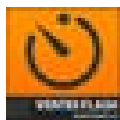


**Documentation**  
**English User**

**v2.0.0**



# Flash sales

## Extended

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## OVERVIEW

**Name** : Flash sales – Extended

**Version** : 2.0.0

**Prestashop** : 1.5 - 1.6

**Author** : Keyrnel

### **Licence**

The source code of this module is under commercial license.

Each license is unique and can only be installed and used on one shop.

Any reproduction or total or partial representation of the module, one or more of its components, by any process whatsoever without express authorization from us is prohibited.

If you have not received this module from us, thank you for contacting us.

Do not edit / do not add files or code to this module if you want to update it in the future.

If you want to customize this unit to suit your needs, please contact us! !

### **About**

The module 'Flash Sales' offers the possibility to create personalized promotion campaigns limited in time.

Set the period of your campaign, select the products, customize the discount and the system will automatically highlight your flash sale to promote impulse buying.

Thanks to the module:

- Promote impulse purchases and customer loyalty
- Make your shop more dynamic and attract new customers
- Drain quickly your stocks by offering attractive reductions limited in time

### **Support**

In case of malfunction, thank you for contacting us, we provide free module corrections. We offer regular module updates with exciting new features.

## MODULE INSTALLATION

### Prerequisite

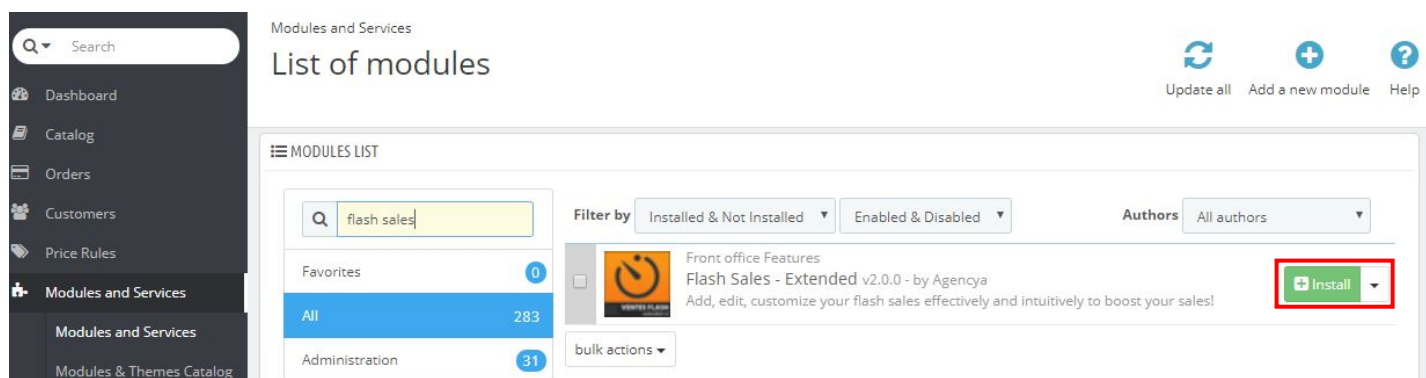
You need to have installed a working version of PrestaShop 1.5.x/1.6.x version on your server:

<http://www.prestashop.com/en/download>

### Installation

The module is installed with transparency, no core files are altered or modified, enabling the continuity of future updates to your shop.

1. Unzip the archive containing the module to a temporary directory
2. Transfer the entire folder contents via your ftp server to the directory 'root/modules/'
3. Connect to your back-office, click on the menu 'Modules', search for the module 'Flash sales', then click on the button 'Install'.



