Noted.

A note-taking app

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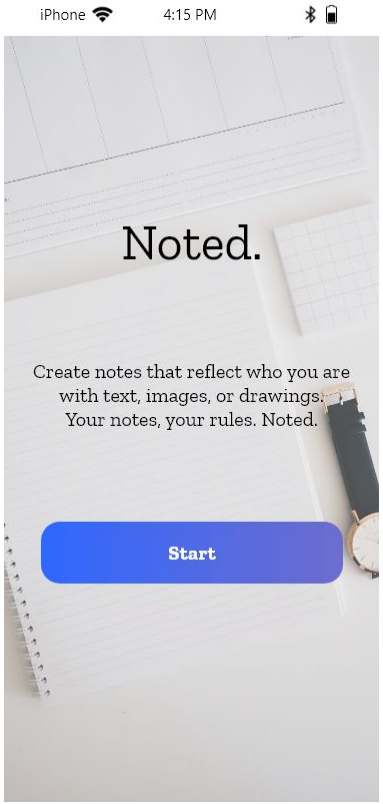
Notes Your Way

Creating Noted was an assignment with a time constraint created by Career Foundry. The goal of the assignment was to create an app that expressed minimalistic design properties, only having elements that were purely functional and needed for users.

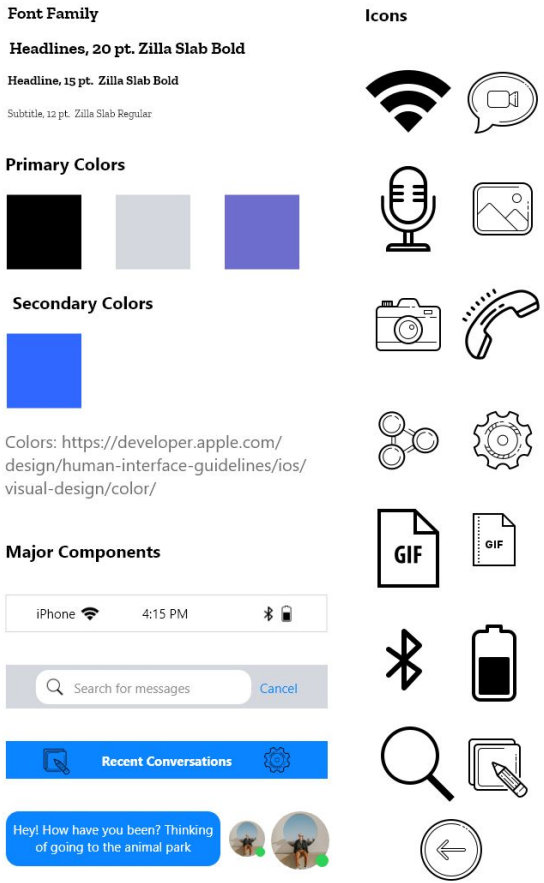
This assignment was to be completed within a two-day time period.



Starting Out

A colorstory and brand was created to start Noted's creative process. Cohesive icons and color contrasts that fit within accessibility standards were implemented to solidify the brand and have it appeal to as many users as possible.

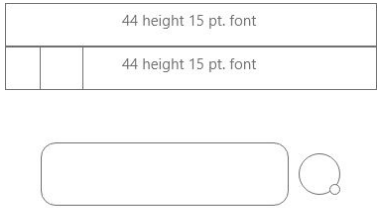
Once the branding was complete, wireframes needed to be made. To create wireframes within the two-day time frame quickly, wireframes from a previously created library were used and then amended to fit the branding of the note-taking app.

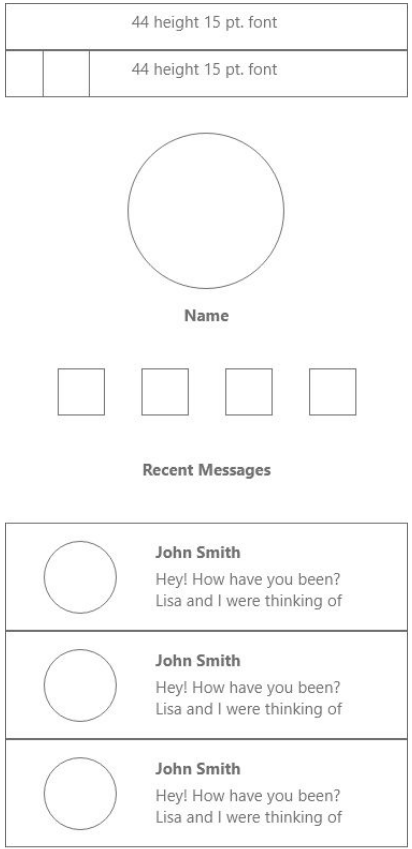


Wireframes

With the colors and layout the app down, I started fleshing out my wireframes.

