# Natural Language Processing for Trend Forecasting

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**Computer Engineering (ITA 2020)** 



- 1. INTRODUCTION
- 2. LITERATURE TO REVIEW
- 3. RELATED WORKS
- 4. MATERIALS AND METHODS
- 5. ROADMAP



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#### **INTRODUCTION**



Over the years, more and more knowledge is generated and we humans are not able to process such an amount of information. Natural language processing emerges as a technology capable of assisting us in this hard task.



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## LITERATURE TO REVIEW





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## **RELATED WORKS**





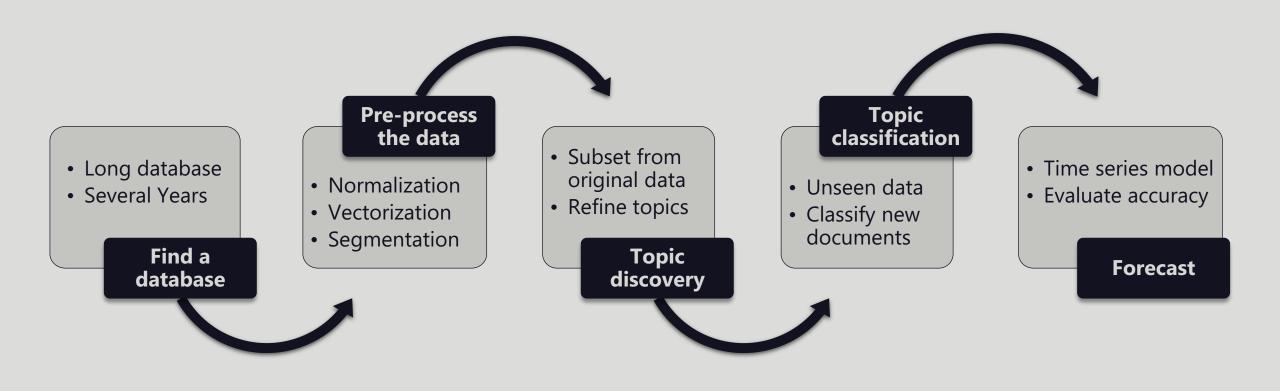
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# **MATERIALS AND METHODS | Objectives**





# **MATERIALS AND METHODS | Database**



As discussed earlier, we want to build models capable of make predictions regarding the evolution of discovered topics in a set of documents and identify the discovered topics in real time.



