HELEN NGUYEN

PORTFOLIO/helen-nguyen.ca

CONTACT

hna25@sfu.ca

PROFILE

A visual and UX/UI designer based in Vancouver, BC, who aims to create digital experiences that are compelling, effective and innovative.

TOOLBOX

Design
Illustration & UI graphics
Wireframes & mockups
InDesign, Illustrator, Photoshop
Figma, Adobe Xd, UX Pin, Protopie
Maya, Arduino
After Effects, Premiere Pro

Technical
HTML & CSS
Java, Processing

Storytelling
Photography
Motion Graphics

EDUCATION

BA, Interactive Arts and Technology Major & Print and Digital Publishing Minor

Fall 2018 - Present
Expected Graduation Fall 2023

ACHIEVEMENTS

Dean's Honour Roll | Fall 2020

UX/UI & WEB DEVELOPMENT EXPERIENCE

UX/UI Mobile Designer | Safe Software
May - December 2022, Co-op

Conducted user research providing qualitative interface feedback to inform design choices.

Developed design solutions that balanced creativity, business requirements and user needs.

Designed and created mockups for mobile products to strengthen the company's presence.

Worked collaboratively with developers and designers to improve existing and new interfaces and experiences for many of Safe Software's products.

Collaborated with the design team to re-organize the structure of the team to improve the existing workflow.

Interface Designer | Proxi
October - December 2021, Academic Project

Developed a fictional mobile recipe application that allows selective eaters with dietary restrictions to find recipes that cater to their dietary needs while promoting food exploration.

Conducted usability testings with applied knowledge gained from user personas, case studies and wireframes.

Designed and created high-fidelity mockups that highlighted the target users' needs from different methods of research.

Front-End Web Developer, UX/UI Designer | CRH Studios
January - March 2021, Academic Project

Developed a fictional e-commerce portal with distinctive brand identity with front-end interface that is unique, engaging and meets the needs of the potential user.

Established client goals through research to determine the usability and content of the potential user.

Researched and designed high-fidelity mockups to convey visual direction of potential client which resulted in a defined identity for the brand/website.

Developed a subset of front-end pages for the website that hosts the functional interface.