

Pets4Life: Elaboration Phase

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Mused, Fatin Nuur, Maddy Schroth

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Product Features

Live Chat



- Automated answers to FAQ
- Immediate Access to feedback and information
- Personalized support
- Ticket-escalation system
- WordPress Chatbot Plugin

Event Calendar



- Showcase upcoming events' time and location
- Accessible through website
- WordPress Amelia Calendar Integration and Booking Plugin

Product Features

Volunteer Sign-Up



- Easy-to-use sign-up for people who want to volunteer
- Clear organization of volunteers in calendar
- Volunteer profiles
- WordPress Plugin (Free)

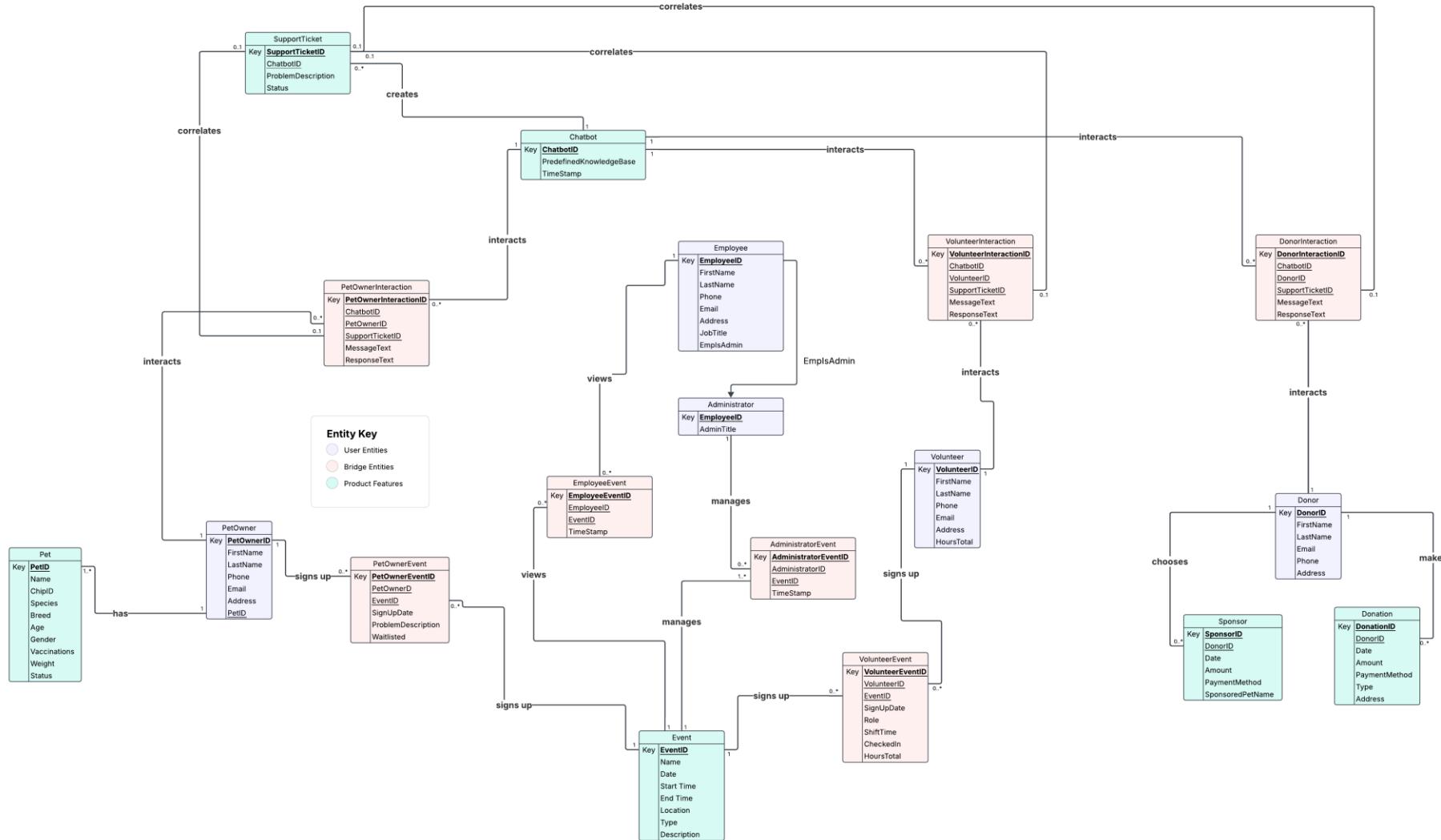
Sponsor a Pet

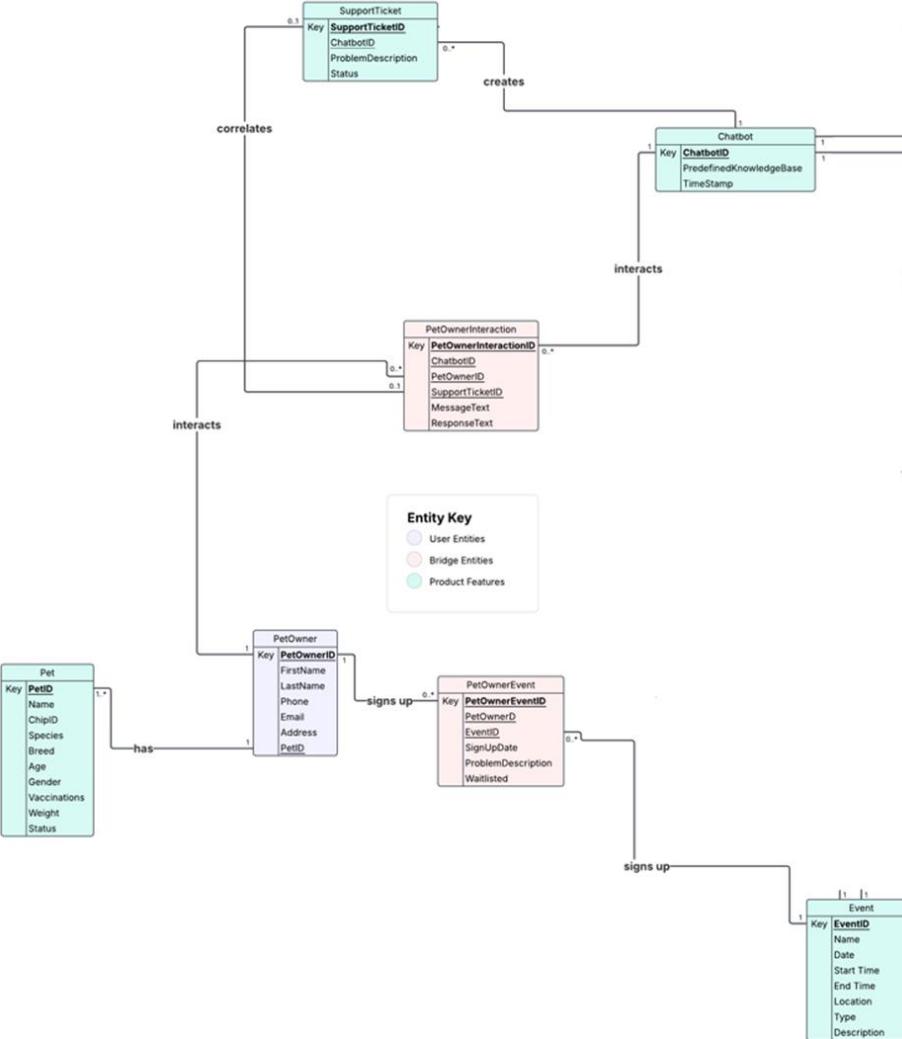


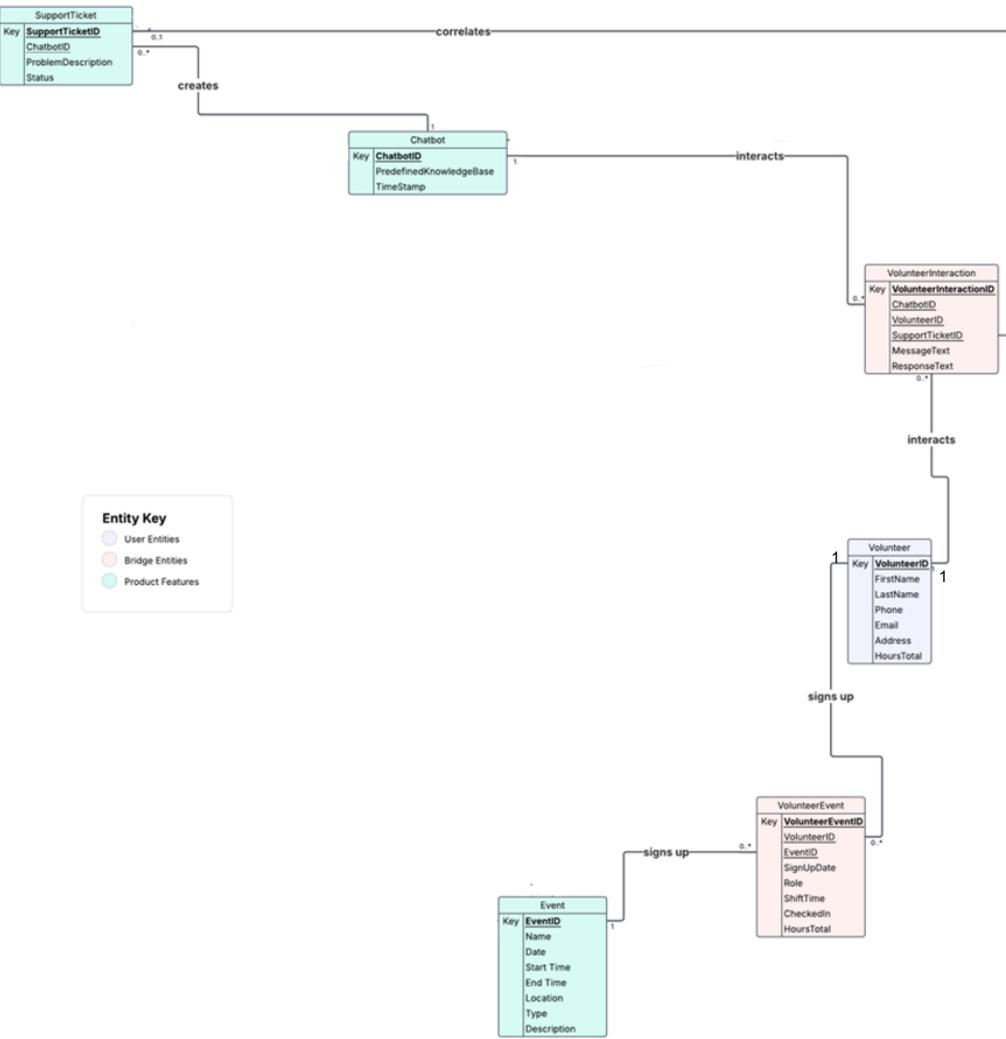
- Accessible place to host donations from donors that want to sponsor an animal
- Organized list of donors for administrator access
- WordPress Plugin with Stripe to accept payments

