

HELEN



YIP



ABOUT



HELEN

BORN AND RAISED IN LOS ANGELES,
CURRENTLY STUDYING MEDIA STUDIES
AT UNIVERSITY OF CALIFORNIA,
BERKELEY. I BELIEVE THAT LIFE
IMITATES ART AND FOR THAT REASON
I STRIVE TO PUT MY OWN HUMOR
INTO MY WORKS.

ILLUSTRATOR

PHOTOSHOP

INDESIGN

HELEN



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PRELUDE NORCAL PRESENTS
The Official **PREPARTY**

Friday, October 14
#NOWORNEVER

Level 13 Ultra Lounge
314 13TH ST, OAKLAND, CA 94612
DOORS OPEN 9:30 PM
GUESTLIST PRICES:
1B+\$12 // 21+\$10 // ANYONE AFTER 11 PM \$15
WITH LIVE DJ AND DANCE PERFORMANCES

FOLLOW US
@PRELUDENORCAL

Prelude NORCAL
URBAN DANCE COMPETITION 2016

Thrive

EXHIBITION
November 12th

\$20 parade - \$25 at the door
norcal.com/preludenorcal/lets16

#NOWORNEVER Prelude NORCAL

Post Prelude Workshop
SUNDAY / NOVEMBER 13

David Lee
CULTURE DANCER L.A.
3:30 PM

Johnathan Shay
THE COMPANY
5 PM

In the Groove Studio
550 14TH STREET
OAKLAND, CA 94612

Class Fee
2 FOR \$15
1 FOR \$10

Prelude NORCAL
URBAN DANCE COMPETITION 2016

STEEZY

I'm performing at
Prelude NORCAL
URBAN DANCE COMPETITION 2016

Chabot College Performing Arts
Saturday / November 12
#NowOrNever

STEEZY

BUY TICKETS AT:
TINYURL.COM/PRELUDENORCAL/TICKETS16

M STAGE

Prelude NorCal PRESENTS Roadshow Workshop Series
IN COLLABORATION WITH MAIN STACKS

Oct. 7
Vincent Downey
Arvin Valmonte
7:30 PM - 9 PM
9 PM - 10:30 PM
PRESS P.L.A.Y

Oct. 11
James Wilkes
Christian Navarro
8 PM - 9:15 PM
GROOVE AGAINST THE MACHINE

Oct. 21
Andy Le
Jackie Cuevas
7:30 PM - 9 PM
ALLIANCE

Oct. 26
Dillon Nguyen
Daniel Sun
TBD
VIP SAN JOSE

Nov. 4
Moses Ramirez
Nicholas Do
TBD
Joni Misai
Josephine Tseng
SENIOR STACKS

Prelude NORCAL
URBAN DANCE COMPETITION 2016

M STAGE

COACHART

PRELUDE NORCAL 2016: NEVERLAND

THESE ARE A SERIES OF FLIERS TO PROMOTE PRELUDE NORCAL DANCE COMPETITION FALL 2016. THE THEME OF THE COMPETITION WAS NEVERLAND THEREFORE ALL FLIERS REFERENCES THE THEME IN SOME WAY. PROMOTIONAL CONTENT INCLUDED A PARTY TO CELEBRATE THE COMPETITION, "ROADSHOW" DANCE WORKSHOP SERIES, COUNTDOWN FLIERS, TEAM FLIERS, AND PERFORMANCE FLIERS. THE CONTENTS ABOVE WERE POSTED THROUGHOUT FACEBOOK, INSTAGRAM AND TWITTER.

