

Helga Jiang

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Portfolio: helgajiang.com

Hi there! 🙋

I'm a product designer passionate about
building meaningful experiences.

EDUCATION

University of Waterloo *Class of 2019* | Fine Arts Studio, Computer Science Minor

SKILLS

Design | UI/UX Design, Prototyping, Sketch, Photoshop, Illustrator, InDesign

Development | HTML/CSS, JavaScript, ReactJS, C, C++

EXPERIENCE

MailChimp | Product Design Intern

Atlanta, Georgia | Summer 2017

- redesigned and introduced new functionalities to social media sharing and Multivariate Testing features by defining painpoints, iterating upon solutions, and using data to inform design decisions
- built interactive prototypes using Principle and ReactJS

Shopify | UX Design Intern

Ottawa, Ontario | Fall 2016

- completed an entire redesign of the Shopify Capital dashboard by working closely with project managers, user researchers, and content strategists to define features and interaction

Human-Computer Interaction Lab | Research Designer and Developer

University of Waterloo | Winter 2016

- designed low- to high-fidelity user interfaces and built full-scale prototypes using JavaScript/HTML/CSS for various HCI research projects focused in crowdsourcing

Ontario Institute for Cancer Research | Visual Designer and Themer

Toronto, Ontario | Fall 2015

- generated design analysis deliverables (use cases, sitemaps, feature point documentation) and implemented responsive user interfaces using HTML/CSS

Women in Computer Science Committee | Marketing Director

University of Waterloo | 2014 - 2017

- designed promotional material for weekly campus events and educational outreach

PROJECTS

YouTube Partner | PuddingFishCakes

2011 - present

- DIY craft channel with over 280,000 subscribers, 19.8 million video views, and 500,000+ monthly views (youtube.com/PuddingFishCakes)

Published Author | Clay Charm Magic

Skypony Press (an imprint of Skyhorse Publishing) | Released 2014

- children's craft book available in major bookstores across North America