Modules and Services

### List of modules

Update all Add a new module Help

MODULES LIST

Search: flash sales

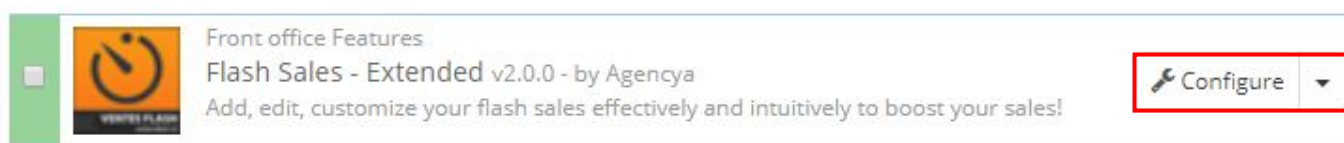
Filter by: Installed & Not Installed Enabled & Disabled Authors: All authors

Flash Sales - Extended v2.0.0 - by Agencya  
Add, edit, customize your flash sales effectively and intuitively to boost your sales!

Install

### Module Configuration

1. Connect to your back-office, menu 'Modules'
2. Click on the button 'Configure' on the right of the module 'Flash sales'



Front office Features

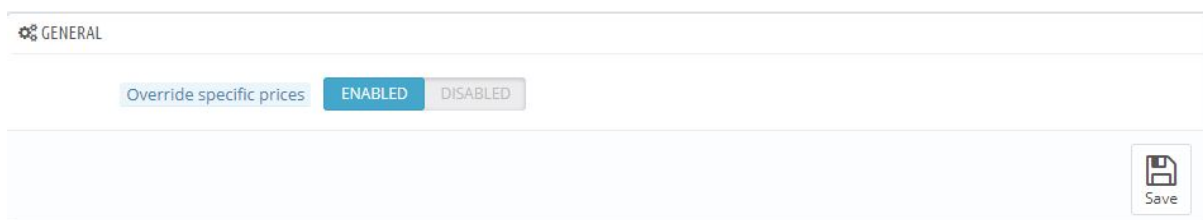
### Flash Sales - Extended v2.0.0 - by Agencya

Add, edit, customize your flash sales effectively and intuitively to boost your sales!

Configure

The module configuration page is now displayed

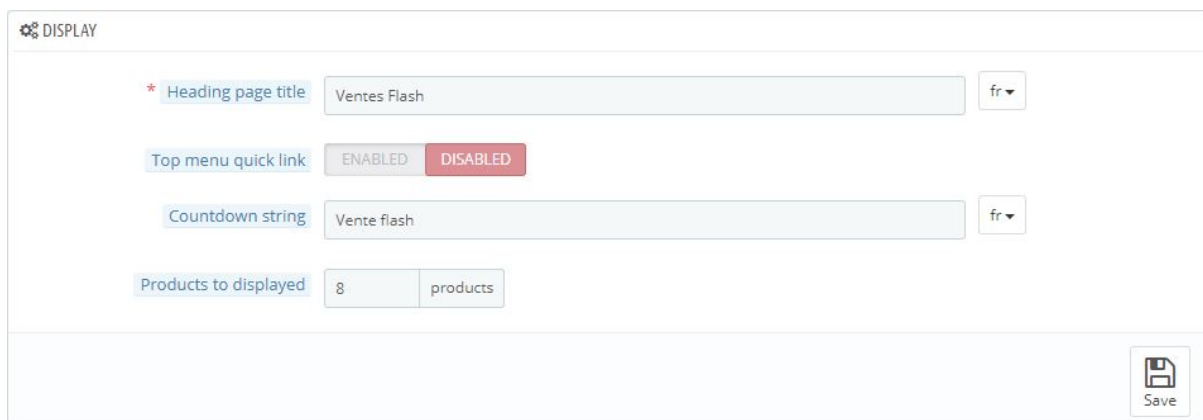
## Tab 'General'



- **Override specific prices** : Enable this option to automatically replace all specific prices already set for a product with the reduction created via the module. This can be useful if you want to be sure that the reduction created is selected by the system and displayed to the front-office.

To save your changes, click 'Save'.


