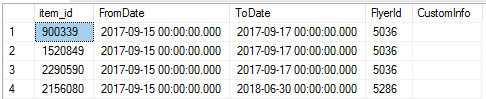
**Promotional Data**

**cus.PastFlyerPeriods:** promotions – item ids and promotion period

*4.240.008 lines*

*492.642 distinct item ids*

FromDate: 2015-07-05 to 2018-07-02 (today)



**Sale History (rep.histories\_sale)**

* **Promotional items**: can be derived from the sale history table using the item id and promotional period
* All other items: can be derived from the sale history table using the promotional period

**Forecast:** Old forecasts are not stored in the database but can be recalculated

* **Promotional items:** Not sure this information would be useful?
* **All other items:** Will be recalculated and used to identify correlated and cannibalized items

**Stock**

* Stock information should not be taken into account since we would like to give recommendations independent of stock. The user should know about good items to promote even if they are not in stock, to give him the opportunity to specially order them with promotions in mind.

**Item information**

Total item count: 2.450.516

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Rep.items** | **In use** | **Relevant** | **Format** | **Comment** |
| Id | X | X | int |  |
| Item\_no | X | X | string |  |
| Location\_id | X | X | Int |  |
| Name | X | X | String |  |
| Primary\_vendor\_id | X | X | Int |  |
| Original\_item\_no |  |  | String |  |
| Article\_no | X |  | string | Same as item\_no |
| Size |  |  | String |  |
| Color |  |  | String |  |
| Style |  |  | String |  |
| Description | X | X | String |  |
| Item\_group\_id | X | X | Int |  |
| Closed | X | X | Bit |  |
| Weight | X | X | float |  |
| Volume | X | X | Float |  |
| Sale\_price | X | X | Float |  |
| Extra\_safety\_stock |  |  | Int |  |
| Wastage\_days |  |  | Int |  |
| Abc\_Grouping | X | X | String |  |
| Responsible | X | X | String |  |
| Created\_at | X | X | Date |  |
| Updated\_at | X | X | Date |  |
| Active | X | X | Bit |  |
| Master\_item\_Id | X |  | Int |  |

**Rep.item\_details**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Rep.item\_details** | **In use** | **Relevant** | **Format** | **Comment** |
| Item\_id | X | X | Int | Same as items.id |
| description | X | X | String | Same as items.description |
| Confidence\_factor | X | X | Float |  |
| Min\_stock | X | X | Int |  |
| Max\_stock |  |  | Int |  |
| Skip\_forc\_to\_date |  |  | Date | Always 2016-01-01 |
| Forc\_type |  |  | Int | Always 1 |
| Order\_frequency\_date | X | X | Int |  |
| Additional\_lead\_time\_Days |  |  | Int | Always 0 |

**Rep.item\_order\_routes**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Rep.item\_order\_routes** | **In use** | **Relevant** | **Format** | **Comment** |
| Id | X | X | Int |  |
| Item\_id | X | X | Int | Same as items.id |
| Order\_from\_location\_id | X | X | Int |  |
| Primary\_route |  |  | Bit | Always 1 |
| Min\_order | X | X | Int |  |
| Cost\_price | X | X | Float |  |
| Order\_multiple | X | X | Int |  |
| Lead\_time\_days | X | X | Int |  |
| Next\_order\_date |  |  | Date | Always 1900-01-01 |
| Qty\_pallet | X | X | Int |  |
| Qty\_layer |  |  | Int |  |

