

Helen Nguyen

PORTFOLIO/helen-nguyen.ca

EXPERIENCE ~~~

CRH Studios

Vancouver, BC

Front-end Web Developer, UX/UI Designer

January - March 2021 | Academic Project

Developed a fictional e-commerce portal with distinctive brand identity with front-end interface that is unique, engaging and meets the needs of the potential user.

- Established client goals through research to determine the usability and content of the potential user.
- Researched and designed high-fidelity mockups to convey visual direction of potential client which resulted in a defined identity for the brand/website.
- Developed a subset of front-end pages for the website that hosts the functional interface.

PROXI

Vancouver, BC

UX/UI Designer | Mobile Application

October - December 2022 | Academic Project

Developed a fictional mobile recipe application that allows selective eaters with dietary restrictions to find recipes that cater to their dietary needs while promoting food exploration.

- Established client goals through research (user-journey maps) to determine the usability and content of the potential user.
- Researched and designed high-fidelity mockups to convey visual direction of potential client which resulted in a defined identity for application.
- Developed and designed final pages for the application that is both functional and meaningful.

Aritzia

Vancouver, BC

Part - Time Associate/Learning Leader

July 2016 - Present

- Commitment to quality, investing in results and a sense of urgency for executing job responsibilities, prioritizing urgent and important work.
- Ambassador of Aritzia's culture & work ethic & first point of contact for newly hired associates.
- Trained new employees and accelerated their target performances through thoughtful feedback sessions and regular follow-ups, resulting in an overall increase in performance targets throughout the team.
- Regularly exceeded performance targets by over 100% of all departments through high work efficiency and exceptional time management.

CONTACT ~~~

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PROFILE ~~~

Let me introduce myself. I'm Helen, a freelance multi-disciplinary designer based in Vancouver, BC currently seeking full time internship opportunities. I am a fourth-year undergraduate student majoring in the Interactive Arts and Technology Program and pursuing a Publishing minor at Simon Fraser University.

I'm constantly learning and eager to help translate concepts into effective visual language. I'm motivated, eager to learn and always strive to make design meaningful.

EDUCATION ~~~

Simon Fraser University

2018 - Present

Expected graduation Spring 2023

Interactive Arts and Technology, BA

science of human experience, analysis of media and culture, original & experimental art / design, implementation of new technologies.

Print and Digital Publishing Minor

writing, editing, design, technology, policy, copyright, marketing, management.

TOOLBOX ~~~

Design

Illustration & UI graphics
Wireframes & mockups
InDesign, Illustrator, Photoshop
Figma, Adobe Xd, UX Pin, Prototipie
Maya, Arduino
After Effects, Premiere Pro

Technical

HTML & CSS
Java, Processing

Storytelling

Photography
Motion Graphics