# HELI ALPESHBHAI BHAVSAR

**Mobile:** (905)-782-7293 ▪ **Email:** helibhavsar2001@gmail.com ▪**LinkedIn:** www.linkedin.com/in/heli-bhavsar23/

## Education

**Virtualization and Cloud Computing** – *Conestoga College, Kitchener, ON – April 2024*
*Concentration1: Server Virtualization* **Concentration2:** *Adoption and Migration* **Concentration3**: *Big Data*
**Interactive Media Management** – *Conestoga College, Kitchener, ON – April 2023*
*Concentration1: User Experience* **Concentration2:** *User Interface* **Concentration3**: *Interaction Design*
**Bachelor of Science (I.T)** – *GLS University, Gujarat, India – June 2019 – April 2022*

## Certifications

1. Google Cloud Essentials **(Compute Engine, Storage, and Networking)**
2. Perform Foundational Infrastructure Tasks in Google Cloud **(VMs, Containers, VPC, Cloud SQL, Cloud Spanner databases)**
3. Deploy and Manage Cloud Environments with Google Cloud **(Compute Engine, Kubernetes Engine, Google Cloud Functions)**

## Experience

**MyEthnicRental – Volunteer as UI/UX Designer**                     *April 2024 to Present*
**Toronto, ON | Startup Business Unit**
- Created **wireframes, mockups**, and **prototypes** using **Sketch and Figma**, enhancing user experience through iterative improvements.
- Ensured seamless **user experiences** across devices by optimizing **website performance**, increasing **user retention by 20%.**
- Conducted **user research & A/B testing** to gather insights and validate design decisions, leading to **15% increase in conversion rates.**
- **Utilized HTML, CSS, JavaScript, and React.js** to build and maintain interactive and dynamic web components.
- Integrated **third-party APIs** and plugins to **enhance website functionality**, contributing to a **30% increase** in site traffic and user engagement.

**Stem Canada – Volunteer as Graphic Designer**                     *June 2024 to Present*
**Remote | STEM Montessori Academy of Canada**
- Created promotional materials, including **brochures** and **social media graphics**, to enhance **brand visibility**.
- Implemented **design strategies** that contributed to a **20% increase** in **social media engagement and website traffic.**
- Leveraged **Canva and Piktochart** for quick and efficient design of social media graphics and infographics.
- Actively participated **in design critiques** and **brainstorming sessions** to foster a **creative and collaborative work environment**.

**Safari Infosoft – Technical Intern**                     *January 2022 to April 2022*
**Gujarat, India | IT Business Unit**
- Contributed to **software development projects** by writing clean, efficient code segments, debugging, and testing functionalities.
- Demonstrated introductory proficiency with **AWS** services including **EC2, S3, and RDS,** assisting in their **configuration**, **deployment**, and management to support project requirements.
- Assisted setting up and configuring **AWS EC2 instances**, including **monitoring**, and optimizing performance for various applications.
- Utilized data analysis tools to extract insights from large datasets and supported **decision-making processes** with **comprehensive reports** and **visualizations**.
- Successfully **configured and implemented** a **site-to-site VPC connection**, seamlessly bridging **Azure, and AWS** environments.

## Skills and Interest

**Technical Knowledge:** AWS (EC2, RDS, S3, AMIs, IAM), VMware, Hyper-V, Docker, Kubernetes, GCP (Compute Engine, GKE, Cloud Storage, Pub/Sub, Big Query), Hadoop, Ansible, VPCs, PowerShell, Html, CSS, JavaScript, Python, Linux,
**Skills:** Adobe Creative Suite (Photoshop, illustrator, Premiere pro, Adobe XD), Miro, Figma, Canva, Sketch, InVision, Adobe aftereffects, Excel, Lucid Charts, Power Point.
**Soft Skills:** Self Starter, Problem Solving, Organizational skills, Risk Management, Multi-tasking, Teamwork.

## Portfolio

https://helibhavsar2001.wixsite.com/portfolio