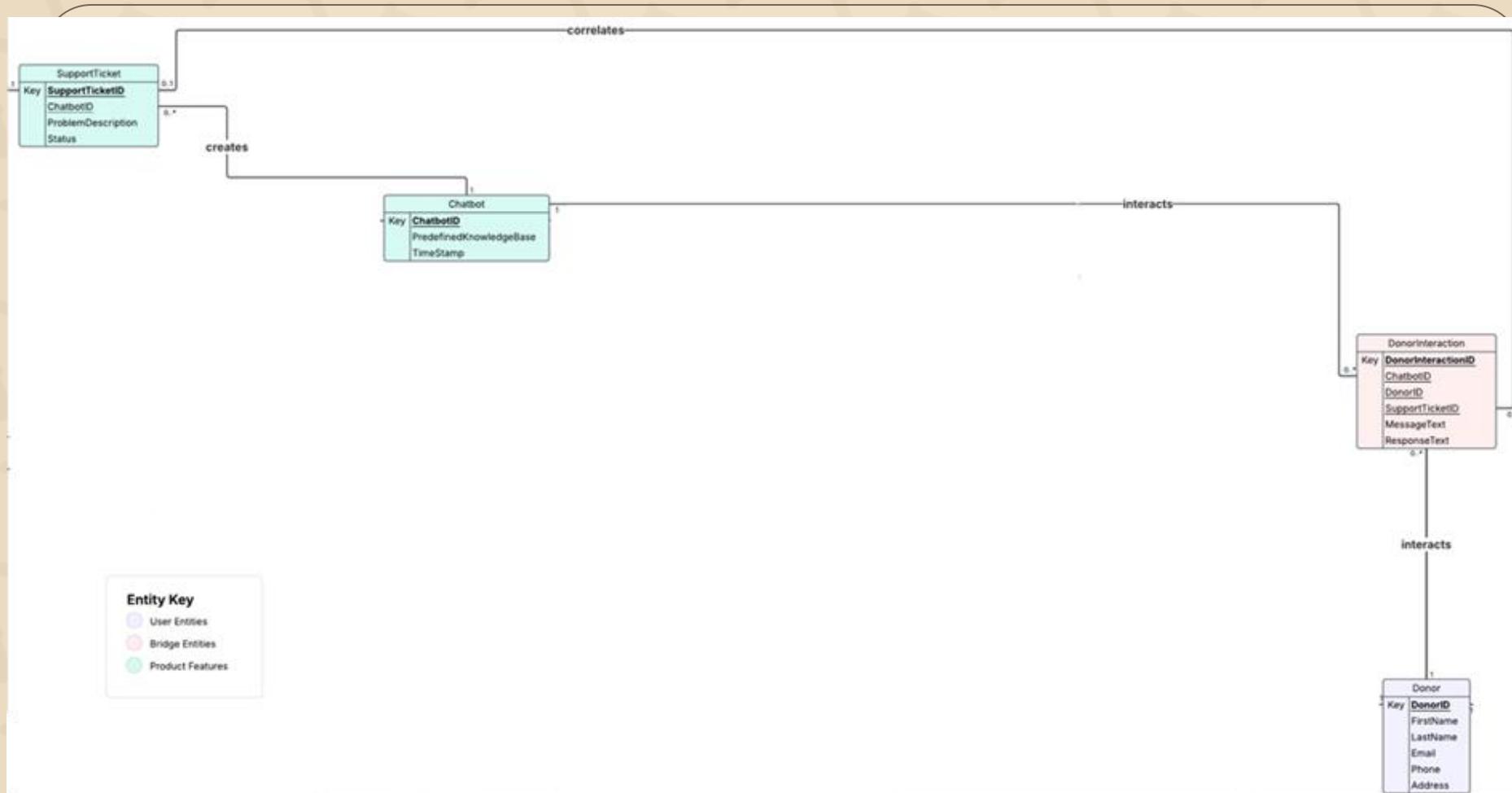
Database Diagram

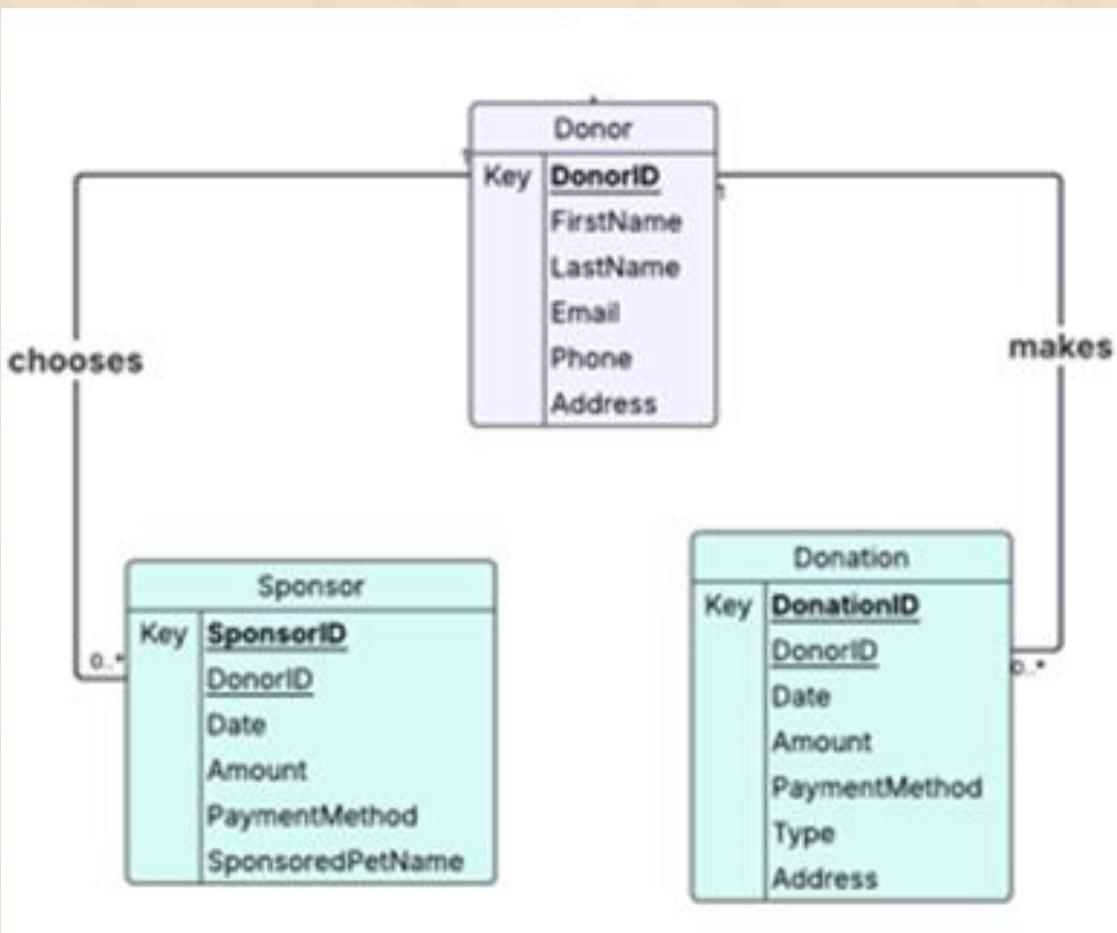


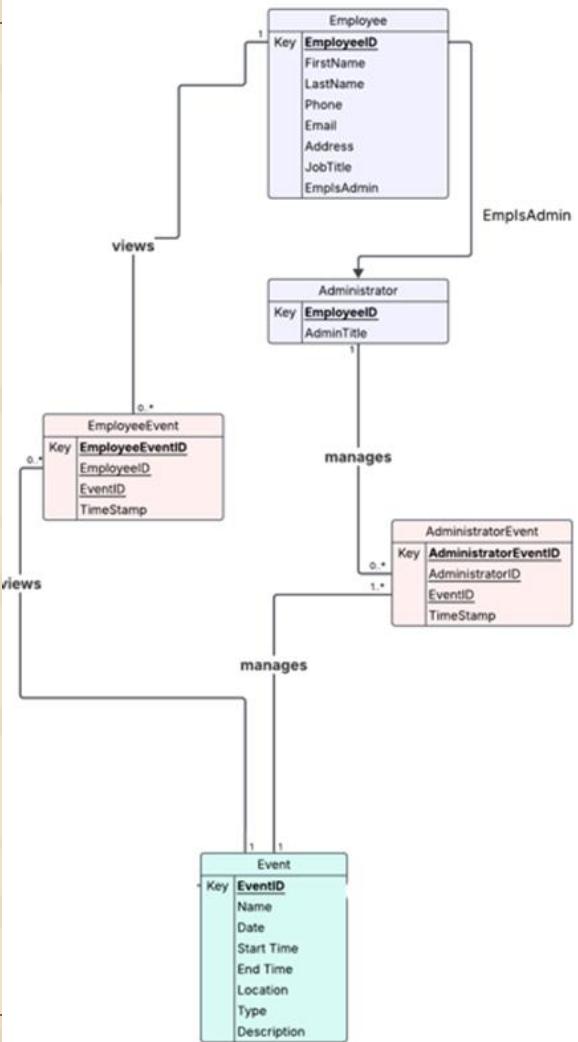












Window Navigation Diagram



<<window>>
Pets4Life

<<button>>
Chatbot

<<window>>
About Us

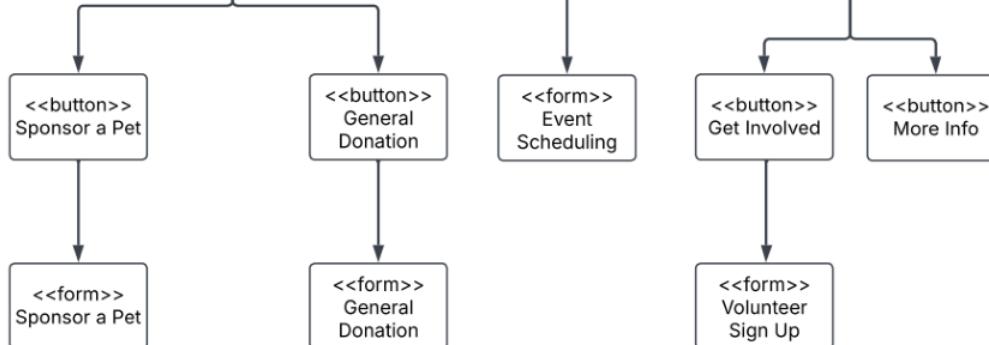
<<window>>
Donation

<<window>>
Event/Scheduling

<<window>>
Volunteer

<<window>>
FAQs

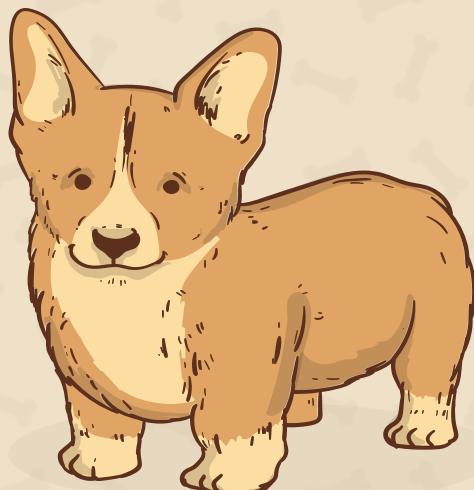
<<window>>
More



Product Prototype



Product Prototype: Home Page





About Us

Donation

Event/Scheduling

Volunteer

FAQs

More

Sponsor a Pet

General Donation



Welcome to Pets4Life

Our Mission



Product Prototype: About Us





The Pets4Life Team:
Board of Directors:
President: Dr. Lisa Keehner
Treasurer: Connie Hunt

Pets4Life Louisville

