

Class09

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```
read.csv("candy-data.txt")
```

	competitorname	chocolate	fruity	caramel	peanutyalmondy	nougat
1	100 Grand	1	0	1	0	0
2	3 Musketeers	1	0	0	0	1
3	One dime	0	0	0	0	0
4	One quarter	0	0	0	0	0
5	Air Heads	0	1	0	0	0
6	Almond Joy	1	0	0	1	0
7	Baby Ruth	1	0	1	1	1
8	Boston Baked Beans	0	0	0	1	0
9	Candy Corn	0	0	0	0	0
10	Caramel Apple Pops	0	1	1	0	0
11	Charleston Chew	1	0	0	0	1
12	Chewey Lemonhead Fruit Mix	0	1	0	0	0
13	Chiclets	0	1	0	0	0
14	Dots	0	1	0	0	0
15	Dum Dums	0	1	0	0	0
16	Fruit Chews	0	1	0	0	0
17	Fun Dip	0	1	0	0	0
18	Gobstopper	0	1	0	0	0
19	Haribo Gold Bears	0	1	0	0	0
20	Haribo Happy Cola	0	0	0	0	0
21	Haribo Sour Bears	0	1	0	0	0
22	Haribo Twin Snakes	0	1	0	0	0
23	Hershey's Kisses	1	0	0	0	0
24	Hershey's Krackel	1	0	0	0	0
25	Hershey's Milk Chocolate	1	0	0	0	0
26	Hershey's Special Dark	1	0	0	0	0
27	Jawbusters	0	1	0	0	0
28	Junior Mints	1	0	0	0	0

29	Kit Kat	1	0	0	0	0
30	Laffy Taffy	0	1	0	0	0
31	Lemonhead	0	1	0	0	0
32	Lifesavers big ring gummies	0	1	0	0	0
33	Peanut butter M&M's	1	0	0	1	0
34	M&M's	1	0	0	0	0
35	Mike & Ike	0	1	0	0	0
36	Milk Duds	1	0	1	0	0
37	Milky Way	1	0	1	0	1
38	Milky Way Midnight	1	0	1	0	1
39	Milky Way Simply Caramel	1	0	1	0	0
40	Mounds	1	0	0	0	0
41	Mr Good Bar	1	0	0	1	0
42	Nerds	0	1	0	0	0
43	Nestle Butterfinger	1	0	0	1	0
44	Nestle Crunch	1	0	0	0	0
45	Nik L Nip	0	1	0	0	0
46	Now & Later	0	1	0	0	0
47	Payday	0	0	0	1	1
48	Peanut M&Ms	1	0	0	1	0
49	Pixie Sticks	0	0	0	0	0
50	Pop Rocks	0	1	0	0	0
51	Red vines	0	1	0	0	0
52	Reese's Miniatures	1	0	0	1	0
53	Reese's Peanut Butter cup	1	0	0	1	0
54	Reese's pieces	1	0	0	1	0
55	Reese's stuffed with pieces	1	0	0	1	0
56	Ring pop	0	1	0	0	0
57	Rolo	1	0	1	0	0
58	Root Beer Barrels	0	0	0	0	0
59	Runts	0	1	0	0	0
60	Sixlets	1	0	0	0	0
61	Skittles original	0	1	0	0	0
62	Skittles wildberry	0	1	0	0	0
63	Nestle Smarties	1	0	0	0	0
64	Smarties candy	0	1	0	0	0
65	Snickers	1	0	1	1	1
66	Snickers Crisper	1	0	1	1	0
67	Sour Patch Kids	0	1	0	0	0
68	Sour Patch Tricksters	0	1	0	0	0
69	Starburst	0	1	0	0	0
70	Strawberry bon bons	0	1	0	0	0
71	Sugar Babies	0	0	1	0	0

72	Sugar Daddy	0	0	1	0	0
73	Super Bubble	0	1	0	0	0
74	Swedish Fish	0	1	0	0	0
75	Tootsie Pop	1	1	0	0	0
76	Tootsie Roll Juniors	1	0	0	0	0
77	Tootsie Roll Midgies	1	0	0	0	0
78	Tootsie Roll Snack Bars	1	0	0	0	0
79	Trolli Sour Bites	0	1	0	0	0
80	Twix	1	0	1	0	0
81	Twizzlers	0	1	0	0	0
82	Warheads	0	1	0	0	0
83	Welch's Fruit Snacks	0	1	0	0	0
84	Werther's Original Caramel	0	0	1	0	0
85	Whoppers	1	0	0	0	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent	price	percent	win	percent
1		1	0	1		0		0.732		0.860	66.97	173
2		0	0	1		0		0.604		0.511	67.60	294
3		0	0	0		0		0.011		0.116	32.26	109
4		0	0	0		0		0.011		0.511	46.11	650