## Tab 'Display'



- **Heading page title** : Title of the flash sale page visible on front-office
- **Top menu quick link** : Enable this option to add a quick link to the flash sale page in the top menu.
- **Countdown string** : String displayed in the countdown box close to the time left string.
- **Products to displayed** : Number of products displayed in the home page & the left/right column

To save your changes, click 'Save'.

## Tab 'CSS'

 CSS

Countdown box

Width 100 %

Countdown icon

Color #9be300

Size 20 px

SHOW HIDE

Countdown string

Color #ffffff

Size 16 px

Countdown time left

Color #ffffff

Size 18 px

Countdown background

Color #3b3b3b

Countdown border


Color #2c2c2c

Size 10 px

SHOW HIDE

Css file

▼ Expand

 Save

### Countdown box

- **Width** : Width of the countdown box visible in the product page & product miniatures. (integer)

### Countdown icon

- **Color** : Color of the countdown icon (hexadecimal or rgb)
- **Size** : Size of the countdown icon (integer)
- **Show/hide** : Select show to display the icon

### Countdown string

- **Color** : Color of the countdown string (hexadecimal or rgb)
- **Size** : Size of the countdown string (integer)

### Countdown time left

- **Color** : Color of the countdown time left (hexadecimal or rgb)
- **Size** : Size of the countdown time left (integer)

### Countdown background

- **Color** : Color of the countdown background (hexadecimal or rgb)

### Countdown border

- **Color** : Color of the countdown border (hexadecimal or rgb)
- **Size** : Size of the countdown border (integer)
- **Show/hide** : Select show to display the border

### Css file

- Click on the button 'Expand' to display the front css properties. You are able to edit this file to fit the countdown box with your template.

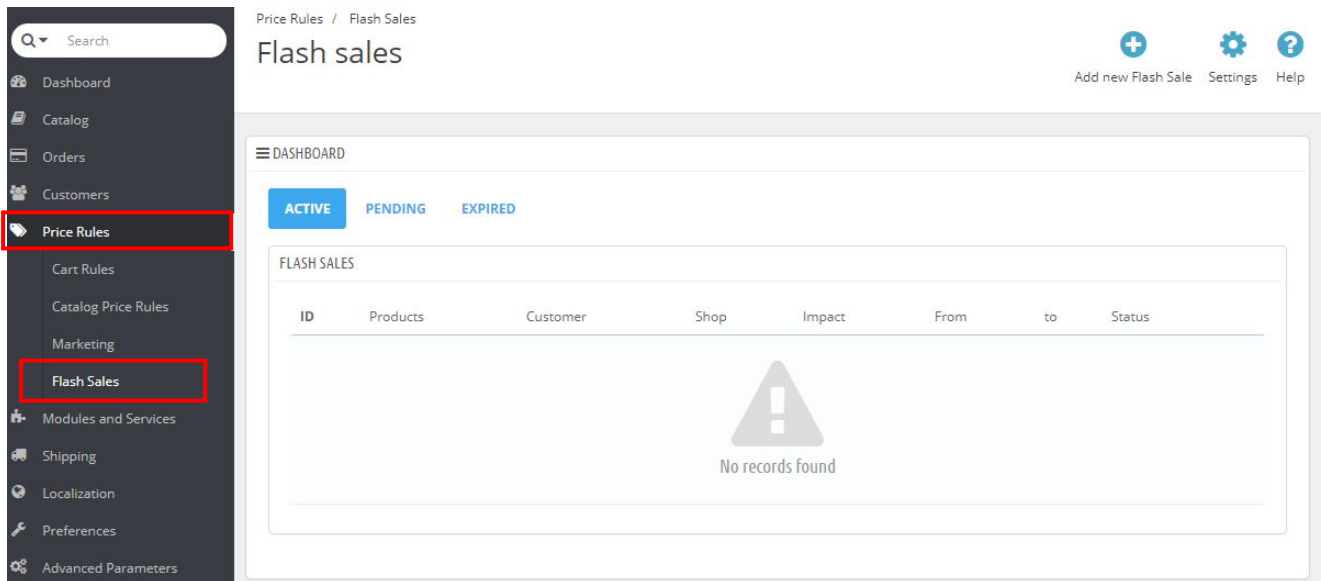
To save your changes, click 'Save'.