Wikipedia Daily News



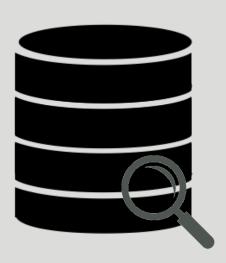
**Newspapers Articles** 



**Academic Papers** 

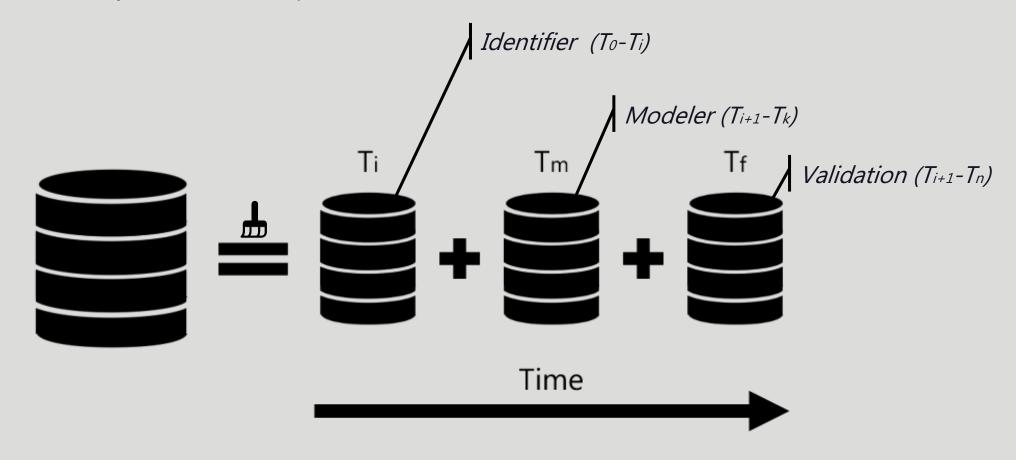


Social Media - Reddit



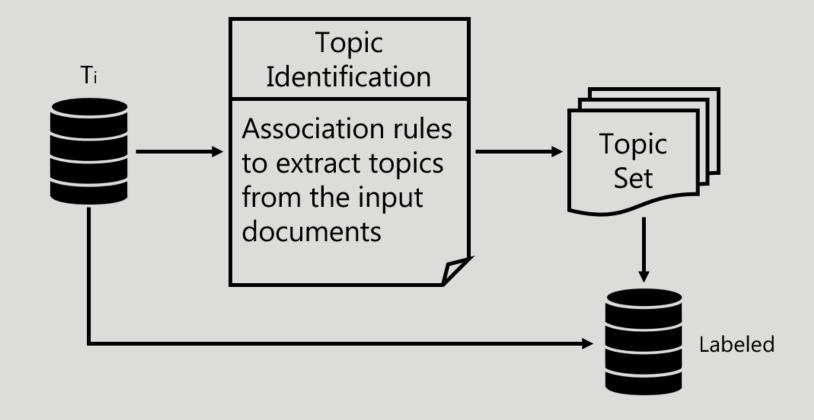
# **MATERIALS AND METHODS** | Pre-processing the Data





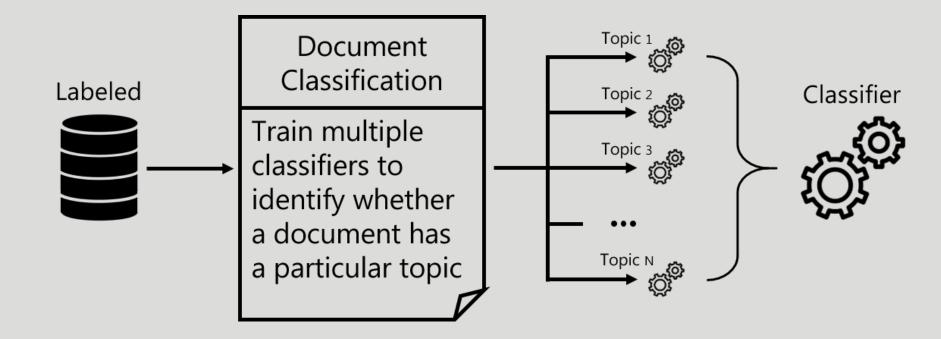
# **MATERIALS AND METHODS | Topic Identification**





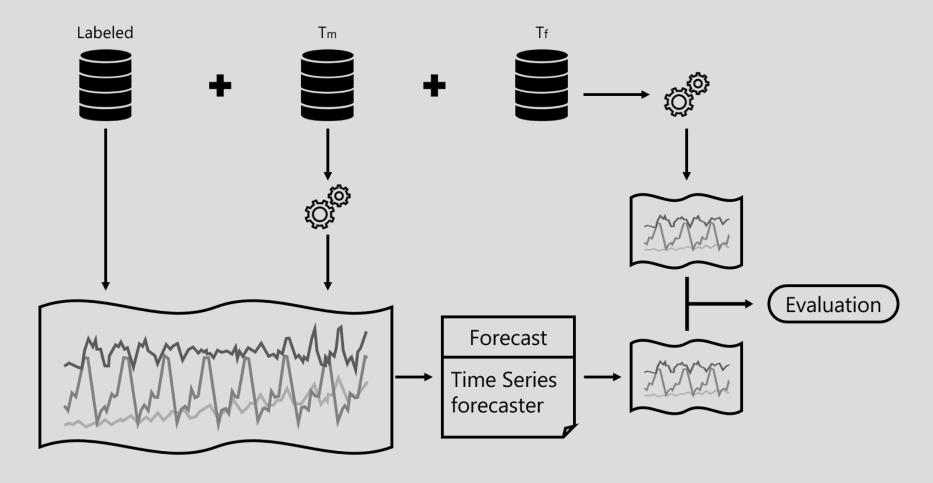
# **MATERIALS AND METHODS | Document Classification**





# **MATERIALS AND METHODS | Forecast Evaluation**







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#### **ROADMAP**



In view of the problem's complexity, we can elaborate a schedule with the proposed tasks in the previously. The table above show the tasks over the remains months until the end of this work.

Sprint	Start Date	<b>End Date</b>	Duration	Task
#1	August 3	August 16	14 days	<ul><li>Choose a database</li><li>Pre process the database</li></ul>
#2	August 17	September 6	21 days	- Topic Identification
#3	September 7	September 27	21 days	- Document Classification
#4	September 28	October 18	21 days	- Time Series Forecast
#5	October 19	November 8	21 days	- Test and fix bugs

# Obrigado!