5		0	0	0		0		0.906		0.511	52.34	146
6		0	0	1		0		0.465		0.767	50.34	755
7		0	0	1		0		0.604		0.767	56.91	455
8		0	0	0		1		0.313		0.511	23.41	782
9		0	0	0		1		0.906		0.325	38.01	096
10		0	0	0		0		0.604		0.325	34.51	768
11		0	0	1		0		0.604		0.511	38.97	504
12		0	0	0		1		0.732		0.511	36.01	763
13		0	0	0		1		0.046		0.325	24.52	499
14		0	0	0		1		0.732		0.511	42.27	208
15		0	1	0		0		0.732		0.034	39.46	056
16		0	0	0		1		0.127		0.034	43.08	892
17		0	1	0		0		0.732		0.325	39.18	550
18		0	1	0		1		0.906		0.453	46.78	335
19		0	0	0		1		0.465		0.465	57.11	974
20		0	0	0		1		0.465		0.465	34.15	896
21		0	0	0		1		0.465		0.465	51.41	243
22		0	0	0		1		0.465		0.465	42.17	877
23		0	0	0		1		0.127		0.093	55.37	545
24		1	0	1		0		0.430		0.918	62.28	448
25		0	0	1		0		0.430		0.918	56.49	050
26		0	0	1		0		0.430		0.918	59.23	612
27		0	1	0		1		0.093		0.511	28.12	744
28		0	0	0		1		0.197		0.511	57.21	925

29	1	0	1	0	0.313	0.511	76.76860
30	0	0	0	0	0.220	0.116	41.38956
31	0	1	0	0	0.046	0.104	39.14106
32	0	0	0	0	0.267	0.279	52.91139
33	0	0	0	1	0.825	0.651	71.46505
34	0	0	0	1	0.825	0.651	66.57458
35	0	0	0	1	0.872	0.325	46.41172
36	0	0	0	1	0.302	0.511	55.06407
37	0	0	1	0	0.604	0.651	73.09956
38	0	0	1	0	0.732	0.441	60.80070
39	0	0	1	0	0.965	0.860	64.35334
40	0	0	1	0	0.313	0.860	47.82975
41	0	0	1	0	0.313	0.918	54.52645
42	0	1	0	1	0.848	0.325	55.35405
43	0	0	1	0	0.604	0.767	70.73564
44	1	0	1	0	0.313	0.767	66.47068
45	0	0	0	1	0.197	0.976	22.44534
46	0	0	0	1	0.220	0.325	39.44680
47	0	0	1	0	0.465	0.767	46.29660
48	0	0	0	1	0.593	0.651	69.48379
49	0	0	0	1	0.093	0.023	37.72234
50	0	1	0	1	0.604	0.837	41.26551
51	0	0	0	1	0.581	0.116	37.34852
52	0	0	0	0	0.034	0.279	81.86626
53	0	0	0	0	0.720	0.651	84.18029
54	0	0	0	1	0.406	0.651	73.43499
55	0	0	0	0	0.988	0.651	72.88790
56	0	1	0	0	0.732	0.965	35.29076
57	0	0	0	1	0.860	0.860	65.71629
58	0	1	0	1	0.732	0.069	29.70369
59	0	1	0	1	0.872	0.279	42.84914
60	0	0	0	1	0.220	0.081	34.72200
61	0	0	0	1	0.941	0.220	63.08514
62	0	0	0	1	0.941	0.220	55.10370
63	0	0	0	1	0.267	0.976	37.88719
64	0	1	0	1	0.267	0.116	45.99583
65	0	0	1	0	0.546	0.651	76.67378
66	1	0	1	0	0.604	0.651	59.52925
67	0	0	0	1	0.069	0.116	59.86400
68	0	0	0	1	0.069	0.116	52.82595
69	0	0	0	1	0.151	0.220	67.03763
70	0	1	0	1	0.569	0.058	34.57899
71	0	0	0	1	0.965	0.767	33.43755

72	0	0	0	0	0.418	0.325	32.23100
73	0	0	0	0	0.162	0.116	27.30386
74	0	0	0	1	0.604	0.755	54.86111
75	0	1	0	0	0.604	0.325	48.98265
76	0	0	0	0	0.313	0.511	43.06890
77	0	0	0	1	0.174	0.011	45.73675
78	0	0	1	0	0.465	0.325	49.65350
79	0	0	0	1	0.313	0.255	47.17323
80	1	0	1	0	0.546	0.906	81.64291
81	0	0	0	0	0.220	0.116	45.46628
82	0	1	0	0	0.093	0.116	39.01190
83	0	0	0	1	0.313	0.313	44.37552
84	0	1	0	0	0.186	0.267	41.90431
85	1	0	0	1	0.872	0.848	49.52411

