# Helen Peng (she/her)

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#### **EDUCATION**

Carnegie Mellon University

B.S. in Statistics, Expected December 2025

Pittsburgh, PA

Concentration in Psychology GPA: 3.44 | Major GPA: 3.51

#### Relevant Coursework

Statistical Methods in Epidemiology Statistical Machine Learning

Advanced Methods in Data Analysis Modern Regression Causal Inference
Statistical Graphics and Visualization

Statistical Computing Statistical Inference

Probability Theory Meta-Analysis

Research Methods in Cognitive Psychology Modern Biology

#### Honors

Dean's List, High Honors: Fall 2022, Spring 2025

Dean's List: Spring 2023, Spring 2024

#### **RESEARCH EXPERIENCE**

## UnitedHealth Group Bridges to Healthcare Technology Research Program, Carnegie Mellon University

Pittsburgh, PA Summer 2025

Research Intern

- Conducted exploratory data analysis (EDA) and regression modeling to identify predictors of obesity in a team project; presented results to UHG professionals and cohort members to inform potential interventions.
- Performed k-means clustering and EDA on COVID-19 case and death trends across Pennsylvania counties in a team project; presented findings to cohort members.
- Engaged in workshops and mentorship sessions with UHG professionals, gaining hands-on experience in healthcare analytics and data-driven decision-making.

### Optimized Algorithms and Knowledge (OAK) Lab, Carnegie Mellon University

Pittsburgh, PA

Research Assistant

Spring 2023 – Present

- Applied text analysis and clustering techniques to extract structured insights from qualitative participant responses.
- Implemented multilevel modeling on data from 100+ participants to evaluate effects of rule matching and interleaved pretraining on learning outcomes.
- Created 10+ visualizations and executed statistical tests on learning outcomes, including analyses of blocked vs. interleaved training and learning support, and prepared reports to communicate findings.
- Designed and analyzed Qualtrics survey comparing learning methods and motivation, synthesizing results and visualizing trends in Excel.
- Anonymized and organized 200+ test papers, ensuring compliance with privacy standards by labeling, scanning, and uploading them to a shared drive

## **TEACHING EXPERIENCE**

## Research Methods in Cognitive Psychology, Carnegie Mellon University

Pittsburgh, PA

Teaching Assistant

Spring 2025

• Instructed 8 students in debugging R code, conducting analyses, and interpreting statistical results during office hours and lectures, while managing a full academic schedule.

## **PROFESSIONAL EXPERIENCE**

#### **Zhong Ou Asset Management Intl**

Hong Kong

Financial Research Intern

Summer 2024

- Produced Excel visualizations to compare investment performance using advanced formulas, pivot tables, and conditional formatting.
- Compiled monthly outlook reports summarizing China's economic indicators and competitor analysis to support strategic planning.

## **VOLUNTEER & LEADERSHIP EXPERIENCE**

- Applied statistical analyses (Fisher's exact test, Kruskal-Wallis test, survival analysis) on healthcare data from 600+ clients with developmental disabilities, identifying patterns in medication errors and risk factors.
- Generated 8+ visualizations and data reports, translating findings into actionable insights that guided nonprofit stakeholders in improving service delivery and resource allocation.

## Cognitive Science Student Advisory, Carnegie Mellon University

**Executive Board Officer** 

Pittsburgh, PA Fall 2023 – Present

- Organized and promoted 10+ academic and social events, including guest lectures and networking opportunities that connected undergraduates with graduate students and faculty.
- Launched the Boba Finals Pickup, a recurring end-of-semester event, providing peers with boba as a morale booster and fostering informal community interaction during finals.
- Interviewed and onboarded 5 new board members; mentored 5 students in the statistics/data analytics track on navigating coursework and identifying research opportunities.

#### **PROJECTS**

## **Mental Health Outcomes of COVID-19 Graduates**

Spring 2025

Class Project – Data Science in Psychology and Neuroscience

• Evaluated 100+ participant survey responses to assess mental health differences between the undergraduate classes of 2020 and 2021; developed and applied statistical modeling (PCA, logistic regression) and sampling (bootstrap) techniques in R to build and validate five predictive models for mental health outcomes.

## **Gender Stereotype Threat Interventions and Academic Performance**

Spring 2024

Class Project - Research Methods in Meta-Analysis

Collaborated in a five-person group to investigate how gender stereotype threats affect academic outcomes through a
meta-analysis of 117 studies; articles were screened together, then effect sizes were independently extracted from 13
peer-reviewed articles and analyzed in R to produce an individual research paper summarizing findings.

## Gender Stereotype Threat and Memory Performance in a Heading-Recall Task

Spring 2024

Class Project – Research Methods in Cognitive Psychology

• Teamed with three classmates to design and conduct a heading-recall task testing memory performance under gender stereotype threat (35 participants, 1,400+ trials); built the experiment in Gorilla, cleaned data in Excel, and performed ANOVA analyses in Jamovi; presented results at the CMU Department of Psychology undergraduate research poster session.

### **SKILLS**

### **Programming & Data Analysis**

- R: tidyverse, data.table, caret, survival, statistical modeling, markdown reporting
- **Python:** Basic knowledge of pandas and numpy
- SQL: PostgreSQL querying, relational database management

## **Research Tools & Experimental Design**

- Qualtrics, Gorilla: Survey and experimental protocol design, randomization, data collection
- LaTeX: Scientific writing and formatting
- GitHub: Version control and collaborative coding
- Excel: Pivot tables, advanced formulas, conditional formatting, charts
- Jupyter Notebook: Integrated R/Python for reproducible workflows
- Quarto: Markdown reporting, presentations

## Languages

English (Native), Mandarin Chinese (Heritage Proficiency), Spanish (Limited Proficiency)