

HELEN PANG

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EDUCATION

Harvard University 2019 – 2024 (Leave of Absence: AY 2021–2022)

BA in Art, Film, and Visual Studies. Minor in Economics. Citation in Korean Language.

Harvard Business School Online

2020

CORE Credential of Business: Financial Accounting, Economics for Managers, Business Analytics

EXPERIENCE

Inner Voice Artists

Los Angeles, CA

Development Intern

Sept. 2021 – present

- Conduct extensive script and book coverage on active projects from various international partner agencies and clients
- Research potential talent, screenwriters, directors, and partners in film, television, and short form content

Seoul Broadcasting Station

Seoul, South Korea

Global Content Business Team Intern

Feb. 2021 – June 2021

- Devised pitching and marketing strategy for the selling of SBS' Korean reality television show formats to the United States
- Mapped out competitive landscape and generated contacts for SBS' entry to the Korean pop concert industry in America

Google

Mountain View, CA

STEP Intern

June 2021 – Aug. 2021

- Coded complete support for the 2022 ECMAScript public class fields feature for Google's JavaScript Compiler
- Executed parsing/printing, support in the checks and optimizations, and transpilation of public class fields

National Girls Collaborative Project

National Youth Advisory Board Director

Apr. 2018 – Jan. 2021

- Established team of 50+ female students nationwide and founded #FeminSTEM social media movement
- Spearheaded collaboration with teams at Amazon, Nickelodeon, and more to promote media representation for women in STEM

Zesti (Dating App Startup)

Cambridge, MA

Co-founder

Jan. 2021 – present

- Spearhead product design, lead user experience studies, and raised \$1000+ funding for Zesti, a dating app launching Fall 2021
- Secured 4+ business partnerships with local restaurants where users can redeem discounts after matching on the app

Tang (Fintech Startup)

Cambridge, MA

Operations & Engineer Fellow

Feb. 2020 – Jan. 2021

- Assembled financials for first fundraising round (\$3M valuation), designed YouTube marketing content, and ran customer service
- Code mobile app features and run fraud detection for Tang, a peer-to-peer and remissions payment system for the Philippines

Harvard Association for US-China Relations

Cambridge, MA

Conference Director

Sept. 2019 – Dec. 2020

- Directed logistics for 1400 attendees of G20 Summit partner HSYLC, the largest student-run educational conference in China
- Migrated operations to execute the first-ever fully remote HSYLC conference, and organized outreach for guest speakers

Harvard Consulting on Business and the Environment

Cambridge, MA

Strategy Analyst

Sept. 2019 – Aug. 2020

- Redesign market strategy in product development, marketing, and business modeling for Fortune 100 tech company
- Augmented highly selective team of 60 consultants for top technology/sustainability firms with a total market cap of \$5 billion

Bank of the Bluegrass

Lexington, KY

Wealth Management Intern

July 2019 – Sept. 2019

- Assembled financial statements and daily reports for reporting purposes
- Audited client meetings and identified key findings and discrepancies for managers to investigate

SKILLS + ACCOLADES

Scholarships: US Presidential Scholar Semifinalist, Coca-Cola Scholar Semifinalist, National Merit Finalist (ACT: 36)

Technical: Microsoft Excel, Google Suite, Java, Python, C, SQL, R, JavaScript, React, Git, HTML/CSS