Pets4Life Louisville is a 501C3 non-profit group that provides animal wellness resources & information to under-served pet families. Programming is modeled after the Humane Society of the United States' Pets for Life initiative. We provide resources to help people keep their pets4life! We hold pop-up vet clinics with a focus on 8 Louisville zip codes that do not have any veterinary clinics, plus other local areas with limited vet resources. Look for us in a neighborhood near you!



[About Us](#)[Donation](#)[Event/Scheduling](#)[Volunteer](#)[FAQs](#)[More](#)

The Pets4Life Team:

Board of Directors:

President: Dr. Lisa Keehner

Treasurer: Connie Hunt

Secretary: Cindy Reinhart

Director: Karen Crompton Gaskin

Director: Rich Smith

Executive Director: Karen Mujica

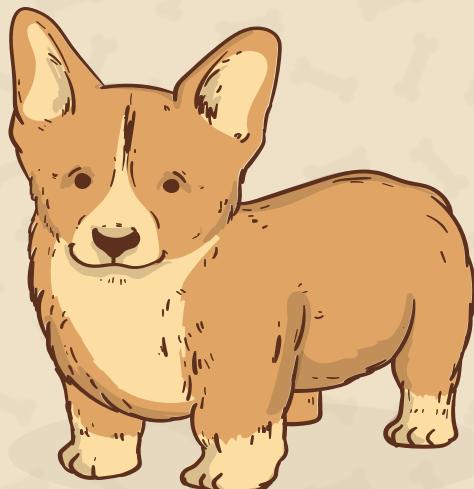
Where to find us:

