Entry points

```
Google
*other search
engines available
```

```
NHS BSA
website
Help with Health
costs- Homepage
```

```
NHS BSA
website
Help with Health
costs- Service specific
```

```
NHS.UK
```

```
Helper
organisations
e.g: Citizens advice,
Age UK
```

```
GOV.UK
Start page
```

```
Check what help
you could get to
pay for NHS costs
(HWHC eligibilty guide)
```

```
Apply for help
with NHS costs
(Service formally known as
Low Income Scheme)
```