Having only a day or two to create the app, presets and premade libraries for a previously constructed messenger app were used to keep the process smooth and flowing as the ideation process for layouts and details such as button / font size were underway.

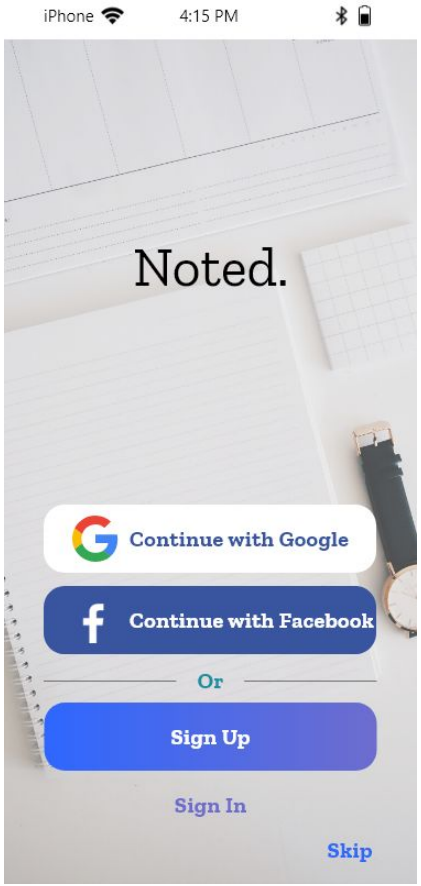




Testing

While making the wireframes, A/B testing was carried out to make sure screen designs appealed to users. Additionally, an opened ended question was left at the end of the testing for any additional feedback for users on their project suggestions and experience.

Thanks to testing, information such as font size, icon size, and alignment were brought to attention. Since these items were within the premade library as text and components, they were easy to fix.



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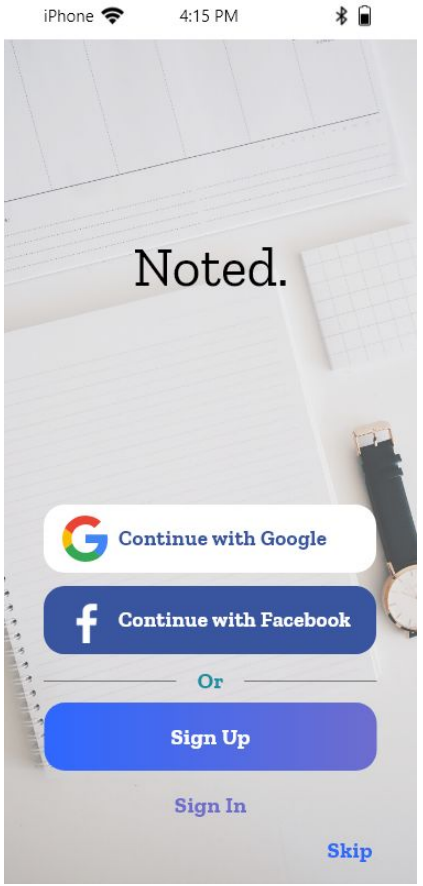