## MANAGING FLASH SALES

### Displaying dashboard

1. Connect to your back-office
2. Click on the menu 'Price rules / Flash sales'

The dashboard provides an overview of all existing flash sales divided in three tabs 'Active', 'Pending' & 'Expired'



### Adding a new flash sale

1. Go to the dashboard (cf. Displaying Dashboard)
2. Click on the button 'Add a new flash sale'

The flash sale form is divided in 3 steps : General settings, Communication and Review & confirm

### General settings

#### Flash sale rule

The rule defines the criterions to be applied to the flash sale.

FLASH SALE RULE

For
 

All currencies

All countries

All groups

Customer
 

All customers

Q

Available
 

from

0000-00-00 00:00:00

to

Apply a discount of
 

0

Percent

The discount is applied after the tax

Status
 

ENABLED

DISABLED

- **For** : Select a specific currency, country or group of customers. The flash sale will be only visible for all customers which match the selected options.
- **Customer** : If you want to create a flash sale for a single client, enter its name in the field 'All customers'. A box appears with information about customers. To display all the information on this client, you can click on its name. To select it, click on 'choose'.
- **Available** : Click on the fields 'from' and 'to' to configure the date of availability of the flash sale.
- **Apply a discount of** : Indicate in the first field the value of the discount to be applied on the flash sale. Select in the second field if the value is a percentage or a currency unit (euro, dollar ...)
- **Status** : Select 'Enabled' to let the flash sale active.

## Product selection

This panel is for selecting the products on which the flash sale rule will be applied

