web development

SOS Kai Oi

Social Chair

Hong Kong, HK

Aug 2019 - June 2022

- Edited and filmed engaging art therapy activities for children with special needs at Kai Oi School

SKILLS & INTERESTS

Languages: Mandarin Chinese (Proficient), Korean (Proficient), JavaScript, Python, CSS, HTML

Skills: Adobe Creative Cloud Suite (Illustrator, InDesign, Premiere, Photoshop), Microsoft Office Suite, Google Workspace, Figma, WIX, Canva, AutoCAD, Sketchup, Graphic Design, UI/UX, Video Editing, Social Media (Instagram, Youtube, TikTok, Facebook)

Interests: Film & Photography, Video Editing, Charcoal Sketching, Culture, Traveling, Hiking, Content Creation, Theatre, Hip Hop