```
candy_file <- "candy-data.txt"

candy = read.csv(candy_file, row.names=1)
head(candy)
```

	chocolate	fruity	caramel	peanut	almond	nougat	crisped	rice	wafer
100 Grand	1	0	1		0	0			1
3 Musketeers	1	0	0		0	1			0
One dime	0	0	0		0	0			0
One quarter	0	0	0		0	0			0
Air Heads	0	1	0		0	0			0
Almond Joy	1	0	0		1	0			0

	hard	bar	pluribus	sugar	percent	price	percent	win	percent
100 Grand	0	1		0	0.732		0.860	66.97	173
3 Musketeers	0	1		0	0.604		0.511	67.60	294
One dime	0	0		0	0.011		0.116	32.26	109
One quarter	0	0		0	0.011		0.511	46.11	650
Air Heads	0	0		0	0.906		0.511	52.34	146
Almond Joy	0	1		0	0.465		0.767	50.34	755

Q1. How many different candy types are in this dataset?

```
nrow(candy)
```

```
[1] 85
```

Q2. How many fruity candy types are in the dataset?

```
sum(candy$fruity)
```

```
[1] 38
```

I can convert the 1 and 0 values to be TRUE or FALSE and use that to extract the type of candy I want. For example the chocolate candy...

```
candy[as.logical(candy$chocolate),]
```

	chocolate	fruity	caramel	peanutyalmondy	nougat
100 Grand	1	0	1	0	0
3 Musketeers	1	0	0	0	1
Almond Joy	1	0	0	1	0
Baby Ruth	1	0	1	1	1
Charleston Chew	1	0	0	0	1
Hershey's Kisses	1	0	0	0	0
Hershey's Krackel	1	0	0	0	0
Hershey's Milk Chocolate	1	0	0	0	0
Hershey's Special Dark	1	0	0	0	0
Junior Mints	1	0	0	0	0
Kit Kat	1	0	0	0	0
Peanut butter M&M's	1	0	0	1	0
M&M's	1	0	0	0	0
Milk Duds	1	0	1	0	0
Milky Way	1	0	1	0	1
Milky Way Midnight	1	0	1	0	1
Milky Way Simply Caramel	1	0	1	0	0
Mounds	1	0	0	0	0
Mr Good Bar	1	0	0	1	0
Nestle Butterfinger	1	0	0	1	0
Nestle Crunch	1	0	0	0	0
Peanut M&Ms	1	0	0	1	0
Reese's Miniatures	1	0	0	1	0
Reese's Peanut Butter cup	1	0	0	1	0
Reese's pieces	1	0	0	1	0
Reese's stuffed with pieces	1	0	0	1	0
Rolo	1	0	1	0	0
Sixlets	1	0	0	0	0
Nestle Smarties	1	0	0	0	0

Snickers	1	0	1	1	1	
Snickers Crisper	1	0	1	1	0	
Tootsie Pop	1	1	0	0	0	
Tootsie Roll Juniors	1	0	0	0	0	
Tootsie Roll Midgies	1	0	0	0	0	
Tootsie Roll Snack Bars	1	0	0	0	0	
Twix	1	0	1	0	0	
Whoppers	1	0	0	0	0	
	crisped	ricewafer	hard bar	pluribus	sugarpercent	
100 Grand		1	0	1	0	0.732
3 Musketeers		0	0	1	0	0.604
Almond Joy		0	0	1	0	0.465
Baby Ruth		0	0	1	0	0.604
Charleston Chew		0	0	1	0	0.604
Hershey's Kisses		0	0	0	1	0.127
Hershey's Krackel		1	0	1	0	0.430
Hershey's Milk Chocolate		0	0	1	0	0.430
Hershey's Special Dark		0	0	1	0	0.430
Junior Mints		0	0	0	1	0.197
Kit Kat		1	0	1	0	0.313
Peanut butter M&M's		0	0	0	1	0.825
M&M's		0	0	0	1	0.825
Milk Duds		0	0	0	1	0.302
Milky Way		0	0	1	0	0.604
Milky Way Midnight		0	0	1	0	0.732
Milky Way Simply Caramel		0	0	1	0	0.965
Mounds		0	0	1	0	0.313
Mr Good Bar		0	0	1	0	0.313
Nestle Butterfinger		0	0	1	0	0.604
Nestle Crunch		1	0	1	0	0.313
Peanut M&Ms		0	0	0	1	0.593
Reese's Miniatures		0	0	0	0	0.034
Reese's Peanut Butter cup		0	0	0	0	0.720
Reese's pieces		0	0	0	1	0.406
Reese's stuffed with pieces		0	0	0	0	0.988
Rolo		0	0	0	1	0.860
Sixlets		0	0	0	1	0.220
Nestle Smarties		0	0	0	1	0.267
Snickers		0	0	1	0	0.546
Snickers Crisper		1	0	1	0	0.604
Tootsie Pop		0	1	0	0	0.604
Tootsie Roll Juniors		0	0	0	0	0.313
Tootsie Roll Midgies		0	0	0	1	0.174

Tootsie Roll Snack Bars	0	0	1	0	0.465
Twix	1	0	1	0	0.546
Whoppers	1	0	0	1	0.872

	pricepercent	winpercent
100 Grand	0.860	66.97173
3 Musketeers	0.511	67.60294
Almond Joy	0.767	50.34755
Baby Ruth	0.767	56.91455
Charleston Chew	0.511	38.97504
Hershey's Kisses	0.093	55.37545
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050
Hershey's Special Dark	0.918	59.23612
Junior Mints	0.511	57.21925
Kit Kat	0.511	76.76860
Peanut butter M&M's	0.651	71.46505
M&M's	0.651	66.57458
Milk Duds	0.511	55.06407
Milky Way	0.651	73.09956
Milky Way Midnight	0.441	60.80070
Milky Way Simply Caramel	0.860	64.35334
Mounds	0.860	47.82975
Mr Good Bar	0.918	54.52645
Nestle Butterfinger	0.767	70.73564
Nestle Crunch	0.767	66.47068
Peanut M&Ms	0.651	69.48379
Reese's Miniatures	0.279	81.86626
Reese's Peanut Butter cup	0.651	84.18029
Reese's pieces	0.651	73.43499
Reese's stuffed with pieces	0.651	72.88790
Rolo	0.860	65.71629
Sixlets	0.081	34.72200
Nestle Smarties	0.976	37.88719
Snickers	0.651	76.67378
Snickers Crisper	0.651	59.52925
Tootsie Pop	0.325	48.98265
Tootsie Roll Juniors	0.511	43.06890
Tootsie Roll Midgies	0.011	45.73675
Tootsie Roll Snack Bars	0.325	49.65350
Twix	0.906	81.64291
Whoppers	0.848	49.52411

Q3. What is your favorite candy in the dataset and what is it's winpercent value?