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MAIN STACKS DANCE TEAM
PRESENTS

AUDITIONS
SATURDAY JUNE 25

20

SUMMER
STACKS

16

MAKE UPS
SUNDAY JUNE 26

SUMMER INTENSIVE AND
COMPETITION TEAM

MAIN STACKS
CONTACT US: MAINSTACKSDANCE@GMAIL.COM

@MAIN_STACKS

SUMMER STACKS

DANCE 20 16 INTENSIVE

TRAINING • SET CONSTRUCTION • COMPETITION

AUDITIONS | SAT 6.25.16 | 1-4 P.M.
LOCATION @ HAAS PAVILION

MAKEUPS | SUN 6.26.16 | 6-9 P.M.
LOCATION @ LOWER SPOUL

AUDITION FEE \$5

SUMMER STACKS

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LOCATION @ LOWER SPOUL

AUDITION FEE \$5

SUMMER STACKS DANCE TEAM FLIERS

THIS IS A SERIES OF FLIERS POSTED ON FACEBOOK, INSTAGRAM AND TWITTER TO PROMOTE AUDITIONS FOR MAIN STACKS DANCE TEAM'S SUMMER TEAM, SUMMER STACKS. UTILIZING THE PALM TREE AS THE CENTRAL THEME, THE IMAGES ARE MEANT TO BE COLORFUL IN ORDER TO DRAW THE EYES OF THE VIEWERS AND INVOKE A SENSE OF SUMMER FUN.

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MAIN STACKS DANCE TEAM

PROMOTIONAL FLIERS TO PROMOTE MAIN STACKS DANCE TEAM 2016-2017 AUDITIONS. CONTENT INCLUDES GENERAL AUDITION INFORMATION, COUNTDOWN FLIER, AND THE FINAL TEAM ROSTER. HERE, EMPHASIS WAS GIVEN TO HIGHLIGHT THE FACT THAT THE MAIN STACKS REFERRED TO HERE IS A DANCE TEAM AND NOT THE ON-CAMPUS LIBRARY.

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COLORS OF THE MOUNTAIN (NOT WIND)

THIS ASSIGNMENT WAS MEANT TO EXPLORE THE RELATIONSHIP BETWEEN COLOR AND DESIGN IN MY GRAPHIC DESIGN CLASS AT UC BERKELEY. STARTING WITH A SIMPLE LANDSCAPE VECTOR, DIFFERENT COLOR PALETTES WERE IMPLEMENTED TO INVOKE DIFFERENT MOODS AND FEELINGS. CHOOSING NATURE AS A THEME AND DIFFERENT TIMES OF DAY CORRESPONDING TO IT, THIS PIECE IS MEANT TO TAKE VIEWERS ON A JOURNEY IN THE DAY OF THE LIFE OF MOTHER NATURE.

HELEN



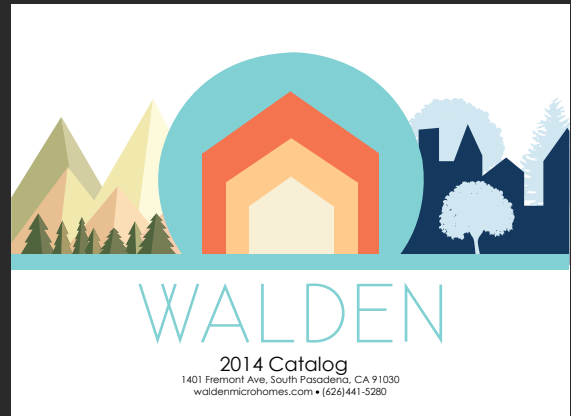
YIP



thoreau yourself into a simple lifestyle



WALDEN



LOGO DESIGNS FOR TINY HOME COMPANY

THESE ARE DESIGNS FOR "WALDEN", A FICTIONAL COMPANY CREATED FOR MY HIGH SCHOOL VIRTUAL BUSINESS CLASS. WALDEN IS A TINY MOBILE HOME COMPANY THAT EMPHASIZES ITS FLEXIBILITY IN NATURE AS WELL AS THE CITY, PROVIDING NOT ONLY AFFORDABLE HOUSING BUT ALSO ADVENTURE TO THE INDIVIDUAL.