

Work experience

IQOSA

Designer at the design studio

April 2021 - now

- Create animated visuals of varying complexity
- Designed layout of project's presentation catalog (digital & print) composed of 60+ pages
- Made visual materials for client's proposals and corporate internal channels
- Created series of posters for creative campaign
- Provide designs for brand promotion in wide range of social media channels
- Accomplishment:* resolved presentation & promotion of new posts on Instagram which increased organic reach

TEDxKyiv

Designer at the non-profit organization

November 2020 - now

- Work on event's identity as part of a design team
- Create visual materials for communications in the social media

Svitsoft

Graphic designer at the digital agency

July 2020 - April 2021

- Participated in the development of strategy for the promotion of the client's brand
- Developed designs accordingly to specific media & content plan
- I was responsible for the full support of the entire visual part of the brand promotion
- Designed advertising materials for Google Ads and social media
- Worked closely with PPC team
- Accomplishment:* designed a flexible template for the business-class real estate client that is now used as the main visual style of communication on Facebook account

Designer consultant

2019 - 2020

- Worked on finalization of User Interface under supervision of Senior designer
- Designed promotional visual materials for the SaaS startup
- Worked directly with clients. For example, designed logotype and social media visuals for the dive club "Atlantyda"
- I was involved in numerous open calls that resulted in industry experts recognition — including the poster campaign, which helps to raise funds for the Alpha Boys' school in Jamaica



# Education

## NTUU “Igor Sikorsky Kyiv Polytechnic Institute”

Bachelor's degree, Computer science

September 2019 - now

I completed studying of the subject “User experience & interface development” perfectly with final grade 95 (A). It included the defense of the coursework in a team where I led UX research and UI design. I also studied the subject “Web design & technologies”.

## Creative Practice

Course, Design basics

2020

Modules included: (theory) composition, color science, typography, design process; (practice) typesetting, poster series, corporate identity creation, design of a business-page on a social network, long read layout; (project) design of the logotype and social media visuals for the State Agency for Tourism Development of Ukraine.

I was in the top 25 students and achieved 80/100 grade.

## Institute of Law (ILTI)

Program, IT Law & Business studios

2020

## Brainbasket foundation

Course, Web-development basics

2019

## California institute of the arts

Course, Web Design: Strategy and Information Architecture  
(intermediate level)

ongoing

Modules included (theory + practice): the User Experience process, determining strategy, outlining scope, the sitemap.



# Skills & Tools

•Figma •Photoshop •After Effects •Illustrator •InDesign •XD

•InVision •Webflow •Tilda •Hotjar

•Brand promotion design •Animated visual materials

•Social media layout •Google & Facebook ads •Posters •Collages

•Identity design •Logotype •Professional photo retouch •Editorial

layout design •Book cover design

•Interface design •User experience •Design research

•Understanding of design systems •User's feedback & activity analysis

•User personas •Information architecture •Prototyping •Wireframing

•User flows •Usability •In-depth interviews

•Landing page design •Website design •Website development

•HTML5 •CSS3 •JavaScript

•Worksection •Asana •Trello •Notion •Microsoft Office

•Creative •Able to manage multiple projects effectively

•Adaptable to new responsibilities

# Languages

•English (upper-intermediate) + specialized course Technical translation

•Ukrainian (native)

•Russian (bilingual)

•German (elementary)