```
candy["Sour Patch Kids", ]$winpercent
```

```
[1] 59.864
```

Q4. What is the winpercent value for “Kit Kat”?

```
candy["Kit Kat", ]$winpercent
```

```
[1] 76.7686
```

Q5. What is the winpercent value for “Tootsie Roll Snack Bars”?

```
candy["Tootsie Roll Snack Bars", ]$winpercent
```

```
[1] 49.6535
```

```
library("skimr")
skim(candy)
```

Table 1: Data summary

Name	candy
Number of rows	85
Number of columns	12
Column type frequency: numeric	12
Group variables	None

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
chocolate	0	1	0.44	0.50	0.00	0.00	0.00	1.00	1.00	
fruity	0	1	0.45	0.50	0.00	0.00	0.00	1.00	1.00	
caramel	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
peanutyalmondy	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
nougat	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
crispedricewafer	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
hard	0	1	0.18	0.38	0.00	0.00	0.00	0.00	1.00	
bar	0	1	0.25	0.43	0.00	0.00	0.00	0.00	1.00	
pluribus	0	1	0.52	0.50	0.00	0.00	1.00	1.00	1.00	
sugarpercent	0	1	0.48	0.28	0.01	0.22	0.47	0.73	0.99	
pricepercent	0	1	0.47	0.29	0.01	0.26	0.47	0.65	0.98	
winpercent	0	1	50.32	14.71	22.45	39.14	47.83	59.86	84.18	

Q6. Is there any variable/column that looks to be on a different scale to the majority of the other columns in the dataset?

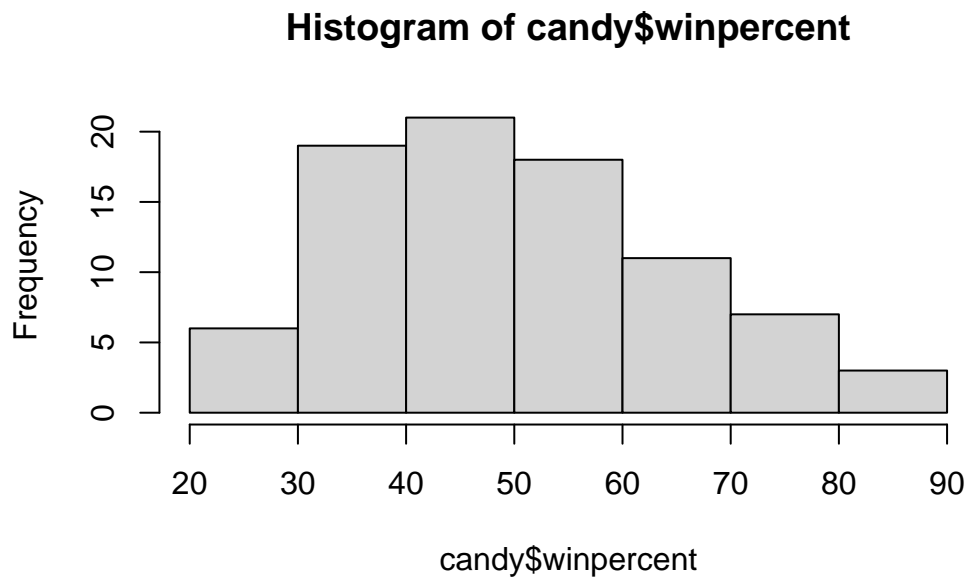
Winpercent has a different scale, it is not in the 0-1 scale

Q7. What do you think a zero and one represent for the candy\$chocolate column?

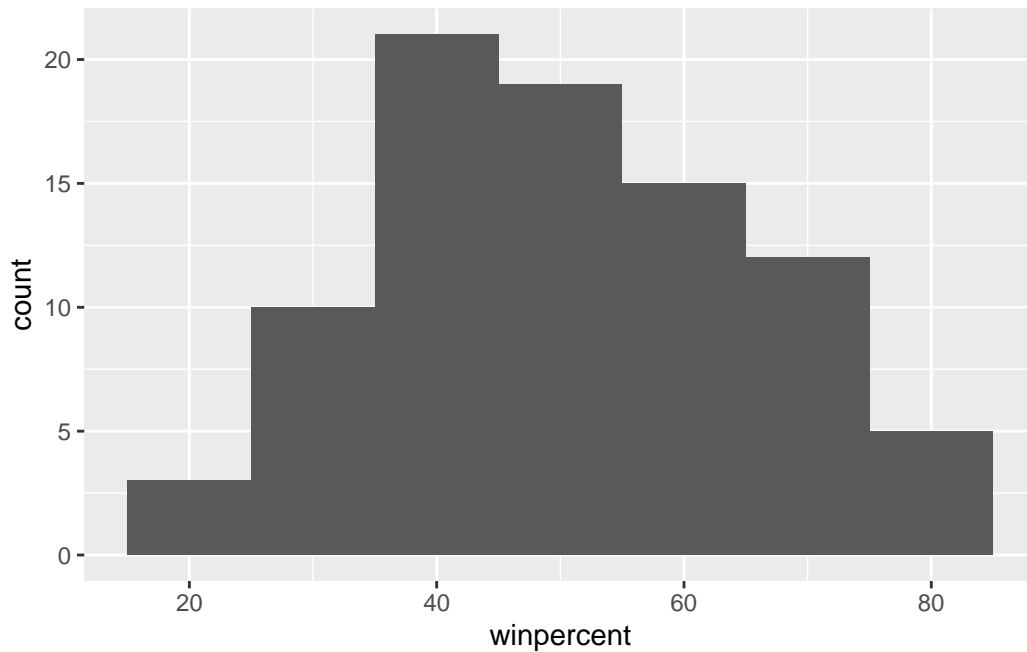
0 is for false for if its a chocolate and 1 is true for if its a chocolate

Q8. Plot a histogram of winpercent values

