Does physical inactivity level and access to healthy food affect obesity rate at the county level?

Helen Peng, Anvith Thumma, Jordan Faustin

Significance

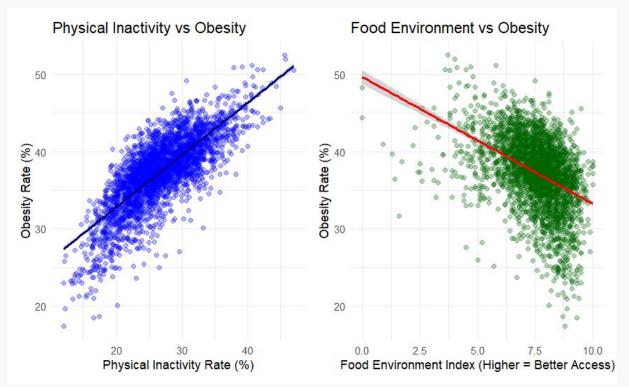
Public Health Crisis: Obesity is a major contributor to chronic diseases (diabetes, heart disease, cancer) and rising healthcare costs.

Disparities in Obesity: Obesity rates vary widely by region, income, and race/ethnicity. Identifying structural barriers (like food access and inactivity) can inform equitable policies.

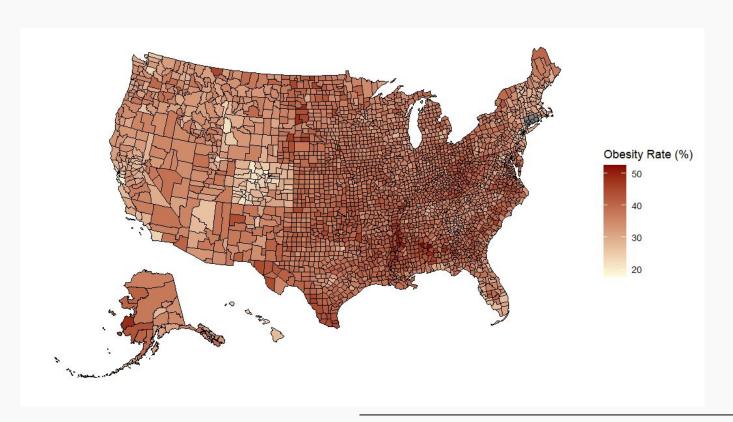
Data Overview

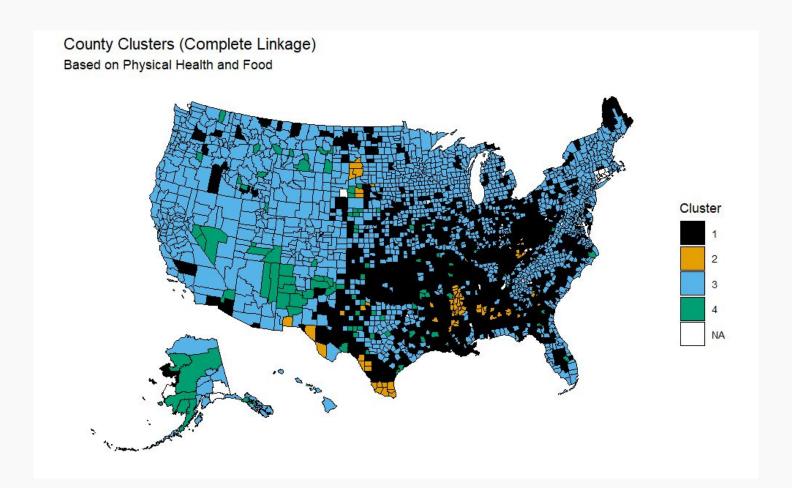
- Observations: Data at the county level across all 50 U.S. states in 2024
- Variables of Interest:
 - % Adults with Obesity
 - % Physically Inactive
 - Food Environment Index (1-10) Higher is Better
 - Population
 - State and County Identifiers

Obesity rates increases as physical inactivity increases and better access to food decreases



