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(54) **METHOD AND SYSTEM FOR
RE-AGGREGATION AND OPTIMIZATION
OF MEDIA**

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See application file for complete search history.

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(57)

ABSTRACT

A media system for providing community and behaviorally
driven content selection and bundling based on user con-
sumption data and an analysis of user affinity. The media
system performs user affinity representations and analyzes
content affinity. The media system performs content affinity
representations and maps content analysis into groups. The
media system creates multi-dimensional arrays and uses for
user content, maps pricing choices to subscriber value, and,
using algorithms which may include Artificial Intelligence
and Machine Learning approaches, maps groups to pricing
choices.

15 Claims, 12 Drawing Sheets