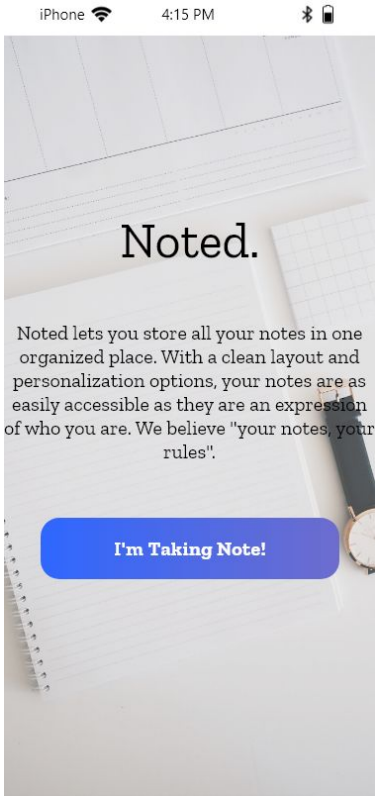
B

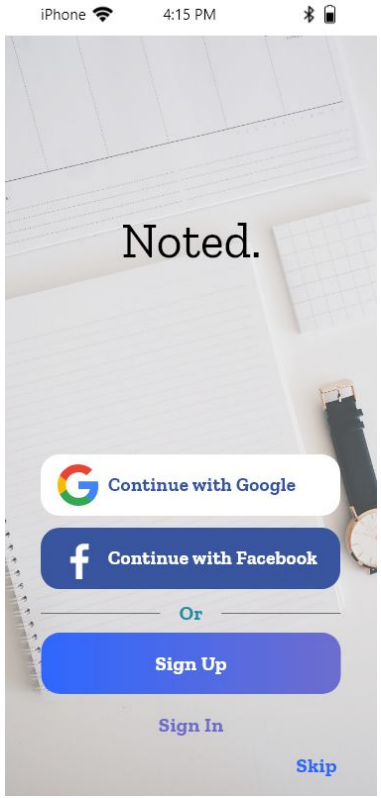
Final Wireframes & Takeaways

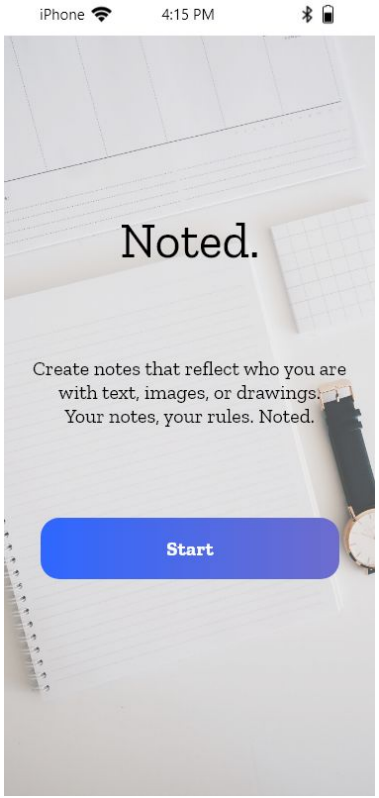
After feedback was taken into consideration, the final high-fidelity wireframes and mockups were created.

This project taught me that no matter how intuitive your app may seem to yourself as a designer, it is always best to collect feedback not only to better your project, but to understand how users view and use your product. With this valuable information, you can adhere to the wants and needs of the user and truly create their visions into a realistic and usable product.

Final Mockups







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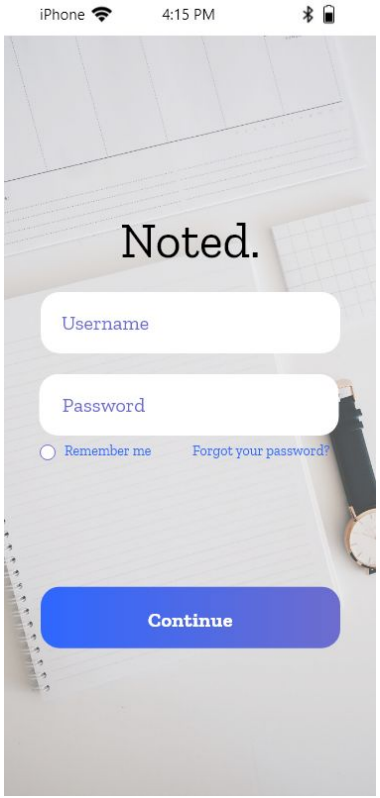

