HELGA JIANG

2A Computer Science, Fine Arts Studio Minor University of Waterloo

EDUCATION

University of Waterloo · Class of 2019 Computer Science (Honours, Co-op) Human-Computer Interaction Option Fine Arts Studio Minor

California Institute of the Arts

Graphic Design Specialization
Online Courses · 2016

SKILLS & TOOLS

Design

UI/UX Design · Web Design · Sketch Photoshop · Illustrator · InDesign

Development

 $\begin{array}{l} \mathsf{HTML} \cdot \mathsf{CSS} \cdot \mathsf{Javascript} \\ \mathsf{Racket} \cdot \mathsf{C} \cdot \mathsf{Python} \end{array}$

AWARDS

Scholarship

Digital Natives Scholarship Finalist 2015 · Top 10 Nationwide

University of Waterloo President's

2014 - 2015 · incoming average > 90%

Scored top 25% in four University of Waterloo math contests

2011 - 2014 · Pascal, Cayley, Fermat, Euclid

WORK EXPERIENCE

Undergraduate Research Assistantship

Cheriton School of Computer Science · University of Waterloo

Human-Computer Interaction Lab; supervisor: Dr. Edith Law

Research Designer & Developer (Co-op)

Cheriton School of Computer Science · University of Waterloo

• Human-Computer Interaction Lab; supervisor: Dr. Edith Law

- designed low- to high-fidelity user interfaces and built full-scale prototypes using Javascript/HTML/CSS for various research projects focused in curiosity-driven crowdsourcing
- contributed to multiple research papers

Visual Designer & Themer (Co-op: **Outstanding Evaluation**) September 2015 - December 2015 **Ontario Institute for Cancer Research** · Toronto, Ontario

- implemented responsive user interfaces for clients using HTML/CSS, Bootstrap
- produced design analysis deliverables such as user personas and scenarios, use cases and feature point documentation

PROJECTS

YouTube Partner: PuddingFishCakes

August 2011 - present

PORTFOLIO: helgajiang.com

May 2016 - August 2016

January 2016 - April 2016

EMAIL: hhjiang@uwaterloo.ca

- write, film, edit, and upload polymer clay craft tutorials regularly on YouTube channel (youtube.com/puddingfishcakes)
- 180,000+ subscribers; 10.1 million video views; 500,000+ monthly views
- notable collaborations include *DreamWorksTV*, *Amino Apps*, *Gemr*, *Take&Make*
- featured on Cartoon Network Magazine UK

Published Author: Clay Charm Magic!

Released October 2014

Skypony Press (an imprint of Skyhorse Publishing)

• a children's craft book featuring 25 step-by-step polymer clay projects; available in major bookstores across North America, including *Indigo* and *Barnes & Noble*

ACTIVITIES & VOLUNTEER WORK

Marketing Director: Women in Computer Science Undergraduate

2014 - present

design marketing assets under strict deadlines for weekly campus events and educational outreach; ~5 items per month

Co-Designer: Confessions of a Notepad (literary journal)

2013 - 2014

• oversaw all design decisions and worked closely with lead editors; later awarded National Council of Teachers of English Excellence in Student Literary Magazines