1. Select the filter you want apply on the search field : 'Product', 'Category' or 'Manufacturer'

PRODUCT SELECTION

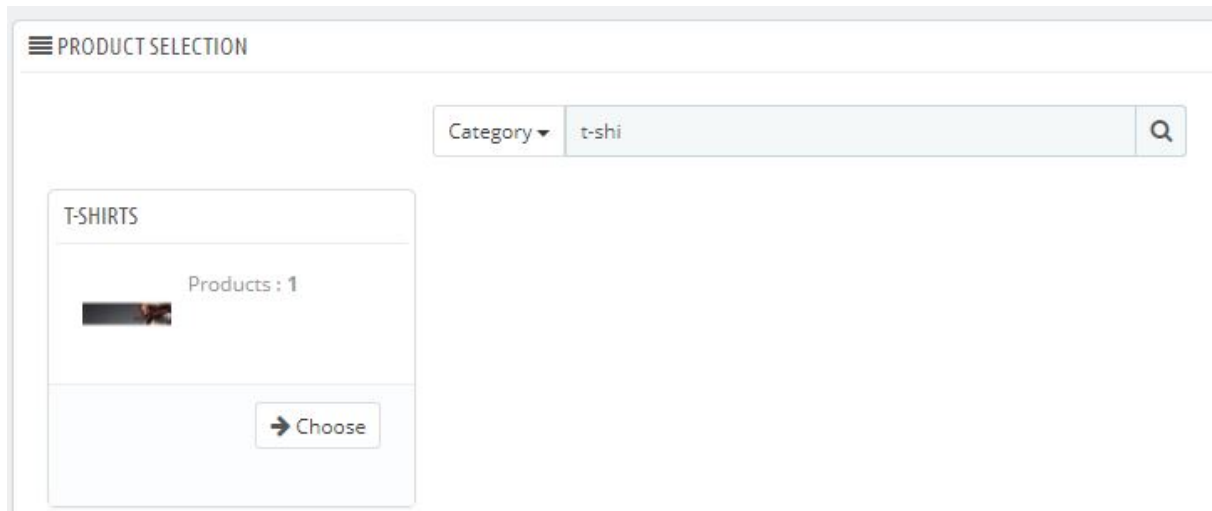
Product

Q

Product  
 Category  
 Manufacturer

2. Fill the field with the first letters of the product/category/manufacturer name

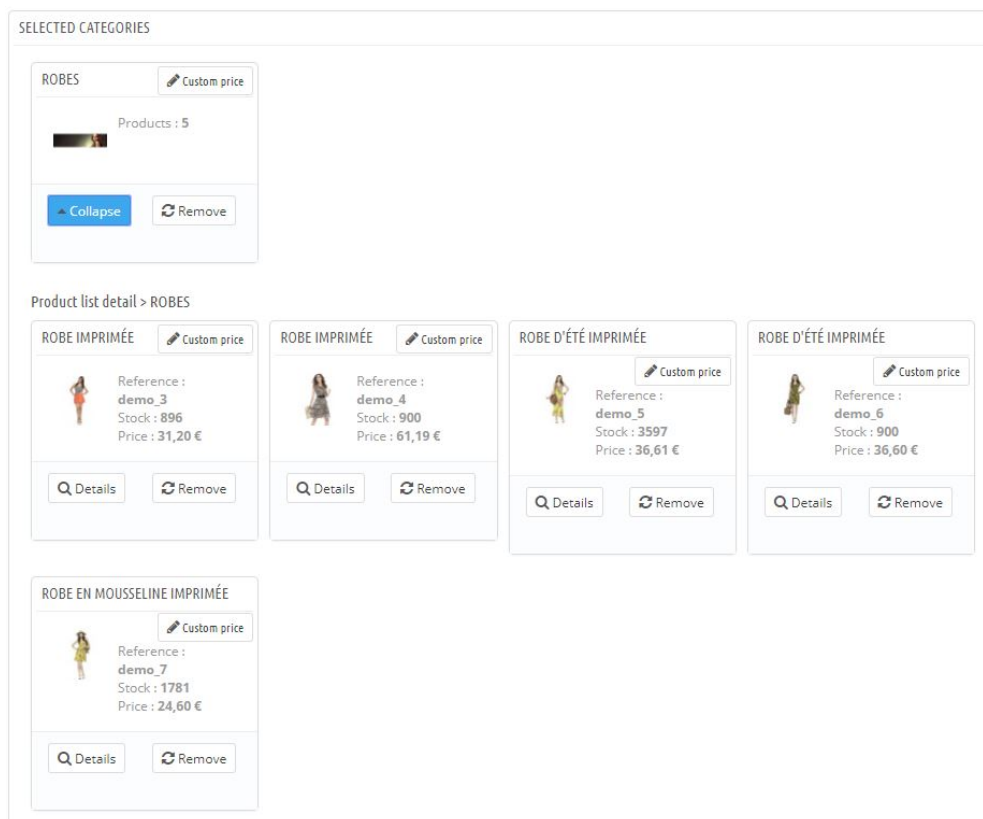




3. click on 'choose' to confirm the selection


## Notes

- You are able to add as many products as you wish
- You are able to display all the products which belong the category/manufacturer selected by clicking on the button 'Expand'





- For removing a product from the product selection click on the button 'Remove'


SELECTED CATEGORIES

ROBES  Custom price



Products : 5


 Collapse  Remove

Product list detail > ROBES



ROBE IMPRIMÉE  Custom price


Reference : demo\_3  
Stock : 896  
Price : 31,20 €

 Details  Remove



ROBE IMPRIMÉE  Custom price


Reference : demo\_4  
Stock : 900  
Price : 61,19 €

 Details  Remove



ROBE D'ÉTÉ IMPRIMÉE  Custom price


Reference : demo\_5  
Stock : 3597  
Price : 36,61 €

 Details  Remove



ROBE D'ÉTÉ IMPRIMÉE  Custom price

Reference : demo\_6  
Stock : 900  
Price : 36,60 €

 Details  Remove


ROBE EN MOUSSELINE IMPRIMÉE  Custom price

Reference : demo\_7  
Stock : 1781  
Price : 24,60 €



 Details  Remove

- For setting a specific reduction on a product (or a category/manufacture), click on the button 'Custom price' (this reduction will be applied instead of the default one set in the rule field 'Apply a discount of')