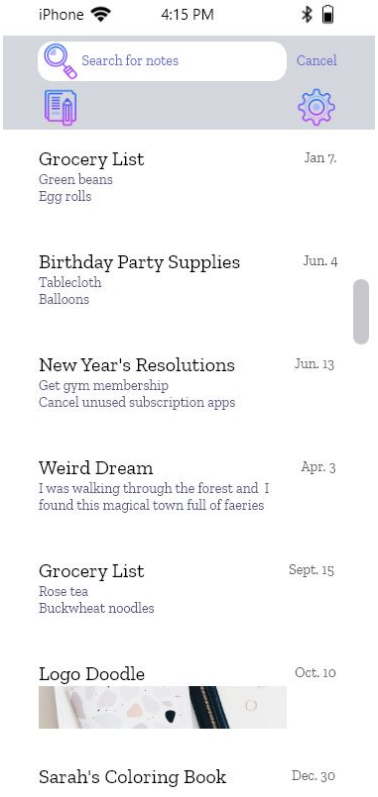

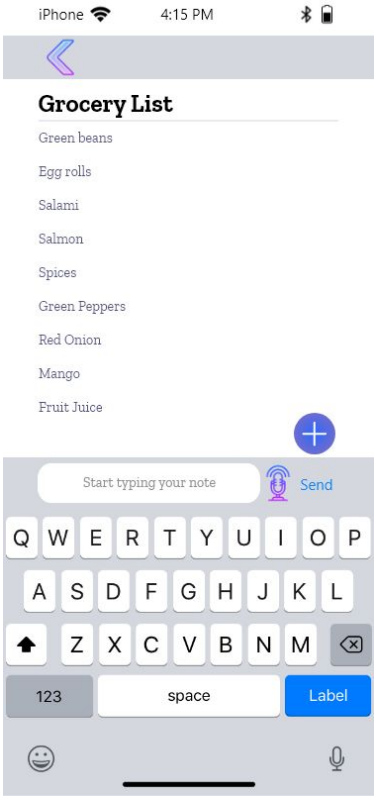

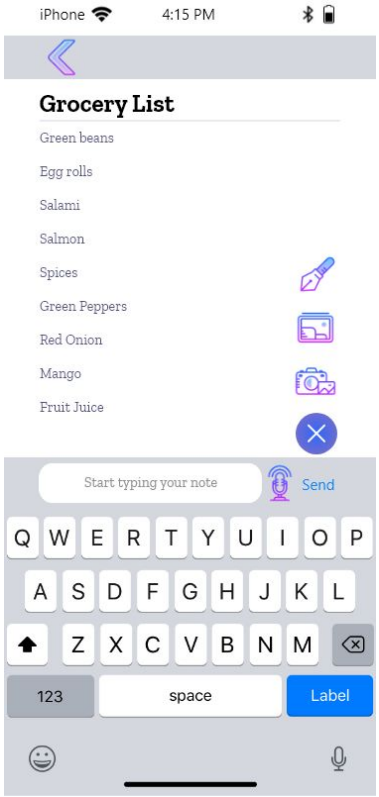

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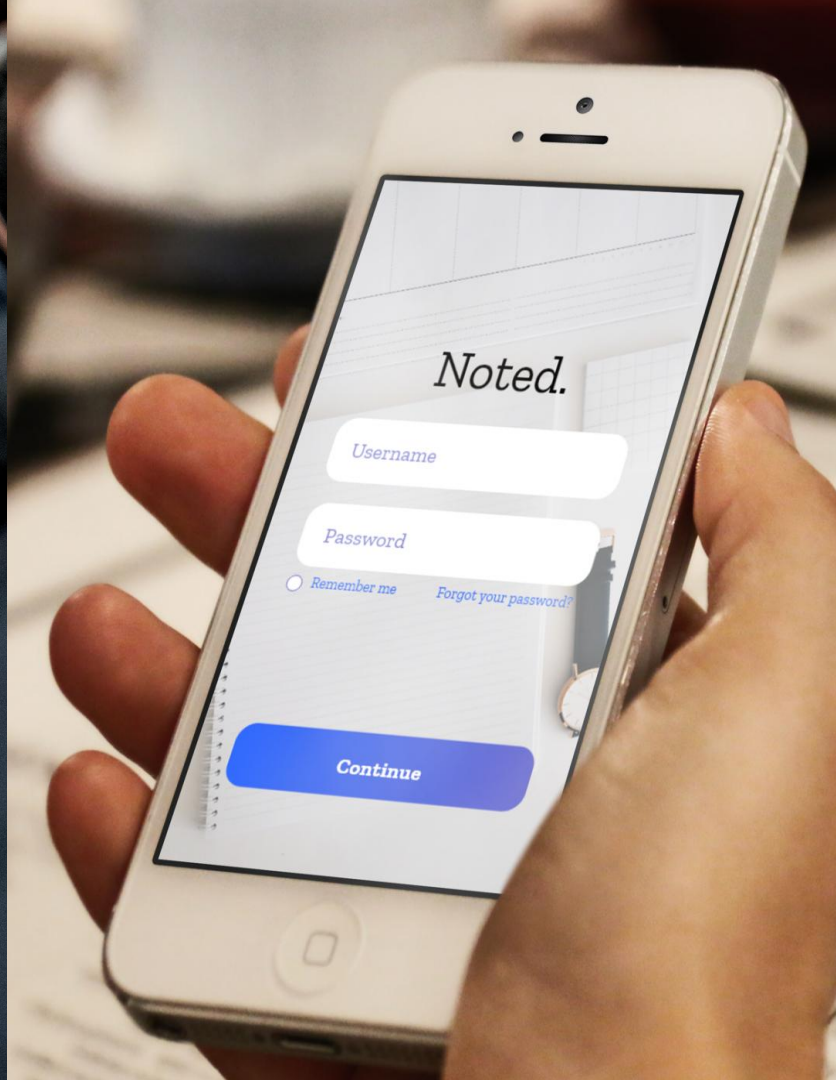
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