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RECOMMENDING MEDIA CONTENT BASED ON THE TRAJECTORY OF THE USER (54)

Systems and methods are described herein for (57)a media guidance application that recommends media content to a user based on the media content likely to be available to a user at a given location or on a given device. The media guidance application may also automatically determine the given location or given device based on a current trajectory of the user, and recommend a media asset from the media content available at that location or on that device. Moreover, in order to recommend content having the greatest interest to a user at a particular time, the media guidance application bases the recommendations it is providing on content recently consumed by the user on a first device.

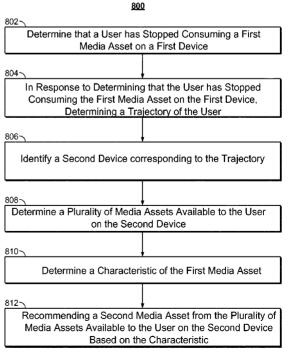


FIG. 8