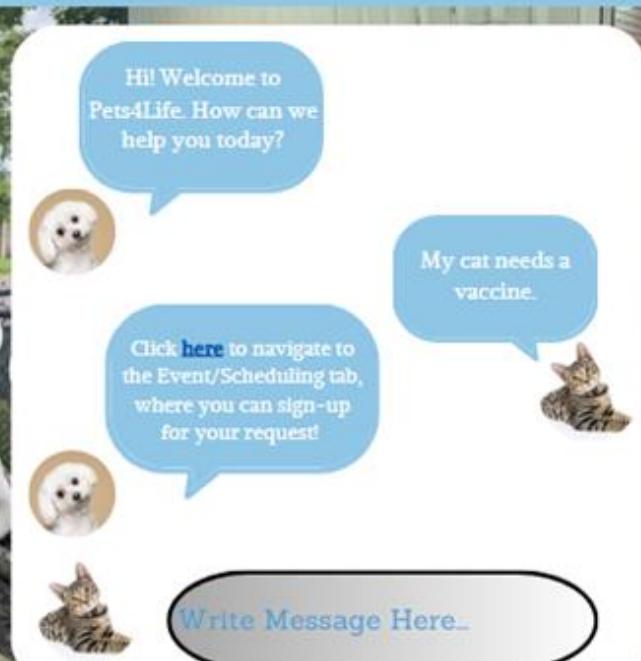
291 N. Hubbards Ln.

local areas with limited vet resources. Look for us in a neighborhood near you!



Product Prototype: Chatbot



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Our Mission





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Welcome to P

Please enter your contact information for further help!

I need a microchip change.

What is your first and last name?

Write Message Here...

Our Mission





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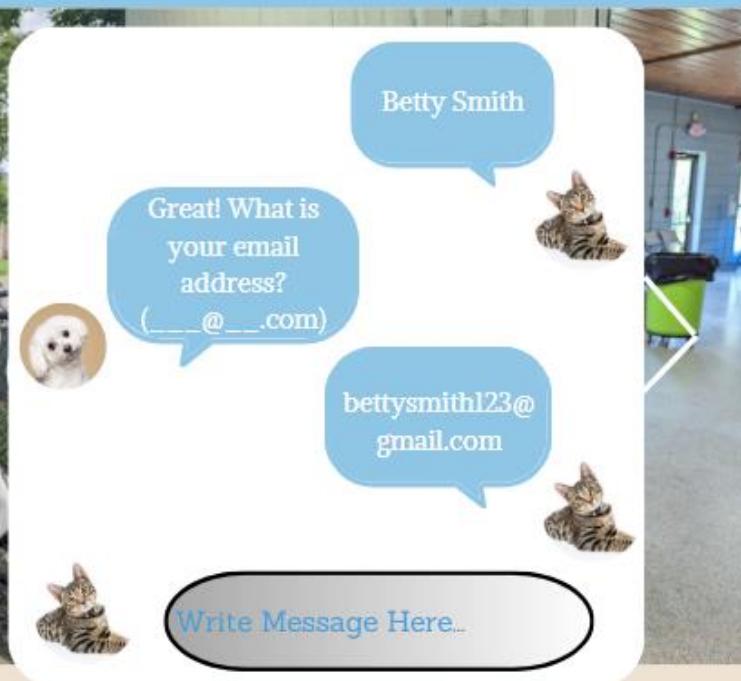
Volunteer

FAQs

More



Welcome to P



Our Mission



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What is a good phone number to reach you at?
(xxx)-xxx-xxxx

(555)-555-5555

Paw-some!
Almost done. Can we have your pet's species?