```
hist(candy$winpercent)
```



```
library(ggplot2)
ggplot(candy)+
  aes(winpercent)+
  geom_histogram(binwidth=10)
```



Q9. Is the distribution of winpercent values symmetrical? no it is not symmetrical

Q10. Is the center of the distribution above or below 50%? No it is below 50% distribution

Q11. On average is chocolate candy higher or lower ranked than fruit candy?

```
choc.inds <- as.logical(candy$chocolate)
choc.win <- candy[choc.inds,"winpercent"]
choc.win
```

```
[1] 66.97173 67.60294 50.34755 56.91455 38.97504 55.37545 62.28448 56.49050
[9] 59.23612 57.21925 76.76860 71.46505 66.57458 55.06407 73.09956 60.80070
[17] 64.35334 47.82975 54.52645 70.73564 66.47068 69.48379 81.86626 84.18029
[25] 73.43499 72.88790 65.71629 34.72200 37.88719 76.67378 59.52925 48.98265
[33] 43.06890 45.73675 49.65350 81.64291 49.52411
```

```
#Do the same for fruity
fruit.inds <- as.logical(candy$fruity)
fruit.win <- candy[fruit.inds,"winpercent"]
fruit.win
```

```
[1] 52.34146 34.51768 36.01763 24.52499 42.27208 39.46056 43.08892 39.18550
[9] 46.78335 57.11974 51.41243 42.17877 28.12744 41.38956 39.14106 52.91139
[17] 46.41172 55.35405 22.44534 39.44680 41.26551 37.34852 35.29076 42.84914
[25] 63.08514 55.10370 45.99583 59.86400 52.82595 67.03763 34.57899 27.30386
[33] 54.86111 48.98265 47.17323 45.46628 39.01190 44.37552
```

```
mean(choc.win)
```

```
[1] 60.92153
```

```
mean(fruit.win)
```

```
[1] 44.11974
```

Chocolate is the winner, it has higher winpercent values!!

Q12. Is this difference statistically significant?

```
t.test(choc.win, fruit.win)
```

Welch Two Sample t-test

```
data:  choc.win and fruit.win
t = 6.2582, df = 68.882, p-value = 2.871e-08
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 11.44563 22.15795
sample estimates:
mean of x mean of y
 60.92153  44.11974
```

Overall Candy Ranking

Q13. What are the five least liked candy types in this set?

```
head(candy[order(candy$winpercent),], n=5)
```

	chocolate	fruity	caramel	peanut	almond	nougat
Nik L Nip	0	1	0		0	0
Boston Baked Beans	0	0	0		1	0
Chiclets	0	1	0		0	0
Super Bubble	0	1	0		0	0
Jawbusters	0	1	0		0	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent	price	percent
Nik L Nip				0	0	0	1	0.197		0.976
Boston Baked Beans				0	0	0	1	0.313		0.511
Chiclets				0	0	0	1	0.046		0.325
Super Bubble				0	0	0	0	0.162		0.116
Jawbusters				0	1	0	1	0.093		0.511

	winpercent
Nik L Nip	22.44534
Boston Baked Beans	23.41782
Chiclets	24.52499
Super Bubble	27.30386
Jawbusters	28.12744

Q14. What are the top 5 all time favorite candy types out of this set? Reese's Peanut Butter cups, Reese's Minatures, Twix, KitKat, Snickers

