

Helen Nguyen

PORTFOLIO/helen-nguyen.ca

EXPERIENCE ~~~

CRH Studios

Vancouver, BC

Front-end Web Developer, UX/UI Designer

January - March 2021 | Academic Project

Developed a fictional e-commerce portal with distinctive brand identity with front-end interface that is unique, engaging and meets the needs of the potential user.

- Established client goals through research to determine the usability and content of the potential user.
- Researched and designed high-fidelity mockups to convey visual direction of potential client which resulted in a defined identity for the brand/website.
- Developed a subset of front-end pages for the website that hosts the functional interface.

PROXI

Vancouver, BC

Interface Designer

October - December 2022 | Academic Project

Developed a fictional mobile recipe application that allows selective eaters with dietary restrictions to find recipes that cater to their dietary needs while promoting food exploration.

- Conducted usability testings with applied knowledge gained from user personas, case studies and wireframes.
- Designed and created high-fidelity mockups that highlighted the target users' needs from different methods of research.

Aritzia

Vancouver, BC

Part - Time Associate/Learning Leader

July 2016 - Present

- Regularly exceeded performance targets by over 100% of all departments through high work efficiency and exceptional time management.
- Ambassador of Aritzia's culture & work ethic & first point of contact for newly hired associates.
- Trained new employees and accelerated their target performances through thoughtful feedback sessions and regular follow-ups, resulting in an overall increase in performance targets throughout the team.
- Committed to quality, with a sense of urgency for executing job responsibilities, while prioritizing important work.

CONTACT ~~~

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PROFILE ~~~

A visual and UX/UI designer based in Vancouver, BC, who aims to create digital experiences that are compelling, effective and innovative.

EDUCATION ~~~

Bachelor of Arts, Interactive Arts and Technology Major & Print and Digital Publishing Minor

Simon Fraser University

Fall 2018 - Present

Expected Graduation Spring 2023

ACHIEVEMENTS ~~~

Dean's Honour Roll | Simon Fraser University

Fall 2020

TOOLBOX ~~~

Design

Illustration & UI graphics
Wireframes & mockups
InDesign, Illustrator, Photoshop
Figma, Adobe Xd, UX Pin, Protopie
Maya, Arduino
After Effects, Premiere Pro

Technical

HTML & CSS
Java, Processing

Storytelling

Photography
Motion Graphics