Experience

SOFTWARE ENGINEER, CONSULTANT, HELENJRDEV, LLC (DET) – JULY-TODAY

Specializes in crafting tools that support client goals & protect the well-being of others. I build products for the Apple ecosystem and the web.

- I also provide product coaching to non-technical founders and developers.

INSTRUCTOR, NAF, JOURNI (DET) – JUN 2025-TODAY

I teach high school students and graduates about entrepreneurship and iOS development.

The program provides a foundation for app development. We cover prototyping, user feedback, Swift, and SwiftUI fundamentals.

CAREER BREAK, APPLE DEVELOPER ACADEMY (DET) – AUG 2024 - JUN 2025

I spent a year leveling up my programming skills at the Apple Developer Academy.

- **CrashCTRL**: Built a breathing watch app to help retail workers not crash out in chaotic stores. Launched a consumer wellness app on the App Store.

- **Matters of the Heart**: Project managed a storytelling and decision-making iPhone game.

- **SOS**: iPad app plays fake video calls when you need to escape from toxic conversations.

FOUNDER, VARIOUS STARTUPS (CLE/DET) – JUN 2014-JAN 2025

Pursued building prototypes and products for e-commerce, recruiting, SMBs, and caregiving.

I tested different marketplace business models. Conducted customer interviews, UX, and market research.

FRONT-END WEB DEVELOPER, WORLDNOW (CLE) – MAY 2014-MAY 2015

Launched the Cleveland satellite office as the lead web developer. I supported client services by onboarding over 450 broadcasters, affiliates, and partners.

- Fulfilled feature requests for Raycom Media and Fox Television.

FRONT-END DEVELOPER, CONTROL.OPTION (CLE) – JAN - NOV 2013

Build and update product pages for the Estée Lauder, Aveda, and Darphin brands.

FRONT-END WEB DEVELOPER, AMERICAN GREETINGS (CLE) – JUNE 2006 - 2012

Launched a sponsored WWF Earth Hour ad campaign on Egreetings.com. Coordinated with brand managers on product selection, designed, and built a landing page. Supported the Procter & Gamble, Hot Topic, MSN, and Scion accounts.

Skills

FRONT-END

SwiftUI, HTML, CSS, DOM, UI Design, UX, Wireframes, Prototypes, Canva, Sketch, Zapier, No Code MVPs, Automation

FULL-STACK

Swift, MVVM, JavaScript, Python, Git, CLI, Browser Extensions, Progressive Web Apps, Web APIs, 3rd-Party APIs, ChatGPT, Prompt Engineering, Cursor, Xcode, VS Code, GitHub, GitLab

EXPERTISE

Product Development, Software Development, Customer Development, Copywriting, Public Speaking, Project Management, Product Analytics

STUDIES

iOS, macOS, watchOs, iPadOS Development, Algorithms, Machine Learning, Generative AI

Certifications

- AI Python for Beginners
- ChatGPT Prompt Engineering for Developers
- AI for Everyone

Education

- BFA, Kendall College of Art & Design

GitHub Access

User: helenguest

Pass: s5Y74YsvS4aoG4