

# Platform Cost Analysis

WA State Queer Poetry Anthology

## Cost Comparison

| Option                       | Price Range ( <i>per annum</i> ) | Features  |
|------------------------------|----------------------------------|---|
| <b>Basic Hosted Site</b>     | \$50.00 - \$75.00                | <ul style="list-style-type: none"> <li>• Easy setup and handoff</li> <li>• Website templates</li> <li>• Stability</li> </ul>  |
| <b>Premium Hosted Site</b>   | \$60.00 - \$105.00               | <ul style="list-style-type: none"> <li>• Easy setup and handoff</li> <li>• Website templates</li> <li>• Increased storage</li> <li>• Increased security</li> <li>• Stability</li> </ul> |
| <b>Specialty Hosted Site</b> | \$50.00 - \$75.00                | <ul style="list-style-type: none"> <li>• Total creative control</li> <li>• Backend database</li> <li>• Capacity for experimental design</li> <li>• All-in-one purchase</li> </ul>       |

# Feature Comparison

## Basic Plans

| Option                                   | Features   | Drawbacks  |
|--|--|--|
| <b>Hostinger Premium 48-Month Plan</b>   | <ul style="list-style-type: none"> <li>• Hosting for 100 websites</li> <li>• Free domain (first year)</li> <li>• Free SSL</li> <li>• Unlimited bandwidth</li> <li>• Free malware scanning</li> <li>• Weekly backups</li> <li>• 100 GB storage</li> </ul> | <ul style="list-style-type: none"> <li>• Must pay for CDN</li> <li>• Must pay for domain after first year</li> </ul>   |
| <b>Hostgator Hatchling 36-Month Plan</b> | <ul style="list-style-type: none"> <li>• Hosting for 1 website</li> <li>• Free domain (first year)</li> <li>• Free SSL (first year)</li> <li>• Free malware scanning</li> <li>• 10GB storage</li> <li>• WP pre-installed</li> </ul>                      | <ul style="list-style-type: none"> <li>• Not a lot of storage</li> <li>• Must pay for domain after first year</li> <li>• Must pay for SSL after first year</li> <li>• Must pay for CDN</li> <li>• No backups</li> </ul>                                  |
| <b>Bluehost Basic 36-Month Plan</b>      | <ul style="list-style-type: none"> <li>• Hosting for 1 website</li> <li>• Free domain (first year)</li> <li>• Free SSL (first year)</li> <li>• 10GB storage</li> <li>• Free CDN</li> <li>• Custom WP themes</li> </ul>                                   | <ul style="list-style-type: none"> <li>• Not a lot of storage</li> <li>• Must pay for domain after first year</li> <li>• Must pay for SSL after first year</li> <li>• No malware scanning</li> <li>• No backups</li> <li>• Must use Wordpress</li> </ul> |

## Premium Plans

| Option                                    | Features  | Drawbacks   |
|---|---|---|
| <b>Hostinger Business 48-Month Plan</b>   | <ul style="list-style-type: none"> <li>• Hosting for 100 websites</li> <li>• Free domain (first year)</li> <li>• Free SSL</li> <li>• Free CDN</li> <li>• Unlimited bandwidth</li> <li>• 200GB storage</li> <li>• Daily backups</li> <li>• Full WP suite available</li> </ul>          | <ul style="list-style-type: none"> <li>• Too many advanced options</li> <li>• Must pay for domain after first year</li> </ul>   |
| <b>Hostgator Baby 36-Month Plan</b>       | <ul style="list-style-type: none"> <li>• Hosting for 2 websites</li> <li>• Free domain (first year)</li> <li>• Free SSL</li> <li>• Free CDN</li> <li>• Free malware scanning</li> <li>• 20GB storage</li> <li>• WP pre-installed</li> </ul>   | <ul style="list-style-type: none"> <li>• Not a lot of storage</li> <li>• Must pay for domain after first year</li> <li>• Fewer features than other premium plans</li> </ul>                               |
| <b>Bluehost Choice Plus 36-Month Plan</b> | <ul style="list-style-type: none"> <li>• Hosting for 3 websites</li> <li>• Free domain (first year)</li> <li>• Free scanning (first year)</li> <li>• Free backups (first year)</li> <li>• Free SSL</li> <li>• Free CDN</li> <li>• 40GB storage</li> <li>• Custom WP themes</li> </ul> | <ul style="list-style-type: none"> <li>• Expensive</li> <li>• Must pay for domain after first year</li> <li>• Must pay for scanning and backups after first year</li> <li>• Must use Wordpress</li> </ul> |

