



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies
- Summary of all results

# Introduction

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- Project background and context
- Problems you want to find answers



Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection using the SpaceX API.
  - By calling the APIs available through SpaceX it was possible to build a dataframe containing all the details from the launches, its characteristics and its success.
- Perform data wrangling
  - Evaluating data and replacing null values.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Model selection, hyper parameterization, train/test and model accuracy evaluation.

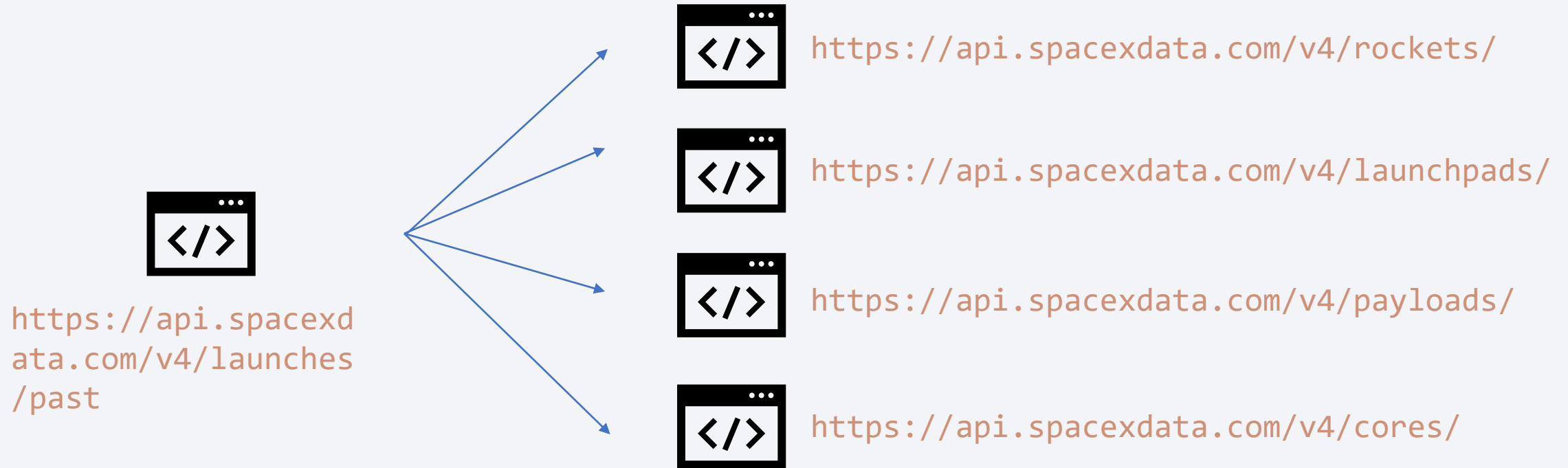
# Data Collection

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- Using SpaceX API a json file was obtained with historic launches.
- Through normalization of the json file the results were stored in a dataframe
- Same key variables were encoded and other SpaceX API requests were used to transform the codes into useful and readable variables. This is true for the values of:
  - Rocket
  - Payloads
  - Launchpad
  - cores

# Data Collection – SpaceX API

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[https://github.com/helenabeatrizsantos/capstone\\_IBM/blob/2777ac3d05927128e6514dcc315ce3cca4201d27/jupyter-labs-spacex-data-collection-api.ipynb](https://github.com/helenabeatrizsantos/capstone_IBM/blob/2777ac3d05927128e6514dcc315ce3cca4201d27/jupyter-labs-spacex-data-collection-api.ipynb)



# Data Collection - Scraping

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- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

Place your flowchart of web scraping here

# Data Wrangling

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- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

# EDA with Data Visualization

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- Summarize what charts were plotted and why you used those charts
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

# EDA with SQL

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- Using bullet point format, summarize the SQL queries you performed
- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

# Build an Interactive Map with Folium

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- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
- Explain why you added those objects
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

# Build a Dashboard with Plotly Dash

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- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose



# Predictive Analysis (Classification)

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- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

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- Show a scatter plot of Flight Number vs. Launch Site
- Show the screenshot of the scatter plot with explanations

# Payload vs. Launch Site

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- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations

# Success Rate vs. Orbit Type

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- Show a bar chart for the success rate of each orbit type
- Show the screenshot of the scatter plot with explanations



# Flight Number vs. Orbit Type

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- Show a scatter point of Flight number vs. Orbit type
- Show the screenshot of the scatter plot with explanations

# Payload vs. Orbit Type

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- Show a scatter point of payload vs. orbit type
- Show the screenshot of the scatter plot with explanations

# Launch Success Yearly Trend

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- Show a line chart of yearly average success rate
- Show the screenshot of the scatter plot with explanations

# All Launch Site Names

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- Find the names of the unique launch sites
- Present your query result with a short explanation here

# Launch Site Names Begin with 'KSC'

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- Find 5 records where launch sites' names start with `KSC`
- Present your query result with a short explanation here

# Total Payload Mass

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- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here



# Average Payload Mass by F9 v1.1

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- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

# First Successful Ground Landing Date

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- Find the dates of the first successful landing outcome on drone ship. Present your query result with a short explanation here

## Successful Drone Ship Landing with Payload between 4000 and 6000

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- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

# Total Number of Successful and Failure Mission Outcomes

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- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

# Boosters Carried Maximum Payload

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- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

# 2015 Launch Records

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- List the records which will display the month names, succesful landing\_outcomes in ground pad ,booster versions, launch\_site for the months in year 2017
- Present your query result with a short explanation here



## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a dark blue sky with stars and a view of the Earth's surface from space. The Earth's surface is mostly dark, with a dense network of yellow and orange lights representing city lights at night. The lights are concentrated in the lower right portion of the image, following the curve of the Earth. The upper portion of the image shows the dark blue sky with a few stars.

Section 3

# Launch Sites Proximities Analysis

# <Folium Map Screenshot 1>

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- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map
- Explain the important elements and findings on the screenshot

## <Folium Map Screenshot 2>

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- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

# <Folium Map Screenshot 3>

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- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot





Section 4

# Build a Dashboard with Plotly Dash

# <Dashboard Screenshot 1>

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- Replace <Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

## <Dashboard Screenshot 2>

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- Replace <Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot



## <Dashboard Screenshot 3>

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- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.

Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

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- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

# Confusion Matrix

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- Show the confusion matrix of the best performing model with an explanation

# Conclusions

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- Point 1
- Point 2
- Point 3
- Point 4
- ...

# Appendix

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- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!