SELECTED CATEGORIES

ROBES  Custom price



Products : 5


 Collapse  Remove

Product list detail > ROBES



ROBE IMPRIMÉE  Custom price


Reference : demo\_3  
Stock : 896  
Price : 31,20 €

 Details  Remove



ROBE IMPRIMÉE  Custom price


Reference : demo\_4  
Stock : 900  
Price : 61,19 €

 Details  Remove



ROBE D'ÉTÉ IMPRIMÉE  Custom price


Reference : demo\_5  
Stock : 3597  
Price : 36,61 €

 Details  Remove



ROBE D'ÉTÉ IMPRIMÉE  Custom price

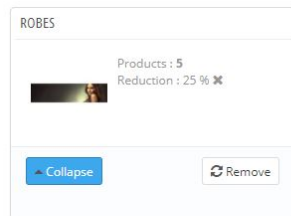
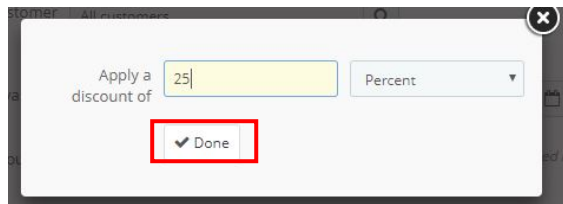
Reference : demo\_6  
Stock : 900  
Price : 36,60 €

 Details  Remove

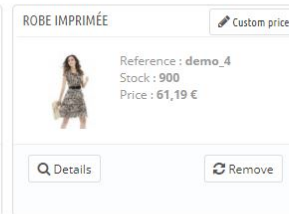
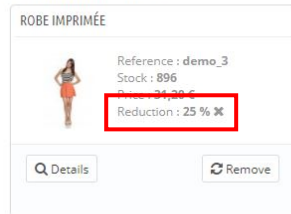
ROBE EN MOUSSELINE IMPRIMÉE  Custom price

Reference : demo\_7  
Stock : 1781  
Price : 24,60 €

 Details  Remove



Product list detail > ROBES



## Communication

### Front office features

This panel is for choosing how the flash sale & related products will be displayed on the front office

FRONT OFFICE FEATURES

Name

fr

Description

Edit

Insert

View

Format

Table

Tools

</>

B

I

U

S

Paragraph

Image

File size kb

Delete

Add file

Display in home page

YES

NO

Display in home tab content

YES

NO

Display in column

YES

NO

Display in flash sale page

YES


NO

- **Name** : Set the name of the flash sale. It will be visible on home page if you select 'Yes' for the option 'Display in home page' & do not add an image on the option 'image'
- **Description** : Set the description of the flash sale. It will be visible on home page if you select 'Yes' for the option 'Display in home page' & do not add an image on the option 'image'
- **Image** : Select the image you want to display on home page as background. It will be visible on if you select 'Yes' for the option 'Display in home page'
- **Display in home page** : Select 'Yes' if you want to display a block on home page (hook displayHome), which contains either the image selected or the name & the description of the flash sale

\* Name: Flash sale en

Description: Edit Insert View Format Table Tools en

Flash sale

Image:  File size 43.816kb Delete

Rendering on home page with an image



\* Name: Flash sale en

Description: Edit Insert View Format Table Tools en

Flash sale

Image: File size kb Delete


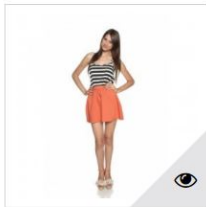
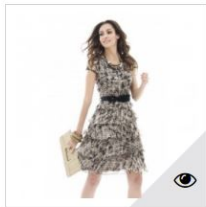