```
tail(candy[order(candy$winpercent),], n=5)
```

	chocolate	fruity	caramel	peanut	almond	nougat
Snickers	1	0	1		1	1
Kit Kat	1	0	0		0	0
Twix	1	0	1		0	0
Reese's Miniatures	1	0	0		1	0
Reese's Peanut Butter cup	1	0	0		1	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent
Snickers				0	0	1	0	0.546
Kit Kat				1	0	1	0	0.313
Twix				1	0	1	0	0.546
Reese's Miniatures				0	0	0	0	0.034
Reese's Peanut Butter cup				0	0	0	0	0.720

	price	percent	winpercent
Snickers	0.651		76.67378

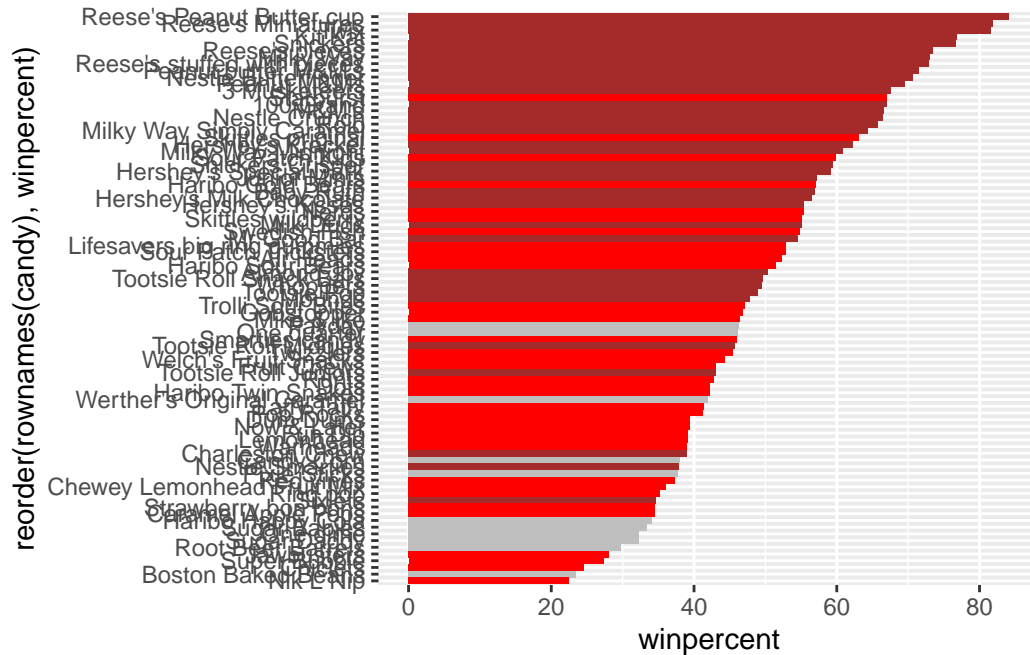
Kit Kat	0.511	76.76860
Twix	0.906	81.64291
Reese's Miniatures	0.279	81.86626
Reese's Peanut Butter cup	0.651	84.18029

```
mycols <- rep("gray", nrow(candy))
#mycols[2:5] <- "red"
mycols[as.logical(candy$fruity)] <- "red"
mycols[as.logical(candy$chocolate)] <- "brown"
mycols
```

```
[1] "brown" "brown" "gray" "gray" "red" "brown" "brown" "gray" "gray"
[10] "red" "brown" "red" "red" "red" "red" "red" "red" "red"
[19] "red" "gray" "red" "red" "brown" "brown" "brown" "brown" "red"
[28] "brown" "brown" "red" "red" "red" "brown" "brown" "red" "brown"
[37] "brown" "brown" "brown" "brown" "brown" "red" "brown" "brown" "red"
[46] "red" "gray" "brown" "gray" "red" "red" "brown" "brown" "brown"
[55] "brown" "red" "brown" "gray" "red" "brown" "red" "red" "brown"
[64] "red" "brown" "brown" "red" "red" "red" "red" "gray" "gray"
[73] "red" "red" "brown" "brown" "brown" "brown" "red" "brown" "red"
[82] "red" "red" "gray" "brown"
```

Q15. Make a first barplot of candy ranking based on winpercent values. Q16. This is quite ugly, use the `reorder()` function to get the bars sorted by winpercent?

```
ggplot(candy)+
  aes(winpercent, reorder(rownames(candy), winpercent))+
  geom_col(fill=mycols)
```



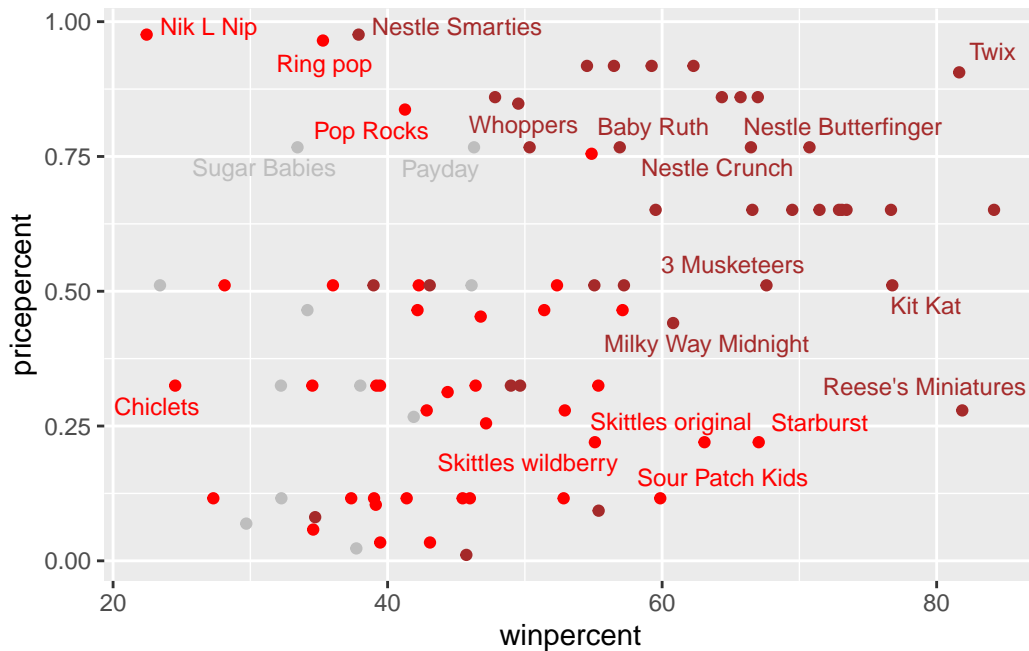
Q17. What is the worst ranked chocolate candy? Sixlets

-Q18. What is the best ranked fruity candy? Starbursts

```
library(ggrepel)

# How about a plot of price vs win
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=mycols) +
  geom_text_repel(col=mycols, size=3.3, max.overlaps = 5)
```

Warning: ggrepel: 65 unlabeled data points (too many overlaps). Consider increasing max.overlaps



Q19. Which candy type is the highest ranked in terms of winpercent for the least money - i.e. offers the most bang for your buck? Reese's's Miniatures

Q20. What are the top 5 most expensive candy types in the dataset and of these which is the least popular?