Write Message Here...

A large white speech bubble contains several messages. Each message is preceded by a small circular profile picture of either a dog or a cat. Below the messages is a large, rounded rectangular input field with the placeholder text "Write Message Here...".

Our Mission





About Us

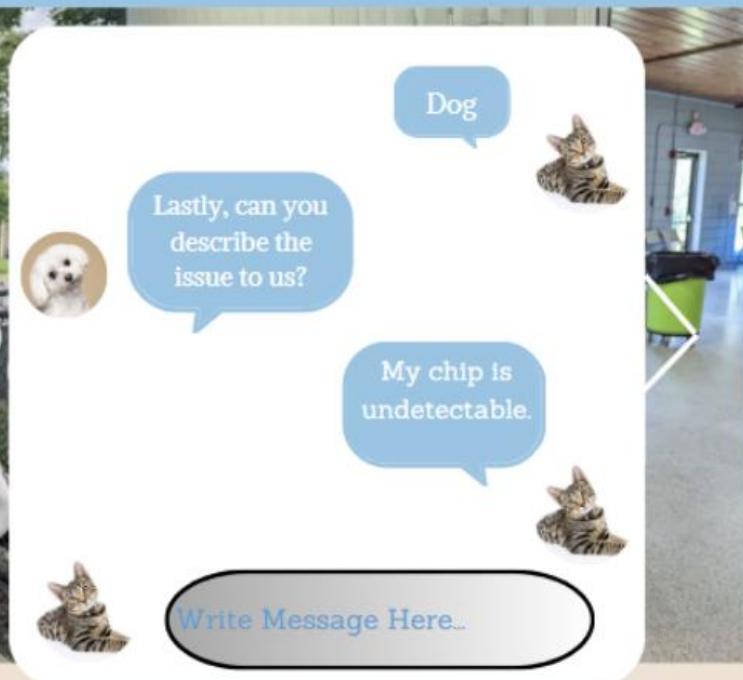
Donation

Event/Scheduling

Volunteer

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Our Mission



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Welcome to P

Sorry to hear that! Our team will get back to you as soon as we can. Thank you!



Your Ticket Number is #1.



Is there anything else I can help with?



Write Message Here...



Our Mission



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Welcome to P

Thank you for using
the chatbot!
Have a purrfect day!



Write Message Here...

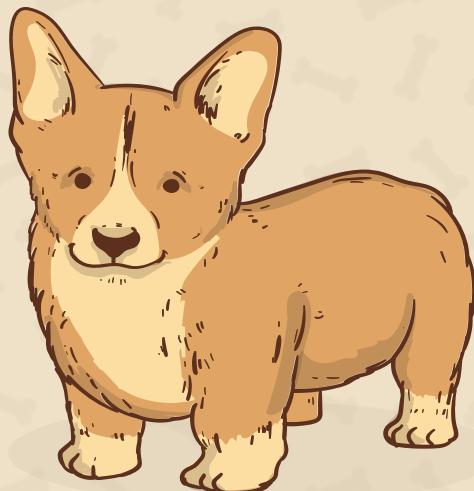
No.



Our Mission



Product Prototype: Events



View Events

Pets4Life



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Name	Status	Actions
8:00pm	Vet Wellness Clinic	Opened A 3 hours
Tomorrow		
8:00pm	Vet Wellness Clinic	Opened A 3 hours
Tomorrow		
8:00pm	Vet Wellness Clinic	Opened A 3 hours
Tomorrow		
8:00pm	Vet Wellness Clinic	Opened A 3 hours
Tomorrow		
8:00pm	Vet Wellness Clinic	Opened A 3 hours



Register for
Events

Pets4Life



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Event List Booking Form

Language: Change language

12 Events Available

Search for events...

Filters

27 Jun
10:00

Pets4Life



Vet Wellness Clinic
The Table (Portland)

Closed

Learn more

3 Feb
12:00

Pets4Life



Vet Wellness Clinic
The Table (Portland)

Full 0 people waiting

Join waiting list

10 Feb
12:00

Pets4Life



Vet Wellness Clinic
The Table (Portland)

Open 60 slots left

Read more

17 Feb
12:00

Pets4Life



Vet Wellness Clinic
The Table (Portland)

Open 60 slots left

Read more



Join Waitlist

Pets4Life



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16 MAR Waiting List

06:00

Full 6 people waiting

Event Info Tickets

Timetable: March 16, 2025 - March 16, 2025

March 16, 2024 - 02:00 - 04:00

[Close](#)

[Join waiting list](#)



Waitlist Confirmation

Pets4Life

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Congratulations

You are on the waiting list with position #7
We'll notify you if a spot opens up and your booking is approved.

