

Work experience

EGYM

UI/UX designer (branded  
memeber app)

September 2021 - now

Responsible for the design of apps providing multiple mockups for the client and fulfill any redesign requests.

Constantly work on improving the design & implementation processes.

TEDxKyiv

Coordinator of design  
department

December 2021 - now

Lead design team and develop design strategy

Work on guidelines to organize design process

Designer at the non-profit  
organization

November 2020 - December 2021

Created animated banner that was shown at the media facade of big shopping malls to promote the event

Designed branded t-shirts for the event

Work on event's identity as part of a design team

Create visual materials for communications in the social media

IQOSA

Designer at the design studio

April 2021 - August 2021

Create animated visuals of varying complexity

Designed layout of project's presentation catalog (digital & print) composed of 60+ pages

Made visual materials for client's proposals and corporate internal channels

Created series of posters for creative campaign

Provide designs for brand promotion in wide range of social media channels

*Accomplishment:* resolved presentation & promotion of new posts on Instagram which increased organic reach

Svitsoft

Graphic designer at the  
digital agency

July 2020 - April 2021

Participated in the development of strategy for the promotion of the client's brand

Developed designs accordingly to specific media & content plan

I was responsible for the full support of the entire visual part of the brand promotion

Designed advertising materials for Google Ads and social media

Worked closely with PPC team

*Accomplishment:* designed a flexible template for the business-class real estate client that is now used as the main visual style of communication on Facebook account

Designer consultant

2019 - 2020

Worked on finalization of User Interface under supervision of Senior designer

Designed promotional visual materials for the SaaS startup

Worked directly with clients. For example, designed logotype and social media visuals for the dive club "Atlantyda"

I was involved in numerous open calls that resulted in industry experts recognition — including the poster campaign, which helps to raise funds for the Alpha Boys' school in Jamaica

# Education

## NTUU “Igor Sikorsky Kyiv Polytechnic Institute”

Bachelor's degree, Computer science

September 2019 - now

I completed studying of the subject “User experience & interface development” perfectly with final grade 95 (A). It included the defense of the coursework in a team where I led UX research and UI design. I also studied the subject “Web design & technologies”.

## Creative Practice

Course, Design basics

2020

Modules included: (theory) composition, color science, typography, design process; (practice) typesetting, poster series, corporate identity creation, design of a business-page on a social network, long read layout; (project) design of the logotype and social media visuals for the State Agency for Tourism Development of Ukraine.

I was in the top 25 students and achieved 80/100 grade.

## Institute of Law (ILTI)

Program, IT Law & Business studios

2020

## Brainbasket foundation

Course, Web-development basics

2019

## California institute of the arts

Course, Web Design: Strategy and Information Architecture  
(intermediate level)

2021

Modules included (theory + practice): the User Experience process, determining strategy, outlining scope, the sitemap.

# Skills & Tools

•Figma •Photoshop •After Effects •Sketch •Illustrator •InVision

•Miro •InDesign •XD •Webflow •Tilda •Hotjar •Treejack

•Brand promotion design •Animated visual materials

•Social media layout •Google & Facebook ads •Posters •Collages

•Identity design •Logotype •Professional photo retouch •Editorial layout design •Book cover design

•Interface design •User experience •Design research

•Understanding of design systems •User's feedback & activity analysis

•User personas •Information architecture •Prototyping •Wireframing

•User flows •Usability •In-depth interviews

•Landing page design •Website design •Website development

•HTML5 •CSS3 & Sass •JavaScript

•Atlassian •Worksection •Asana •Trello •Notion •Slack

•Microsoft Office

•Creative •Able to manage multiple projects effectively

•Adaptable to new responsibilities

# Languages

•English (upper-intermediate) + specialized course Technical translation

•Ukrainian (native)

•Russian (bilingual)

•German (elementary)