```
ord <- order(candy$pricepercent, decreasing = TRUE)
head( candy[ord,c(11,12)], n=5 )
```

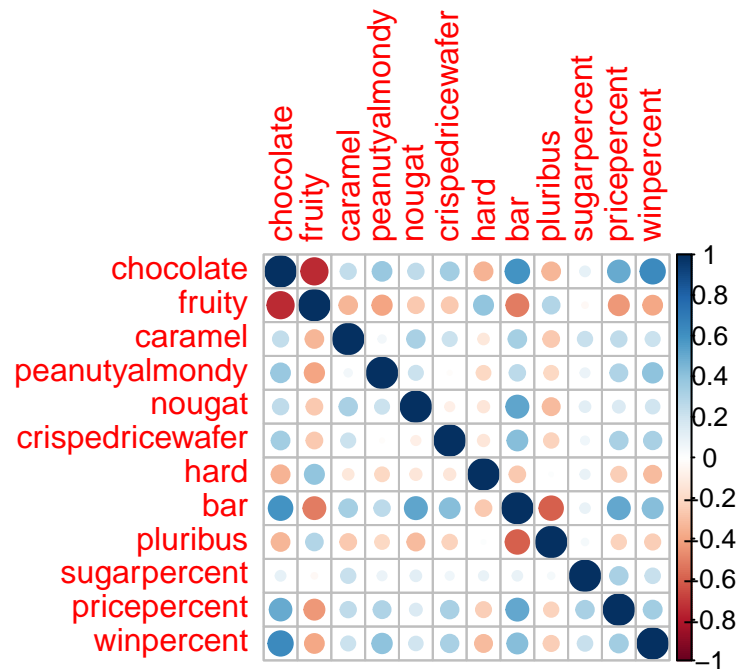
	pricepercent	winpercent
Nik L Nip	0.976	22.44534
Nestle Smarties	0.976	37.88719
Ring pop	0.965	35.29076
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050

Exploring the Correlation Structure

```
library(corrplot)
```

corrplot 0.92 loaded


```
cij <- cor(candy)
corrplot(cij)
```



Q22. Examining this plot what two variables are anti-correlated (i.e. have minus values)?
Fruit and Chocolate

Q23. Similarly, what two variables are most positively correlated? Winpercent and Chocolate

Principal Component Analysis

```
pca <- prcomp(candy,scale=TRUE)
summary(pca)
```

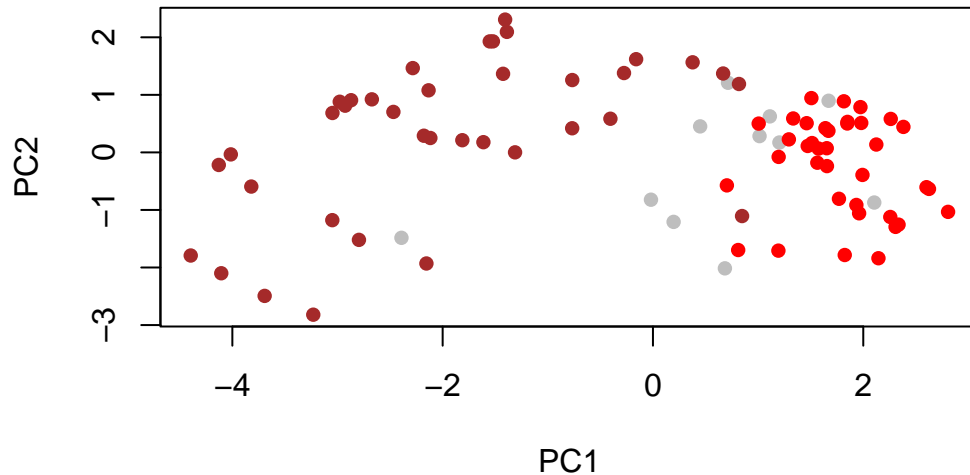
Importance of components:

	PC1	PC2	PC3	PC4	PC5	PC6	PC7
Standard deviation	2.0788	1.1378	1.1092	1.07533	0.9518	0.81923	0.81530
Proportion of Variance	0.3601	0.1079	0.1025	0.09636	0.0755	0.05593	0.05539
Cumulative Proportion	0.3601	0.4680	0.5705	0.66688	0.7424	0.79830	0.85369

	PC8	PC9	PC10	PC11	PC12
Standard deviation	0.74530	0.67824	0.62349	0.43974	0.39760
Proportion of Variance	0.04629	0.03833	0.03239	0.01611	0.01317

Cumulative Proportion 0.89998 0.93832 0.97071 0.98683 1.00000

