



Helen Wieffering <helen.wieffering@gmail.com>

A few more questions ..

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To: Helen Wieffering <helen.wieffering@gmail.com>

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Good morning, Helen. I hope you are well. Here's what I have for you:

How do lottery sales for all games in March 2020 compare to sales for March 2019? (I'm looking at the month-by-month bar chart on p.16 here.) **March 2019: \$110,087,268; March 2020: \$82,588,960**

- I'm also looking for a breakdown of that number by retailer type. How do March 2020 sales at **convenience stores** differ from March last year? Within that, can you isolate how much sales are off at **Circle K chains**? How about at **grocery stores** (excluding convenience/corner stores)? **I'll get that data for you, though you may have to tease out sets like Circle K yourself.**

- Could you give me a list of the 18 beneficiaries? I only count 17 on this page, including the general fund. <https://www.arizonalottery.com/giving-back/beneficiaries/> **Some beneficiaries are multiple programs run by the same agency. Our funding to the Department of Health Services, through Healthy AZ and Healthy Families Arizona, consists of multiple programs that are condensed for the webpage.**

- Is the recent gift to CASS part of the legislative distribution, ahead of schedule? **The money we paid to CASS is not part of their state-mandated transfer. We occasionally use marketing money to sponsor charitable organizations with close, extensive and direct ties to our state mandated beneficiaries in order to assist them in their missions, which align with ours: to do good in our community. We use this marketing money to augment our state mandated beneficiary transfers. In exchange, we receive valuable media coverage and promotional consideration from the sponsorships.**
<https://www.arizonalottery.com/news-media/fy20-cass-covid-19-partnership/>

Feel free to contact me with any additional questions.

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The Arizona Lottery's mission is to support Arizona programs for public benefit by maximizing net revenue in a responsible manner. Proceeds from sales of Lottery tickets, nearly \$4.0 million per week, fund a variety of state programs. Since July 1981, the Arizona Lottery has paid out more than \$7.3 billion in prizes to players, more than \$3.87 billion in net funding to the state, and more than \$857 million in commissions to retailers. Learn more at www.ArizonaLottery.com.