Add file

Rendering on home page without an image




- **Display in home tab content** : Select 'Yes' if you want to display the selected products on home page (hook displayHomeTabContent)

POPULAR BEST SELLERS SPECIALS **FLASH SALES**

			
T-shirt délavé à manches courtes	Robe imprimée	Robe imprimée	Robe d'été imprimée
<b>FLASH SALE</b> 1j 6h 34m 3s	<b>FLASH SALE</b> 1j 6h 34m 3s	<b>FLASH SALE</b> 1j 6h 34m 3s	<b>FLASH SALE</b> 1j 6h 34m 3s
17,83 € 49,81 € <b>-10%</b>	28,08 € 31,20 € <b>-10%</b>	55,07 € 61,19 € <b>-10%</b>	32,95 € 36,64 € <b>-10%</b>
<a href="#">Add to cart</a>	<a href="#">Add to cart</a>	<a href="#">Add to cart</a>	<a href="#">Add to cart</a>
<a href="#">More</a>	<a href="#">More</a>	<a href="#">More</a>	<a href="#">More</a>


- **Display in column** : Select 'Yes' if you want to display the selected products on the left/right column (hook displayRightColumn and displayLeftColumn)

FLASH SALES




T-shirt délavé à manches courtes  
T-shirt délavé à manches courtes et...

17,83 € **-10%** 19,81 €




Robe imprimée  
Robe imprimée 100 % coton. Haut rayé...

28,08 € **-10%** 31,20 €



Robe imprimée  
Robe de soirée imprimée à manches...

55,07 € **-10%** 61,19 €



Robe d'été imprimée  
Longue robe imprimée à fines...

32,95 € **-10%** 36,64 €



- **Display in flash sale page** : Select 'Yes' if you want to display the selected products on the flash sale page

FLASH SALES

Up to  
**- 10 %**


FLASH SALE

Sort by --

View:    
Grid List

Showing 1 - 6 of 6 items



Compare (0) >




T-shirt délavé à manches courtes

FLASH SALE 1j 6h 30m 56s

17,83 € 19,81 € **-10%**




Robe imprimée

FLASH SALE 1j 6h 30m 56s

28,08 € 31,20 € **-10%**

En stock



Robe imprimée

FLASH SALE 1j 6h 30m 56s

55,07 € 61,19 € **-10%**

En stock

## Review & confirm

### Summary

This panel displays a summary of the flash sale form

SUMMARY

From : 0000-00-00 00:00:00 to : 2018-03-31 00:00:00




Currency restriction : ALL CURRENCIES

Country restriction : ALL COUNTRIES

Group restriction : ALL GROUPS

Customer : ALL CUSTOMERS

Status : ☒

Product ID	Product Image	Product Name	Reduction	Reduction type
1		T-shirt délavé à manches courtes	10	percentage
3		Robe imprimée	10	percentage
5		Robe d'été imprimée	10	percentage

☒ UPDATE

Click on the button 'Create the flash sale' to validate the form.


### Editing a flash sale

1. Go to the dashboard (cf. Displaying Dashboard)
2. Search for the flash sale you want to edit (active, pending or expired)
3. Click on the button 'Edit'

≡ DASHBOARD

**ACTIVE** PENDING EXPIRED

FLASH SALES

ID	Products	Customer	Shop	Impact	From	to	Status	
1	8	All customers	Demo	10.000000 %		03/31/2018 00:00:00	✓	 Edit



## Deleting a flash sale

1. Go to the dashboard (cf. Displaying Dashboard)
2. Search for the flash sale you want to delete (active, pending or expired)
3. Click on the button 'delete'

≡ DASHBOARD

**ACTIVE** PENDING EXPIRED

FLASH SALES

ID	Products	Customer	Shop	Impact	From	to	Status	
1	8	All customers	Demo	10.000000 %		03/31/2018 00:00:00	✓	 Edit  Delete