```
plot(pca$x[,1:2], col=mycols, pch=16)
```

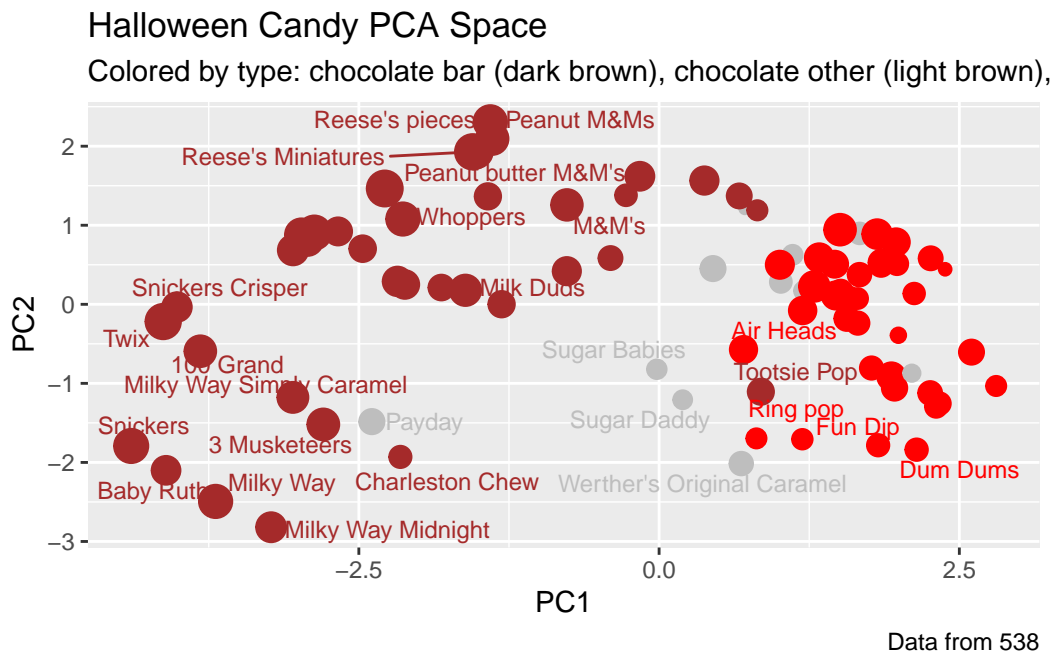


```
# Make a new data-frame with our PCA results and candy data
my_data <- cbind(candy, pca$x[,1:3])
p <- ggplot(my_data) +
  aes(x=PC1, y=PC2,
      size=winpercent/100,
      text=rownames(my_data),
      label=rownames(my_data)) +
  geom_point(col=mycols)
```

```
library(ggrepel)
```

```
p + geom_text_repel(size=3.3, col=mycols, max.overlaps = 7) +
  theme(legend.position = "none") +
  labs(title="Halloween Candy PCA Space",
      subtitle="Colored by type: chocolate bar (dark brown), chocolate other (light brown)",
      caption="Data from 538")
```

Warning: ggrepel: 59 unlabeled data points (too many overlaps). Consider increasing max.overlaps



```
#ggplotly(p)
```

```
library(plotly)
```

Attaching package: 'plotly'

The following object is masked from 'package:ggplot2':

last_plot

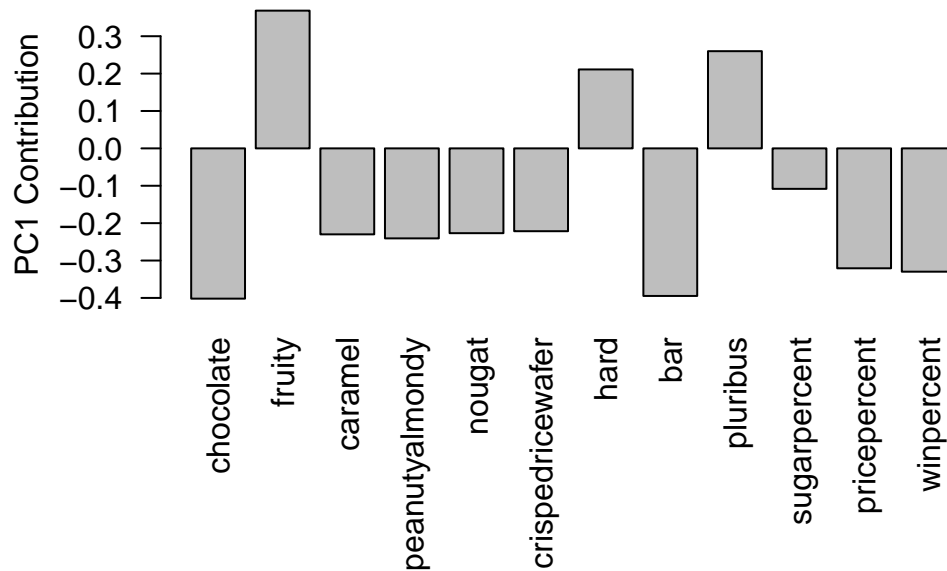
The following object is masked from 'package:stats':

filter

The following object is masked from 'package:graphics':

layout

```
par(mar=c(8,4,2,2))
barplot(pca$rotation[,1], las=2, ylab="PC1 Contribution")
```



Q24. What original variables are picked up strongly by PC1 in the positive direction? Do these make sense to you?

Fruity and Pluribus, These make sense to me because fruity candy comes in the bag with multiple candies.