

# Helga Jiang

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Portfolio: [helgajiang.com](http://helgajiang.com)

Hi there! 🙋

I'm a product designer passionate about building meaningful experiences.

## EDUCATION

**University of Waterloo** Class of 2019 | Fine Arts Studio, Computer Science Minor

## SKILLS

**Design** | UI/UX Design, Prototyping, Ideation, Interaction Design, User Research

**Development** | HTML/CSS, JavaScript, ReactJS, C, C++

## EXPERIENCE

### **MailChimp** | Product Design Intern

Atlanta, Georgia | Summer 2017

- redesigned and introduced new functionalities to social media sharing and Multivariate Testing features by defining painpoints, iterating upon solutions, and using data to inform design decisions
- built interactive prototypes using Principle and ReactJS

### **Shopify** | UX Design Intern

Ottawa, Ontario | Fall 2016

- completed an entire redesign of the Shopify Capital dashboard by working closely with project managers, user researchers, and content strategists to define features and interaction

### **Human-Computer Interaction Lab** | Research Designer and Developer

University of Waterloo | Winter 2016

- designed low- to high-fidelity user interfaces and built full-scale prototypes using JavaScript/HTML/CSS for various HCI research projects focused in crowdsourcing

### **Ontario Institute for Cancer Research** | Visual Designer and Themer

Toronto, Ontario | Fall 2015

- generated design analysis deliverables (use cases, sitemaps, feature point documentation) and implemented responsive user interfaces using HTML/CSS

### **Women in Computer Science Committee** | Marketing Director

University of Waterloo | 2014 - 2017

- designed promotional material for weekly campus events and educational outreach

## PROJECTS

### **YouTube Partner** | PuddingFishCakes

2011 - present

- DIY craft channel with over 280,000 subscribers, 19.8 million video views, and 500,000+ monthly views ([youtube.com/PuddingFishCakes](https://youtube.com/PuddingFishCakes))

### **Published Author** | Clay Charm Magic

Skypony Press (an imprint of Skyhorse Publishing) | Released 2014

- children's craft book available in major bookstores across North America