Hélène Sauvé

Email: helenecatherinesauve@gmail.com| **Tel:** 07734348587| Bristol, United Kingdom, BS6 6HZ
GitHub: https://github.com/helenesauve| **LinkedIn:** https://bit.ly/2MiJpYd | **Portfolio**:
https://helenesauve.github.io/professional-portfolio/

Front-End Web Developer leveraging background in marketing to build more intuitive user experiences on the web.
Studying a 16 week intense Skills Bootcamp in Front End Web Development with edX, with a graduation end of March 2023, and developing skills in JavaScript, CSS, React.js, and responsive web design.
A highly organised creative and passionate individual with excellent interpersonal and communication skills. Looking to bring my analytical and technical skills to a company to grow and become a valuable asset.

Technical Skills

Javascript ES6+, Node.js, JQuery, React.js, CSS, Bootstrap, HTML5

Experience with Agile environment, object-oriented programming, test-driven development and team collaboration

Key Soft Skills

Creativity: found a niche target audience when working on paid social, which increased conversions by more than 50%
Problem Solving: organised and led a virtual freshers' fair in 2020, from ideation to execution, using the platform Whova
Communication: communicated complex technical SEO information to clients in a digestible way as SEO Executive
Analytical: analysed large data sets using analytical tools and tracked and measured the performance of SEO campaigns

Projects

React Portfolio

Summary: built my portfolio using newly acquired React skills.
Role: sole author
Tools: React, CSS, Bootstrap

README Generator

https://github.com/helenesauve/Password-Generator
Summary: command-line application that uses Node.js to dynamically generate a professional README.md file from a user's input using the NPM Inquirer package.
Role: sole author
Tools: Node.js, NPM Inquirer

Weather App

https://github.com/helenesauve/weather-dashboard | https://helenesauve.github.io/weather-dashboard/
Summary: application that retrieves weather data for cities and stores persistent data in local storage.
Role: sole author
Tools: HTML, CSS, JavaScript, JQuery, Open Weather App API

Password Generator

Summary: password generator that applies user input into a random password
Role: sole author
Tools: HTML, CSS, JavaScript

Experience

April 2021 - current   **Senior Marketing Coordinator at The Students' Union at UWE**

As Senior Marketing Coordinator of The Students' Union at UWE, I work hand in hand with the Marketing Manager in developing and improving the effectiveness of the Union's communications with our members and stakeholders, raising awareness and increasing levels of participation and satisfaction. Key duties include:

- leading the Welcome Back | Bower Fair 2023: https://www.youtube.com/watch?v=8SXytHK0Th8
- managing the Union's marketing production and process including brand sign off, working closely with the Graphic Designer, Content Creator and campaign leaders from all departments.
- supporting the Marketing Manager in the management of the Freshers' Fair, which attracts around 13,000 visitors every year.

October 2019 - April 2021   **Marketing Coordinator at The Students' Union at UWE**
I worked closely with the Marketing Manager to drive the marketing activity of the Union. I worked with the wider team to plan and implement effective campaigns and messaging using multiple channels, including digital, print and face-to-face.
From March 2020 until May 2021, I covered for my manager during her maternity leave, which involved leading the Union's marketing team, managing the Union's brand identity and Media Sales.
Key skills used: creativity and problem solving

October 2018 – October 2019   **SEO Executive – Bray Leino CX**
I worked with a range of local and national companies and charities including Pret A Manger, Brittany Ferries and Woolacombe Bay Holiday Parks. Our main focus was Customer Experience and how to help brands connect with their audiences using highly personalised experiences. My main responsibilities included:
Key skills used: communication and analytical

May 2018 – October 2018   **International Marketing Executive – Iglu.com**
I was promoted from Marketing Assistant to International Marketing Executive to manage all communications channels for one of the markets of the company. I wrote, edited and scheduled organic and paid campaigns on Facebook. I created original and engaging copy for the website and newsletters as well as SEO-friendly content and guest posts for link building offsite.

Education and Qualification

Certificate in Front-End Web Development – edX and Skills for Life, March 2023

Masters in Literary Translation, University Paris-Diderot, Paris, 2013-2014

Bachelors in English studies, University La Sorbonne, Paris, 2012-2013