

# HELGA JIANG

DESIGNER & DEVELOPER

Portfolio: [helgajiang.com](http://helgajiang.com)  
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EDUCATION	<b>University of Waterloo</b> · Computer Science (Honours, Co-op) · Class of 2019 Human-Computer Interaction Option, Fine Arts Studio Minor	
	<b>California Institute of the Arts</b> · Graphic Design Specialization · Online Courses · 2016	
SKILLS	<b>Design:</b> UI/UX Design · Web Design · Sketch · Photoshop · Illustrator · InDesign <b>Development:</b> HTML · CSS · Javascript · C++ · Bash · Racket	
EXPERIENCE	<b>Design Intern</b> <i>Shopify · Ottawa, Ontario</i>	Sept 2016 - Dec 2016
	<b>Undergraduate Research Assistantship</b> <i>Cheriton School of Computer Science · University of Waterloo</i>	May 2016 - Aug 2016
	<b>Research Designer &amp; Developer</b> (Co-op: <b>Outstanding Evaluation</b> ) <i>Cheriton School of Computer Science · University of Waterloo</i>	Jan 2016 - Apr 2016
	<ul style="list-style-type: none"><li>Human-Computer Interaction Lab; supervisor: Dr. Edith Law</li><li>designed low- to high-fidelity user interfaces and built full-scale prototypes using Javascript/HTML/CSS for various research projects focused in curiosity-driven crowdsourcing</li></ul>	
	<b>Visual Designer &amp; Themer</b> (Co-op: <b>Outstanding Evaluation</b> ) <i>Ontario Institute for Cancer Research · Toronto, Ontario</i>	Sept 2015 - Dec 2015
PROJECTS	<ul style="list-style-type: none"><li>implemented responsive user interfaces for clients using HTML/CSS, Bootstrap</li><li>produced design analysis deliverables including user personas and scenarios, use cases and feature point documentation</li></ul>	
	<b>YouTube Partner: PuddingFishCakes</b> <i>Aug 2011 - present</i>	Aug 2011 - present
	<ul style="list-style-type: none"><li>write, film, edit, and upload polymer clay craft tutorials regularly on YouTube channel (<a href="http://youtube.com/puddingfishcakes">youtube.com/puddingfishcakes</a>)</li><li>220,000+ subscribers; 12.8 million video views; 500,000+ monthly views</li><li>notable collaborations include <i>DreamWorksTV</i>, <i>Amino Apps</i>, <i>Gemr</i>, <i>Take&amp;Make</i></li><li>featured on <i>PopSugar</i>, <i>Cartoon Network Magazine UK</i></li></ul>	
ACTIVITIES	<b>Published Author: Clay Charm Magic!</b> <i>Skypony Press (an imprint of Skyhorse Publishing)</i>	Released Oct 2014
	<ul style="list-style-type: none"><li>a children's craft book featuring 25 step-by-step polymer clay projects; available in major bookstores across North America, including <i>Indigo</i> and <i>Barnes &amp; Noble</i></li></ul>	
ACTIVITIES	<b>Marketing Director: Women in Computer Science Undergraduate</b> <i>2014 - present</i>	2014 - present
	<ul style="list-style-type: none"><li>design marketing assets such as posters and Facebook event banners for weekly campus events and educational outreach</li></ul>	
ACTIVITIES	<b>Co-Designer : Confessions of a Notepad (literary journal)</b> <i>2013 - 2014</i>	2013 - 2014
	<ul style="list-style-type: none"><li>oversaw all design decisions and worked closely with lead editors; later awarded <i>National Council of Teachers of English Excellence in Student Literary Magazines</i></li></ul>	