## Specialty Plans

| Option                       | Features  | Drawbacks   |
|------------------------------|---|---|
| <b>Github Team Plan</b>      | <ul style="list-style-type: none"> <li>• Unlimited repositories</li> <li>• Robust backend options</li> <li>• 2GB storage</li> </ul>   | <ul style="list-style-type: none"> <li>• More complex handoff</li> <li>• For advanced users</li> <li>• Not scalable</li> <li>• Not a lot of storage</li> <li>• Fewer cybersecurity options</li> </ul> |
| <b>Omeka.net Silver Plan</b> | <ul style="list-style-type: none"> <li>• Hosting for 5 sites</li> <li>• All-in-one plan</li> <li>• 5GB storage</li> <li>• 35 plugins</li> <li>• Designed for collections of any size</li> </ul> | <ul style="list-style-type: none"> <li>• Limited design choices</li> <li>• More complex handoff</li> <li>• Not a lot of storage</li> </ul>  |

## Cost Projection

|                        | Host                                      | First Year | Subsequent Years      | 3-Year Projection *                   | 5-Year Projection * |
|------------------------|---|------------|-----------------------|---------------------------------------|---------------------|
| <b>Basic Plans</b>     | <b>Hostinger Premium 48-Month Plan</b>    | \$29.88    | \$29.88<br>(+\$12.99) | \$119.52<br>( <i>Four year plan</i> ) | \$220.59            |
|                        | <b>Hostgator Hatchling 36-Month Plan</b>  | \$45.00    | \$45.00<br>(+\$12.99) | \$115.98                              |                     |
|                        | <b>Bluehost Basic 36-Month Plan</b>       | \$59.40    | \$59.40<br>(+\$12.99) | \$204.18                              |                     |
| <b>Midrange Plans</b>  | <b>Hostinger Business 48-Month Plan</b>   | \$44.28    | \$44.28<br>(+\$12.99) | \$114.54                              | \$292.68            |
|                        | <b>Hostgator Baby 36-Month Plan</b>       | \$54.00    | \$54.00<br>(+\$12.99) | \$133.98                              |                     |
|                        | <b>Bluehost Choice Plus 36-Month Plan</b> | \$89.40    | \$89.40<br>(+\$12.99) | \$294.18                              |                     |
| <b>Specialty Plans</b> | <b>Github Team Plan</b>                   | \$44.04    | \$48.00               | \$140.04                              |                     |
|                        | <b>Omeka.net Silver Plan</b>              | \$75.00    | \$75.00               | \$225.00                              | \$375.00            |

*\*Assumes no additional security or plugins purchased.*

## Recommendation

Our team's choice of web host is contingent upon the site owner's priorities.

Therefore, we have two recommendations.

- For a **more traditional site with more customization options**, we recommend the [Hostinger Premium 48-month plan](#). Assuming no additional security or plugins are purchased, this plan will cost \$119.52 up front for 48 months of service plus about \$12.99 in annual domain fees after the first year, and will cost \$7.99 per month plus domain fees after the initial four-year term. A 24 month plan would cost \$66.96 up front. This plan is more feature-rich than comparable basic plans at a lower price point, and includes the option to upgrade to a business plan if needed.
  - **Accessibility:** Hostinger utilizes Wordpress for site creation. Wordpress Admin and site themes aim to be WCAG 2.0 AA accessible. In addition, a suite of customizable [accessibility-ready themes](#) are available for use.
  - **Content Warnings:** An advanced search plugin can be installed in order to facilitate content exclusions.
- For **more collection-specific needs with more tagging and filtering options**, we recommend the [Omeka.net Silver plan](#). Assuming no additional security or plugins are purchased, this plan will cost \$75.00 in the first year and all subsequent years. There are no domain fees associated with this plan.
  - **Accessibility:** Omeka.net's Silver plan contains themes which support screen readers, color contrast and text changes, and alt text for image and video files. However, because its themes are less customizable

than Wordpress', we cannot guarantee that an Omeka.net site could address all accessibility issues.

- **Content Warnings:** Omeka.net's search function includes Boolean search which can exclude tags and keywords.