Olha Polishchuk

Graphic &
UI/UX designer

Portfolio:
www.surenzh.art

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WORK EXPERIENCE

TEDx Kyiv

November 2020 — now
Designer

Create visuals for communications in social media

Svitsoft

July 2020 — April 2021
Graphic designer at a digital agency

• Participate in the development of a strategy for the promotion and development of the client's brand

• Develop designs accordingly to specific media & content plan

• Responsible for the full support of the entire visual part of the brand promotion

• Design advertising materials for Google Ads and social media

• Work closely with PPC team

Accomplishment: designed flexible template for the business-class real estate client that is now used as the main visual style of communication in Facebook account

SURENZH

2019 — 2020
Visual designer consultant

• Worked directly with clients. For example, designed logotype and social media visuals for the diving club «Atlantyda»

• Was involved in numerous design open calls that resulted in industry experts recognition, including poster campaign which helps to raise funds for Alpha Boys' School in Jamaica

EDUCATION

NTUU «Igor Sikorsky Kyiv Polytechnic Institute»
September 2019 — now
Bachelor's degree, **Computer science**

Creative Practice
Course, **Design basics**

I was in the top 25 students and received 80/100 grade

Additionally:

Institute of Law (ILTI)
Program, **IT Law & Busines Studios**

Brainbasket foundation
Course, **Web-development basics**

Ongoing:

California institute of the arts
Course, **Web Design: Strategy and Information Architecture**

SKILLS & TOOLS

• **Photoshop** • **Figma** • **Illustrator** • **After Effects** • **InDesign**
• Webflow • Tilda • Hotjar

• **Interface design** • **Logotype** • **Banner ads (Google & Facebook)** • **Posters**
• **Social media layout** • **Collages** • **Book cover design** • **Identity design**
• **Prototyping** • **Wireframing** • **Design research** • **Professional photo retouch**
• Editorial layout design • Motion graphics

• **HTML5** • **CSS3** • JavaScript

• **Creative** • **Manage multiple projects effectively**
• **Adaptable to new responsibilities**

LANGUAGES

• **English (upper-intermediate) +** specialized course **Technical translation**

• Ukrainian (native)

• Russian (bilingual)

• German (elementary)