Waiting List

Event ID #12345

About Event:

Event Starts:

March 16, 2025 at 02:00

Event Ends:

March 16, 2025 at 04:00

Your Name:

Fatin Nuur

Email Address:

Fatinnuur20@gmail.com

Add to Calendar



Customer Panel





Cancel Event
Registration

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Amelia Events

[+ New Appointment](#) Search for Customers, Employees, Services...

01.06.2018.-07.06.2018.

Employees

Customer

Services

Status

	CUSTOMER	ASSIGNED TO	SERVICE	DURATION	PAYOUT	STATUS	
<input type="checkbox"/>	tomorrow						
<input type="checkbox"/>	1:30 AM Arthur Singleton arthursingleton@gmail.com	Guy Peterson	Wellness Check up	1h		Approved	Edit
<input checked="" type="checkbox"/>	4.06.2018.						
<input checked="" type="checkbox"/>	8:00 AM Stanley Watson stanleywatson@gmail.com	Krista Armstrong	Chip Insertion	30min		Pending	Edit
<input checked="" type="checkbox"/>	2:00 PM Laura Romero laurameromo@gmail.com	Randy Boone	X-ray diagnostics	1h		Approved	Edit

Need Help?

Are you sure you want to cancel this appointment? [Cancel](#)[Delete](#)

Process Event Payments

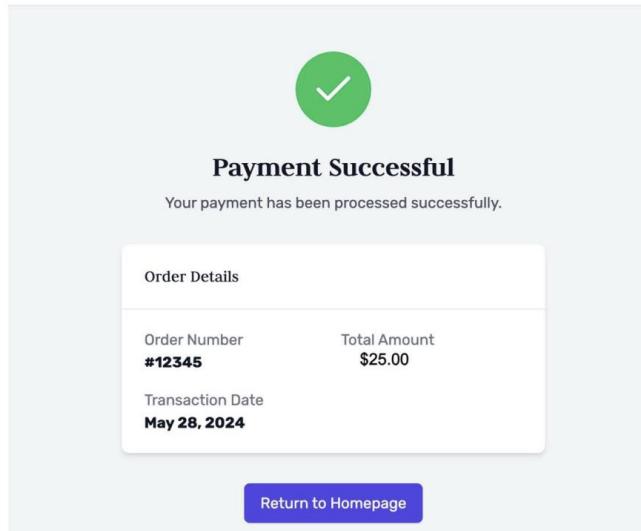
Card ACH bank debit ...

Card number
1234 1234 1234 1234 VISA Mastercard American Express Discover

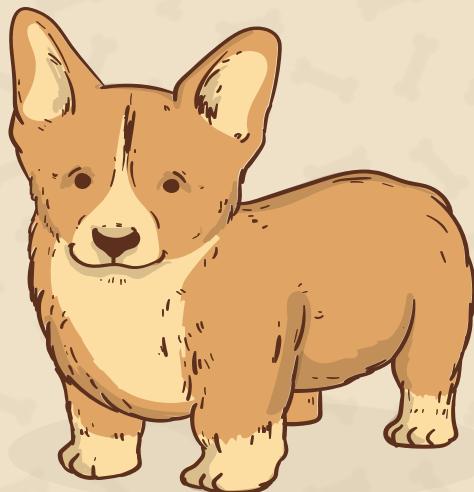
Expiration date Security code

MM/YY CVV

Pay \$25.00



Product Prototype: Volunteers



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Sign Up to Volunteer

First Name:**Email Address****Last Name:****Availability Selection****Availability**

March 2020							April 2020						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Phone Number:**SUBMIT**



Modify Volunteer Availability

Need to update your volunteer schedule?

Enter your details below to adjust your availability.

Email Address

Phone Number:

Get Involved!
More Info

> Modify Availability

Volunteer Type

New Availability

Availability

March 2020							April 2020						
Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28	29	30			
30	31												

Update Availability



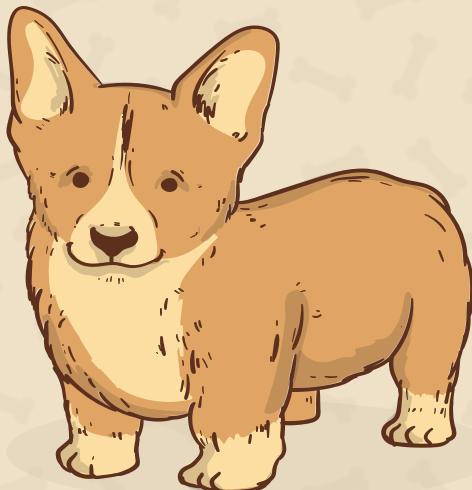
[About Us](#)[Donation](#)[Event/Scheduling](#)[Volunteer](#)[FAQs](#)[More](#)[Get Involved!](#)[More Info](#)

Volunteer Opportunities

Check out our one-time and recurring volunteer opportunities to learn more and select the opportunity that's right for you

[One-Time Opportunities](#)[Flexible Opportunities](#)

Product Prototype: Donations



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Sponsor a Pet

General Donation

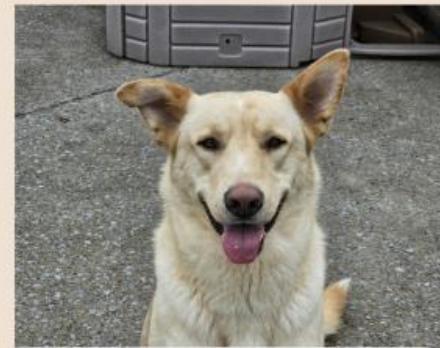
Sponsoring a Pet will directly impact a pet of your choice and the help they need. Please check out the pets below who need your help!



