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(54) **DIAL PRESENTATION METHOD, DEVICE AND SMART WATCH**

(57) The present invention provides a method for presenting a watch face. The method includes: detecting and/or receiving first context information and second context information, where the first context information is used to determine a watch face style of the smartwatch, and the second context information is used to indicate

dress information of a user; determining the watch face style of the smartwatch according to the first context information; and presenting a watch face pattern of the smartwatch according to the watch face style and the second context information.

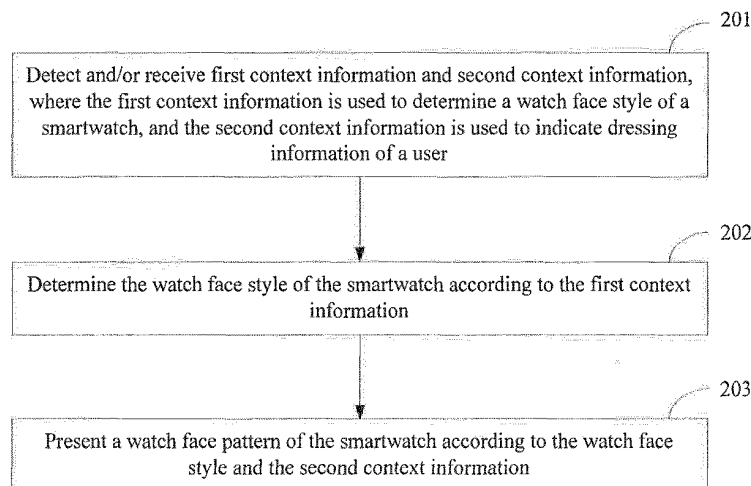


FIG. 2

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