



Oslo, Norge  
+47 41 48 11 21 · syrehelene@gmail.com

## Helene Syre, Student/ Graphic Designer

Hi, my name is Helene Syre and I'm 26 years old. I completed my bachelor's degree in Visual Communication in 2022 and have worked for 3 years as a graphic designer. I would say that I'm well suited to teamwork, but I'm also self-driven. I've specialized in visual identities, website and app design, and animations in After Effects. Currently, I'm studying front-end development at Noroff (online). I also have an interest in interior design, cooking, and gaming.

### Employment History

#### UI/UX designer at Bookbuild, Remote/Oslo

Oct 2025 — Present

In my part-time role as a UI/UX designer at Bookbuild, I contribute to enhancing the user experience on bookbuild.no. My responsibilities include working with the visual identity, developing and maintaining the design system, and creating designs for various sections of the website. The role is structured to be compatible with my studies.

#### Store employee at Jack&Jones, Fornebu

Aug 2025 — Nov 2025

Working at Jack & Jones means being part of an international fashion brand with a strong focus on denim, casual wear, and lifestyle. The role involved sales, customer service, visual merchandising, and staying up to date with trends, all while helping to create an inspiring shopping experience for customers.

#### Freelance graphic designer at Bookbuild, Remote

May 2025 — Aug 2025

Designed visually engaging graphics for the digital platform, developing a new brand identity and improved user experience. Collaborated closely with the client to translate their vision into cohesive visual solutions. Created intuitive, user-focused interfaces aligned with both user needs and business goals.

#### Store employee at Cubus, Haugesund

Sept 2024 — Aug 2025

Working as a store associate at Cubus involves contributing to a positive sales culture for customers, ensuring that the store looks inviting, and working in a dynamic team. Here I experienced good customer experiences, and worked with sales, service and customer care, restocking products in the store and warehouse, handling orders, and keeping the store clean and tidy.

#### Graphic designer at Apex, Haugesund

May 2023 — Dec 2024

Designed visual identities and branding materials for diverse client projects, enhancing brand recognition. Created user-friendly website and app designs, focusing on UI/UX principles to optimize user engagement. Made animations and motion graphics using After Effects, delivering dynamic visual content for marketing campaigns and internal projects.

## **Graphic designer at Larssen Amaral, Haugesund**

Aug 2022 — May 2023

Worked as a graphic designer after internship. Main areas I worked with were print, digital marketing, social media content, designing websites, animations, and more. We worked well together in a team, but also alone with various clients.

## **Internship at Larssen Amaral, Haugesund**

Jan 2022 — Mar 2022

Under internshipet som designer fikk jeg muligheten til å utvikle kreative ferdigheter, jobbe på spennende prosjekter, og få verdifull erfaring i samarbeid med profesjonelle designteam. Her fikk jeg opplæring i hvordan det er å jobbe for en designbedrift. Her fikk jeg god opplæring i animasjon og design av nettsider.

## **Store employee at Princess Interiør, Haugesund & Drammen**

Jun 2018 — Feb 2022

Started as a part-time employee in Haugesund. Here I worked with sales, service and customer service, restocking products in the store and warehouse, handling orders, keeping the store clean and tidy. I also worked as an on-call duty for 4 locations in Drammen. The work consisted of sales, service and customer service, restocking products in the store and warehouse, keeping the store clean and tidy.

## **Education**

### **Two-year education, Noroff, Online**

Jan 2025 — Dec 2026

The program combines practical and theoretical learning with a strong focus on design, user experience, and universal design. Through hands-on assignments and exam projects, I work with HTML, CSS, JavaScript, project methodology, and design principles. The education provides experience in developing dynamic and interactive web solutions, along with valuable insight into professional workflows and industry practices.

### **Bachelor in Visual Communication, University of South-Eastern Norway, Drammen**

Aug 2019 — Jun 2022

Through my studies, I developed a broad foundation in marketing management, typography, graphic design, web development, UI and UX design, editorial and digital design, social science methods, photography, and more.

After completing my education, I gained strong skills in graphic and digital design, strategic design, research and analysis, problem-solving, and user-centered design. I also developed expertise in strategic communication, idea generation, and the planning, development, and implementation of design solutions across a wide range of analog and digital channels.

### **Art, design & architecture with study specialization, Haugaland High School, Haugesund**

Aug 2016 — Jun 2019

The course combined practical and theoretical skills, with a focus on aesthetics, form and function. We explored different materials, techniques and digital tools, as well as building a solid understanding of design processes. The program prepared us for both further education and careers in creative fields.

## **Links**

[Portfolio \(graphic design\)](#)

## Skills

-  **Graphic Design**
-  **Branding**
-  **Web Design**
-  **After Effects**
-  **Microsoft Office**
-  **InDesign**
-  **HTML**
-  **JavaScript**
-  **Motion Design**
-  **UI/UX**
-  **Photography**
-  **Figma/XD**
-  **Illustrator**
-  **Photoshop**
-  **CSS**

## Languages

-  **Norwegian** Native speaker
-  **French** Very good command
-  **English** Highly proficient

## References

### Anne Grete Müller from Appex

Email \_\_\_\_\_ [anne.grete.muller@appex.no](mailto:anne.grete.muller@appex.no) Phone \_\_\_\_\_ +47 994 09 333

### June Nes Grindheim from Cubus

Email \_\_\_\_\_ [no282547@varnerstore.com](mailto:no282547@varnerstore.com) Phone \_\_\_\_\_ +47 452 47 109