Prancer needs a person who would love to sponsor them for their Microchip!



Lazy Boy needs someone who can pay for a years worth of pet visits!



Chester would love someone who could sponsor his deworming treatment!

[Donate](#)



Sponsor Success Stories

At Pets4Life Louisville, we provide wellness care to over 400 pets each year. This could not be possible without the help of our generous vets, vet techs, volunteers, and donors. See how donors have been able to impact pet lives!



Connie H. sponsored a full year's vaccinations, vet exams, microchip, and nail trim for Eve.



Cindy R. sponsored a full year's vaccinations, vet exam, microchip, and nail trim for Princess Bella.



Joanne B. sponsored a vet follow-up visit and medications for this sweetie Jake.





Sponsor a Pet

Sponsoring a Pet will directly impact a pet of your choice and the help they need. Please check out the pets below who need your help!



Prancer needs a person who would love to sponsor them for their Microchip!



Lazy Boy needs someone who can pay for a years worth of pet visits!



Chester would love someone who could sponsor his deworming treatment!

[Donate](#)



Donations

Donations are the way we operate our business! Just 1 donation can buy pet food, supplies, and treats for those dogs who are in need. These donations can also pay for veterinarian visits, microchipping, and much more! Any donation helps!



With our \$25 Sponsor a Pet program, we were able to help this puppy with his deworming and microchip!

[Donate](#)



Donations

Donations are the way we operate our business! Just 1 donation can buy pet food, supplies, and treats for those dogs who are in need. These donations can also pay for veterinarian visits, microchipping, and much more! Any donation helps!



With our \$25 Sponsor a Pet program, we were able to help this puppy with his deworming and microchip!

[Donate](#)

Donate with a debit or credit card

United States

Card number

Expires

Security code

First name

Last name

Billing address

Street address

Apt., ste., bldg. (optional)

City

State

ZIP code

Contact Information

Mobile

Phone number

Email

Save this information for next time.

[View PayPal policies and your payment method rights.](#)

Donate Now

Recurring Donations

Recurring Donation:



Billing cycle:

15



day(s)



After how many cycles should
billing stop:

5



Compose

Inbox

Starred

Snoozed

Sent

Drafts

More

Labels

[imap]/Drafts

Donation Confirmations Maddy S. Inbox ×

P4L

Pets4Life
maddyschroth3300@gmail.com

Wed, Mar 5, 8:02 PM (12 days ago)



Hi Maddy S.,

We have received your donation of \$5.00 to sponsor a pet vaccine to go towards the Pets4Life Foundation. Thank you so much and we hope to see you again soon!

Thank you so much for your donation of \$5.00 to sponsor a pet vaccine,

The Pets4Life Foundation and its members

Pets4Life

Sent via Automations on Airtable

[Unsubscribe](#)

©2024 Airtable

Receipt from acct_1H1zFCL2q0tS1VV0

Receipt #0000-0000

AMOUNT PAID	DATE PAID	PAYMENT METHOD
\$19.99	October 14, 2020	VISA - 4242

SUMMARY

Charge Description	\$19.99
Amount charged	\$19.99

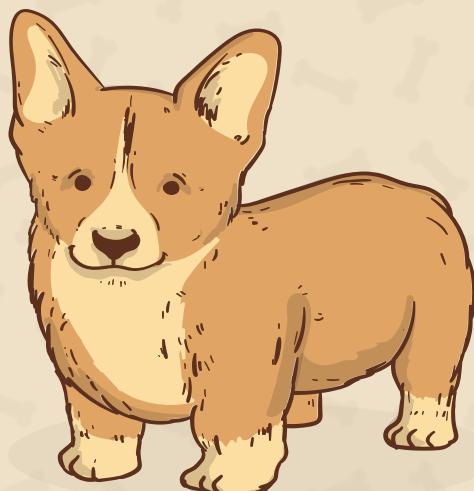
If you have any questions, contact us at

Pets4Life@Gmail.com

Something wrong with the email? View it in your browser.

You're receiving this email because you made a purchase at
acct_1H1zFCL2q0tS1VV0, which partners with Stripe to provide invoicing and
payment processing.

Product Prototype: FAQ



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Frequently Asked Questions

How are you different from an animal shelter?



Is there a cost for services?



What areas do you serve?



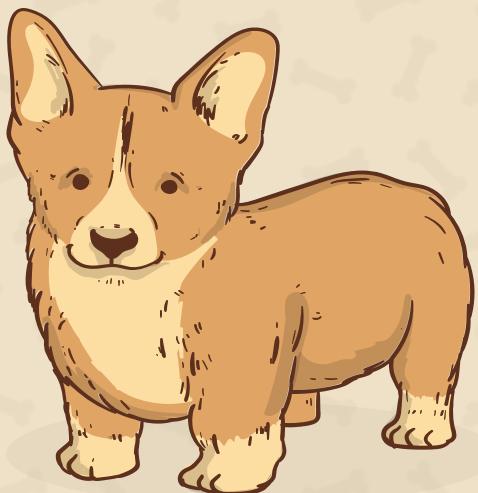
How are you different from an animal shelter?



Do you provide emergency veterinary care?



Product Prototype: More





Our Total Impact in the Year 2024

Total Pets Supported: 1,282

Vet Care Provided: 356 pets

Resources Distributed: 926 pets received essential food, supplies, and more

- 279 pets treated through wellness and vaccine clinics
- 77 pets treated via puppy outreach and workshops



Questions/Comments?