**Mbe\_item\_custom**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Mbe\_item\_Custom** | **In use** | **Relevant** | **Format** | **Comment** |
| Item\_id | X | X | Int | Same as items.id |
| Weeks\_cover |  |  | Float |  |
| Next\_undeliv\_qty |  |  | Float |  |
| Next\_undliv\_id |  |  | String |  |
| Parent\_group | X | X | String |  |
| totalStoreMinimus | X | X | Int |  |
| QtyPerUnit\_WeeksCover | X | X | Float |  |
| LeadTime05 | X | X | Float |  |
| LeadTime08 | X | X | Float |  |
| QtyPerUnit\_Days | X | X | Float |  |
| JyskStatusCode | X | X | String |  |
| MOQ | X | X | Float |  |
| Today\_and\_LeadTime | X | X | Date |  |
| NOOS |  |  | String |  |
| lhpVendorId | X | X | String |  |
| ReorderType | X | X | String |  |
| Connected\_item |  |  | String |  |
| Scale\_conn |  |  | Int |  |
| Sales\_conn |  |  | Int |  |
| Stock\_conn |  |  | Int |  |
| Undelivered\_conn |  |  | Int |  |
| Promo\_conn |  |  | Int |  |
| Connected\_from |  |  | Date |  |
| Connected\_to |  |  | Date |  |
| Total\_stock\_in\_stores\_08 | X | X | Float |  |
| Total\_stock\_in\_stores\_05 | X | X | Float |  |
| Item\_count | X |  | Int |  |
| Stock\_units\_05 | X | X | Float |  |
| Stock\_units\_08 | X | X | Float |  |
| Sub\_category | X | X | String |  |
| Sub\_category\_no | X | X | Int |  |
| Undeliv\_info | X | X | String |  |
| Custom\_constraints\_1 |  |  | Float |  |
| Custom\_constraints\_2 |  |  | Float |  |
| Custom\_constraints\_3 |  |  | Float |  |
| Custom\_constraints\_4 |  |  | Float |  |
| Custom\_constraints\_5 |  |  | Float |  |
| Flyer\_info | X | X | String |  |
| Forecast | X | X | Float |  |
| Reserved\_raincheck | X | X | Float |  |
| Province | X | X | String |  |
| marketRegion | X | X | String |  |
| ClosedForReplen | X | X | Int |  |
| Sale\_plan\_next\_28\_days | X | X | Float |  |
| Flyer\_value |  |  | int |  |

**mbe\_item\_statistics**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Mbe\_item\_statistics** | **In use** | **Relevant** | **Format** | **Comment** |
| Item\_id | X | X | Int | Same as items.id |
| Order\_from\_location\_id | X | X | Int |  |
| Order\_from\_location\_name | X | X | string |  |
| Stock\_units | X | X | Float |  |
| Stock\_price | X | X | Float |  |
| Undelivered | X | X | Float |  |
| Undelivered\_price | X | X | Float |  |
| Days\_in\_stock |  |  | Int | Always 0 |
| Days\_until\_stockout |  |  | Int | Always 0 |
| Forc\_uncertainty | X | X | Int |  |
| Safetystock\_order\_period | X | X | Float |  |
| Forc\_order\_period | X | X | Float |  |
| Forc\_next\_7\_days | X | X | Float |  |
| Forc\_next\_30\_days | X | X | Float |  |
| Last\_order\_date |  |  | Date |  |
| First\_sale\_date | X | X | Date |  |
| Last\_sale\_date | X | X | Date |  |
| Fks\_next\_7days |  |  | Float | Always 0 |
| Fks\_next\_30days |  |  | Float | Always 0 |
| Created\_at | X |  | Date |  |
| Updated\_At | X |  | Date |  |
| Fks\_order\_period |  |  | Float | Always 0 |
| Days\_cover\_on\_hand | X | X | Int |  |
| Days\_cover\_committed | X | X | Int |  |
| Days\_until\_stockout\_committed | X | X | Int |  |
| Mape\_category | X | X | String |  |
| mape | X | X | float |  |

**mbe\_item\_period\_calcs**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Mbe\_item\_period\_calcs** | **In use** | **Relevant** | **Format** | **Comment** |
| Item\_id | X | X | Int | Same as items.id |
| Sale\_qty\_last\_month | X | X | Float |  |
| Sale\_value\_last\_month | X | X | Float |  |
| Sale\_qty\_last\_3\_months | X | X | Float |  |
| Sale\_value\_last\_3\_months | X | X | Float |  |
| Sale\_qty\_last\_6\_months | X | X | Float |  |
| Sale\_value\_last\_6\_months | X | X | Float |  |
| Sale\_qty\_last\_12\_months | X | X | Float |  |
| Sale\_value\_last\_12\_months | X | X | Float |  |
| Avg\_sale\_last\_12\_months | X | X | Float |  |
| Stockouts\_last\_12\_months | X | X | int |  |
| Created\_at | X |  | Date |  |
| Updated\_at | X |  | Date |  |