East coast has higher obesity rate than the west coast





Cluster 1: High inactivity, decent food access, high obesity

Cluster 2: Very inactive, poor food access, highest obesity

Cluster 3: Most active, best food access, lowest obesity

Cluster 4: Moderately active, poor food access, mid obesity

Cluster Summary:	Average Health	and Food	Metrics by	Cluster
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Cluster	Number of Counties	Physically Inactive (%)	Food Environment Index	Obesity Rate (%)
1	1322	30.52	7.22	40.44
2	70	38.90	4.49	45.83
3	1618	22.94	8.12	34.45
4	98	27.35	4.51	37.64

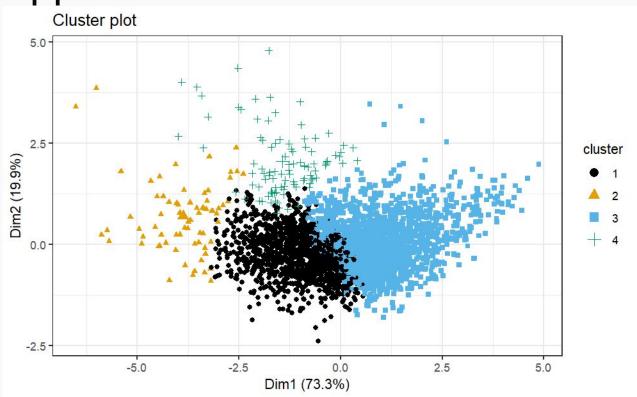
Plan of Action

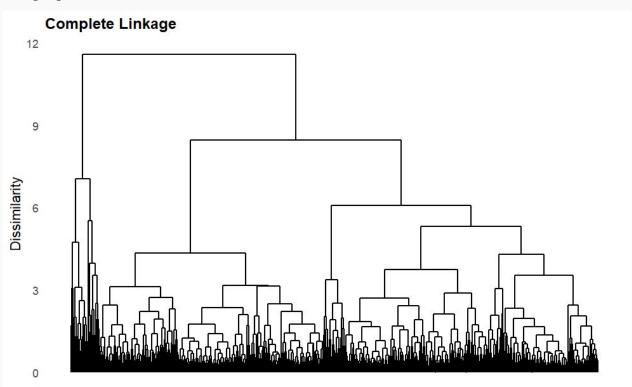
- Conduct EDA on 2024 data, specifically:
 - Create a map to see geographic data of obesity rates
 - Create scatter plots to see the correlation between obesity, food access, and physical inactivity
 - Clustering analysis
- Predictive Modeling (see next slide)
- Evaluate model performance using MSE and other evaluation metrics

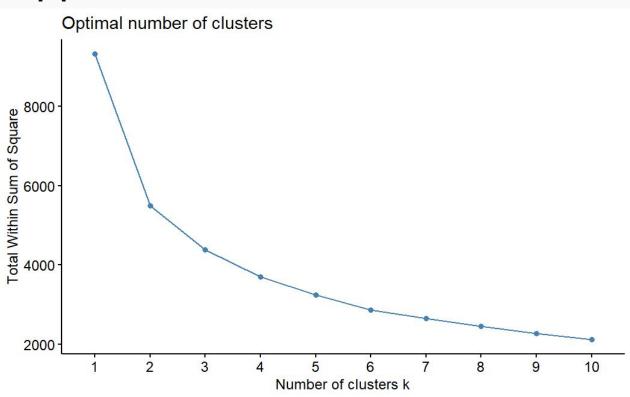
Early Thoughts on Modeling Strategy

- Baseline models:
 - Linear regression
 - Regularized regression (Ridge, Lasso, Elastic Net)
- Justification: Response variable (percent of adults with obesity) is continuous
- Models we won't use:
 - Logistic regression → for binary outcomes
 - Poisson regression → for count data

Q/A!







Statistics for Mississippi by County Obesity, Food Access, and Physical Inactivity Rates Obesity Rate (%) Food Index Rating Physically Inactive (%) 35 30 40 25

